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PRESS RELEASE

FOR IMMEDIATE RELEASE
March 25, 2014

Women Dressed in Red to March on Lincoln Road *-- As Part of National Pay Equity Day --*

Miami Beach, FL – In recognition of *National Equal Pay Day*, join the members of the Miami Beach Commission for Women and other participants for a “Women in the Red” march on Lincoln Road at Euclid Circle on **Tuesday, April 8** from **5:30 p.m.—7 p.m.**

Participants wear red to call attention to the fact that women are “in the red” when it comes to equal pay (23 percent less, on average). The women will converge on Lincoln Road at Euclid Avenue and march toward Alton Road and back to Euclid Avenue.

Millie Herrera, former Southeast Regional Representative for the Department of Labor and long-time women’s rights advocate, will be the guest speaker. Members of the Miami Beach Commission for Women will also distribute flyers listing facts regarding the event and the status of pay equity today.

Pay equity is a method of eliminating discrimination against women who are paid less than men for jobs requiring comparable levels of expertise. Median earnings of women working full-time year round are approximately 23 percent less than men’s median earnings. To achieve pay equity, the U.S. government has introduced several acts, including the Fair Pay Act and Paycheck Fairness Act.

Wear red and come out to show your support.

Contact: Debi Quade at 305.401.2169 (debi@debraquade.com).

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