

Ocean Drive Taskforce Recommendations

Item	OD TF Recommendation	Action Required	Administration Comment or Recommendation	LUDC Recommendation	City Commission Action	Budget Impact
	Administration					
1	Implement all recommendations by 11/1/2016. The sooner the better.					
2	Transfer primary oversight and review of sidewalk cafe permits to the Planning Department.	Administrative Support	Public Works should maintain primary jurisdiction and all sidewalk café furnishings should be reviewed by Planning Department for compliance with design standards. <i>Planning comment</i>			
3	Identify a City employee to act as a liaison and to lead the upgrade of Ocean Drive.	Administrative Support				
4	Consider the creation of a special taxing district to improve oversight of Ocean Drive.	CC - Ordinance Ballot Question				
5	Consider 1-year extension of the Task Force to monitor implementation of the program.	CC - Resolution				
	Design					
6	Specify differentiated color pavers to designate a clear pedestrian pathway.	HPB - Certificate of Appropriateness CC - Resolution	Discuss pavement design options, materials and maintenance. <i>Planning comment</i>			
7	Install City-specified uniform lighting on entire extended west sidewalk.	HPB - Certificate of Appropriateness CC - Resolution	Discuss lighting design options and maintenance. <i>Planning comment</i>			
8	Install new City-specified low profile umbrellas on entire west sidewalk.	HPB - Certificate of Appropriateness CC - Resolution	Discuss umbrella placement, design and management. <i>Planning comment</i>			
9	Request direction from the Planning Department and HPB on uniform rules for awnings.	HPB - Recommendation CC - Resolution	Develop design guidelines for awnings and canopies attached to buildings. <i>Planning comment</i>			
10	Eliminate real and artificial food displays wherever visible from the sidewalk, to the extent permitted by law.	CC - Ordinance	Discuss prohibition on food displays. <i>Planning comment</i>			
11	Install west-facing benches on east sidewalk, to encourage architectural appreciation.	CC - Resolution	Discuss bench placement, design and maintenance. <i>Planning comment</i>			
12	Acquire permanent, modern, attractive tourist arrival electronic signage.	HPB - Certificate of Appropriateness CC - Resolution	Discuss signage placement, design and maintenance. <i>Planning comment</i>			
	Capital Projects					
13	Extend the west sidewalk eastward up to five feet.	HPB - Certificate of Appropriateness CC - Resolution				
14	Explore a more limited extension of the east sidewalk for pedestrian usage only.	HPB - Certificate of Appropriateness CC - Resolution				

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15	Use innovative technology to seasonally optimize lighting for both sea turtles and tourists.	Administrative Support				
	Enforcement					
16	Devote additional Police and Code Compliance resources to enforcement.		5 Code Officers are dedicated to the Entertainment District (Ocean, Collins, Washington Avenues and Española Way). Recruitment & Hiring in progress. Goal is to fill before end of Q2 this FY. <i>Code Enforcement comment</i>			Police: 1st Year: \$1,867,000; 2nd Year: \$1,724,000 <i>Police Comment</i> Code: 1st Year: \$240,000; 2nd Year: \$156,000 FY15/16--added 3 Code Officers. <i>Code Enforcement comment</i>
17	Limit the use of operator-installed "mistlers" to the months when the use of heaters is prohibited by the City Code.	CC - Resolution/Ordinance	Currently, some installations utilize the ROW/sidewalk; requires revocable permit from PW. <i>Code Enforcement comment</i>			None. Utilize existing resources. <i>Code Enforcement comment</i>
18	Prohibit music projection from open-air commercial passenger vehicles in the MXE District.					
19	Establish licensing procedures which include permitted hours of operation for tourist buses.					
20	Enforce automobile noise restrictions with appropriate police discretion.					
21	Cooperate in operator-led initiative to increase off-duty police and private security efforts.					
	Programming					
22	Implement premium on-street parking rates for non-residents, to fund improvements.					
23	Activate Lummus Park as a magnet for community and family engagement.	Administrative Support and CC Funding	Discuss who should take this on. Hire a "manager" similar to Lincoln Road, contract with event company, Parks and Rec? <i>Parks and Rec comment</i>			Estimated \$100,000 for staffing and supplies for first year. Need direction on model to use to refine budget. <i>Parks and Rec comment</i>
24	Identify concessionaire(s) to implement regular art and craft shows in Lummus Park.		Requires a better understanding what is meant by art and craft shows to secure the right type of vendor. <i>TCED comment</i>			
25	Partner with community art patrons and institutions to install exhibitions in Lummus Park.		Is the goal to install large scale sculpture for periods of time? We can work with the AiPP committee to develop a program for this location. Will we charge art institutions to use the space? Will we pay for any costs? What requirements are important? <i>TCED comment</i>			

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26	Activate Lummus Park, west of the dunes, for further athletic engagement.	Administrative Support and CC Funding	Parks and Recreation is renovation existing volleyball courts and adding apparatus to "muscle beach" area this FY. Additioanl courts such as beach tennis could be added. Extent to which expansions may take place is affected by open area needed for special events... <i>Parks and Rec comment</i>			Estimated cost for beach tennis \$4,000 a court. <i>Parks and Rec comment</i>
27	Consider periodic early evening activation of Lummus Park and adjacent areas.		This requires clarification - <i>TCED comment</i>			
28	Consider periodic closure of Ocean Drive to vehicles, in order to attract families.					
29	Cooperate in an operator-led training program for hospitality employees.					