



MIAMI BEACH

OFFICE OF THE CITY MANAGER

LTC # *401-2013*

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jimmy Morales, City Manager

DATE: October 31, 2013

SUBJECT: City of Miami Beach Transportation Program Survey

The purpose of this Letter to Commission is to update the Commission on the status of an upcoming transportation survey for City employees. The Planning Department has coordinated with South Florida Commuter Services (SFCS) to gather information on employee commuting patterns, to gauge willingness to use carpools, transit, and other alternative modes, and to gauge if the number of employees choosing these options would be increased through the provision of incentives.

Attached is copy of the approved survey in both English and Spanish, as well a timeline for the City of Miami Beach Employee Transportation Program. The distribution and collection will be facilitated by the Planning and Human Resource Departments. Employees with email will receive the survey via an email link and employees without email will receive a paper copy.

Per the Program Timeline, the survey distribution will commence January 2014. Should you have any questions, or need additional information, please feel free to contact me.

JM/JJ/KGB/LDR

CC: Executive Staff

Attachments: English and Spanish Survey, Timeline

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2013 NOV -6 PM 1:54
CITY CLERK'S OFFICE



CITY OF MIAMI BEACH Employee Transportation Survey



Form with fields for First Name, Last Name, Home Address, Apt/Unit/STE, City, State, Zip, Cell Phone Number, Home Phone Number, Email, Company Phone Number, Ext, Dept, and Work Schedule (Monday-Sunday).

1. How do you usually get to and from work at least three (3) times per week?

- Drive Alone
Carpool/Vanpool
Metrobus
Metrorail
Tri-Rail
Ride A Bicycle
Walk
Dropped off by someone else

2. Would you ever consider using any of the following modes to commute to and from work?

- Carpool
Vanpool
Transit Bus or Train
Ride A Bicycle
Walk
Other please explain:

3. Would any of the following encourage you to use alternative to driving alone?

- Preferential parking spaces for those that carpool
Ability to find a carpool partner
Monthly financial incentives
Nothing would encourage me
Other please explain:

4. If you are getting to work in a way other than driving alone at least three (3) times per week, you are eligible for six (6) FREE taxi rides from work per year in the event of an emergency or unscheduled overtime. Would you like to register?

- Yes
No

5. Would you like South Florida Commuter Services to send you a list of other co-workers you may potentially carpool with?

- Yes [Email or Mail]
No

6. Please select your work location from the list below.

- 1700 Convention Center Drive
2300 Pine Tree Drive
140 McArthur Causeway
1755 Meridian Avenue
Flamingo Park
2100 Washington Avenue

7. South Florida Commuter Services is a program of the Florida Department of Transportation and as a participant in our program we will periodically provide you with updates on transportation related programs and services related to you. Please let us know below if interested in receiving future updates.

- Yes No



CITY OF MIAMI BEACH Encuesta de Transportacion



Nombre: _____ Apellido: _____

Dirección: _____ Apto: _____

Ciudad: _____ Estado: _____ Código Postal: _____ Numero de Celular: _____

Numero de Casa: _____ Correo Electrónico _____

Company Phone Number: _____ Ext: _____ Dept: _____

Horario de Trabajo:

- | | |
|--|--|
| <input type="checkbox"/> Lunes _____ am/pm a _____ am/pm | <input type="checkbox"/> Viernes _____ am/pm a _____ am/pm |
| <input type="checkbox"/> Martes _____ am/pm a _____ am/pm | <input type="checkbox"/> Sabado _____ am/pm a _____ am/pm |
| <input type="checkbox"/> Miercoles _____ am/pm a _____ am/pm | <input type="checkbox"/> Domingo _____ am/pm a _____ am/pm |
| <input type="checkbox"/> Jueves _____ am/pm a _____ am/pm | |

1. ¿Como llega al y del trabajo por los menos tres (3) veces por semana?

- Maneja solo
- Carpool/Vanpool (compartir el viaje en vehículo o van)
- Metrobus
- Metrorail
- Tri-Rail
- Monta Bicicleta
- Camina
- Lo dejan en el trabajo

2. ¿Consideraría utilizar algunos de los siguientes modos de transportación para ir al trabajo?

- Carpool (Compartir el Viaje)
- Vanpool (Compartir el viaje en un van)
- Transporte público en Autobús o Tren
- Montar Bicicleta
- Caminar
- Otro explicar: _____

3. ¿Algunos de los siguientes lo motivaría a usar un modo alternativo en vez de manejar solo?

- Estacionamiento Preferencial para los que comparten el viaje en carpool
- Facilidad de encontrar otros con los que pueda compartir el viaje al trabajo
- Incentivo financiero mensual
- Nada me motivaría
- Otro explicar _____

4. Si llega al trabajo en otro modo en vez de manejar solo por los menos tres veces (3) por semana, califica para seis (6) viajes en taxi GRATIS al año del trabajo en evento de una emergencia o si tiene que trabajar horas extras. ¿Le gustaría inscribirse?

- Si
- No

5. Le gustaría que South Florida Commuter Services le enviara una lista de otros compañeros de trabajo con los que pueda compartir el viaje en un carpool?

- Si [Correo Elect. _____ o Correo _____]
- No

6. Por favor, escoja su dirección de empleo:

- 1700 Convention Center Drive
- 2300 Pine Tree Drive
- 140 McArthur Causeway
- 1755 Meridian Avenue
- Flamingo Park
- 2100 Washington Avenue

7. South Florida Commuter Services es un programa del Departamento de Transporte de la Florida y como un participante de nuestro programa le enviaremos periódicamente información de programas de transportación y servicios de última hora. Indique si esta interesado en recibir actualizaciones futuras.

_____ Si _____ No



5450 N.W. 33rd Ave., Suite 109
Ft. Lauderdale, Florida 33309
1-800-234-RIDE
(954) 731-7319 – Fax
www.1800234ride.com

City of Miami Beach Employee Transportation Program Timeline

The following is a suggested timeline for implementing a comprehensive Transportation Program for the City of Miami Beach.

<u>Date</u>	<u>Activity</u>
July, 2013	Meeting with city transportation planner
July, 2013	Develop survey for city employees
September, 2013	Present and review survey with key stakeholders of the City of Miami Beach
November, 2013	Approval of survey by city representatives
January, 2014	Survey Launch
February, 2014	Results of survey analyzed to identify commuters needs
February, 2014	Follow-up meeting with the City of Miami Beach to discuss survey results
March, 2014	Implementation of Transportation Program (if applicable) <ul style="list-style-type: none">• Preferential Carpool/Vanpool Parking• Pre-Tax Commuter Benefits• Commuter Information Center• Employee Transportation Website
March, 2014	Create collateral materials to promote Transportation Program
April, 2014	Host Transportation Days at key worksites throughout the City of Miami Beach to promote Transportation Program