

RESOLUTION NO. 2013-28357

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE ADOPTION OF THE MIAMI BEACH CULTURAL ARTS COUNCIL'S FISCAL YEAR 2013/14 BUDGET IN THE AMOUNT OF \$1,470,000.**

**WHEREAS**, the Miami Beach Cultural Arts Council (CAC) was established by the Mayor and City Commission on March 5, 1997; and

**WHEREAS**, the mission of the CAC is to develop, coordinate, and promote the visual and performing arts in the City of Miami Beach for the enjoyment, education, cultural enrichment and benefit of the residents of, and visitors to, Miami Beach; and

**WHEREAS**, the Mayor and City Commission adopted the Cultural Arts Master Plan on June 3, 1998, identifying the following program areas for the CAC: cultural arts grants; marketing; facilities; advocacy and planning; and revenue development; and

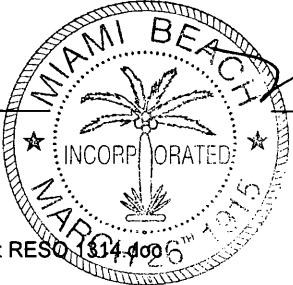
**WHEREAS**, pursuant to its enabling legislation, the CAC's budget for each fiscal year shall be adopted by the Mayor and City Commission; and

**WHEREAS**, accordingly, the CAC recommends a \$1,470,000 budget allocation for Fiscal Year 2013/14 to continue implementation of its program.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby authorize the adoption of the Miami Beach Cultural Arts Council's Fiscal Year 2013/14 budget in the amount of \$1,470,000.

**PASSED and ADOPTED THIS** 30th day of September 2013.

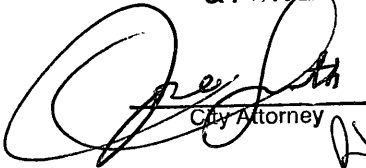
ATTEST:  
  
\_\_\_\_\_  
CITY CLERK



  
\_\_\_\_\_  
MAYOR

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APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney 9/27/13  
Date

**Condensed Title:**

A Resolution adopting the Miami Beach Cultural Arts Council's Fiscal Year 2013/14 budget in the amount of \$1,470,000.

**Key Intended Outcome Supported:**

Increase community rating of cultural activities.

**Supporting Data (Surveys, Environmental Scan, etc.):** According to the 2012 Community Satisfaction Survey two out of three residents (67%) believed the City offered the right amount of cultural activities, while 27% said there were too few. In 2005, 34% of residents thought there were too few cultural activities, and in 2009 the figure decreased to 24%. Residents of North Beach (30%) and South Pointe (31%) were more likely to say there were too few cultural activities.

**Item Summary/Recommendation:**

The Cultural Arts Council (CAC) 2013/14 Budget is allocated as follows:

**Cultural Arts Grant Programs** - The CAC's annual grants program represents 48% of their annual budget, which equals \$710,000. A companion item is included in today's agenda that provides additional information on the grants process and the recommended awards.

**Marketing** - Utilized to promote the City of Miami Beach as the region's preeminent cultural destination and help market the programs of the City's constituent arts groups. This represents 4% of their budget, which equals \$52,000.

**Cultural Endowment** - The CAC's budget does not include a contribution towards the City's Cultural Endowment for Fiscal Year 2013/14 due to budget constraints.

**Administration** - Administrative expenses represent 17% or \$250,000 of the CAC's annual for salaries & benefits and 10% or \$154,000 for operating expenses. The operating budget includes an allocation of \$75,000 for a curriculum-based arts education program for City of Miami Beach Schools.

**Contingency** - A contingency of \$304,000 is being set aside pending final direction from the City Commission regarding use of Quality of Life (QOL) resort tax funds for the North Beach circulator. Currently the QOL funds are split into 4 categories, North Beach, Middle Beach, South Beach and Arts.

The Administration recommends adopting the Resolution on second reading.

**Advisory Board Recommendation:**

The Cultural Arts Council approved the proposed budget at their meeting on February 7, 2013.

**Financial Information:**

Source of Funds:	Amount	Account	Approved
1	\$1,470,000	140.6080 Cultural Arts Council Fund	
2			
3			
4			
<b>Total</b>	<b>\$1,470,000</b>		




OBPI

**Financial Impact Summary:**

**City Clerk's Office Legislative Tracking:**

Gary Farmer

**Sign-Offs:**

Department/Director	Assistant City Manager	City Manager
MAS 	KGB 	JLM 



# MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

## COMMISSION MEMORANDUM

TO: Mayor Matti Bower and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: September 30, 2013

SECOND READING

SUBJECT: **A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE ADOPTION OF THE MIAMI BEACH CULTURAL ARTS COUNCIL'S FISCAL YEAR 2013/14 FINAL BUDGET IN THE AMOUNT OF \$1,470,000.**

### **ADMINISTRATION RECOMMENDATION**

Adopt the Resolution on second reading.

### **FUNDING**

The Cultural Affairs Program is funded by interest earned from the Resort Taxes and Quality of Life funds, Miami Beach Convention Center Capital Fund, and the GMCVB (per contract).

### **ANALYSIS**

The Cultural Arts Council's (CAC) mission is to develop, coordinate, and promote the visual and performing arts in Miami Beach for the enjoyment, education, cultural enrichment, and benefit of residents and visitors. In 1997, the original nine-member volunteer board conducted town meetings with arts groups to evaluate their needs. It then developed a cultural arts master plan identifying programs to assist local arts groups: grants, marketing, facilities, revenue development, and advocacy/planning. The Mayor and City Commission adopted the master plan on June 3, 1998. Since that time the City has awarded in excess of \$10 million in cultural arts grants, supporting thousands of performances, exhibits, and other cultural activities in Miami Beach. The CAC continually evaluates its programs and effectiveness based on comments from its constituent arts groups, advisers, grants panelists, community groups, elected officials, City administrators, and others. The positive economic impact of the City's cultural efforts is evident throughout the community as is its effect on our quality of life.

### **Quality of Life Revenue**

In Fiscal Year 2004/05, the City Commission authorized equally allocating 50% of the 1% Resort Tax to North Beach, Middle Beach, and South Beach, and Tourism & Cultural Development for Cultural Affairs. This commitment of funding for arts and culture provided a new permanent funding source that sustains cultural programming long term.

### **Cultural Arts Grants**

The City Administration is recommending grants to 46 not-for-profit organizations for cultural events in Miami Beach between October 1, 2013 and September 30, 2014. The CAC's recommended annual budget for grants is \$710,000 or approximately 48% of the total CAC budget. Included in this figure is the joint CAC/VCA program for Cultural Tourism grants that support cultural events with documented tourism benefits. The VCA provides \$30,000 and the CAC provides \$30,000 to fund this program. The grant awards range from \$7,011 to \$31,987. A total of \$955,000 was requested by 46 viable grant applicants this year. There is a corresponding item in today's agenda detailing the recommended awards for Fiscal Year 2013/14.

### **Marketing**

This year, the CAC has recommended \$52,000 approximately 4% of its annual budget, to be utilized to promote the City of Miami Beach as the region's preeminent cultural destination. Last year's efforts continued the momentum initially generated by the marketing initiative from FY 2004/05, developed by the CAC's Marketing and Communications Task Force to better promote the arts in our community and market the programs of the City's constituent arts groups. The CAC will use these funds to further cultural marketing efforts for Fiscal Year 2013/14. The successful launch of an interactive "Mbculture.com" website features an extensive cultural calendar and allows the CAC's constituent groups to post advertisements about their events to its 3600 subscribers.

### **Endowment**

From 1998 through 2001 the City contributed \$200,000 towards the CAC's Cultural Endowment, 8% of the CAC's annual budget. In fiscal years 2001/02 and 2002/03, due to a decrease in funding sources, the City contributed \$160,000, 15% of the CAC's annual budget. Due to significant decreases in resort tax revenue and interest income, the City did not contribute to the CAC's Cultural Endowment for 2003/04. However, in fiscal years 2004/05, 2005/06 and 2006/07, the City contributed \$100,000 each year. By the end of Fiscal Year 2006/07 the Cultural Endowment totaled \$1,220,000. Over the last several years however, due to significant decreases in interest income and property tax cuts, the City did not contribute towards the CAC's Cultural Endowment and the City Administration is recommending against a contribution in 2013/14.

### **Administration & Operating**

The CAC's annual budget also includes \$250,000 or 17% for salaries and benefits for two full-time employees. In addition, operating expenses account for 10% of the CAC's annual budget or \$154,000 and include, professional services, operating expenses supporting the CAC's programs, and City internal service charges.

Included in the CAC's operating budget is an allocation of \$75,000 to continue and strengthen curriculum-based arts education programs in City of Miami Beach schools, and after-school arts classes at school, park and youth center locations. The City began contracting for these services in 2005/06, following several years of CAC grant support for these programs. The programs are designed to increase arts and cultural activities for Beach youth and their families at City facilities and within the City schools. An established evaluative process and constant feedback assist the Cultural Affairs Program Staff in monitoring the high quality and continued success of these programs, which receive supplemental funding of \$30,000 from the Tourism & Cultural Development General Fund Budget, bringing the total program costs to \$105,000.

### **Contingency**

A contingency of \$304,000 is being set aside pending final direction from the City Commission regarding use of Quality of Life (QOL) resort tax funds for the North Beach circulator. Currently the QOL funds are split into 4 categories, North Beach, Middle Beach, South Beach and Arts.

### **CONCLUSION**

The Administration recommends the Mayor and City Commission should adopt the Miami Beach Cultural Arts Council's Fiscal Year 2013/14 budget in the amount of \$1,470,000.

JLM/MAS/GF/MH

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## Cultral Arts Council - FY 2013/14 Proposed Budget

<b>Budgeted Positions</b>	<b>2</b>
Cultural Affairs Program Manager	100%
Grants & Operations Administrator	100%

	FY 11/12 Actual	FY 12/ 13 Budget	FY 13/14 Proposed	Variance FY 13 vs. FY 14
<b>REVENUES</b>				
Interest Allocated - Pooled Cash	\$ 32,562	\$ 43,000	\$ 33,000	\$ (10,000)
GMCVB	50,000	50,000	50,000	0
Quality of Life (25% of collected)	1,229,681	1,071,000	1,387,000	316,000
Resort Tax (Citywide)	152,000	0	0	0
Fund Balance		0	0	0
<b>Total</b>	<b>\$ 1,464,243</b>	<b>\$ 1,164,000</b>	<b>\$ 1,470,000</b>	<b>\$ 306,000</b>

	FY 11/12 Actuals	FY 12/ 13 Budget	FY 13/14 Proposed	Variance FY 13 vs. FY 14
<b>EXPENDITURES</b>				
Salaries	\$ 182,619	\$ 154,881	\$ 157,000	\$ 2,119
Benefits	51,365	76,858	93,000	16,142
Operating Expenses	94,037	94,824	95,000	176
Marketing 345	171,202	112,285	52,000	(60,285)
Grants 349	612,343	650,000	710,000	60,000
Internal Services	70,922	75,152	59,000	(16,152)
Contingency			304,000	304,000
<b>Total</b>	<b>\$ 1,182,488</b>	<b>\$ 1,164,000</b>	<b>\$ 1,470,000</b>	<b>\$ 306,000</b>
<b>Surplus/(Deficit)</b>	<b>\$ 281,755</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

# MIAMI BEACH

## CITY OF MIAMI BEACH

### NOTICE OF A SPECIAL CITY COMMISSION MEETING AND PUBLIC HEARINGS

NOTICE IS HEREBY given that a Special Commission Meeting regarding the Second Public Hearings to consider the adoption of the Millage Rate and Budget for FY 2013/2014 will be held by the City Commission of the City of Miami Beach, Florida, on **Monday, September 30, 2013**, commencing at 5:00 p.m., in the Commission Chambers, 3rd Floor, City Hall, 1700 Convention Center Drive, Miami Beach, Florida to consider the following:

**5:01 p.m.**  
A Resolution Adopting: 1) The Final Ad Valorem Millage Of 5.8909 Mills For General Operating Purposes, Which Is Six And Eight-Tenth Percent (6.8%) More Than The "Rolled-Back" Rate Of 5.5168 Mills; And 2) The Debt Service Millage Rate Of 0.2529 Mills for Fiscal Year (FY) 2013/14.

**5:01 p.m.**  
A Resolution Adopting Final Budgets For The General, G.O. Debt Service, RDA Ad Valorem Taxes, Enterprise, And Internal Service Funds For Fiscal Year (FY) 2013/14.

**5:02 p.m.**  
A Resolution Of The Board Of Directors Of The Normandy Shores Local Government Neighborhood Improvement District Adopting The Final Ad Valorem Millage Of 1.2687 Mills For Fiscal Year (FY) 2013/14 For The Normandy Shores Local Government District, Which Is Nineteen Percent (19.0%) More Than The "Rolled-Back" Rate Of 1.0664 Mills.

**5:02 p.m.**  
A Resolution Of The Board Of Directors Of The Normandy Shores Local Government Neighborhood Improvement District Adopting The Final Operating Budget For Fiscal Year (FY) 2013/14.

**5:03 p.m.**  
A Resolution Adopting The Final Capital Improvement Plan For Fiscal Years (FY) 2013/14-2017/18 And Adopting The Final Capital Budget For FY 2013/14.

**5:03 p.m.**  
A Resolution Adopting Fiscal Year (FY) 2013/14 Final Budgets For Special Revenue Funds For Resort Tax; The 7th Street Parking Garage Operations; The 5th And Alton Parking Garage Operations; Art In Public Places (AIPP), Tourism And Hospitality Scholarship Program, Green/ Sustainability Funds, Waste Hauler Additional Services And Public Benefit Contribution Funds, Education Compact Funds, Red Light Camera Funds, And Emergency 911 Funds.

**5:03 p.m.**  
A Resolution Adopting The Final Budget Of \$1,200,000 From Fiscal Year (FY) 2013/14 People's Transportation Plan (PTP) Funds And \$87,000 From (FY) 2013/14 South Beach Concurrence Mitigation Funds, To Fund The Final Operating Budget For The South Beach Local In Miami Beach; And Further Adopting The Final Budget Of \$301,000 From FY 2013/14 People's Transportation Plan Funds For Administrative And Technical Operating Expenditures, As Part Of The Five Percent (5%) Allowable For Administrative Assistance And Technical Assistance.

**5:03 p.m.**  
A Resolution Authorizing The Adoption Of The Miami Beach Cultural Arts Council's Fiscal Year (FY) 2013/14 Final Budget In The Amount Of \$1,470,000.

**5:03 p.m.**  
A Resolution Adopting The Fiscal Year (FY) 2013/14 Police Special Revenue Account Final Budget In The Amount Of \$75,000 For The Purchase Of Those Items Set Forth In Exhibit "A," And Such Account Funded By Unclaimed Evidence Currently Held In The Police Special Revenue Account.

**5:03 p.m.**  
A Resolution Adopting The Police Confiscation Trust Fund Final Budget For Fiscal Year (FY) 2013/14 In The Amount Of \$724,000, To Be Funded From State Confiscated Funds In The Amount Of \$235,000 And Federal Justice Confiscated Funds In The Amount Of \$489,000, For The Appropriation And Expenditure Of Those Items Set Forth In Exhibit "A," Which Shall Be Funded Through The Police Confiscation Trust.

**5:03 p.m.**  
A Resolution Adopting The Fiscal Year (FY) 2013/2014 Police Training & School Resources Fund Final Budget In The Amount Of \$35,000.

**5:03 p.m.**  
Resolution Adopting The Second Amendment To The General Fund, Enterprise, Internal Service Fund, And Special Revenue Fund Budgets For Fiscal Year (FY) 2012/13.

**5:03 p.m.**  
A Resolution Adopting And Appropriating The Fourth Amendment To The Police Confiscation Trust Budget For Fiscal Year 2012/2013 In The Amount Of \$10,000, To Be Funded From The Proceeds Of State Confiscated Funds, For The Appropriation And Expenditure Of Those Items Set Forth In Exhibit "A," Which Shall Be Funded Through The Police Confiscation Trust Fund.

**5:04 p.m.**  
1. Ordinance Amending Chapter 50 Of The City Of Miami Beach Code, Entitled "Fire Prevention And Protection," By Amending Section 50-4 Thereof, Entitled "Enforcement By Fire Inspectors; Notice Of Violation," To Add Citations And Implement New Fine Schedule Related To Fire Code Violations; By Amending Section 50-5 Thereof, Entitled "Annual Fire Prevention And Fire Safety Inspection Permit" To Include The Night Inspection Fee Previously Adopted Under Section 102.379 Of The City Code.

2. Ordinance Amending Chapter 102 Of The Code Of The City Of Miami Beach, Entitled "Taxation," By Deleting The Nightclub Fee Set Forth In Section 102.379, Entitled "Schedule Of Taxes, Effective October 1, 2009".

**5:04 p.m.**  
Ordinance Amending Chapter 50 Of The Code Of The City Of Miami Beach, Entitled "Fire Prevention And Protection," By Creating Section 50-8 Thereof, To Be Entitled "Fire Alarms, Regulations, Penalties, Enforcement" To Establish Requirements And Fines For False Fire Alarms.

**5:04 p.m.**  
An Ordinance Amending Appendix A, Entitled "Fee Schedule" For Subsection (A) Of Section 110-168, Entitled "Sanitary Sewer Service Charge," Of Chapter 110 Of The Miami Beach City Code, Entitled "Utilities," Article IV, Entitled "Fees, Charges, Rates And Billing Procedure"; Division 2 Thereof, Entitled "Rates, Fees And Charges," To Increase The Sanitary Sewer Service Charge Imposed By The City.

**5:04 p.m.**  
Ordinance Amending Part I, Subpart B, Article IX, Related Special Acts, Of The Miami Beach City Code Entitled "Pension System For Disability And Retirement Of Members Of Police And Fire Departments"; Implementing Provisions Of The 2012-2015 Collective Bargaining Agreements Between The City And Fire Fighters Of Miami Beach, IAFF Local 1510, And Miami Beach Fraternal Order Of Police, William Nichols Lodge No. 8; Amending Section 62 Entitled "Definitions"; Amending Section 63 Entitled "Source Of Monies For Fund"; Computation Of Liability; Use And Investment Of Fund"; Amending Section 65 Entitled "Computation Of Creditable Service; Service Record"; Amending Section 66 Entitled "Service And Disability Benefits Generally"; Amending Section 67 Entitled "Cost Of Living Adjustment"; Amending Section 79 Entitled "Deferred Retirement Option Plan"; Amending Section 82 Entitled "Military Service"; Creating A New Section 88 Entitled "Benefits For Members Hired On Or After September 30, 2013."