CITY OF MIAMI BEACH
Office of the City Manager
Letter to Commission No. 192-2005

To: Mayor David Dermer and Members of the City Commission

Date: July 25, 2005

From: Jorge M. Gonzalez
City Manager

Subject: **ATLANTIC BROADBAND NOTIFICATION OF A CABLE RATE INCREASE**

On July 22, 2005 the Administration received notice that Atlantic Broadband, the City's cable provider, will be modifying their pricing structure for those subscribers, approximately 11% of the customer base on Miami Beach, who were under the old Charter Communication discounted packages.

Attached is the letter from Mr. Kevin Maguire, Vice President and General Manager, Atlantic Broadband, explaining the price increase and their packages.

Under the Federal Telecommunications Act of 1996, as amended, the Limited Basic Service tier is the only tier of service that the City may regulate. The Limited Basic Service has 33 channels at a cost of $12.48. The Limited Basic Service cost is not changing.

JMG\REP

c: Murray Dubbin, City Attorney
Tim Hemstreet, Assistant City Manager

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CITY CLERK'S OFFICE

F:\CLER\CLER\FORMS\Atlantic Broadband cable rate increase August 2005 .doc

ATLANTIC
broadband

Kevin Maguire
Vice President and General Manager
Atlantic Broadband
1681 Kennedy Causeway
North Bay Village, FL 33141
(305) 861-8069

RECEIVED
05 JUL 22 AM 7:59
CITY CLERK'S OFFICE

July 19, 2005

VIA CERTIFIED MAIL

Mr. Robert Parcher
City of Miami Beach
1700 Convention Center Drive
Miami Beach, FL 33139

Dear Mr. Parcher,

As your community's full-service digital video and high-speed Internet provider, Atlantic Broadband is committed to keeping you informed about changes to our network, products, services and prices.

Since launching the Atlantic Broadband Digital Video service a year ago, we have added more than 20 video services and other features to an already extensive line-up of popular entertainment and information channels. And thanks to our digital technology and network investment, they are delivered with crystal clear picture and sound.

In fact, just a month ago, we informed you of the latest additions: Starz Comedy, NBC Weather Plus and four new PBS channels. Now we are adding yet another: NFL Network (Channel 153), the only 24/7 channel dedicated solely to the National Football League. All of these new channels are available as of July 20.

A major objective in launching Atlantic Broadband Digital Video was to simplify the often confusing, inconsistently priced array of digital service packages we inherited. As we informed you last year, we discontinued these "legacy" digital packages for all new customers, while grandfathering them for existing subscribers, to minimize disruption. Since then, 60 percent of all digital customers have chosen Atlantic Broadband Digital Video.

For those who choose to continue to receive these grandfathered packages – only 11 percent of our customers – programming and pricing changes will take effect on August 22, 2005. These changes are described fully in the attached notifications, which are being mailed to customers in your community beginning this week. (It has been one year since the prices of these service levels have changed.)

As always, I am available to answer any of your questions or address any concerns about our service.

Sincerely,

Kevin Maguire
Vice President and General Manager
305-861-8069, Ext. 3100

P.S.. Please keep in mind that the channel re-alignment we informed you about last month goes into effect July 20. Customers have been notified via first class mail, bill inserts, advertising and cross channel spots and we have put in motion a detailed plan to smooth the transition. We will promptly address any issues raised by customers who contact you, if you let us know.

Enclosure

Parcher, Robert

From: Maguire, Kevin [kmaguire@atlanticbb.com]
Sent: Friday, July 22, 2005 10:29 AM
To: Parcher, Robert
Subject: FW: ABB Channel Lineup Effective July 20, 2005
Importance: High

Hi,

Bob,

See attached line-up. Limited Basic rate of $12.48 does not change. See Limited line-up.

Kevin

Kevin Maguire

305-525-7095

From: Mediavilla, Maia
Sent: Thursday, July 21, 2005 2:51 PM
To: Miami System Employees
Subject: ABB Channel Lineup Effective July 20, 2005
Importance: High

Please replace the previous one-sheet lineup with the attached PDF.

Thanks,

-Maia

Maia Mediavilla

Atlantic Broadband - Miami

1681 Kennedy Causeway
North Bay Village, FL 33141
P. 305.861.8069 ext. 3514
F. 305.861.9047
mmediavilla@atlanticbb.com

<<ABB Channel Lineup Effective July 20_Rev 072105.pdf>>

ATLANTIC broadband

Ver el reverso
para Español

July 21, 2005

Dear Digital Customer:

As your full-service broadband cable provider, we are committed to keeping you informed about changes to our products and services. We know that you have options when it comes to entertainment and high-speed Internet access providers, and we want you to feel confident that Atlantic Broadband is your best choice.

Great New Digital Channels

- ***NEW!* NFL Network (Ch. 153)**
  Attention football fans! On August 1st, Atlantic Broadband is adding NFL Network to its Digital service lineup. NFL Network is the only 24-hour, seven-day-a-week network dedicated to the NFL—on the field, around the league and behind the scenes.

NFL NETWORK

NEW! As of July 20th.

- **Starz Comedy (Ch. 113)**
  Round-the-clock movies that make your face hurt, all uncut and commercial-free.
- **NBC Weather Plus (Ch. 941)**
  Keeps you up to date on the latest local weather.
- **4 New PBS Channels (Ch. 991-994)**

starz comedy

Important Information About Our Rates

At Atlantic Broadband, our highest priority is providing the best service to our customers. To ensure you continue to receive all the channels you enjoy—as well as exciting new services like Digital Video Recording—we are adjusting the rates for the following Digital service packages below on 8/22/05:

Package Name	Current Monthly Price*	New Monthly Price*	Savings Vs. Standard Retail Rate
Digital MVP & Gold Leadership w/ Modem	$109.95	$116.95	$13.40
Digital MVP & Gold Leadership w/ Modem	$104.95	$111.95	$18.40
Leadership MVP & Gold Leadership w/ Modem	$114.95	$121.95	$8.40
Leadership MVP & Gold Leadership w/ Modem	$109.95	$116.95	$13.40

Atlantic Broadband is proud to be your choice for quality entertainment and service. We hope you will agree that Atlantic Broadband continues to be a great value. If you have any questions or concerns, please contact us at 1-888-830-5230.

Thank you again for choosing Atlantic Broadband.

Sincerely,

Your Atlantic Broadband Team

*Prices are for the listed packages/services only; they do not include other optional packages, services or equipment that you may have. All discounted packages listed above are only available to the current subscribers of those packages.

FLDIG70805

See other side
for English.

ATLANTIC
broadband

21 de Julio de 2005

Estimado Cliente Digital:

Como su proveedor completo de servicio de cable de Atlantic Broadband, nosotros nos comprometemos a mantenerlos informados acerca de cambios en nuestros productos y servicios. Nosotros sabemos que usted tiene opciones cuando se refiere a entretenimiento y proveedor del acceso de Internet de alta velocidad. Nosotros queremos que usted se sienta conforme que Atlantic Broadband es su mejor elección.

Canales Digitales, Nuevos y magníficos

- ***¡NUEVO!* NFL Network (Ch. 153)**
  ¡Atención a todos los que disfrutan el fútbol americano! El 1ro de Agosto, Atlantic Broadband agregará el NFL Network a su servicio de canales digitales. NFL Network es el único canal de 24 horas, siete días a la semana que está dedicado al campo del NFL, alrededor de la liga y atrás de las escenas.

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  Lo mantiene al día con el estado de tiempo local. Disponible con el servicio Digital.
- **4 canales Nuevos de PBS (Ch. 991-994)**

Información importante acerca de Nuestros Precios

En Atlantic Broadband, nuestra mayor prioridad es proporcionarles el mejor servicio a nuestros clientes. Para asegurar que usted continúe recibiendo todos los canales que usted disfruta, los servicios nuevos, así como también servicio de grabación digital de video, nosotros ajustamos las tarifas de los paquetes Digitales siguientes efectivo el 8/22/05:

Paquete de Servicios	Actual Precio Mensual*	Nuevo Precio Mensual*	Ahorro contra Precio Regular
Digital MVP & Gold Leadership w/ Modem	$109.95	$116.95	$13.40
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Gracias otra vez por escoger a Atlantic Broadband.

Sinceramente,
Su Equipo de Atlantic Broadband

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FLDIG70805

Ver el reverso
para Español

July 21, 2005

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Important Information About Our Rates

At Atlantic Broadband, our highest priority is providing the best service to our customers. To ensure you continue to receive all the channels you enjoy, we are renaming your existing package concurrent with a rate adjustment on 8/22/05. **Your new services will be identical to the services you currently enjoy and you do not need to take any action.** We have outlined your current and new service information below:

Current Package Name	Current Monthly Price*	New Atlantic Broadband Package Service Name(s)	New Monthly Price*
Basic Digital MVP+ (Bulk Only)	$44.95	Digital Only Service plus HBO, Cinemax & Showtime	$46.90
Basic Digital MVP+ (Bulk Only)	$49.95	Digital Only Service plus HBO, Cinemax & Showtime	$46.90
Bronze Pipeline w/Modem	$25.00	Starter HSI Service plus Modem Lease	$25.95
Digital Complete & Bronze Pipeline w/Modem (Bulk Only)	$39.95	Digital Service Package & Starter HSI Service plus Modem Lease	$42.90
Digital Complete Basic	$57.95	Digital Service Package	$63.45
Digital Complete Basic & Bronze Pipeline w/Modem	$84.95	Digital Service Package & Starter HSI Service plus Modem Lease	$89.40
Digital MVP (Bulk Only)	$43.95	Digital Only Service plus HBO, Cinemax & Showtime	$46.90
Digital MVP (Bulk Only) & Wire Maintenance	$45.95	Digital Only Service plus HBO, Cinemax & Showtime plus Wire Maintenance	$49.85
Digital Select Incl. HBO/MAX (Bulk Only)	$32.95	Digital Only Service plus HBO & Cinemax	$38.90
Digital Starz!/Encore	$59.95	Digital Service Package	$63.45
Digital Tier	$7.95	Digital Only Service	$10.00
Leadership MVP	$89.95	Digital Service Package plus HBO, Cinemax & Showtime	$93.40
Digital Preferred Gold	$68.95	Digital Only Service (plus 2 Premiums) & Preferred HSI Service	$71.85
Digital Preferred Gold (Including Spanish Tier)	$68.95	Latino Tier (plus 2 Premiums) & Preferred HSI Service	$72.35
Digital Preferred Gold (Including Starz/Encore Premium)	$68.95	Digital Only Service (plus 1 Premium) & Preferred HSI Service	$62.85
Digital Preferred Gold (Including Russian World)	$68.95	Digital Only Service (plus 2 Premiums) & Preferred HSI Service	$72.80
Digitial Premiere Gold	$60.95	Digital Only Service (plus 1 Premium) & Preferred HSI Service	$62.85
Digital Premiere Gold (Including Spanish Tier)	$60.95	Latino Tier (plus 1 Premium) & Preferred HSI Service	$63.35
Digital Premiere Gold (Including Starz/Encore Premium)	$60.95	Digital Only Service & Preferred HSI Service	$49.90
Promo Access	$49.95	Value Service Package plus Digital Receiver	$53.45

Atlantic Broadband is proud to be your choice for quality entertainment and service. We hope you will agree that Atlantic Broadband continues to be a great value. If you have any questions or concerns, please contact us at 1-888-830-5230.

Thank you again for choosing Atlantic Broadband.

Sincerely,
Your Atlantic Broadband Team

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FLDIGMIG0805

See other side for English.

ATLANTIC broadband

21 de Julio de 2005

Estimado Cliente Digital:

Como su proveedor completo de servicio de cable de Atlantic Broadband, nosotros nos comprometemos a mantenerlos informados acerca de cambios en nuestros productos y servicios. Nosotros sabemos que usted tiene opciones cuando se refiere a entretenimiento y proveedor del acceso de Internet de alta velocidad. Nosotros queremos que usted se sienta conforme que Atlantic Broadband es su mejor elección.

Canales Digitales, Nuevos y magníficos

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- **4 canales Nuevos de PBS (Ch. 991-994)**

Información importante acerca de Nuestros Precios

En Atlantic Broadband, nuestra mayor prioridad es proporcionar el mejor servicio a nuestros clientes. Para asegurar que usted continúe recibiendo todos los canales que usted disfruta, nosotros reagrupamos su paquete existente concurriendo con un ajuste de tarifa efectivo el 8/22/05. Sus servicios nuevos serán idénticos a los servicios que usted actualmente disfruta y usted no necesitará tomar ninguna acción. Lo siguiente es un resumen de su servicio corriente y su servicio nuevo:

Paquete de Servicios Actual	Actual Precio Mensual*	Nueva Descripción de Servicios de Atlantic Broadband	Nuevo Precio Mensual*
Basic Digital MVP+ (Bulk Only)	$44.95	Digital Only Service plus HBO, Cinemax & Showtime	$46.90
Basic Digital MVP+ (Bulk Only)	$49.95	Digital Only Service plus HBO, Cinemax & Showtime	$46.90
Bronze Pipeline w/Modem	$25.00	Starter HSI Service plus Modem Lease	$25.95
Digital Complete & Bronze Pipeline w/Modem (Bulk Only)	$39.95	Digital Service Package & Starter HSI Service plus Modem Lease	$42.90
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FLDIGMIG0805

ATLANTIC broadband

Ver el reverso
para Español

July 21, 2005

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starz comedy

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Package Name	Current Monthly Price*	New Monthly Price*	Savings Vs. Standard Retail Rate
Basic Digital MVP+ & Gold Leadership w/ Modem (Bulk Only)	$74.95	$79.95	$3.90
Basic Digital MVP+ & Gold Leadership w/ Modem (Bulk Only)	$69.95	$74.95	$8.90
Digital Bronze w/ HBO	$54.95	$59.95	$6.45
Digital Bronze w/ HBO & Bronze Pipeline	$74.90	$79.90	$8.45
Digital Bronze w/ HBO & Bronze Pipeline w/ Modem	$79.95	$84.95	$7.40
Digital MVP (Bulk Only)	$38.90	$43.90	$3.00
Digital MVP (Bulk Only)	$33.95	$38.95	$7.95
Digital MVP	$84.95	$89.95	$3.45
Digital MVP	$79.95	$84.95	$8.45
Digital Select incl. HBO & Cinemax	$74.95	$79.95	$5.45
Latino Digital Primero	$13.95	$18.95	$11.45
Latino Dig Primero Oro	$55.95	$60.95	$2.40
Latino Dig Primero Plata	$47.95	$52.95	$10.40
Leadership MVP	$84.95	$89.95	$3.45
Digital Preferred	$29.95	$34.95	$3.95
Digital Preferred Silver	$60.95	$65.95	$5.90
Digital Premiere	$18.95	$23.95	$5.95
Digital Premiere Silver	$52.95	$57.95	$4.90
Promo Access w/HBO	$54.95	$59.95	$6.45

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Sincerely,
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FLDIG50805

See other side
for English.

ATLANTIC
broadband

21 de Julio de 2005

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Paquete de Servicios	Actual Precio Mensual*	Nuevo Precio Mensual*	Ahorro contra Precio Regular
Basic Digital MVP+ & Gold Leadership w/ Modem (Bulk Only)	$74.95	$79.95	$3.90
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Digital Bronze w/ HBO	$54.95	$59.95	$6.45
Digital Bronze w/ HBO & Bronze Pipeline	$74.90	$79.90	$8.45
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FLDIG50805

ATLANTIC broadband

EFFECTIVE 07/20/05

CHANNEL LINEUP

LIMITED SERVICE

NEW	OLD	
2	2	WPBT-2 (PBS)
3	14	The Weather Channel
4	4	WFOR-4 (CBS)
5	3	Atlantic Broadband
6	6	WTVJ-6 (NBC)
7	7	WSVN-7 (FOX)
8	8	WBFS-33 (UPN)
9	9	WBZL-39 (WB)
10	10	WPLG-10 (ABC)
11	NEW!	WGEN-8
12	38	WDLP-22
13	31	Home Shopping Network
14	25	QVC
16	16	WAMI-69 (Telefutura)
17	18	Inspiration Network
18	27	WPXM-35 (PAX)
19	19	Beach TV
20	33	WHFT-45 (TBN)
21	21	WSCV-51 (Telemundo)
22	22/17*	WLRN-17 (PBS)
23	23	WLTV-23 (Univision)
76	34	Miami-Dade Television - MDTV
77	20/5/35**	Municipal Access
78	36	Cable TAP Community - CTAPC
79	37	Cable TAP Learning - CTAPL
80	NEW!	Azteca America
81	26	WJAN - 41
82	32	Telemiami
83	80	Fashion TV
84	79	Jewelry TV
85	28	C-SPAN
86	30	C-SPAN 2
88	24	Program Guide

VALUE SERVICE

NEW	OLD	
24	46	Galavisión
25	45	mun2
26	58	El Entertainment Television
27	54	Lifetime
28	98	Oxygen
30	43	USA
31	42	TNT-Turner Network Television
32	73	Speed Channel
33	72	ESPN2
34	12	ESPN
36	74	Outdoor Life
37	68	The Golf Channel
38	39	Sun Sports
39	40	Fox Sports Net Florida
40	44	WTBS
42	49	Comedy Central
43	69	SPIKE TV
44	50	FX
45	64	Fox News
46	13	CNN
47	47	Headline News
48	11	CNBC
49	51	MSNBC
50	77	Court TV
51	76	G4 - video game television
52	53	Discovery Channel
53	70	The Learning Channel
54	71	Travel Channel
55	60	Animal Planet
56	99	National Geographic
57	59	Home & Garden TV
58	57	Food Network
59	41	AMC - American Movie Classics
60	61	A&E
61	63	Bravo
62	52	History Channel
63	83/80*	ABC Family
64	75	Hallmark Channel
65	62	Disney Channel
66	56	Cartoon Network
67	48	Nickelodeon
68	66	TV Land
69	78	Game Show Network
70	55	Sci-Fi Channel
71	97	CMT - Country Music Television
72	65	VH-1
73	67	MTV
74	81	MTV2
75	85	BET

DIGITAL SERVICE

NEW	OLD	
110	700	Starz
111	701	Starz inBlack
112	703	Starz Cinema
113	NEW!	Starz Comedy
114	750	Encore
115	751	Encore Westerns
116	752	Encore Mystery
117	753	Encore Love
118	754	Encore True
119	755	Encore Action
120	201	IFC
121	206	Turner Classic
125	105	Toon Disney
126	113	Nick Toons
127	112	Noggin
128	110	Nick Gas
129	111	Nick Too
130	702	Starz Kids & Family
131	104	Discovery Kids
140	101	Discovery Home Channel
141	103	DIY
142	300	Science Channel
143	301	Discovery Health
144	302	Discovery Times
145	305	Biography
146	306	History International
147	202	Military Channel
150	304	ESPNews
151	107	ESPNClassic
152	270	GOL TV
153	NEW!	NFL Network
160	303	Bloomberg
161	100	BBC
162	114/15*	EWTN
163	397	CCTV
170	106	Style
171	205	Soapnet
172	200	WE - Women's Entertainment
174	NEW!	LOGO
180	203	Fuse
181	208	MTV Jams
182	210	VH-1 Classic
183	211	VH-1 Soul
184	212	VH-1 Country
185	213	Great American Country
186	214	MTV Hits
941	NEW!	NBC Weather Plus
991	NEW!	WPBT 2 Digital 2
992	NEW!	WPBT 2 Digital 3
993	NEW!	WPBT 2 Digital 4
994	NEW!	WPBT 2 Digital 5

DIGITAL MUSIC

NEW	OLD	
701	901	Showcase
702	902	Today's Country
703	903	Classic Country
704	904	Bluegrass
705	905	R&B and Hip-Hop
706	906	Classic R&B
707	907	Smooth R&B
708	908	R&B Hits
709	909	Rap
710	910	Metal
711	911	Rock
712	912	Arena Rock
713	913	Classic Rock
714	914	Alternative
715	915	Retro-active
716	916	Electronica
717	917	Dance
718	918	Adult Alternative
719	919	Soft Rock
720	920	Hit List
721	921	Party Favorites
722	922	'90s
723	923	'80s
724	924	'70s
725	925	Solid Gold Oldies
726	926	Singers and Standards
727	927	Big Band & Swing
728	928	Easy Listening
729	929	Smooth Jazz
730	930	Jazz
731	931	Blues
732	932	Reggae
733	933	Soundscapes
734	934	Classical Masterpieces
735	935	Opera
736	936	Light Classical
737	937	Show Tunes
738	938	Contemporary Christian
739	939	Gospel
740	940	Radio Disney
741	941	Sounds of the Seasons
742	942	Musica Urbana
743	943	Salsa y Merengue
744	944	Rock 'En Español
745	945	Pop Latino
746	946	Mexicana

DIGITAL PAY-PER-VIEW

800	800	iN DEMAND Highlights
801-822	801-822	iN DEMAND 1-22
871-880	871-880	NHL 1-10 / MLB 1-10

ADULT PAY-PER-VIEW

893	899	Playboy
894	894	Hot
895	895	Hot Zone
896	896	Spice 2
897	897	Spice
898	898	Playboy Español
899	899	Playboy (monthly subscription)

INTERNATIONAL

LATINO

NEW	OLD	
200	102	Discovery Español
201	253	Ole TV
202	260	Grandes Documentales
203	268	History en Español
220	263	Toon Disney en Español
230	108	Fox Sports Español
231	258	Gol TV
232	269	ESPN Deportes
240	109	Canal Sur
241	251	TV Chile
242	252	Vidavision
243	256	TV Colombia
244	259	TVE International
245	261	CNC Colombia
246	262	Telefe
260	209	MTVS
261	254	HTV
262	266	Tele-Hit
263	267	Ritmoson Latino
270	257	CineLatino
271	264	De Película Clásico
272	265	De Película
280	255	TBN Enlace

PORTUGUESE

300	398	Globo

RUSSIAN

310	399	Russian World

PREMIUM SERVICE

HBO

400	400	HBO
401	401	HBO 2
402	402	HBO Signature
403	403	HBO Family
404	404	HBO Latino

CINEMAX

425	450	Cinemax
426	451	MoreMax
427	452	ActionMax

SHOWTIME UNLIMITED

450	500	Showtime
451	503	Showtime Too
452	504	Showtime Showcase
453	505	Showtime Extreme
454	506	Showtime Beyond
455	501	Flix
456	550	TMC
457	551	TMC Xtra

SUNDANCE

460	207	Sundance

HDTV

900	779	Starz HD
905	777	HBO HD
910	NEW!	Cinemax HD
915	778	Showtime HD
920	771	HDNet
921	770	HDNet Movies
922	775	Discovery HD
923	774	ESPN HD
925	NEW!	TNT HD
930	784	WFOR 4 CBS HD
940	780	WTVJ 6 NBC HD
950	787	WSVN 7 Fox HD
960	781	WPLG 10 ABC HD
970	NEW!	WBFS 33 UPN HD
980	NEW!	WBZL-39 WB HD
990	NEW!	WPBT 2 PBS HD

** Prior Miami Beach/South Miami channel locations*
*** Prior Miami Beach/South Miami/Gloden Beach channel locations*