



KEEP OUR BEACHES CLEAN!

Poster Contest

The City of Miami Beach, in partnership with Surfrider Foundation, ECOMB, A Better Miami Beach and GreenRoks is sponsoring a poster contest in an effort to educate residents and visitors about the harmful effects of litter on our beaches. The objective of this campaign is to encourage beach goers to keep the beaches clean by disposing their trash properly.

The poster may demonstrate the hazards beach litter poses to our residents and visitors, marine environment, economy or other aspects of our community. It may also focus on the benefits of keeping our beaches and ocean clean.

Volunteer judges from participating organizations will recommend one or more winners to the City. The selections will be based on the most creative artwork focusing on the objective of the contest. Posters submitted must be original images in the form of graphics, text or photography (no stock photos), and may include captions, slogans or brief narratives. Selected Designs could be used *in conjunction* with an upcoming public education campaign displayed throughout many areas of Miami Beach. For samples of the City's other related cleanliness materials produced for this campaign, please email nrodriguez@miamibeachfl.gov.

SUBMISSION GUIDELINES:

1. More than one entry is permitted per person
2. Submitted artwork/design must:
 - Be reproducible in a horizontal format (up to 36" high by 96" long).
 - Have a minimum resolution of 300 - 360 DPI;
 - Use CMYK color profiles.
 - Be able to be reproduced on multiple products/media, such as posters, t-shirts, beach concession stands, etc. (high resolution).
 - If submitted electronically, entries should be submitted in pdf format (If selected, must be re-submitted in eps, jpeg, TIFF or PSD). *Electronic entries should be scaled to 12" H x 32" L for judges' review.*
 - If submitted in hard copy, entries should be no larger than 12" H x 32" L
 - One contest entry form should accompany each artwork/design concept submitted.
3. Contest winner(s) will be announced on **Friday, July 3, 2009**.
4. No fees, honorarium, royalty or other type of compensation will be provided to selected winner(s). (Please refer to poster contest entry form for more information).

All entries are due no later than **5:00 pm on Friday, June 26, 2009**. Entries may be submitted via e-mail to keepitclean@miamibeachfl.gov or in person at:

Miami Beach City Hall - Office of Commissioner Jerry Libbin
1700 Convention Center Drive, 4th floor
Miami Beach, Florida 33139
Attn: Enid Rodriguez

For questions about the contest, please contact Enid Rodriguez at: 305.673.7106



MIAMI BEACH



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Poster Contest – Entry Form

Please fill out and submit one (1) form for every art/design submitted.

Name: _____
First *Last*

Contact Information: Phone: _____

Email: _____

Student? Yes No

If Yes: Name of School: _____ Grade: _____

Title of Submission: _____

I understand that if selected my art/design (or the art/design of my minor child or dependent) may be reprinted, reproduced, displayed, and/or otherwise used by the City of Miami Beach (City), without limitation and without any charge to the City, and including multiple media uses and types, for publicity and public education. I/minor child will not be entitled to any fees, honorarium, royalties, profits, other compensation, or any other monies, as a result of any use of the art/design by the City. If my (or my minor child or dependent's) art/design is selected by the City, I hereby grant to the CITY a non-exclusive, perpetual, irrevocable, and royalty-free license to reproduce, make, print and/or publish photographic, filmed or videotaped reproductions and other two-dimensional likenesses of my (or my minor child's or dependent's) artwork and/or the proposal for the artwork for such purposes as determined solely by the CITY. The City hereby agrees that I (or my minor child or dependent) will be credited as the artist of the art/design in any such use contemplated by the City.

Signature of Artist

Date

Print Name

Witness

Witness

For minors (submission will not be accepted without signature of Parent/Legal Guardian):

Signature of Parent or Legal Guardian

Date

Print Name

Witness

Witness