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PRESS RELEASE

FOR IMMEDIATE RELEASE
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Miami Beach Launches Free Alton/West Loop Trolley Service

-- No Hassle Free Park & Ride to Pick up, Eat up and Stock up --

Miami Beach, FL – Construction companies are not the only businesses operating on Alton Road. There are close to 300 businesses that range from restaurants and banks to medical offices and other service industries along this corridor. Because of the Florida Department of Transportation’s Alton Road Reconstruction Project, these businesses’ have had challenges receiving customers.

In an effort to improve access to the businesses along Alton Road and West Avenue, the City of Miami Beach is launching a new, free trolley transportation service for Alton Road and West Avenue on Monday, February 3, 2014 that will operate through the end of construction in 2015.

“We hope to mitigate the financial loss that some of these businesses have felt since the construction started by getting customers back on Alton Road and West Avenue,” said Miami Beach Mayor Philip Levine.

The Alton/West Loop trolleys will travel from Fifth Street to Lincoln Road, along Alton Road and West Avenue, with [21 stops](#) along the way. The service will run approximately every 10 minutes from 8 a.m. to midnight, Monday through Sunday. The trolley has a capacity of 25 passengers and has an external bike rack and free WiFi (coming soon).

The trolley service is accessible from several parking facilities along the way. The public is encouraged to park at the Fifth & Alton Garage, where parking will be free for up to four hours with the use of the trolley voucher. Also, a pilot valet parking service will begin soon on 11 Street between Alton Road and West Avenue at \$5.00 for up to three hours and \$8.00 for up to six hours.

“Alton Road is the place where locals go pick-up their dry cleaning, grab something to eat on the way home and stock up on other needs,” said Miami Beach City Manager Jimmy L. Morales. “It’s our service business corridor for residents. We’ve now made it easier for them to get around.”

Funding for the Alton/West trolley service is made possible by the Resort Tax Quality of Life for Transportation. The cost to operate this service is approximately \$750,000 a year.

The Alton Road Reconstruction Project is expected to be completed in the fall of 2015. Once completed there will be improvements to storm water drainage, reconstructed roadway and sidewalks, and new median, street signalizations, lighting and landscaping.

For a route map and other details, visit www.miamibeachfl.gov.

Route Map: <http://web.miamibeachfl.gov/WorkArea/DownloadAsset.aspx?id=78329>

Photo: <http://web.miamibeachfl.gov/WorkArea/DownloadAsset.aspx?id=78328>

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