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PRESS RELEASE

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The Miami Beach Fire Department is on Point...PulsePoint
– Miami Beach Fire Department launches new PulsePoint Respond App –

Miami Beach, FL: For the first time in history, CPR guidelines issued by the American Heart Association (AHA) recommend that communities consider using social media and mobile app technology to alert CPR responders when someone nearby suffers sudden cardiac arrest. The new guidelines cite studies that show emerging mobile technologies can result in a “higher rate of bystander-initiated CPR.”

On Thursday, April 14 at 10:30 a.m. the City of Miami Beach Fire Department will be hosting a press conference to launch the new PulsePoint Respond app. The press conference will be held at Firestation 2, Headquarters, 2300 Pinetree Drive.

The new PulsePoint Respond app will empower everyday citizens to provide lifesaving assistance to victims of sudden cardiac arrest. Application users who have indicated they are trained in CPR and willing to assist in case of an emergency can now be notified if someone nearby is having a cardiac emergency and may require CPR. If the cardiac emergency is in a public place, the application will alert trained citizens in the vicinity of the need for bystander CPR simultaneous with the dispatch of Fire Rescue to the medical emergency. The application also directs these citizen rescuers to the exact location of the closest publicly accessible Automated External Defibrillator (AED).

“Immediate CPR is so important when someone is in sudden cardiac arrest,” said Fire Chief Virgil Fernandez. “When provided immediately, CPR can more than double the chances of survival in cardiac arrest patients.”

In addition to the lifesaving CPR notifications, the application will provide a complete virtual window into our public safety communications center. The user can choose to be notified of incidents by type when they are dispatched, such as structure fires and vehicle accidents.

“Even with our amazing rescue response times, very second matters when it comes to savings lives, and this app can make a difference in a life or death situation,” said Commissioner Michael Grieco. “Heart attacks are the leading cause of death in U.S. adults and Miami Beach is just trying to stay ahead of the technology curve in protecting its residents and guests.”

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We are committed to providing excellent public service and safety to all who live, work and play in our vibrant, tropical, historic community.