



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 112-2006

LETTER TO COMMISSION

TO: Mayor David Dermer and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: April 19, 2006

SUBJECT: Commission Retreat on April 28-29, 2006

The City Commission Retreat is confirmed for Friday, April 28 and Saturday, April 29, 2006 beginning at 10:00 a.m. on each day. The retreat will take place at the Eden Roc Hotel located at 4525 Collins Avenue in the Executive Boardroom.

A packet of information to help you prepare for the retreat will be provided to you early next week.

Dr. Rick Jensen, who has facilitated our two previous retreats, will again facilitate our time together. Dr. Jensen's bio is attached for your review.

If you have any questions prior to receiving your packet next week, please feel free to contact me.

JMG/ri

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CITY CLERK'S OFFICE

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Rick Jensen, Ph.D.

Rick Jensen, Ph.D., founder of the Performance Enhancement Center, is a nationally recognized sport psychologist and performance consultant. Dr. Jensen is known for his teachings on the *Essentials of Champions* – the proven training and performance strategies mastered by the world's best athletes, coaches, and public and private sector professionals.

Dr. Jensen works extensively with top performers in the world of sports and business. His clients include more than 50 touring pros on the PGA, LPGA, and Senior PGA Tours, including leading money winners and Hall of Fame recipients. His clients' combined tour victories total 195, earning them more than \$64 million dollars. Thirteen of his clients have won at least one major championship and have combined to win a total of 31 majors. In the tennis circuit, his clients include Wimbledon and U.S. Open champions. Dr. Jensen is the exclusive sport psychologist for ESPN Golf. He is also a performance consultant to the PGA of America, the LPGA, the Canadian PGA, Golf Magazine, the Women's Tennis Association, and the Florida Panthers. He has been featured on ABC, ESPN, CNN, the Golf Channel's *Golf Academy Live*, and is also a contributing writer for *GOLF Magazine* and *The Majors of Golf Magazine*.

In the world of business, Dr. Jensen consults with organizations such as NIKE Corporation, US Bancorp, AIG, Merrill Lynch, UBS, Prudential Securities, American Express, ADP, Ford Motor Company, Sprint, and Toshiba.

In the public sector, Dr. Jensen has worked with the City of Coral Springs, Florida over the past ten years. His work with Coral Springs has included helping the City develop a strategic plan and working with their City Commission and Administration on establishing goals that align with their strategic priorities. These strategic planning efforts have helped the City of Coral Springs win the Florida Governor's Sterling Award in 1997 and 2003, the only organization in Florida, public or private, to receive this prestigious award twice.

Dr. Jensen is an adjunct professor at the University of Florida where he received his Doctorate in Psychology. He has served as assistant golf coach for the golf teams of the University of Florida and Stanford University.