



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

OFFICE OF COMMUNICATIONS, Nannette Rodriguez  
Tel: 305.673.7575, E-mail: [nrodriguez@miamibeachfl.gov](mailto:nrodriguez@miamibeachfl.gov)

## PRESS RELEASE

FOR IMMEDIATE RELEASE  
June 17, 2014

### **Coca-Cola Presents Miami Beach Fire on the Fourth Festival** *-- Food Trucks, Free Entertainment & Live Music, Fireworks*

**Miami Beach, FL:** Miami Beach's Fourth of July festivities move north this year. The North Shore Park Bandshell plays host to day-long entertainment and activities for the entire family. Sponsored by Miami Beach Medical Group and Classical South Florida.

North Shore Park Bandshell is located at Collins Avenue and 73 Street, Miami Beach. The festival kicks-off with free Green Monkey yoga at 9 a.m. on the beach. Food trucks and free entertainment with DJ and others begin at 11 a.m. and will continue into the evening. Live concerts by Marshall Brothers Band, South Florida's Allman Brothers Tribute Band, at 4 p.m. and Spam Allstars at 7 p.m. The event concludes with fireworks at 9 p.m.

Spam Allstars blend improvisational electronic elements and turntables with Latin, funk, hip-hop and dub to create what they call an electronic "descarga." Their sound attracts many types of people. Spam Allstars was formed by Andrew Yeomanson, a/k/a DJ Le Spam, who was raised in Toronto, Bogota and London, and has called Miami home since 1993. He got his start by playing guitar in Haitian band Lavalas, and recording and touring with Miami-based artist Nil Lara.

Two park and ride locations where drop-off/pick-up will be taking place (North Shore Park Bandshell, Collins Avenue/72-73 Street and 42 Street/Sheridan Ave). Free shuttles may be flagged down at any MDT stop along this route. Service will be from 11 a.m. to 10 p.m. Headways will be 30 minutes.

Styrofoam, glass containers, cans and alcoholic beverages are prohibited. Recycling is highly encouraged.

Additional sponsors include Green Monkey Yoga, MB Suncare, Core Power, Honest Tea, Miami Beach Coalition, Dasani Sparkling, Clear Channel and Illy.

###

*To request this material in accessible format, sign language interpreters, information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceeding, please contact 305-604-2489 (voice) or 305.673.7218 (TTY) five days in advance to initiate your request.*