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OFFICE OF THE CITY MANAGER

NO. LTC # 190-2007

LETTER TO COMMISSION

TO: Mayor David Dermer and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: August 13, 2007

SUBJECT: Atlantic Broadband notice of significant changes to two of its channels.

On August 13, 2007 the Administration received a letter from Atlantic Broadband, the City's cable provider, informing us they received a notice from Discovery Networks that it is making significant changes to two of its channels.

Attached is a letter from Mr. Jim Waldo, Vice-President and General Manager, Atlantic Broadband, explaining the changes, products and services.

^{JMG}
JMG/REP/lb

c: Jose Smith, City Attorney
Tim Hemstreet, Assistant City Manager
Hilda Fernandez, Assistant City Manager



ORIGINAL

1681 Kennedy Causeway
North Bay Village, FL 33141

305.861.8069 PHONE
305.861.9047 FAX

August 8, 2007

VIA FAX

Mr. Robert Parcher, City Clerk
City of Miami Beach
1700 Convention Center Drive
Miami Beach, Fl. 33139

Dear Mr. Parcher,

As your community's full-service Digital Video, High-Speed Internet and Phone provider, Atlantic Broadband is committed to keeping you informed about changes to our network, products, services, and prices.

On Tuesday, August 7th, 2007 Atlantic Broadband received notice from Discovery Networks that it is making significant changes to two of its channels.

Beginning Monday September 3rd, 2007, Discovery Kids en Español will be renamed Discovery Familia. With this re-branding the programming format will change from full-time children's programming to that of children's programming during the hours of 5am-7pm and family oriented programming during the evening hours 7pm-5am. Discovery Networks describes this family programming as "engaging programming for women and families focusing on inspirational and aspirational content from Discovery Travel & Living (Viajar y Vivir)". Currently Atlantic Broadband carries Discovery Kids en Español on Digital Mundo Latino Tier Channel 221 and will carry the newly created Discovery Familia on this same channel.

In addition, Discovery Networks provided notice that also beginning Monday, September 3rd it will cease programming on Discovery Travel & Living (Viajar y Vivir) and the channel will go "dark" on that date. Currently, Atlantic Broadband carries Viajar y Vivir on Digital Mundo Latino Tier Channel 207.

Atlantic Broadband has no control over these changes, which will only affect customers subscribing to Atlantic Broadband's Digital Mundo Latino Tier. As of today, less than 6% of our customers subscribe to this tier.

Starting today, Wednesday August 8, 2007 we are placing the following messages the affected customers' billing statements:

English Statements: *On Monday 9/3/07 Discovery Kids en Español on Ch. 221 and Discovery Travel & Living (Viajar y Vivir) on Ch. 207 will combine programming into a new network, Discovery Familia, on Ch. 221. As a result, Ch. 207 will cease programming on 9/3/07.*

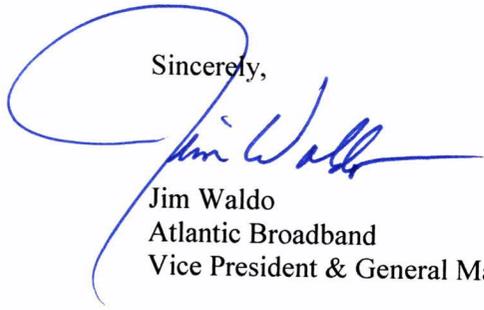
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Spanish Statements: El lunes 9/3/07, Discovery Kids en Español en el canal 221 y Discovery Travel & Living (Viajar y Vivir) en el canal 207 combinarán la programación en el nuevo canal 221, Discovery Familia. Consecuentemente, el canal 207 dejará de transmitir en 9/3/07.

From Monday, August 20th through September 3rd, Discovery Networks will carry message crawls on both Discovery Kids en Español and Discovery Viajar y Vivir.

If you have any questions or concerns, please feel free to call me at 305-861-8069 ext. 3100.

Sincerely,



Jim Waldo
Atlantic Broadband
Vice President & General Manager