

MIAMIBEACH

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MEDIA ALERT

FOR IMMEDIATE RELEASE
March 31, 2016

Miami Beach Celebrates our Gay Pride -- Wednesday, April 6 on Ocean Drive --

WHO/WHAT: In celebration of gay pride and diversity, the City of Miami Beach will host a ceremony to install the first rainbow street sign topper on Wednesday, April 6 at 4 p.m.

“The iconic nature of Ocean Drive was pioneered in large part by our gay community, including the late, legendary designer Gianni Versace” said Miami Beach Commissioner John Elizabeth Alemán.

“This project is one and a half years in the making and I am so happy to finally see it happening,” said Commissioner Micky Steinberg. “We hope this street topper will become another Miami Beach symbol visitors from across the globe will photograph.”

The ceremony will kick off the annual Miami Beach Gay Pride events that have taken place on South Beach for eight consecutive years.

WHEN: Wednesday, April 6 at 4 p.m.

WHERE: 1200 Ocean Drive, Miami Beach

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