



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

OFFICE OF COMMUNICATIONS, Melissa Berthier  
Tel: 305.673.7575, Fax: 786.394.4149, E-mail: [mberthier@miamibeachfl.gov](mailto:mberthier@miamibeachfl.gov)

## PRESS RELEASE

FOR IMMEDIATE RELEASE  
March 15, 2016

### **Miami Beach Seeks Community Input during Telephone Survey Period** *-- Results from Residents & Businesses' Opinions will Help Guide Miami Beach's Future --*

**Miami Beach, FL** – Miami Beach residents and business owners will have an opportunity to express their attitudes and opinions regarding City of Miami Beach government services and issues in the upcoming 2016 Community Survey. Starting this week, over 1,800 citizens and over 900 businesses will be asked to provide their thoughts on a wide range of Miami Beach government-related issues in a telephone survey that will take place through April 2016.

The key benefit to citizens and businesses is the opportunity to provide input on strategic decisions that affect how city resources are allocated. Survey results will drive critical City of Miami Beach decisions across the entire range of municipal services. City officials will use survey results to help guide critical budgeting and program decisions throughout the next two years.

Miami Beach Mayor Philip Levine said, “The Community Survey gives us broad-based, representative feedback from all segments of our residential and business communities. We examine results very carefully to determine how well we are doing and to keep a close watch on the pulse of our community.”

The City of Miami Beach Community Survey has been conducted previously in 2005, 2007, 2009, 2012 and 2014. Most of the questions in the survey are repeated each study so city leaders can track how residents' and business leaders' opinions change over time. The survey is an effort to ensure that community leaders have significant input into their government's decision-making process.

The questionnaires are wide ranging and incorporate the following major issues:

- Quality of life (e.g., positive and negative aspects of living in Miami Beach)
- City services (e.g. street conditions and cleanliness, storm drainage, beach quality, garbage/trash, and landscaping)
- Historic preservation & development (e.g., level of regulations and effectiveness of historic preservation efforts)
- Transportation & parking (e.g., traffic flow, condition of roads, mass transit and bike paths)
- Safety (e.g., evaluation of police, emergency medical, fire and ocean rescue services)

- Culture & Entertainment & Tourism (e.g., use of restaurants, nightclubs, beaches, cultural events, museums, etc.)
- Economy (e.g., value provided by taxes and preferred allocation of tight resources)
- Communication (e.g., where citizens get their information, value of City-provided information, interaction with City government and satisfaction with interaction)
- Resiliency and Sustainability (e.g., sea level rise, recycling, and landscaping)

Business leaders will also have an opportunity to respond to most of the issues listed above as well as the following issues:

- Planning & zoning (e.g., inspections and code enforcement)
- Building department (e.g., number of inspections for safety compliance, building code compliance and obtaining permits, and fairness, consistency and satisfaction with inspections)
- Business environment (e.g., rating the city as a place to do business, how well businesses are doing, and challenges business leaders are facing)

City leaders have made tangible adjustments and improvements from previous surveys and they are committed to doing the same after the 2016 survey.

Citizens and business leaders can expect a mailer, as well as follow-up calls from ETC Institute, a firm that has surveyed more than 2,050,000 persons in more than 850 cities in 49 states, including, Ft. Lauderdale, Tamarac, and Coral Springs. Call times include noon to 9 p.m. on weekdays and noon to 6 p.m. on weekends.

By investing approximately 10 minutes, residents and business leaders can help shape the future of the City of Miami Beach.

###

Link to previous Miami Beach survey results:

<http://web.miamibeachfl.gov/excellence/scroll.aspx?id=18256>

*To request this material in accessible format, sign language interpreters, information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceeding, please contact 305-604-2489 (voice) or 305-673-7218 (TTY) five days in advance to initiate your request.*