



MIAMI BEACH

OFFICE OF THE CITY MANAGER
NO. LTC # *226-2014*

LETTER TO COMMISSION

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CITY MANAGER'S OFFICE

TO: Mayor Philip Levine and Members of the City Commission
FROM: Jimmy L. Morales, City Manager *JLM*
DATE: July 2, 2014

SUBJECT: **"RIDE ALONG 2" FEATURE FILMING IN SOUTH BEACH**

This Letter to Commission (LTC) is to inform you that from Monday, July 7 through Wednesday, July 9, the sequel to the successful action comedy "Ride Along," starring Ice Cube and Kevin Hart, will film daytime scenes in Miami Beach.

On Monday and Tuesday, the production will film in the 1400 block of Ocean Drive, converting a property to a swimwear shop. They will close northbound Ocean Drive from 14 Street to 14 Place and reserve the meters and valet areas on both sides, for picture and lighting/ camera purpose. The production's primary truck area base camp is in the Lummus Park hardpack sand. The production has obtained sign offs from the affected businesses in the area, the residents to the north and have notified and been approved by the Ocean Drive Association and NODARA (North Ocean Drive Area Resident Association). They will have some vehicles parked and prep the area on Sunday the 6th. All of these uses are with mandatory police escorts.

On Wednesday, July 9th, the production will film daytime scenes on the beach east of South Point Park. The beachfront will be closed to the public and filled with extras and will feature prop concessions and a water-based jetpack use in the background. The production is getting approval from the Continuum Condominium Association for any impacts to area residents and providing signage to beachgoers to alert the nearest open beach. The South Pointe Park Pier construction project and the South Pointe Park off-leash project will not be affected. The production is working with Police and Ocean Rescue to coordinate this use, and have received permission from Florida DEP with conditions for use during marine turtle nesting season. The South Pointe Neighborhood Associations have been notified.

Previous requests that included action scenes and car chases both on the beachfront and on Washington Avenue have been cancelled by the production. Additional filming of the main actors driving on the MacArthur Causeway will also take place per FDOT allowance periodically between July 7 and 25. These uses are restricted during rush hour timeframes and may not close the causeway for any period of time.

This feature is set entirely in Miami-Dade and will feature Miami Beach as a regular location. Unfortunately, due to the Florida Legislature not renewing the Entertainment Industry Incentive this past session, the production, which wished to base entirely here, will film primarily in Georgia because of their incentive and is only in town for a few weeks.

JLM
JLM/KGB/MAS/GW