CITY OF MIAMI BEACH
Office of the City Manager
Letter to Commission No. 143-2005

To: Mayor David Dermer and Members of the City Commission

Date: June 6, 2005

From: Jorge M. Gonzalez
City Manager

Subject: **Atlantic Broadband – City of Miami Beach Cable Provider**

Attached for your perusal is a letter from Mr. Kevin Maguire, Vice President and General Manager, Atlantic Broadband, announcing a realigning and simplifying of its channel lineup. It should be noted that effective July 20, 2005, Miami Beach Government Channel 20 will be moving to channel 77 and Miami-Dade County Channel will be moved from 34 to 76.

c: Nannette Rodriguez
Ramiro Inguanzo
Ron Francis

JMG\REP

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1681 Kennedy Causeway
North Bay Village, FL 33141

305.861.8069 PHONE
305.861.9047 FAX

June 1, 2005

VIA OVERNIGHT MAIL (FedEx)

Mr. Robert Parcher
City of Miami Beach
1700 Convention Center Drive
Miami Beach, Fl 33139

Dear Mr. Parcher,

As your full-service broadband cable provider, Atlantic Broadband is committed to keeping you informed about changes to our lineup, products and services.

For the convenience of our subscribers, effective July 20, 2005, Atlantic Broadband will be realigning and simplifying its channel lineup. The new lineup groups channels in "interest clusters" that make it easier to find the channels they want to watch. Please see the following information, which summarizes the changes. I have also attached a channel line-up, as well as a copy of the letter that subscribers will begin receiving in early June. It explains how we will be grouping similar channels to make it easier for them to navigate by genre.

Also effective July 20, 2005, Atlantic Broadband will be adding the following new channels:

Dedicated Hispanic channels:

Azteca America (Ch. 80)	The fastest growing Hispanic network in the U.S., offering novellas, reality TV, Mexican soccer, news and talk shows.
WGEN-8 (Ch. 11)	Local independent Spanish programming.

Four additional HD channels:

Cinemax HD	(Ch. 910)
TNT HD	(Ch. 925)
PBS HD	(Ch. 990)
WBFS-33 UPN HD	(Ch. 970)

NBC Weather Plus (Ch. 941)	Available on Digital service.
Starz Comedy (Ch. 113)	Available on Digital service.
LOGO (Ch. 174)	Available on Digital service.
The Playboy Channel	Available by both monthly subscription (Ch. 899) or Pay Per View (Ch. 893).
Four new PBS channels (Ch. 991-994)	Available on Digital service.

One important new feature involves the placement of local public interest programming. As of July 20, all government, municipal and educational access channels will be in a cluster located at positions 76 through 79. The Miami Dade channel will move from channel 34 to channel 76. The Miami Beach municipal programming will move from channel 20 to channel 77. Cable TAP Community Access and Cable TAP Learning Access will move from channels 36 and 37 to channels 78 and 79 respectively. This approach will standardize the location of this programming among cable operators throughout Miami Dade County, and assist our subscribers in accessing this programming more easily.

Atlantic Broadband is proud to be your community's choice for quality entertainment and service. As always, please feel free to call me if you have any questions or concerns.

Sincerely,

Kevin Maguire
Vice President and General Manager

cc: Dave Mattison, Miami Dade County, Licensing Administrator

Enclosures

Ver el reverso
para Español

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BIG changes to your lineup coming July 20!

June 1, 2005

Dear Valued Customer:

As your full-service broadband cable provider, Atlantic Broadband is committed to keeping you informed about changes to our lineup, products and services.

Get ready for a whole new channel lineup.

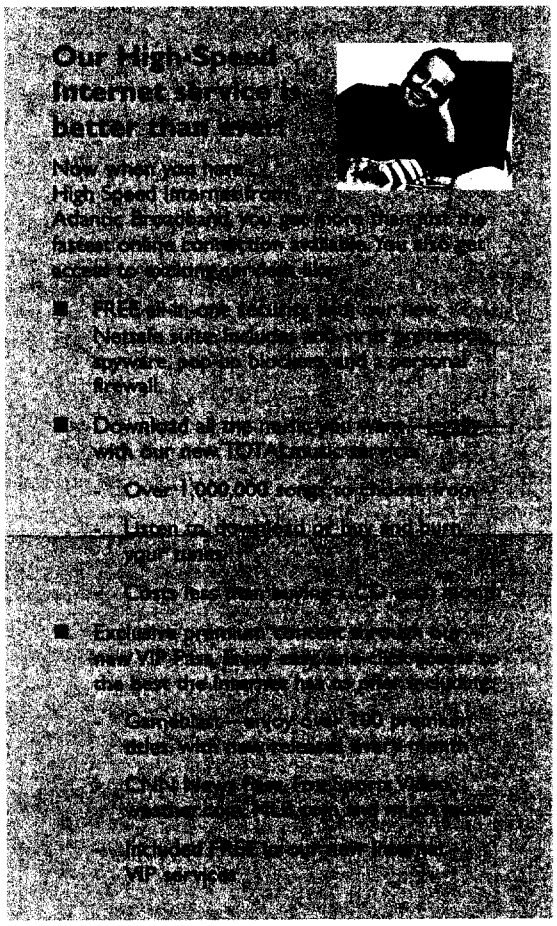
For your convenience, Atlantic Broadband will be realigning and simplifying its channel lineup on July 20, 2005, so it's easier for you to find the channels you want to watch. Please read below and then **look over the enclosed channel lineup to learn more about the changes we'll be making** and see how we'll be grouping similar channels to make it easier for you to navigate by genre.

More variety. More clarity. More channels coming your way.

Great news! Atlantic Broadband will be adding the following NEW channels to your lineup on July 20, 2005:

- **Dedicated Hispanic channels**
  - Azteca America (Ch. 80)—The fastest growing Hispanic network in the U.S., offering novellas, reality TV, Mexican soccer, news and talk shows.
  - WGEN-8 (Ch. 11)—Local independent Spanish programming.
- **4 additional HD channels**—Enjoy the more lifelike viewing experience only High Definition TV can deliver on new channels like Cinemax HD, TNT HD, PBS HD and WBFS-33 UPN HD.
- **NBC Weather Plus (Ch. 941)**—Keeps you up-to-date on the latest local weather. Available on Digital service.
- **Starz Comedy (Ch. 113)**—Round-the-clock movies that make your face hurt, all uncut and commercial-free. Available on Digital Service.
- **LOGO (Ch. 174)**—Features entertainment programming for lesbians and gays and just about anyone who enjoys a gay point of view. Available on Digital service.
- **The Playboy Channel**—Now available by both monthly subscription (Ch. 899) or Pay Per View (Ch. 893).
- **4 New PBS channels (Ch. 991-994)**—Available on Digital service.

Please note that EWTN is no longer available on Limited service in South Miami. It is still available on channel 162 as part of our Digital service in both Miami Beach and South Miami.



Atlantic Broadband is proud to be your choice for quality entertainment and service. We hope you will agree that Atlantic Broadband continues to be a great value. If you ever have any questions or concerns, please contact us day or night at **1-888-287-2429** or visit us on the Web at www.atlanticbb.com. We value you as a customer and are always ready to listen to your needs. Thank you again for choosing Atlantic Broadband!

Sincerely,

Your Atlantic Broadband Team

See other side
for English.

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¡Habrá cambios GRANDES en su lista de canales Julio 20!

El 1ro de Junio de 2005

Estimado y Apreciado Cliente:

Como su proveedor de servicio completo de broadband, Atlantic Broadband está comprometido a mantenerlo informado acerca de cambios a nuestro listado de canales, productos y servicios.

Prepárese para un nuevo listado de canales.

Para su conveniencia, estaremos ajustando y simplificando la lista de canales el 20 de julio del 2005, para que le sea más fácil sintonizar los canales que usted quiere mirar. Esté alerta a su correspondencia para recibir su nueva lista de canales. Por favor lea lo siguiente y compare con la lista de canales que aquí le enviamos para familiarizarse con los cambios que hemos hecho y vea como hemos agrupado canales semejantes para que pueda encontrar más fácil los canales por categoría.

Más variedad. Más claridad. Más canales disponibles.

¡Noticia magnífica! Atlantic Broadband estará agregando los siguientes canales NUEVOS a su listado el 20 de Julio de 2005:

- **Canales exclusivos Hispanos**
  - Azteca América (Ch. 80)—La red Hispana creciente más rápida en los EE.UU., que ofrece novelas, televisión de la realidad, el fútbol mexicano, las noticias y programas de charla.
  - WGEN-8 (Ch. 11)—Programas independientes local en español.
- **4 canales adicionales de HD**—Disfrute la experiencia más viva de la televisión que solamente Alta Definición puede entregar en canales nuevos como Cinemax HD, TNT HD, PBS HD y WBFS-33 UPN HD.
- **NBC Weather Plus (Ch. 941)**—Lo mantiene al día con el tiempo local. Disponible en el servicio Digital.
- **Starz Comedy (Ch. 113)**—Películas 24 horas al día que le hacen doler la cara con tanta risa, todo sin cortes y sin comerciales. Disponible en el Servicio Digital.
- **LOGO (Ch. 174)**—Programas de entretenimiento de programación para lesbianas y gays y para cualquiera que este interesado en temas de gays. Disponible en el servicio Digital.
- **The Playboy Channel**—Ahora disponible por suscripción mensual (Ch. 899) o Pay Per View (Ch. 893).
- **4 canales Nuevos de PBS (Ch. 991-994)**—Disponible en el servicio Digital.

Por favor note que EWTN no está disponible en el servicio Limitado en South Miami. Está todavía disponible en el canal 162 como parte de nuestro servicio Digital en ambos Miami Beach y South Miami.

¡Nuestro servicio de Internet de Alta Velocidad está mejor que nunca!

Ahora cuando usted dene Internet de Alta Velocidad de Atlantic Broadband, usted obtiene más que la conexión más rápida disponible de la red. Usted obtiene también el acceso a servicios importantes como:

- Una solución total de seguridad integrada gratis con nuestro nuevo producto Netsafe. Netsafe incluye Protección de Anti-Virus, Protección contra Spyware, PopUps y un Firewall personal.
- Descargue música legalmente con nuestro servicio TOTALmusic.
  - Más de 1,000,000 de canciones para escoger.
  - Escuche y descargue música en su computadora. También puede comprar y copiar música a un CD.
  - Cuesta menos que comprar un CD cada mes.
- Reciba contenido exclusivo con nuestro nuevo servicio VIP Pass. Disfrute el acceso fácil, haciendo un solo click, a lo mejor que ofrece el Internet incluyendo:
  - Gameblast—Disfrute más de 100 títulos de juegos superiores con nuevos títulos cada mes.
  - CNN News Pass, Fox Sports Video, weather.com, MLB.com y mucho más.
  - Gratis con los nuevos servicios de Internet VIP

Atlantic Broadband está orgulloso de ser su elección para entretenimiento y servicio de calidad. Esperamos que usted esté de acuerdo en que Atlantic Broadband continúa teniendo un valor magnífico. Si usted alguna vez tuviera cualquier pregunta o concierne, por favor avísenos día o noche al 1-888-287-2429 o visitemos en la red en www.atlanticbb.com. Nosotros lo apreciamos como cliente y estamos siempre listos para escuchar sobre sus necesidades. ¡Gracias otra vez por escoger Atlantic Broadband!

Sinceramente,

Su Equipo de Atlantic Broadband

ATLANTIC broadband

Effective 07/20/05

CHANNEL LINEUP

LIMITED SERVICE

NEW	OLD	
2	2	WPBT-2 (PBS)
3	14	The Weather Channel
4	4	WFOR-4 (CBS)
5	3	Atlantic Broadband
6	6	WTVJ-6 (NBC)
7	7	WSVN-7 (FOX)
8	8	WBFS-33 (UPN)
9	9	WBZL-39 (WB)
10	10	WPLG-10 (ABC)
11	NEW!	WGEN-8
12	38	WDLP-22
13	31	Home Shopping Network
14	25	QVC
16	16	WAMI-69 (Telefutura)
17	18	Inspiration Network
18	27	WPXM-35 (PAX)
19	19	Beach TV
20	33	WHFT-45 (TBN)
21	21	WSCV-51 (Telemundo)
22	22/17[1]	WLRN-17 (PBS)
23	23	WLTV-23 (Univision)
76	34	Miami-Dade Television-MDTV
77	20/5/35[2]	Municipal Access
78	36	Cable TAP Community-CTAPC
79	37	Cable TAP Learning-CTAPL
80	NEW!	Azteca America
81	26	WJAN - 41
82	32	Telemiami
83	80	Fashion TV
84	79	Jewelry TV
85	28	C-SPAN
86	30	C-SPAN 2
88	24	Program Guide

VALUE SERVICE

NEW	OLD	
24	46	Galavisión
25	45	mun2
26	58	E! Entertainment Television
27	54	Lifetime
28	98	Oxygen
30	43	USA
31	42	TNT
32	73	Speed Channel
33	72	ESPN2
34	12	ESPN
36	74	Outdoor Life
37	68	The Golf Channel
38	39	Sun Sports
39	40	Fox Sports Net Florida
40	44	WTBS
42	49	Comedy Central
43	69	SPIKE TV
44	50	FX
45	64	Fox News
46	13	CNN
47	47	Headline News
48	11	CNBC
49	51	MSNBC
50	77	Court TV
51	76	G4-video game television
52	53	Discovery Channel
53	70	The Learning Channel
54	71	Travel Channel
55	60	Animal Planet
56	99	National Geographic
57	59	Home & Garden TV
58	57	Food Network
59	41	AMC
60	61	A&E
61	63	Bravo
62	52	History Channel
63	83/80[1]	ABC Family
64	75	Hallmark Channel
65	62	Disney Channel
66	56	Cartoon Network
67	48	Nickelodeon
68	66	TV Land
69	78	Game Show Network
70	55	Sci-Fi Channel
71	97	CMT
72	65	VH-1
73	67	MTV
74	81	MTV2
75	85	BET

DIGITAL SERVICE

NEW	OLD	
110	700	Starz
111	701	Starz InBlack
112	703	Starz Cinema
113	NEW!	Starz Comedy
900	779	Starz HD
114	750	Encore
115	751	Encore Westerns
116	752	Encore Mystery
117	753	Encore Love
118	754	Encore True
119	755	Encore Action
120	201	IFC
121	206	Turner Classic Movies
125	105	Toon Disney
126	113	Nick Toons
127	112	Noggin
128	110	Nick Gas
129	111	Nick Too
130	702	Starz Kids & Family
131	104	Discovery Kids
140	101	Discovery Home Channel
141	103	DIY
142	300	The Science Channel
143	301	Discovery Health
144	302	Discovery Times
145	305	Biography
146	306	History International
147	202	Military Channel
150	304	ESPNews
151	107	ESPNClassic
152	270	GOL TV
160	303	Bloomberg
161	100	BBC
162	114/15[1]	EWTN
163	397	CCTV
170	106	Style
171	205	Soapnet
172	200	WE-Women's Entertainment
174	NEW!	LOGO
180	203	Fuse
181	208	MTV Jams
182	210	VH1 Classic
183	211	VH1 Soul
184	212	VH1 Country
185	213	Great American Country
186	214	MTV Hits
187	215	VH1 Megahits
941	NEW!	NBC Weather Plus
991	NEW!	WPBT 2 Digital 2
992	NEW!	WPBT 2 Digital 3
993	NEW!	WPBT 2 Digital 4
994	NEW!	WPBT 2 Digital 5

DIGITAL MUSIC

701	901	Showcase
702	902	Today's Country
703	903	Classic Country
704	904	Bluegrass
705	905	R&B and Hip-Hop
706	906	Classic R&B
707	907	Smooth R&B
708	908	R&B Hits
709	909	Rap
710	910	Metal
711	911	Rock
712	912	Arena Rock
713	913	Classic Rock
714	914	Alternative
715	915	Retro-active
716	916	Electronica
717	917	Dance
718	918	Adult Alternative
719	919	Soft Rock
720	920	Hit List
721	921	Party Favorites
722	922	'90s
723	923	'80s
724	924	'70s
725	925	Solid Gold Oldies
726	926	Singers and Standards
727	927	Big Band & Swing
728	928	Easy Listening
729	929	Smooth Jazz
730	930	Jazz
731	931	Blues
732	932	Reggae
733	933	Soundscapes
734	934	Classical Masterpieces
735	935	Opera
736	936	Light Classical
737	937	Show Tunes
738	938	Contemporary Christian
739	939	Gospel
740	940	Radio Disney
741	941	Sounds of the Seasons
742	942	Musica Urbana
743	943	Salsa y Merengue
744	944	Rock 'En Español
745	945	Pop Latino
746	946	Mexicana

DIGITAL PAY-PER-VIEW

800	800	iN DEMAND Highlights
801-822	801-822	iN DEMAND 1-22
871-880	871-880	NHL 1-10/MLB 1-10

ADULT PAY-PER-VIEW

893	899	Playboy
894	894	Hot
895	895	Hot Zone
896	896	Spice 2
897	897	Spice
898	898	Playboy Español
899	899	Playboy (monthly subscription)

INTERNATIONAL

LATINO

200	102	Discovery Español
201	253	Ole TV
202	260	Grandes Documentales
203	268	History en Español
220	263	Toon Disney en Español
230	108	Fox Sports Español
231	258	Gol TV
232	269	ESPN Deportes
240	109	Canal Sur
241	251	TV Chile
242	252	Vidavision
243	256	TV Colombia
244	259	TVE International
245	261	CNC Colombia
246	262	Telefe
260	209	MTVS
261	254	HTV
262	266	Tele-Hit
263	267	Ritmoson Latino
270	257	CineLatino
271	264	De Pelicula Clásico
272	265	De Película
280	255	TBN Enlace

PORTUGUESE

300	398	Globo

RUSSIAN

310	399	Russian World

PREMIUM SERVICE

HBO

400	400	HBO
401	401	HBO 2
402	402	HBO Signature
403	403	HBO Family
404	404	HBO Latino
905	777	HBO HD

CINEMAX

425	450	Cinemax
426	451	MoreMax
427	452	ActionMax
910	NEW!	Cinemax HD

SHOWTIME

450	500	Showtime
451	503	Showtime Too
452	504	Showtime Showcase
453	505	Showtime Extreme
454	506	Showtime Beyond
455	501	Flix
456	550	TMC
457	551	TMC Xtra
915	778	Showtime HD
460	207	Sundance

HDTV

900	779	Starz HD
905	777	HBO HD
910	NEW!	Cinemax HD
915	778	Showtime HD
920	771	HDNet
921	770	HDNet Movies
922	775	Discovery HD
923	774	ESPN HD
925	NEW!	TNT HD
930	784	WFOR 4 CBS HD
940	780	WTVJ 6 NBC HD
950	787	WSVN 7 Fox HD
960	781	WPLG 10 ABC HD
970	NEW!	WBFS 33 UPN HD
990	NEW!	WPBT 2 PBS HD

1. Prior Miami Beach/South Miami channel locations
2. Prior Miami Beach/South Miami/Golden Beach channel locations

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