

CATHY BYRD

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PROFESSIONAL EXPERIENCE

May 2013 to Present **Grants Manager**

The Wolfsonian-FIU | Miami Beach

Researching, writing, submitting and managing grants. Grant monitoring and reporting. Building relationships with principle investigators, grantors, prospects, and other grant writers. Working collaboratively to meet institutional goals by developing and implementing strategic funding plans.

- Working with the development team on strategic planning for private and public funding.
- Researching prospective foundations and corporations to evaluate and submit grant proposals
- Developing relationships with current grantors and prospects.
- Providing timely advice and information to other staff members on funding opportunities, requirements, and procedures.
- Researching, writing and submitting grant applications
- Developing, revising and monitoring grant-related budgets to assure compliance
- Serving as liaison between The Wolfsonian, FIU's Division of Research and outside funding agencies.
- Preparing agency and institutional forms required for grants
- Maintaining electronic resource file and providing shared access to development and management

1995 to Present **Independent Writer/Producer**

United States, Canada, Mexico, Japan, China, Puerto Rico, West and South Africa, Zimbabwe, Turkey, Greece, Western Europe, England, Ireland, Bahamas, West Indies

Researching and writing promotional copy, news briefs, articles, columns, features and critical reviews for a range of clients. Conceiving, directing, producing and promoting *FreshArtInternational.com*, the website platform for a *Fresh Talk* audio podcast series; Fresh VUE photography features; and Fresh Rx creative professional advice column. Conceiving and directing related social media programming initiatives.

- Writing and Editing: print/digital correspondence; presentations; letters of interest; resumé; project proposals; grant proposals; announcements; press releases; other promotional media
- Producing and Writing: weekly features for KUT 90.5 public radio, Austin: Q&A series on Texas Medal of Arts; South By South West; and cultural issues, with contemporary artists, documentary filmmakers, architects, arts leaders
- Producing and Writing: *Fresh Talk* with artists, curators, filmmakers, architects, writers, composers, and musicians including Valerie Cassel Oliver; Joan Jonas; Jason Moran; Adam Schreiber; Agnes Meyer Brandis; Kate Moore; Jack Sanders; Franklin Sirmans; Papo Colo, Antoni Muntadas; and William Pope L.
- Review and Feature Writing: art exhibition catalogues and fine art periodicals, including *Art in America*, *Art Papers*, *Sculpture*, *contemporary*, *Beaux Arts*, *Public Art Review*, *artnet.com*
- Travel, Food and Art Writing: *Travel and Leisure*; *elux.com*; *citysearch.com*; *Fodor's*; *Peach*; *Atlanta Homes and Lifestyles*; *Creative Loafing Atlanta*; *Atlanta Journal Constitution*; *Atlanta citymag*

1998-present**Independent Curator**

Atlanta | Baltimore | New York | Chicago

Independent contemporary art project management: Developing and implementing concepts; writing and editing promotional material and documentary publications; creating and managing budget and programming; collaborating with artists, galleries and graphic designers; securing sponsors; expanding and coordinating public relations and marketing; designing and directing installations.

- Curatorial Consulting for Individual Artists
Bahar Behbahani; Zoë Charlton; Torkwase Dyson, Amy Sherald; Frédéric Nauczyciel; Jefferson Pinder; Lina Vargas de la Hoz
- Selected Past Projects
Atlanta Castleberry District—*Le Flash*, a public art installation and performance event (2008-2009)
Agnes Scott College—*Book Unbound: An International Compendium of Artist's Books (2001)*
Marietta Cobb Museum of Art—*Georgia Crossroads: Intersections in a Changing Landscape (2000)*

2009-2011**Executive Director, Maryland Art Place**

Baltimore

Nonprofit arts center direction and management: Planning and budgeting; coordinating projects with Board, staff, interns, volunteers, artists, arts professionals, funding institutions and art community; conceiving and implementing community outreach, exhibitions and public programming; conceptualizing, copywriting and copyediting text for print and web; overseeing social media, creating and producing marketing and public relations collateral; researching, writing and managing grants.

2001-2009**Gallery Director, Georgia State University
School of Art & Design, Atlanta**

Public university gallery and special project direction and management: Planning and budgeting; coordinating projects with faculty, students, staff, interns, artists, arts professionals, funding institutions and community; teaching and mentoring; designing and implementing community outreach, exhibitions and public programming; creating and managing public art projects and events; conceptualizing, copywriting and editing text for print and web; coordinating marketing and public relations initiatives; researching, writing and managing grants.

1995-98**Program Development Specialist, Emory University**

Office of International Affairs, Atlanta

Copywriting for office publications; maintaining website; researching, developing and launching international student mentoring program; developing staff support network for international students and visitors; conducting intercultural training.

1995-96**Intern, Nexus Press**

Atlanta, Georgia

Negotiating artwork permissions for West African artist's book project; translating book from French to English; researching and expanding marketing strategies; creating press kits and promotional materials; copywriting and editing book and artists' statements for Olympic artist's book project marketing.

EDUCATION

1995 Master of Fine Arts, Fibers, Savannah College of Art and Design, Savannah, Georgia
1975 Bachelor of Arts, French, Southwest Texas State University, San Marcos, Texas

Languages: English, French, Spanish