

MIAMI BEACH

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Enjoy a Staycation on Miami Beach this Memorial Day Weekend

– Special Offers at www.discovermiamibeach.com –

Miami Beach, FL – Soar into Miami Beach this Memorial Day weekend and relish the sun, white sandy beaches, Art Deco history and many event happenings — including the Air & Sea Show. With plenty of good eats and fun for the entire family, various hotels are offering special rates for Miami-Dade County residents.

“We look forward to welcoming everyone to our tropical metropolis — from near and far — as we remember and honor the men and women who sacrificed their lives for this great nation,” said Miami Beach City Manager Jimmy L. Morales.

With thousands of people coming from all over to spend the day on the beach, watch an Air Force F16 fighter jet in the skies and on the sand, the Golden Knights Parachute Team glide through the sky, an Army AH6 helicopter and so much more, the city will be implementing a comprehensive and coordinated major events plan to ensure the safety and enjoyment of visitors and residents alike. As part of the plan, dozens of friendly goodwill ambassadors wearing bright green shirts will be deployed throughout South Beach to answer visitor questions and provide directions.

There will also be a 24-hour traffic loop along Washington Avenue and Collins Avenue from Fifth to 17 streets where Collins Avenue will be one-way northbound and Washington Avenue will be one-way southbound beginning Friday, May 26 at 7 p.m. through Monday, May 29 at 7 a.m. Access to east/west streets between Fifth and 17 streets will be restricted to residents carrying a valid photo ID.

Upon arriving to Miami Beach, don't circle the block looking for parking. Use the free, [Park Me—Miami Beach](#) app to find parking near your destination. This mobile app shows you available parking and rates for lots and garages, including real-time occupancy information for certain facilities. You can also reach Miami Beach from the mainland by riding [Water Taxi Miami](#) as you take the scenic route across Biscayne Bay.

There are numerous ways to get around Miami Beach on public transportation once you arrive, including the free [Miami Beach trolleys](#), [South Beach Local](#) and [Citi Bike](#).

The City of Miami Beach will be hosting a Kids Zone at Lummus Park on Ocean Drive between 12 and 13 streets on Saturday, May 27 and Sunday, May 28 from 9 a.m. to 4 p.m. Children and their parents can participate in themed arts and crafts, yoga, a team

scavenger hunt, dance-a-thon and the opportunity to write letters to our service men and women.

As an additional security measure, the Miami Beach Police and Emergency Management departments will launch a wristband ID program known as K.I.D.S. (Kid I D Station). This program is designed to add another level of security by voluntarily issuing an ID wristband to children of all ages, their guardians and/or adults with special needs. The wristband will contain the child's name, guardian's name and contact information.

Kid ID Stations will be operational on Saturday, May 27 and Sunday, May 28 from 8 a.m. until 7 p.m. at Fifth, Eighth, 10 and 13 streets at Lummus Park. Each station will have a City of Miami Beach tent, portable sign and will be staffed with Goodwill Ambassadors. Ambassadors will maintain a spreadsheet with the names of each child registered, in addition to the guardian's contact information. This program is a free service for visitors and residents.

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