



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 056-2007

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LETTER TO COMMISSION

TO: Mayor David Dermer and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: March 2, 2007

SUBJECT: **BIKE TO WORK WEEK**

The purpose of this LTC is to provide you with information about the Bike to Work Week events that will be held during the week of March 5-10, 2007. Bike to Work Week is a national event founded in 1956 by the League of American Bicyclists. Its purpose is to promote bicycling as an alternative mode of transportation and to recruit individuals as regular bicycle commuters.

In observance of Bike to Work Week, representatives from the following organizations will present information about the benefits of bicycle commuting and the importance of bicycle safety to City of Miami Beach employees and residents on March 5, 2007 at City Hall: Miami-Dade Transit, Miami-Dade MPO, South Florida Commuter Services (SFCS), Florida Bicycle Association and the City's Police Department. Information will also be provided on the City's new Bicycle Program and current and future projects that will help make Miami Beach more bicycle friendly.

The Florida Bicycle Association will hold a Road 1 Bicycle Safety Workshop to teach bicyclists how to safely operate their bicycles in a variety of situations, including how to legally and safely ride in traffic and how to prevent accidents with crash-avoidance techniques. The workshop will be held at the Crandon Park Nature Center, Key Biscayne on Saturday, March 3, 2007 from 9-5pm.

On Wednesday, March 7, commuting bicyclists who have their bikes with them may ride the Metrobus for free all day throughout Miami-Dade County.

Bicycle commuters who ride their bike to participating Miami Beach businesses will also receive a 10 percent discount during Bike to Work Week. Participating businesses include Pilates South Beach, Miami Beach Sports, Miss Yip Chinese Café, Yeung's Chinese Restaurant, Grill Med, Med Pizza & Shishkebab Inc., Quizno's Sub, Bambina's Pizza & Café, Pizza Rustica (Lincoln Road), Venezia Pizza & Café, Domino's Pizza, and Wing Zone.

For a calendar schedule of Bike to Work Week Events, please see the attached chart. If you need further information about Bike to Work Week, or have questions, please contact me or Christine Leduc, Bicycle Program Coordinator at x.6768.

JMG/RCM/FHB/FAV/cl

- c. Robert C. Middaugh, Assistant City Manager
- Fred H. Beckmann, Public Works Director
- Fernando Vazquez, P.E. City Engineer

BIKE TO WORK WEEK EVENTS
March 5-10, 2007

	Saturday March 3	Monday March 5	Tuesday March 6	Wednesday March 7	Thursday March 8	Friday March 9	
8:00am		Bicycle Commuters 10% Business Discount					
9:00am	Road 1 Bicycle Safety Workshop			Bus Riders with Bikes Ride Free			
10:00am							
11:00am		City Hall Info Table					
12:00pm							
1:00pm							
2:00pm							
3:00pm							
4:00pm							
5:00pm							
6:00pm							
7:00pm							