



MIAMIBEACH

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MIAMIBEACH

**Our Mission**

*We are committed to providing excellent public service and safety to all who live, work, and play in our vibrant, tropical, historic community.*

**One Team - One City**

# Our Vision

## The City of Miami Beach will be:

- *Cleaner and Safer;*
- *More Beautiful and Vibrant;*

- *A Mature, Stable Residential Community with Well-Improved Infrastructure;*
- *A Unique Urban and Historic Environment;*
- *A Cultural, Entertainment, Tourism Capital; and*
- *An International Center for Innovation in Culture, Recreation and Business.*

*We have developed Key Intended Outcomes (KIOs) across all City departments. By focusing on the following KIOs, the City will be able to achieve its vision.*

### **Cleaner and Safer:**

- Increase resident ratings of public safety services.
- Maintain crime rates at or below national trends.
- Improve cleanliness of Miami Beach rights of way especially in business areas.
- Improve cleanliness of Miami Beach waterways.

### **Beautiful and Vibrant, Mature, Stable Residential Community, Urban and Historic Environment:**

- Increase resident satisfaction with level of code enforcement.
- Ensure compliance with code within reasonable time frame.
- Maintain Miami Beach public areas & rights of way especially in business districts.
- Ensure all historically significant structures, sites, and districts are considered for local designation by the Commission.
- Protect historic building stock.
- Increase satisfaction with neighborhood character.
- Increase satisfaction with development and growth management across the city.
- Increase satisfaction with recreational programs.
- Reduce the number of homeless.
- Increase access to workforce or affordable housing.
- Increase resident satisfaction with availability of commercial service options.

### **Cultural, Entertainment and Tourism Capital:**

- Increase community ratings of cultural activities.
- Improve availability and accessibility of major events.

### **International Center for Innovation in Culture, Recreation and Business:**

- Make City more business friendly.
- Enhance access to labor pool.

### **Well-Improved Infrastructure:**

- Maintain or improve traffic flow.
- Improve parking availability.
- Ensure well-designed quality capital projects.
- Ensure well-maintained facilities.
- Ensure well-maintained infrastructure.
- Preserve our beaches.

### **Supporting Outcomes to Sustainability of Vision:**

- Enhance external and internal communications from and within the City.
- Increase resident satisfaction with employee contact.
- Expanding hours and service through e-government.
- Ensure expenditure trends are sustainable over the long term.
- Improve the City's overall financial health and maintain overall bond rating.
- Improve process through information technology.
- Attract and maintain a quality workforce.
- Increase community satisfaction with City services.

# Our Values

- *We maintain the City of Miami Beach as a world-class city.*
- *We work as a cooperative team of well-trained professionals.*

- *We serve the public with dignity and respect.*
- *We conduct the business of the City with honesty, integrity, and dedication.*
- *We are ambassadors of good will to our residents, visitors, and the business community.*