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PRESS RELEASE

FOR IMMEDIATE RELEASE
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Miami Beach to Host First Ciclovía on Washington Avenue – Sunday, May 1 from 7 a.m. to 1 p.m. –

Miami Beach, FL: To kick off national bike month, the City of Miami Beach will be hosting its first Ciclovía on Sunday, May 1 by transforming Washington Avenue from 5 to 16 streets into a paved park for people of all ages to stroll, cycle, skateboard, rollerblade and enjoy Washington Avenue with a new perspective.

This corridor will temporarily close to vehicular traffic from 7 a.m. until 1 p.m. to create a safe public space for residents and visitors to experience the thrill of strolling or rolling right down the middle of an iconic Miami Beach artery.

“We are so excited to be joining the international movement to bring Ciclovía to Miami Beach,” said Miami Beach Mayor Philip Levine. “We hope to make this an ongoing event that will encourage the community to embrace biking and walking as a viable means of transportation.”

The city will be activating the corridor with various types of entertainment, including yoga and fitness classes, bike polo, performers, face painters, DJs, a kids bike rodeo and much more. They have also encouraged all merchants along the route to join in on the festivities by activating their businesses with promotions, food samples and raffles.

For attendees traveling to the event by vehicle, you are encouraged to park at the garages on Collins Avenue at 7, 13 and 16 streets.

For more information on Ciclovía, including additional parking locations, FAQs and continuously updated details on the event, please visit www.miamibeachfl.gov.

Sponsors include Bike305, CitiBike, Coca-Cola, Crunch, Everglades Bicycle Club, Greenmonkey, Florida Department of Transportation, MB Suncare, University of Miami Bike Safe Program and Wolfsonian-FIU.

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