

RESOLUTION NO. 2013-28365

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE CITY MANAGER'S RECOMMENDATION, AND APPROVING THE CULTURAL ARTS COUNCIL'S FUNDING RECOMMENDATIONS, AND AWARDING \$710,000 IN CULTURAL ARTS GRANTS FOR FISCAL YEAR 2013/14, AS IDENTIFIED IN THE ATTACHED EXHIBIT "A"; AND FURTHER AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE SAID GRANT AGREEMENTS, SUBJECT TO AND CONTINGENT UPON THE APPROVAL OF THE CULTURAL ARTS COUNCIL'S BUDGET FOR FISCAL YEAR 2013/14 IN THE AMOUNT OF \$1,470,000.

WHEREAS, the Miami Beach Cultural Arts Council (CAC) was created to develop, coordinate, and promote the performing and visual arts of the City of Miami Beach for the enjoyment, education, cultural enrichment, and benefit of the residents of and visitors to the City; and

WHEREAS, from December 2012 through July 2013, the Cultural Affairs staff and CAC conducted its application and review process for its Fiscal Year 2013/14 Cultural Arts Grant Programs; and

WHEREAS, grants panelists, comprised of the CAC members for CAC grant programs and both VCA and CAC members for the joint Cultural Tourism grant program, yielded 46 viable applications, requesting a total of \$955,000; and

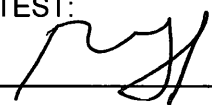
WHEREAS, the CAC, at its regular meeting on September 4, 2013, reviewed their recommendations and unanimously supported the recommended Cultural Arts awards in the amount of \$710,000 for Fiscal Year 2013/14 as more specifically identified in column four of Exhibit "A" attached hereto.

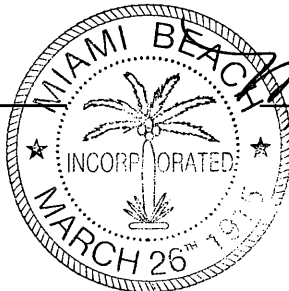
WHEREAS, the City Manager has reviewed the CAC's recommendations and concurs therewith and recommends the same.

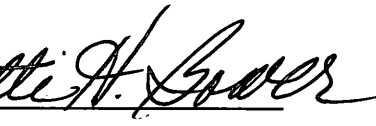
NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission accept the City Manager's recommendations and hereby approve the award of \$710,000 in CAC grants for Fiscal Year 2013/14, as identified in column four of the attached Exhibit "A" titled, "City Administration Recommendation"; and further authorize the Mayor and City Clerk to execute said Grant Agreements, and make the award of said grants subject to and contingent upon the approval of the CAC's budget for Fiscal Year 2013/14 in the amount of \$1,470,000.

PASSED and ADOPTED THIS 30th day of September 2013.

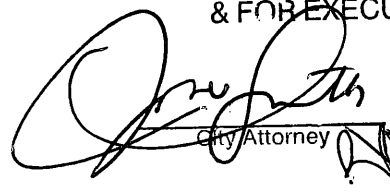
ATTEST:


CITY CLERK




MAYOR

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION


City Attorney 9/27/13
Date

Condensed Title:

A Resolution authorizing the City Manager to approve the Cultural Arts Council's Cultural Grants funding recommendations and awarding \$710,000 in said grants, for Fiscal Year 2013/14, as identified in the attached Exhibit "A"; and further authorizing the Mayor and City Clerk to execute said grant agreements, and make the award of said grant monies subject to and contingent upon the approval of the Cultural Arts Council's budget for the Fiscal Year 2013/14.

Key Intended Outcome Supported:

Increase community rating of cultural activities.
Supporting Data (Surveys, Environmental Scan, etc.): According to the 2012 Community Satisfaction Survey two out of three residents (67%) believed the City offered the right amount of cultural activities, while 27% said there were too few. In 2005, 34% of residents thought there were too few cultural activities, and in 2009 the figure decreased to 24%. Residents of North Beach (30%) and South Pointe (31%) were more likely to say there were too few cultural activities.

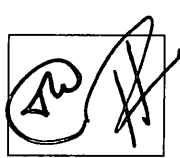
Item Summary/Recommendation:

Between January and June 2013, the Cultural Affairs Program Staff and CAC conducted an application and review process for its Fiscal Year 2013/14 Cultural Arts Grant Programs. This process included the 10 member CAC serving as grant panelists who evaluated and yielded 46 viable applications, requesting a total of \$955,000. The recommendations were reviewed by the CAC at their September 4 meeting, where the CAC unanimously supported them. *The number of applications reviewed and dollar figures include submissions from the joint Cultural Tourism Grants program with the Miami Beach VCA.*
 Adopt the resolution and approve, accept, and award the Fiscal Year 2013/14 Cultural Arts Council grant recommendations in the amount of \$710,000.

Advisory Board Recommendation:

The Cultural Arts Council reviewed the grant panel recommendations at their September 4 meeting and supports the recommended awards as reflected in the fourth column of Exhibit "A".

Financial Information:

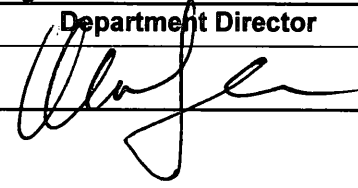

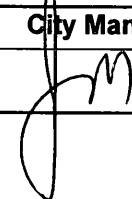
Source of Funds:	Amount	Account	Approved
 OBPI	1	\$710,000	140.6080 Cultural Arts Council Fund
	2		
	3		
	4		
	Total	\$710,000	

Financial Impact Summary:

City Clerk's Office Legislative Tracking:

Gary Farmer

Sign-Offs:

Department Director	Assistant City Manager	City Manager
		





MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO: Mayor Matti Bower and Members of the City Commission

FROM: Jimmy Morales, City Manager

DATE: September 30, 2013

SUBJECT: **A RESOLUTION ACCEPTING THE CITY MANAGER'S RECOMMENDATION, AND APPROVING THE CULTURAL ARTS COUNCIL'S FUNDING RECOMMENDATIONS, AND AWARDING \$710,000 IN CULTURAL GRANTS, FOR FISCAL YEAR 2013/14, AS IDENTIFIED IN THE ATTACHED EXHIBIT "A"; AND FURTHER AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE SAID GRANT AGREEMENTS, AND MAKE THE AWARD OF SAID GRANT MONIES SUBJECT TO AND CONTINGENT UPON THE APPROVAL OF THE CULTURAL ARTS COUNCIL'S BUDGET FOR THE FISCAL YEAR 2013/14.**

ADMINISTRATION RECOMMENDATION

Adopt the Resolution.

FUNDING

Funding is available from the Cultural Arts Council's (CAC) budget for Fiscal Year 2013/14.

ANALYSIS

The Mayor and City Commission passed an Ordinance in 1997 establishing the Cultural Arts Council to support the visual and performing arts in Miami Beach. The cultural arts grants program, a central component of the Council's master plan, provides funding to not-for-profit arts organizations through a competitive application and review process. This funding annually results in hundreds of performances, exhibits, and other cultural events throughout the City of Miami Beach.

In 1998, a competitive process was established to review grant applications and assess the cultural community's needs. The grant categories and their objectives are listed below.

Cultural Anchors – Provides grants to the major preeminent arts institutions physically based in the City of Miami Beach, whose primary mission is year-round artistic and cultural programming that contributes significantly to the cultural life of the City of Miami Beach. Organizations must have minimum organizational budget levels of \$750,000. Grants may be used towards operational expenses in association with the annual cultural programming described in the application. The seven organizations are: ArtCenter/South Florida, Bass Museum of Art, Jewish Museum of Florida, Miami City Ballet, Miami Design Preservation League, New World Symphony, and Wolfsonian-FIU.

Four years ago the CAC approved the addition of smaller Miami Beach based cultural organizations into the Cultural Anchors category. These organizations meet all the above listed objectives but have organizational budget levels below \$750,000, and are called "Junior" Cultural Anchors. For FY 2013/14 these organizations include Arts at St. John's, Miami Beach Film Society, Miami Beach Garden Conservancy (Miami Beach Botanical Gardens), SoBe Institute of the Arts, Friends of the Miami-Dade Public Library, The Holocaust Memorial Committee, Stage Door Theatre and FIU School of Architecture and Design (MBUS).

Cultural Heritage - Provides project-specific grants for arts programming to not-for-profit 501(c)(3) Miami Beach-based institutions devoted to promoting and protecting the diverse heritage, traditions and culture of Miami Beach. Grants may be used for presentations of visual and performing arts, arts programs and workshops, and other projects which emphasize the artistic experience and are accessible to a broad audience. Grant funds may not be used to support projects that are primarily recreational, therapeutic, vocational or rehabilitative, or for religious services or programs designed solely for practitioners of a specific religion.

Artistic Disciplines – Dance, Film, Music, Theater and Visual Arts

Funding is limited to arts and cultural organizations whose primary mission is to create and present work in one of the following artistic disciplines; Dance, Music Theater, Film and Visual Arts. Proposed projects should be for work that is new or has never before been presented in Miami Beach. Organizations receiving an Artistic Discipline Grant are chosen based on demonstrated artistic talent and potential and the vision for the proposed project, in relation to their overall artistic goals.

Cultural Presenters - Provides grants to organizations whose primary mission is to produce and present cultural and artistic productions.

Cultural Tourism (funding shared by the CAC & VCA) – Provides grants to support major cultural arts performances, festivals, and events which attract a significant number of tourists to the City of Miami Beach. The CAC partnered with the VCA for Cultural Tourism grants that support cultural events with documented tourism benefits. The VCA provided \$30,000 and the CAC provided \$30,000 to fund this program in Fiscal Year 2013/14. Similar to the CAC grants panel process, three (3) members of the VCA and three (3) members of the CAC jointly convened a Cultural Tourism Panel on July 24, 2013, to review and recommend funding for this category. Please refer to Exhibit B for a detailed list of all the review panel members. The Cultural Tourism Program awards totaled \$60,000.

Each year the CAC assesses its grants programs and practices, and adopts changes to improve the process and to better serve the public. Now in its second year of implementation, the **Fresh Air Fund** is a highly successful program which allocates an additional \$2,000 to all FY 2013/14 Artistic Disciplines and Cultural Presenter grantees who offer free, outdoor performances in the City of Miami Beach. 19 applicant groups qualified for the Fresh Air Fund in FY 2013/14.

All CAC grant applications, guidelines, and instructions were offered in English and Spanish. Applications were made available through the Department of Tourism and Cultural Development and electronically on the City of Miami Beach's (www.miamibeachfl.gov) and the Cultural Affairs Program's (www.mbculture.org and www.mbculture.com) websites. Additionally, the grant programs were publicized in English and Spanish media and via electronic mail.

Between December 2012 and April 2013, Cultural Affairs staff met individually with applicants to determine eligibility, program category, and offer guidance regarding application preparation. Final grant application deadlines varied depending upon Program category with the earliest deadline of January 11, 2013 for Cultural Anchors and the latest deadline of April 12, 2013, for Cultural Presenters. The application process, including the Cultural Tourism program, yielded 46 viable applications for cultural programming in Fiscal Year 2013/14, with requests totaling \$955,000, including the VCA/CAC joint Cultural Tourism Program applicants.

This year, the ten CAC members again comprised the CAC grants panels exclusively; please refer to exhibit B for a listing of CAC members. The Cultural Affairs Program Manager and representative from the CAC led a grant panel orientation meeting on December 7, 2011. The CAC grants panels convened at public meetings on March 7, April 4, May 2 and June 6, 2013. The Cultural Tourism grant panel convened at a public meeting on July 24, 2013, at 1755 Meridian Avenue, Miami Beach. The panelists reviewed applications in alphabetical order. Applicants were allowed to address specific questions from the panelists. The applications were scored using evaluation forms based on criteria listed in the application, then averaged dropping the highest and lowest scores.

In a public meeting held on July 10, 2013, the CAC members reviewed the final scores ranked highest to lowest from all the panel meetings combined. As per CAC approved Fiscal Year 2013/14 grant guidelines, an application must have scored a minimum average of 80% to be eligible to receive funding. The attached Exhibit "A" lists the forty-six (46) organizations recommended for funding. Recommended funding amounts for each applicant were approved by the CAC on September 4, 2013.

CONCLUSION

The Mayor and City Commission should adopt the City Administration's recommendation as detailed above and as reflected in the fourth column of Exhibit "A", titled "City Administration Recommendation."



JLM/KGB/MAS/GF/MH

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EXHIBIT A

	Program/Applicant	Score Average	Award Request	2013-14 City Administration Recommendation	
ANCHORS					
1	New World Symphony	96.29	\$ 35,000.00	\$	31,986.75
2	Miami City Ballet	92.86	\$ 35,000.00	\$	28,732.09
3	Miami Beach Film Society	92.33	\$ 25,000.00	\$	20,452.41
4	Walsonian-FIU	92.29	\$ 35,000.00	\$	28,136.21
5	Jewish Museum of Florida	92.14	\$ 30,000.00	\$	24,147.00
6	Miami Beach Garden Conservancy	91.29	\$ 25,000.00	\$	19,697.14
7	Friends of the Bass Museum	90.71	\$ 30,000.00	\$	22,820.44
8	ArtCenter/South Florida	89.83	\$ 30,000.00	\$	21,947.29
9	Friends of Miami-Dade Public Library	89.29	\$ 25,000.00	\$	18,109.75
10	Arts at St. Johns	89.29	\$ 25,000.00	\$	18,109.75
11	SoBe Institute of the Arts	86.43	\$ 25,000.00	\$	15,427.05
12	Holocaust Memorial Committee	88.71	\$ 25,000.00	\$	17,610.33
13	Miami Design Preservation League	86.14	\$ 30,000.00	\$	17,648.68
14	Stage Door Theatre	85.14	\$ 25,000.00	\$	13,989.52
15	Florida International University (MBUS)	83.29	\$ 25,000.00	\$	11,540.11
CULTURAL PRESENTERS					
16	Tigertail Productions	93.43	\$ 20,000.00	\$	19,155.37
17	FUNDarTE	91.00	\$ 20,000.00	\$	17,858.95
18	Rhythm Foundation	90.14	\$ 20,000.00	\$	15,356.15
19	GableStage, Inc.	90.00	\$ 20,000.00	\$	17,271.80
20	Patrons of Exceptional Artists	88.00	\$ 20,000.00	\$	13,978.13
21	MDC Live!	87.86	\$ 20,000.00	\$	13,880.60
22	Community Arts and Culture	86.14	\$ 10,000.00	\$	9,529.73
23	Miami Piano Circle	83.86	\$ 10,000.00	\$	8,838.99
24	Miami short Film Festival	83.14	\$ 20,000.00	\$	11,735.70
25	Next @ 19th (Temple Israel)	81.14	\$ 10,000.00	\$	7,663.22
26	Edge Zones, Inc.	80.14	\$ 20,000.00	\$	7,010.53
ARTISTIC DISCIPLINES - DANCE					
27	Dance Now! Ensemble	91.66	\$ 20,000.00	\$	18,228.10
28	Miami Momentum Dance Co.	90.50	\$ 10,000.00	\$	10,523.25
29	Siempre Flamenco	85.00	\$ 10,000.00	\$	7,205.53
ARTISTIC DISCIPLINES - MUSIC					
30	Seraphic Fire	100.29	\$ 20,000.00	\$	20,000.00
31	Miami Children's Chorus	93.71	\$ 10,000.00	\$	9,098.16
32	Miami Symphony Orchestra	92.71	\$ 20,000.00	\$	18,788.49
33	Miami Gay Men's Chorus	92.43	\$ 20,000.00	\$	18,642.11
34	Florida Grand Opera	92.29	\$ 10,000.00	\$	10,856.03
35	Greater Miami Youth Symphony	92.14	\$ 10,000.00	\$	8,829.40
36	South Florida Composer's Alliance	91.86	\$ 20,000.00	\$	18,337.30
37	South Beach Chamber Ensemble	91.00	\$ 10,000.00	\$	10,619.65
38	Orchestra Miami	89.86	\$ 10,000.00	\$	10,395.56
39	Murray Dranoff Foundation	88.00	\$ 20,000.00	\$	13,978.13
ARTISTIC DISCIPLINES - THEATER					
40	Miami Theater Center	90.66	\$ 10,000.00	\$	10,554.41
41	Miami Lyric Opera	90.00	\$ 20,000.00	\$	15,271.80
42	Fantasy Theater Factory	88.83	\$ 10,000.00	\$	10,178.82
43	Ground Up and Rising	87.83	\$ 20,000.00	\$	15,859.57
CULTURAL TOURISM GRANT PROGRAM				CAC Contribution	TOTAL Awarded
44	16 th Brazilian Film Festival of Miami – Infinito Art & Cultural Foundation, Inc.	n/a	\$ 30,000.00	\$ 10,000.00	\$ 20,000.00
45	XVII International Ballet Festival of Miami – Miami Hispanic Ballet Corp.	n/a	\$ 30,000.00	\$ 10,000.00	\$ 20,000.00
46	14th Annual Miami Gay & Lesbian Film Festival in Miami Beach – Miami Gay & Lesbian Film Festival	n/a	\$ 30,000.00	\$ 10,000.00	\$ 20,000.00
			TOTAL	\$ 955,000.00	\$ 710,000.00

■ Receiving Fresh Air Funds (\$2000 included in award amount)



MIAMIBEACH

Miami Beach Cultural Arts Council
Department of Tourism & Cultural Development
Office: 1755 Meridian Avenue, Suite 500
Mail: 1700 Convention Center Dr., Miami Beach 33139-1819
305 673 7577 / fax 305 673 7262 / www.mbculture.org

Cultural Arts Council Members

Nina Duval
Chair
Current term ends: 12/31/13

Isadore H. (Izzy) Havenick
Vice-Chair
Current term ends: 12/31/13

Zoila Datorre
Current term ends: 12/31/14

*Beatrice Hornstein
Current term ends: 12/31/15

Gregory Melvin
Current term ends: 12/31/14

*Charles Million
Current term ends: 12/31/13

Daniel Novela
Current term ends: 12/31/15

*Marjorie O'Neill-Butler
Current Term ends: 12/31/15

Eda Valero-Figueira
Current term ends: 12/31/14

Merle Weiss
Current term ends: 12/31/13

George Neary, *Honorary Member*

*July 24, 2013 Cultural Tourism Panelist

MIAMI BEACH VISITOR & CONVENTION AUTHORITY BOARD

Mr. Jeff Lehman, *Chair*

*Mr. Steve Adkins, *Vice Chair*

*Ms. Peggy Benua

*Mr. Aaron Perry¹

Ms. Micky Ross Steinberg

Ms. Jacque Hertz

Mr. Keith Menin

* July 24, 2013 Cultural Tourism Panelist

¹ Was not present at the meeting