Condensed Title:

A RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT FOR THE ACQUISITION AND MAINTENANCE OF HANDHELD AND MOBILE LICENSE PLATE RECOGNITION (LPR) PARKING ENFORCEMENT SYSTEMS WITH THE OMNIPARK; AND FURTHER WAIVING, BY 5/7THS VOTE, THE FORMAL COMPETITIVE BIDDING REQUIREMENTS, FINDING SUCH WAIVER TO BE IN THE BEST INTEREST OF THE CITY

Key Intended Outcome Supported:

Improve Processes Through Information Technology

Supporting Data (Surveys, Environmental Scan, etc): N/A

Item Summary/Recommendation:

The Parking Department is in the process of implementing license plate readers (LPR) to enforce parking regulations, including parking fees and permits. LPRs use digital scanning technology to *read* vehicle license plate numbers and verify whether the license plate is in compliance with parking regulations. The Parking Department will utilize both hand-held and vehicle-mounted LPRs. The vehicle-mounted units are utilized in other areas, including residential. On November 14, 2012, the Mayor and City Commission adopted Resolution No. 2012-28057, approving the agreement with ParkTrak for both the hand-held and vehicle-mounted LPR parking enforcement system.

The deployment of the LPR system for both the Handheld and Mobile units has been divided in two (2) phases: Phase I for the deployment of five (5) hand-held LPR and one (1) vehicle-mounted LPR; and, Phase II for the deployment of 25 hand-held and five (5) vehicle-mounted units. Phase I is now completed and the units have been successfully implemented. Phase II was intended to include 25 hand-held and two (2) vehicle-mounted LPRs. However, prior to Phase II commencing, ParkTrak informed the City that, due to financial difficulties of the firm, it would cease operations and would not be able to complete implementation of Phase II or subsequent maintenance requirements. ParkTrak has also informed the City that, effective December 2013, OmniPark, Inc. ("OmniPark") had acquired the remaining asset of ParkTrak. Accordingly, ParkTrak has no current ability to provide products or services to any customers under the City's current agreement. Any desire the City may have to continue the LPR parking enforcement system implementation, as well as maintenance for already installed components, will need to be contracted through OmniPark. Therefore, under the current circumstances, it is in the City's best interest to execute an agreement with OmniPark with the same terms and conditions of the current agreement with ParkTrak (see attached) for Phase II of the project as well as the ongoing maintenance and support of the entire system. Further detail on this project and OmniPark is provided in the attached memo.

RECOMMENDATION

The Administration recommends that the City Commission adopt the attached Resolution authorizing the City Manager to execute an Agreement, for the acquisition and maintenance of handheld and mobile License Plate Recognition (LPR) Parking Enforcement Systems with the firm of Omnipark; and further waiving, by 5/7ths vote, the formal competitive bidding requirements, finding such waiver to be in the best interest of the City.

Advisory Board Recommendation:

NA

Financial Information:

Source of Funds:		Amount	Account
	1	$207,000	480-6175-000688
	2	$62,400	480-0462-000325
	Total	$269,400	

Financial Impact Summary:

City Clerk's Office Legislative Tracking:

Saul Frances, X6483

Sign-Offs:

Department Director	Assistant City Manager	City Manager
SF ___ AD ___	MT ___ KGB ___	JLM ___

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MIAMIBEACH

AGENDA ITEM C7E

DATE 4-9-14

MIAMIBEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: April 9, 2014

SUBJECT: **A RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT FOR THE ACQUISITION AND MAINTENANCE OF HANDHELD AND MOBILE LICENSE PLATE RECOGNITION (LPR) PARKING ENFORCEMENT SYSTEMS WITH THE OMNIPARK; AND FURTHER WAIVING, BY 5/7THS VOTE, THE FORMAL COMPETITIVE BIDDING REQUIREMENTS, FINDING SUCH WAIVER TO BE IN THE BEST INTEREST OF THE CITY.**

FUNDING

$207,000 480-6175-000688
$62,400 480-0462-000325

ADMINISTRATION RECOMMENDATION

Approve the Resolution

BACKGROUND

The Parking Department is in the process of implementing license plate readers (LPR) to enforce parking regulations, including parking fees and permits. LPRs use digital scanning technology to *read* vehicle license plate numbers and verify whether the license plate is in compliance with parking regulations. The Parking Department will utilize both hand-held and vehicle-mounted LPRs. The hand-held units are utilized for high traffic and congestion areas. The vehicle-mounted units are utilized in other areas, including residential.

To seek the necessary equipment and related services (software, maintenance, etc.), in March, 2012, the City commission approved the release of Request for Proposals (RFP) 35-11/12. The RFP required proposers to submit proposals for both hand-held and vehicle mounted LPRs. RFP 35-11/12 resulted in two (2) proposals. However, neither of the proposals received provided both hand-held and vehicle mounted LPRs. Accordingly, the Administration declared both proposals non-responsive and on July 12, 2012, the City Commission approved the issuance of RFP 55-11/12, which stipulated that proposer may provide hand-held and/or vehicle-mounted LPRs.

Four (4) proposals were received in response to RFP 55-11/12. However, only one (1) proposal received, ParkTrak, Inc. ("ParkTrak"), was deemed responsive to the minimum requirement of having successfully completed at least three (3) externally hosted LPR solution packages. ParkTrak's proposal only provided a solution for the hand-held LPR.

On September 12, 2012, the Mayor and City Commission awarded RFP 55-11/12 to ParkTrak, and authorized the Administration to negotiate a contract for the hand-held LPR proposed by ParkTrak; and, further, authorized negotiations for the inclusion of a vehicle-mounted solution through a third-party as available.

On November 14, 2012, the Mayor and City Commission adopted Resolution No. 2012-28057, approving the agreement with ParkTrak for both the hand-held and vehicle-mounted LPR parking enforcement system.

The deployment of the LPR system for both the Handheld and Mobile units has been divided in two (2) phases: Phase I for the deployment of five (5) hand-held LPR and one (1) vehicle-mounted LPR; and, Phase II for the deployment of 25 hand-held and two (2) vehicle-mounted units. Phase I is now completed and the units have been successfully implemented. Phase II was intended to include 25 hand-held and two (2) vehicle-mounted LPRs. However, prior to Phase II commencing, ParkTrak informed the City that, due to financial difficulties of the firm, it would cease operations and would not be able to complete implementation of Phase II or subsequent maintenance requirements. ParkTrak has also informed the City that, effective December 2013, OmniPark, Inc. ("OmniPark") had acquired the remaining asset of ParkTrak. Accordingly, ParkTrak has no current ability to provide products or services to any customers under the City's current agreement. Any desire the City may have to continue the LPR parking enforcement system implementation, as well as maintenance for already installed components, will need to be contracted through OmniPark.

OmniPark was founded in 2009 as a division of Imprezzio, Inc. It was separately incorporated in October of 2013 and became a sister company to Imprezzio under their common parent 2point0 Capita. OmniPark's vision is to create a complete suite of management and operational tools for cities, campuses and companies to manage all of their parking operations. Their key resources have been working together to provide tools for the parking industry since the 1990s. As part of the 2point0 family, OmniPark has access to the resources necessary to take care of even the largest enterprise customers. Their extended team consists of over 150 employees across 5 countries in North America and Europe. OmniPark's company president, Kelly Birr, also serves on the board of 2point0 Capital. Several of OmniPark's key staff are current employees of ParkTrak; therefore, they are very familiar with the City's current Phase I implementation of the ParkTrak LPR system. Additionally, Omnipark has been collaborating with Parktrak in the successful completion of Phase I of the scope of services covered under the agreement with the City. Omnipark has successfully implemented this system in various municipalities including City of Mount Clemens, MI; City of Harrisonburg, VA; City of Wheaton, IL; and City of Bainbridge Island, WA. OmniPark has agreed to supply the City with a performance (including maintenance) and payment bond in the full amount of the value of the contract, as well as waive any proprietary rights to the system in the event of default or insolvency.

Therefore, under the current circumstances, it is in the City's best interest to execute an agreement with Omnipark with the same terms and conditions of the current agreement with ParkTrak (see attached) for Phase II of the project as well as the ongoing maintenance and support of the entire system.

CONCLUSION

The Administration recommends that the City Commission adopt the attached Resolution authorizing the City Manager to execute an Agreement, for the acquisition and maintenance of handheld and mobile License Plate Recognition (LPR) Parking Enforcement Systems with the firm of Omnipark; and further waiving, by 5/7ths vote, the formal competitive bidding requirements, finding such waiver to be in the best interest of the City.

JLM/PDW/SF/RA
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RESOLUTION TO BE SUBMITTED