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LETTER TO COMMISSION

OFFICE OF THE CITY MANAGER

NO. LTC # 100-2007

TO: Mayor David Dermer and Members of the City Commission
FROM: Jorge M. Gonzalez, City Manager
DATE: April 27, 2007
SUBJECT: Parks and Recreation News

Cheerleaders Fund Raising for Competition- The Miami Beach X-treme Cheerleaders hosted their 4th annual yard sale On Saturday, March 24th and Sunday, March 25th. The set up was in front of the Miami Beach Police Athletic League at Flamingo Park and was a huge success raising over \$1000. The girls were asked to bring all unwanted items from their homes and community donations were sold as well. All proceeds will go towards the cheerleader's out of state competition this year at Hershey Park, Pennsylvania on May 11th-13th.

North Shore's Latest Play - On Friday, March 30th, 2007, The North Shore Park Players put on yet another phenomenal performance with their latest play, The Streets 2 "Youth of the Nation" at Flamingo Park. Over 300 spectators were left in awe from the dramatic yet comical content that was presented. The "Youth of the Nation" touched on various subjects that teenagers and adults deal with on a daily basis with conclusions to scenes from the first "Streets", as well as the addition of new characters and story lines.

Congrats... MB Cheerleaders - The Miami Beach X-treme Cheerleaders Advance Stunt Group competed in their first competition on April 1, 2007 at the Jamfest Nationals Competition in Ft. Lauderdale. The team chose five strong members and put together a one-minute and ten second routine of intense stunting. The girls came out with the best overall score on both the junior and senior divisions.

North Shore Teen Club - The North Shore Park Teen Club members took an adventurous, exciting, but yet educational four day trip. The group first headed to Orlando, Florida on Monday, April 2 at 3 AM were they enjoyed a day at the MGM Studios. They continued their trip with a ten hour drive to South Carolina for a day of wild whitewater rafting and then drove back to Orlando to enjoy an evening at Walt Disney World. The teens ended their trip at St. Petersburg, Florida with an educational tour of the Salvador Dali Museum on Thursday, April 5th.

Spring Eggstavaganza - Approximately 2,000 people enjoyed a day of rides, music, food, eggs and our famous Parks and Recreation Easter Bunnies at our Spring Eggstavaganza held at NSYC on April 7, 2007. Children ages 10 and under participated in the Egg Hunt. The little bunnies with their baskets in hand, eagerly awaited the DJ's countdown to begin their hunt. The children continued their day full of fun enjoying the many rides and activities.

Movie In The Park- Nearly 200 Miami Beach residents gathered at Flamingo Park to enjoy "Charlotte's Web" on Friday, April 13, 2007. Families sat close together on blankets and lawn chairs and enjoyed complementary popcorn and candy throughout the film.

Earth Day – The Parks and Recreation Department hosted its 1st annual Earth Day Celebration on Friday April 20, 2007 sponsored by HSBC. North Shore Park was filled with rides, games, a petting zoo/animal exhibits, arts and crafts, performances, food and music. Over 1,000 people were spread throughout the event enjoying the festivities, getting their faces painted and observing the contestant's work for the RAP (Recycled Arts Project) contest. After School program participants performed skits, dances, and a "Trash Art" fashion show. Over \$600 was raised at the event with all proceeds to be donated to Relay for Life and the American Cancer Society.

Upcoming Events for April /May:

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|----------------------------|----------------------------|------------------|--------|
| April 27, 2007 | Spring Fest | Flamingo Park | 6:00pm |
| April 27, 2007 | Pet Fashion Show | North Shore Park | 7:00pm |
| April 28, 2007 | Walking Tall Circus | North Shore Park | 2:00pm |
| May 2 & 9, 2007 | Physical Fitness Challenge | Flamingo Park | 3:00pm |
| May 4, 2007 | Movie in the Park | Scott Rakow Pool | 6:00pm |
| May 18-20, 2007 | Arts in the Park | North Shore Park | 6:00pm |
| May 25, 2007 | Wet-N- Wild | North Shore Park | 6:00pm |
| May 30, 2007 | School's Out Fiesta | Flamingo Park | 6:00pm |

Should you have additional questions, please contact Kevin Smith at (305) 673-7730.

JMG/RGM/KS/JM/rm

c: Robert C. Middaugh, Assistant City Manager
Kevin Smith, Parks & Recreation Director
Julio Magrisso, Assistant Parks & Recreation Director