

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139 www.miamibeachfl.gov

OFFICE OF THE CITY CLERK, Rafael E. Granado, City Clerk
Tel: 305.673.7411, Fax: 305.673.7254
Email: CityClerk@miamibeachfl.gov

MEMORANDUM

TO: Mayor Matti Herrera Bower and Members of the City Commission

CC: Jimmy L. Morales, City Manager
Jose Smith, City Attorney

FROM: Rafael E. Granado, City Clerk 

DATE: September 6, 2013

SUBJECT: City Commission At-Large Nominations For September 11, 2013 - Release # 1

Below please find the City Commission At-Large Nominations received to date.

Affordable Housing Advisory Committee (3 vacancies)
No nominations received to date.

Design Review Board (1 vacancy)

- Terry S. Bienstock
Nominated for appointment by Commissioner Góngora. (Page 5)
- Jacqueline P. Lalonde
Nominated for appointment by Commissioner Deede Weithorn. (Page 15)

Health Advisory Committee (1 vacancy)
No nominations received to date.

Health Facilities Authority Board (1 vacancy - CEO Stanley C. Myers Community Health Center)
No nominations received to date.

Miami Beach Cultural Arts Council (1 vacancy)

- Oliver Oberhauser
Nominated for appointment by Commissioner Jorge Exposito. (Page 23)

Miami Beach Human Rights Committee (1 vacancy)
No nominations received to date.

Personnel Board (1 vacancy)

- Ivette Borrello
Nominated for appointment by Commissioner Jonah Wolfson. (Page 33)
- Samantha R. Bratter
Nominated for appointment by Commissioner Góngora (Page 39)
- Adam Kravitz
Nominated for appointment by Commissioner Góngora (Page 43)

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Design Review Board (1 vacancy)

Terry S. Bienstock

Jacqueline P. Lalonde

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SUMMARY

Experienced senior legal and business executive with 30 years experience in the media, cable, internet, technology and telephone industries. Proven track record of bringing strategic, operational, legal and regulatory expertise to generate dramatic improvement to the bottom line in regulated and competitive markets. Record of swift decision-making and sound judgment, both on the expense and revenue sides, functioning in lead capacity negotiating strategic deals and for effective crisis management. Recognized for taking leadership roles in solving complex problems, creating innovative concepts, and having established a national reputation for credibility and integrity among industry leaders, government officials, analysts and the media.

EXPERIENCE

WorldExtend Holdings, LLC, Mt.Laurel, N.J.

2005-Present

CEO of developer and distributor of managed application publishing and secure remote access solutions for business and consumer markets. WorldExtend has revolutionary products to deliver to a business a low cost software-based VPN and application publishing, and has developed a cloud based desktop computing service. www.worldextend.com.

Mobilactive Media, LLC.

2006-2011

Founder and CEO of mobile marketing and advertising agency that develops, markets, and licenses state-of-the-art technology, content and applications, making interactive advertising and video programming possible across multiple media platforms and opening up a whole new interactive audience to advertising campaigns and programs.

BIENSTOCK CONSULTING, LLC, Miami, FL

2004-Present

Founded practice to provide strategic and operational advice to media, technology, advertising, real estate and telecommunications companies involved with video, data and/or voice applications and products in the consumer market. He also manages and advises other ventures relating to digital media platforms, such as Video-on-Demand, digital video recorders, broadband and mobile services, and advertising models on those platforms. Facilitated and negotiated ground-breaking commercial deal between Comcast Cable and TiVo, creating a new premium DVR service and a new advertising platform for the cable industry. Currently, he is in a venture to produce two major motion pictures with Airplane! and Naked Gun producer and writer, David Zucker. Advisor to web based WatchIt.com, mrqe.com and flicktweets.com, providers of content search engines and aggregated professional and social media based movie reviews. Works with companies serving residential and commercial real estate projects.

COMCAST CABLE, Philadelphia, PA

2001-Present

Largest provider of cable, high speed data and competitive telephone service in the United States; representing over \$22B in revenue, 60,000+ employees, and 5000+ franchises in 41 states, as well as telephone service in 21 states. Consultant to Comcast from late 2004-Present.

Consultant

Since 2004, consultant to Comcast on legal and regulatory issues. Currently under an employment agreement through 2015, but have no duties or restrictions on accepting other employment.

Executive Vice President and General Counsel

Integral part of the senior management team, reporting to the President, supervising multiple lines of business (Video-On-Demand, Comcast University, State and Local Government Affairs, Law Department, Claims Management, Comcast Town Hall network), and over 750 employees. Generally focused on the acquisition, integration and turn-around of the former AT&T Broadband cable systems. Advised strategically on customer service, sales and marketing, programming content across platforms, and the launch of new products and services.

ACCOMPLISHMENTS

Adept strategist with strong negotiation skills, swift problem solving acumen, industry knowledge and integrity.

- ◆ Achieved a positive multi-billion dollar impact for Comcast through successful litigation resolution, including the Starz and CSG disputes. Personally managed all strategic litigation for Comcast Corporation and Comcast Cable. In the first year of the merged company, the resolved cases generated approximately \$150 million in unanticipated revenue, eliminated over \$1 billion in reserves, and overall saved more than \$2 billion.
- ◆ Successfully resolved the @Home bankruptcy involving all key players in the cable industry. Threatened with the shutdown of Comcast's high speed data (HSD) platform, Comcast's then fastest growing business segment, negotiated a resolution which kept Comcast service fully activated, without interruption, while the company constructed a new network. As a direct result, in three years, the HSD business grew from fewer than one million to almost seven million customers.
- ◆ Secured, unprecedented 3,000 franchise transfers for the AT&T Broadband acquisition in six months, advancing the closing date to less than a year. Negotiated resolution of several highly political and controversial franchise disputes, expediting the closing of the ATTB deal.

Effective change agent, demonstrating strong operational expertise, decisive decision-making ability, as well as creative, marketing and functional knowledge.

- ◆ Played a key role in the evaluation, planning and execution of the AT&T Broadband systems and businesses integration strategy. Evaluated management and financial performance of each AT&T business; including operations, competitive marketing and budgeting processes. Active in strategic aspects of new product deployment, commercial and residential sales in the multi-dwelling unit (MDU) market, competitive marketing in all business lines, customer service and programming. Achieved numerous significant accomplishments that enabled the successful integration and optimization of the financial performance of AT&T Broadband. Widely considered one of the most successful mergers in U.S. business history.
- ◆ Restructured lines of business, from revenue producers to new product deployment strategic alliance adjuncts by integrating the Digital Media Center business into Comcast's video business.
- ◆ Involved in the stabilization of the local telephone business acquired from ATTB (currently the largest competitive telephone provider in the U.S.).
- ◆ Led the development and implementation of Comcast's VOD business, a key driver in the cable industry, including the strategic and operational development of the VOD platform, including coordinating the marketing, programming, technology, programming investment, advertising and distribution functions within the company. Key negotiator of content deals with motion picture studios, VOD programmers, and others, for television, movie and specialty content. Advanced the creation of new revenue models for VOD, including advertising, promotional activity and retail sales. Played a key role, often as creator, in the origination of new VOD content areas; such as children's programming, religious, educational, art, local, governmental and public programming.
- ◆ Strategically involved in the deployment of Digital Video Recorders (DVRs), Voice-Over-IP telephony and Comcast's High Speed Data service (currently the largest broadband provider in the U.S.).

EDUCATION

Rutgers University, Camden, NJ
School of Law, J.D. with High Honors (third in class), 1978
State University of New York, Binghamton, NY
B.S., Management, Magna Cum Laude, 1975

PROFESSIONAL / CHARITABLE AFFILIATIONS

Author, and involved in several civic and charitable endeavors.
Taught Trial Advocacy, Harvard Law School, 1990-91, program run by Professors Charles Ogletree and Charles Nesson.
Member, Board of Overseers of Rutgers University; Audit Committee since 2004.
2006 Arthur J. Armitage Distinguished Alumni Award, from Rutgers.
President, The Montauk Observatory, a scientific, educational and research organization in Long island, N.Y. www.montaukobservatory.com
President, Sunset Islands 3 & 4 Property Owners Association, responsible for appx. \$8M in infrastructure projects
Founding Director, Miami Beach United, a community based activist group
Well over 200 speaking engagements to trade, policy, regulatory, company and legal organizations on wide variety of business topics, including regularly at Digital Hollywood, Building Blocks, Media Summit, Advertising 2.0 and the Consumer Electronics Show.
Inducted as Cable Pioneer in 2010

The Florida Bar



Member Since
11/07/1978

Terry Scott Bienstock



0259160



MIAMI BEACH

CITY OF MIAMI BEACH
BOARD AND COMMITTEE APPLICATION FORM

Bienstock Terry S
 Last Name First Name Middle Initial
2312 Bay Ave Miami Beach FL 33140
 Home Address City State Zip Code
305 532-3044 305 903-4000 tbienstock@tbienstock.com
 Home Telephone Work Telephone Cellular Telephone Email address
Bienstock Consulting LLC Position: President
 Business Name
Same
 Business Address City State Zip Code
 Professional License (describe) Attorney Expires: N/A
 Attach a copy of the license

Pursuant to City Code section 2-22(4) a and b: Members of agencies, boards and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a. An individual shall have been a resident of the city for a minimum of six months; or b. An individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city for a minimum of six months.

- Resident of Miami Beach for a minimum of six (6) months: Yes or No
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six months: Yes or No
- Are you a registered voter in Miami Beach: Yes or No
- I am now a resident of: North Beach South Beach Middle Beach
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
Attorney for real estate developers / President of Sunset Islands 30th
Assn.
- Are you presently a registered lobbyist with the City of Miami Beach? Yes or No

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

<input type="checkbox"/> Affordable Housing Advisory Committee	<input type="checkbox"/> Fine Arts Board	<input type="checkbox"/> Normandy Shores Local Government Neighborhood Improvement
<input type="checkbox"/> Art in Public Places Committee	<input type="checkbox"/> Gay, Lesbian, Bisexual and Transgender Enhancement Committee (GLBT)	<input type="checkbox"/> Parks and Recreation Facilities Board
<input type="checkbox"/> Beautification Committee	<input type="checkbox"/> Golf Advisory Committee	<input type="checkbox"/> Personnel Board
<input type="checkbox"/> Board of Adjustment * ☆	<input type="checkbox"/> Health Advisory Committee	<input type="checkbox"/> Planning Board * ☆
<input type="checkbox"/> Budget Advisory Committee	<input type="checkbox"/> Health Facilities Authority Board	<input type="checkbox"/> Police Citizens Relations Committee
<input type="checkbox"/> Capital Improvements Projects Oversight Committee	<input type="checkbox"/> Hispanic Affairs Committee	<input type="checkbox"/> Production Industry Council
<input type="checkbox"/> Committee on the Homeless	<input type="checkbox"/> Historic Preservation Board ☆	<input type="checkbox"/> Safety Committee
<input type="checkbox"/> Committee for Quality Education in MB	<input type="checkbox"/> Housing Authority	<input type="checkbox"/> Single Family Residential Review Panel
<input type="checkbox"/> Community Development Advisory	<input type="checkbox"/> Loan Review Committee	<input type="checkbox"/> Sustainability Committee
<input type="checkbox"/> Community Relations Board	<input type="checkbox"/> Marine Authority	<input type="checkbox"/> Tennis Advisory Committee
<input type="checkbox"/> Convention Center Advisory Board	<input type="checkbox"/> Miami Beach Commission for Women	<input type="checkbox"/> Transportation and Parking Committee
<input type="checkbox"/> Debarment Committee	<input type="checkbox"/> Miami Beach Cultural Arts Council	<input type="checkbox"/> Visitor and Convention Authority
<input checked="" type="checkbox"/> Design Review Board * ☆ (1)	<input type="checkbox"/> Miami Beach Human Rights Committee	<input type="checkbox"/> Youth Center Advisory Board
<input type="checkbox"/> Disability Access Committee	<input type="checkbox"/> Miami Beach Sister Cities Program	<input type="checkbox"/> Waterfront Protection Committee

*** Board Required to File State Disclosure Form**

☆ If you seek appointment to a professional seat (e.g., lawyer, architect) on the Board of Adjustment, Design Review Board, Historic Preservation Board, or Planning Board, attach a copy of your currently-effective license, and furnish the following information:

Type of Professional License _____, License Number _____

License Issuance Date _____, and License Expiration Date _____

CITY CLERK'S OFFICE
 2013 JAN 31 AM 9:59
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Note: If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center:

1. Past service on the Youth Center Advisory Board: Yes No Years of Service: _____
2. Present participation in Youth Center activities by your children Yes No . If yes, please list the names of your children, their ages and which programs. List below:
- Child's name: _____ Age: _____ Program: _____
- Child's name: _____ Age: _____ Program: _____

• Have you ever been convicted of a felony: Yes or No If yes, please explain in detail:

• Do you currently have a violation(s) of City of Miami Beach codes: Yes or No . If yes, please explain in detail:

• Do you currently owe the City of Miami Beach any money: Yes or No If yes, explain in detail

• Are you currently serving on any City Boards or Committees: Yes or No . If yes; which board?

• What organizations in the City of Miami Beach do you currently hold membership in?

Miami Beach United Director
Name Title
Sunset Islands 3rd Assn. President
Name Title

• List all properties owned or have an interest in, which are located within the City of Miami Beach:

2312 Bay Ave

• I am now employed by the City of Miami Beach: Yes or No . Which department? _____

• Pursuant to City Code Section 2-25 (b): Do you have a parent , spouse , child , brother , or sister who is employed by the City of Miami Beach? Check all that apply. Identify the department(s): *N/A*

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Ethnic Origin: Check one only (1)

Gender: Male Female

White (Not of Hispanic Origin): All persons having origins in any of the original peoples of Europe, North Africa or the Middle East.

African-American/Black (Not of Hispanic Origin): All persons having origins in any of the Black racial groups of Africa.

Hispanic: All persons of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish culture or origin, regardless of race.

Asian or Pacific Islander: All persons having origins in any of the original peoples of the Far East, Southeast Asia, the Indian Subcontinent, or the Pacific Islands. This area includes, for example, China, India, Japan, Korea, the Philippine Islands and Samoa.

American Indian or Alaskan Native: All persons having origins in any of the original peoples of North America, and who maintain Cultural identification through tribal affiliation or community recognition.

Physically Challenged: Yes or No

Employment Status: Employed Retired Homemaker Other

Please remember to attach a current resume and a copy of any applicable professional license.

Attach additional sheets, if necessary, to provide required information.

NOTE: IF APPOINTED, YOU WILL BE REQUIRED TO FOLLOW CERTAIN LAWS THAT APPLY TO CITY BOARD/COMMITTEE MEMBERS. THESE LAWS INCLUDE, BUT ARE NOT LIMITED TO, THE FOLLOWING:

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach City Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).
- o CMB Community Development Advisory Committee: prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

Upon request, copies of these laws may be obtained from the City Clerk.

I HEREBY ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THE APPLICATION, AND I HAVE RECEIVED, READ AND WILL ABIDE BY CHAPTER 2, ARTICLE VII - OF THE CITY CODE "STANDARDS OF CONDUCT FOR CITY OFFICERS, EMPLOYEES AND AGENCY MEMBERS."

Terry S. Bienstock 1/30/13 Terry S. Bienstock
Applicant's Signature Date Name of Applicant (PLEASE PRINT)

Received in the City Clerk's Office by : *Shirley Smith* 3198 1/31/13
Name of Deputy Clerk Control No. Date

MIAMI BEACH

City of Miami Beach

1700 Convention Center Drive,
Miami Beach, Florida 33139,
www.miamibeachfl.gov

CITY CLERK'S OFFICE
Telephone: 305.673.7411 Fax: 305.673.7254

CityClerk@miamibeachfl.gov

Acknowledgement of fines/suspension for Board Members for failure to comply with Miami-Dade County Financial Disclosure Code Provision Code Section 2-11.1(i) (2)

Board Member's Name: Terry S. Biewstock

I understand that no later than **July 1, of each year** all members of Boards and Committees of the City of Miami Beach, including those of a purely advisory nature, are required to comply with Miami-Dade County Disclosure Requirements. This means that the members of City Advisory Boards, whose sole or primary responsibility is to recommend legislation or give advice to the City Commission, must file, even though you may have been recently appointed.

You must file one of the following with the City Clerk of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida, by July 1 each year.

1. A "Source of Income Statement" (attached); or
2. A "Financial Statement" (attached); or
3. A Copy of the person's current Federal Income Tax Return

Failure to file, according to the Miami-Dade County Code Chapter 1, General Provision, Section 1-5, may subject the person or firm to a fine not to exceed \$500.00 or by imprisonment in the county jail for a period not to exceed sixty days, or both.

Terry S. Biewstock
Signature

1/31/13

Date

Granado, Rafael

From: Fontani, Diana
Sent: Monday, August 19, 2013 11:53 AM
To: Granado, Rafael
Cc: 'Gongora, Michael'; 'terry bienstock'
Subject: Design Review Board

Dear Rafael

I believe Commissioner Gongora already nominated him but just in case please consider this a nomination:

Commissioner Gongora would like to nominate Terry Bienstock for Design Review Board.

Please confirm.

Thank you,

Diana

MIAMIBEACH

Diana Fontani Martinez, *Aide to Commissioner Gongora*

OFFICE OF THE MAYOR AND COMMISSION
1700 Convention Center Drive, Miami Beach, FL 33139
Tel: 305-673-7030 / Fax: 305-673-7096 / www.miamibeachfl.gov

We are committed to providing excellent public service and safety to all who live, work and play in our vibrant, tropical, historic community.

JACQUELINE P. LALONDE



For over 25 years, Jacqueline has been guiding clients through volatile markets and helping them achieve their financial goals. Her investment knowledge, strategy and expertise make her one of the firm's leading financial advisors.

A graduate from San Francisco's Golden Gate University, she holds Bachelor's degree in Finance. Before joining Raymond James & Associates in 1995, Jackie was president of J.P. Lalonde Financial Services, an office of Raymond James Financial Services.

She has shared her investment knowledge as a guest on Fox-affiliate WSVN and ABC-affiliate WPLG, and is frequently quoted on both networks' Web sites. Jackie has also been quoted on the Dow Jones News Wire.

Jackie resides in Miami Beach, where she is very involved in the betterment of her community. Some of her activities include:

- Fund Raiser & Volunteer for the various City of Miami Beach Agency Toy Drives
- Founding member of SOFI-K9
- Chairman of the Budget Advisory Committee, City of Miami Beach
- Committee Member, City of Miami Beach Convention Center Redevelopment Project

RAYMOND JAMES®

1691 Michigan Ave. Suite 250 // Miami Beach, FL 33139
D 305.674.7590 // T 866.743.5570 // O 305.674.7308 // F 305.674.7911
jacqueline.lalonde@raymondjames.com
raymondjames.com/jacquinelalonde



JACQUELINE P. LALONDE
*Senior Vice President, Investments
Wealth Management Specialist*

RAYMOND JAMES®

JACQUELINE P. LALONDE DELIVERS THE HIGHEST LEVELS OF
INDEPENDENCE, INTELLIGENCE AND INTEGRITY – THE CORE VALUES OF RAYMOND JAMES.

OUR HIGHEST HONOR

I am pleased to announce that Jacqueline P. Lalonde has been awarded our firm's highest honor: membership in the Raymond James & Associates Chairman's Council. This distinction is given to a select group of Raymond James financial advisors who have demonstrated the utmost commitment to the values that define our firm.

Jackie applies the collective ideals of Raymond James – independence, intelligence and integrity – to every action she takes for the benefit of her clients. Please join me in congratulating Jackie for earning her place in the Raymond James & Associates Chairman's Council.


Thomas A. James
Chairman

INDEPENDENCE Jackie personifies the professional expertise to which every advisor aspires. She is exceptionally motivated to deliver financial solutions that put your needs first, and Jackie's relationship with Raymond James gives her the freedom to provide unbiased, objective counsel that is focused on helping you thrive.

INTELLIGENCE Jackie distinguishes herself with insight into both our industry and her clients. She understands the intricacies of the markets and something more: how truly important it is to consider the future, mitigate risks and make smart choices about money. Jackie is dedicated to being a long-term advocate for your financial well-being.

INTEGRITY Jackie is truly an asset to every client she serves, as well as a steward of our firm's highest ethical and professional standards. Raymond James has created a culture that fosters a commitment to clients, conservative risk management and long-term focus. And as a premiere Raymond James advisor, Jackie keeps your needs at the heart of every action.



RAYMOND JAMES
SUPPORTS JACKIE'S ABILITY
TO MEET YOUR NEEDS BY
PROVIDING CUTTING-
EDGE TECHNOLOGY,
NATIONALLY ACCLAIMED
EQUITY RESEARCH AND
THE KNOWLEDGE OF
TOP INDUSTRY EXPERTS.
THROUGH HER PARTNERSHIP
WITH US, JACKIE OFFERS
EACH CLIENT THE FULL
SERVICE AND STRENGTH
OF RAYMOND JAMES.

Membership is based primarily on assets under management, education, credentials and fiscal-year production. Annual requalification is required and prior membership is no assurance of future membership.



NAME: Lalonde Jacqueline P
 Last Name First Name Middle Initial

HOME ADDRESS: 1515 W 22 Street Miami Beach FL 33140
 Apt No. Home No./Street City State Zip Code

PHONE: 305 586 2026 305 674 7590 jacquelineplalonde@gmail.com
 Home Work Fax Email Address

Business Name: Raymond James & Assocites Position: Sr VP

Address: 1691 Michigan Street #250 Miami Beach FL 33139
 Street City State Zip Code

Pursuant to City Code section 2-22(4) a and b: Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **Yes**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
Special Interest in Design and active community member regarding Design & Planning
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

- Choice 1:** Design Review Board*
- Choice 2:**
- Choice 3:**

Note: If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: _____

1. Past service on the Youth Center Advisory Board: No Years of Service: _____
2. Present participation in Youth Center activities by your children No if yes, please list the names of your children, their ages, and which programs. List below:

- Have you ever been convicted of a felony: **No** If yes, please explain in detail: _____
- Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail: _____
- Do you currently owe the City of Money Beach any money: **No** If yes, please explain in detail: _____
- Are you currently serving on any City Boards or Committees: **Yes** If yes, which board? _____

BAC, Charter Review

- What organizations in the City of Miami Beach do you currently hold membership in? _____
- List all properties owned or have an interest in, which are located within the City of Miami Beach: _____
- I am now employed by the city of Miami Beach: **No** Which department? _____

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Gender: Female

Race/Ethnic Categories

What is your race? Mark one or more races to indicate what you consider yourself to be. **White**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **No**

Physically Challenged: **No**

NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

Upon request, copies of these laws may be obtained from the City Clerk.

"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

I Jacqueline Lalonde agreed to the following terms on 9/4/2013 4:11:03 PM

Received in the City Clerk's Office by:

Name of Deputy Clerk

Control No.

Date

Granado, Rafael

From: Fernandez, Alex
Sent: Thursday, September 05, 2013 1:17 PM
To: Granado, Rafael
Cc: Weithorn, Deede; 'Jacqueline.Lalonde@RaymondJames.com'
Subject: Nomination: Design Review Board

Ralf:

Please accept this email as Commissioner Deede Weithorn's nomination of Ms. Jacqueline Lalonde for appointment to the City of Miami Beach Design Review Board.

As chairperson of the Budget Advisory Committee, member of the Charter Review and Revisions Board, and serving on the selection committee for the Miami Beach Convention Center Development project, Ms. Lalonde has demonstrated a fair-minded and unbiased approach to conducting the tasks entrusted on her. Ms. Lalonde has lived both in Miami Beach's Mid Beach and South of Fifth neighborhoods and as such she has advocated the City's land-use boards for properly scaled development. A successful businesswoman in the field of wealth management and an active Miami Beach resident, Ms. Lalonde has demonstrated an interest in design issues and will prove to be instrumental in balancing the needs of businesses and residents alike through her professional and personal experiences.

Ms. Lalonde graduated from San Francisco's Golden Gate University with a bachelor's degree in finance and currently holds the position of Senior Vice President at Raymond James & Associates. Reputable media outlets including FOX, ABC, and Dow Jones frequently feature Ms. Lalonde. On her free time, Ms. Lalonde enjoys playing tennis, gardening, and boating – which provide her a unique view of the various issues Miami Beach is currently navigating its way through.

Should you have any questions and/or concerns, please do not hesitate to contact Commissioner Weithorn's office.

Thank you.

Alex J. Fernandez
On behalf of Commissioner Deede Weithorn,
City of Miami Beach

MIAMIBEACH

Alejandro J. Fernández,
Deputy Commissioner to Commissioner Deede Weithorn

OFFICE OF THE MAYOR AND COMMISSION
1700 Convention Center Drive, Miami Beach, FL 33139
Tel: 305-673-7030 / Fax: 305-673-7096 / www.miamibeachfl.gov

We are committed to providing excellent public service and safety to all who live, work and play in our vibrant, tropical, historic community.

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Miami Beach Cultural Arts Council (1 vacancy)

Oliver Oberhauser

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Curriculum Vitae

Oliver R. Oberhauser

Personal Data:

Date of Birth: June, 12th 1971
Place of Birth: Thal, Switzerland
Citizenship: Austrian / Swiss
Address: 550 11th Street, Suite 202, Miami Beach, FL 33139
Cellular #: +1 786 238 0476
Office #: +1 305 777 2304
Email Address: oliver@swiss-pm.com
Webpage: www.swiss-pm.com

Education:

1978 – 1984 Elementary School, Pestalozzi, Romanshorn (CH)
1984 – 1987 High School, Weitenzelg Romanshorn (CH)
1987 – 1988 Ecole de Commerce (Business School), Neuchatel (CH)
1989 – 1992 Banking School, BBZ Weinfelden (CH)
1994 – 1998 Bachelor in Business Administration (University of Zurich, CH)
1999 – 2001 MBA Banking & Finance (University of St. Gallen, CH)
2011 Licensed Community Association Manager (LCAM)

2011 Alumni Leadership Academy City of Miami Beach
2010 Alumni Citizen Police Academy City of Miami Beach

2012 Member Miami Beach Chamber of Commerce

Working Experience:

12/2010 - present **Swiss Property Management Corp.**

President / Owner

Established company to provide professional management services for high end residential properties in Miami, mainly Miami Beach. Serving mostly European 2nd home owners with managing their homes, while absent. Taking care of all their matters from landscaping, pool services to bill payment and supervision of construction. Launching private real estate fund for international investors in Miami Beach (as of January 2013).

State licensed Community Association Manager (LCAM).

07/2010 – 12/2010 **Kreon USA LLC, 3898 Biscayne Blvd., Miami, FL33137**

Project: Business Analyses / CFO

Responsible for accounting, banking, budget, cash flow calculations. Implementation of SAP and consolidation with existing accounting software (Quickbooks). Working close with the companies CEO/Owner on future strategies, business development.

10/2008 – 10/2009 **Seuss Consulting Group LLC, 999 Brickell Avenue, Suite 600, Miami, FL 33131**

Director Asset Management

Responsible for the Asset and Portfolio Management for the companies international High Net Worth Individuals. Determining and implementing the investment strategy. Managing Private Funds (Real Estate / Aircrafts). Forming and managing companies in different jurisdictions. Acquisition of new clients worldwide, focusing on Europe and Latin America. Assets under Management (AuM) USD 300 Mio.

12/2005 – 06/2008 **Innovestor Capital Ltd, Rämistrasse 5, 8001 Zurich, Switzerland**

Partner

Development of an investment/wealth management company. Responsible for the investment strategy and its implementation. Consulting and supporting clients in different areas, especially in: Stocks, Bonds, Derivatives, Hedge Funds, Private Equity, Real Estate, Structured Products, Tax and Inheritance matters. New client acquisition throughout Europe and Russia. AuM USD 120 Mio.

08/2000 – 05/2005 **Bank Sal. Oppenheim jr. & Cie., Uraniastrasse 28, 8001 Zurich,
Switzerland**

Vice President

Wealth Management for international High Net Worth Individuals: responsible for a team of four investment advisors overseeing USD 400 Mio. Member of the investment strategy team and responsible for its implementation, specializing in Hedge Funds, Private Equity, Venture Capital and Structured Products. New client acquisition and business travel.

08/1998 – 06/2000 **Bayerische Landesbank, Münsterstrasse 2, 8001 Zurich,
Switzerland**

Associate

Wealth Management for High Net Worth Individuals: consulting and supporting clients, active travel for purposes of acquiring new clients (Eastern Europe) and intensifying existing client relationships, preparing investment proposals and deposit transfers as well as implementing internal investment policy, cooperating with portfolio management regarding support of the power of attorney proxy, maintaining relationships with international offices.

08/1992 – 06/1998 **Zürcher Kantonalbank, Bahnhofstrasse 9, 8001 Zurich,
Switzerland**

Associate

Wealth Management for High Net Worth Individuals: advising and supporting approximately 200 customers (USD 200 Mio.) on their investment and other banking transactions, especially in the following fields: Stocks, Bonds, Derivatives, Foreign Currency Transactions, Tax and Inheritance matters, Insurance Products.

07/1989 – 07/1992 **Raiffeisenbank, Amriswilerstr. 2, 9315 Neukirch-Egnach,
Switzerland**

Banking Apprenticeship

Working in different departments (Loans, Securities, IT) and supporting employers. Learning the basic banking and financial skills.

Languages:

German	native language
Swiss German	native language
English	fluent spoken and written
French	fluent spoken and written (Diplome de la langue francaise)

Computer skills:

Word / Excel / Power Point / Adobe Acrobat / Publisher / SAP / Quickbooks

Bloomberg / Reuters

Hobbies: Reading, Cooking, Travel, Music, Tennis, Golf, Soccer, Biking



MIAMIBEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 043-2013

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Kathie G. Brooks, Interim City Manager

DATE: February 11, 2013

SUBJECT: Cultural Arts Council Vacancies

Three (3) members of the Cultural Arts Council (CAC) are up for reappointment, their terms having expired on 12/31/2012: Beatrice Hornstein, Daniel Novela, and Marjorie O'Neill-Butler. At its regular meeting on January 3, 2013, the CAC voted unanimously to recommend that these three members be reappointed.

One seat has remained vacant since 12/31/11. The CAC respectfully requests that the Mayor and Commission fill this seat as soon as possible. Adhering to the guidelines set forth in the Ordinance establishing the CAC, a Nominating Committee was convened on January 17, 2013 to review and screen interested candidates for this position. The City Clerk's Office provided the Nominating Committee with nine (9) applications for the vacant seat, including two (2) applicants who were vetted and recommended by the CAC for this seat last year, Oliver Oberhauser and Elizabeth Pines. All of the applicants were invited via e-mail to attend the Nominating Committee meeting, but only one attended, Ms. Monica Minagorri.

Pursuant to Section 2-55(d) of Ordinance No. 97-3075, as amended, establishing the Miami Beach Cultural Arts Council (CAC), "vacancies on the Council shall be filled by the Mayor and City Commission. In filling any vacancy, the Mayor and City Commission may select a replacement Council member from a list of three (3) candidates, which shall be submitted by the remaining members of the Council." Further, "the individual members of the City Commission may supplement the Council's suggested list with additional names of candidates or, if neither the candidates on the Council's suggested list nor the additional names submitted by the individual members of the City Commission are approved, the Council shall submit an entirely different list" for consideration.

The Nominating Committee unanimously agreed to submit Monica Minagorri, Oliver Oberhauser and Elizabeth Pines for consideration by the Mayor and Commission for the vacant CAC seat. The Committee's recommendation was approved by the CAC at its regular meeting on January 31, 2013.

Should you have any questions, please feel free to contact me.

KGBWMAStgf

c: Max A. Sklar, Acting Assistant City Manager
Gary Farmer, Cultural Affairs Program Manager

F:\info\ALL\Max\TCD\LTC\CAC Vacancies.doc

RECEIVED
2013 FEB 11 PM 4:28
CITY CLERK'S OFFICE

NAME: Oberhauser Ollver
Last Name First Name Middle Initial

HOME ADDRESS: 103 1438 Meridian Ave. Miami Beach FL 33139
Apt No. Home No./Street City State Zip Code

PHONE: 786 238 0476 305 777 2304 305 777 2305 ollver@swiss-pm.com
Home Work Fax Email Address

Business Name: Swiss Property Management Position: President / Owner

Address: 202 550 11th Street Miami Beach FL 33139
No. Street City State Zip Code

Professional License (describe): CAM Expires: 09/2013 ASPCA 00001 8/2009

Pursuant to City Code section 2-22(4) a and b: Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months: **No**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **Yes**
- Are you a registered voter in Miami Beach: **No**
- (Please circle one): I am now a resident of: **South Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
Arts, Finance
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Affordable Housing Advisory Committee	Loan Review Committee
Art in Public Places Committee	Marine Authority
Beautification Committee	Miami Beach Commission for Women
Board of Adjustment*	[1] Miami Beach Cultural Arts Council
Budget Advisory Committee	Miami Beach Human Rights Committee
Capital Improvements Projects Oversight Committee	Miami Beach Sister Cities Program
Committee for Quality Education in MB	Normandy Shores Local Gov't Neigh. Improvement
Committee on the Homeless	Parks and Recreation Facilities Board
Community Development Advisory	Personnel Board
Community Relations Board	Planning Board*
Convention Center Advisory Board	Police Citizens Relations Committee
Debarment Committee	Production Industry Council
Design Review Board*	Safety Committee
Disability Access Committee	Single Family Residential Review Panel
Fine Arts Board	Sustainability Committee
Gay, Lesbian, Bisexual and Transgender (GLBT)	Tennis Advisory Committee
Golf Advisory Committee	Transportation and Parking Committee
Health Advisory Committee	Visitor and Convention Authority
Health Facilities Authority Board	Waterfront Protection Committee
Hispanic Affairs Committee	Youth Center Advisory Board
Historic Preservation Board	Youth Center Advisory Board
Housing Authority	

Note: If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center:

1. Past service on the Youth Center Advisory Board: No Years of Service: _____
2. Present participation in Youth Center activities by your children No if yes, please list the names of your children, their ages, and which programs. List below:
 Child's name: _____ Age: _____ Program: _____
 Child's name: _____ Age: _____ Program: _____

• Have you ever been convicted of a felony: **No** If yes, please explain in detail:

• Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:

• Do you currently owe the City of Money Beach any money: **No** If yes, please explain in detail:

• Are you currently serving on any City Boards or Committees: **No** If yes, which board?

• What organizations in the City of Miami Beach do you currently hold membership in?

Name: _____ Title: _____

Name: _____ Title: _____

• List all properties owned or have an interest in, which are located within the City of Miami Beach:

• I am now employed by the city of Miami Beach: **No** Which department?

• Pursuant to City code Section 2-25(b): do you have a relative who is employed by the City of Miami Beach? Check all that apply. Identify the department(s):

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Gender: **Male**

Ethnic Origin: Check one only (1)

White

Physically Challenged: **No**

Employment Status: Retired self employed

NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1). (re: CMB Community Development Advisory Committee); prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

Upon request, copies of these laws may be obtained from the City Clerk.

"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

I Oliver Oberhauser agreed to the following terms on 1/29/2013 4:07:26 PM

Received in the City Clerk's Office by: _____ Date: / /2013 Control No. _____ Date: / /2013
Name of Deputy Clerk

Granado, Rafael

From: Paredes, Barbie
Sent: Wednesday, January 30, 2013 9:25 AM
To: Granado, Rafael
Cc: Cardillo, Lilia
Subject: Nomination: Miami Beach Cultural Arts Council, Oberhauser
Attachments: Oliver Oberhauser.pdf; Oliver Oberhauser resume.pdf

Ralph:

Commissioner Exposito would like to nominate Oliver Oberhauser to the Miami Beach Cultural Arts Council.

Contact Information:

Oliver Oberhauser
Phone: 305-777-2304
Mobile: 786-238-0476
Email: oliver@swiss-pm.com

We trust that you will find all in good order. Should you have any questions, please feel free to contact me.

Best regards,
Barbie Paredes

MIAMIBEACH

Barbie Paredes, Aide to Commissioner Jorge R. Exposito

CITY OF MIAMI BEACH

1700 Convention Center Drive, Miami Beach, FL 33139

Tel: 305-673-7030 / Fax: 305-673-7096 / [Website](#)

We are committed to providing excellent public service and safety to all who live, work and play in our vibrant, tropical, historic community.

From: Hatfield, Lilliam
Sent: Wednesday, January 30, 2013 9:21 AM
To: Mayor's Office
Cc: 'oliver@swiss-pm.com'; Prieto, Silvia; Martinez, Maria; Granado, Rafael
Subject: Board and Committee Application and Resume submitted by Oliver Oberhauser

Attached please find Board and Committee Application and Resume submitted by Oliver Oberhauser today, who is interested in serving in the Miami Beach Cultural Arts Council.

Respectfully submitted,

MIAMIBEACH

Lilliam Hatfield, Office Associate V

CITY CLERK'S OFFICE

1700 Convention Center Drive, Miami Beach, FL 33139

Tel: 305-673-7411 / Fax: 305-673-7254 / www.miamibeachfl.gov

We are committed to providing excellent public service and safety to all who live, work and play in our vibrant, tropical, historic community.

Personnel Board (1 vacancy)

Ivette Borrello

Samantha R. Bratter

Adam Kravitz

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I. IVETTE. BORRELLO

2045 North Bay Road
Miami Beach, FL 33140
Telephone (305) 5346767
Fax: (305) 5316972
Cell: (305) 5621675
Email: ivetteborrello@bellsouth.net

VOLUNTEER: EXPERIENCE

Committee for Quality Education Board Member

August 2009 to the present Miami Beach, FL
The Committee for Quality Education was established in 1999 to guide the City's efforts toward providing the best education possible in Miami Beach public schools. During my participation, the City of Miami Beach in partnership with the Miami Dade County Public Schools implemented the International Baccalaureate program to all citywide schools, and we worked to alleviate traffic and safety issues and add a nurse for first response services to our schools that have only part time or no service at all.

North Beach Elementary PTA (Treasurer and President)

August 2006 to June 2009 Miami Beach, FL
We implemented an after school enrichment program that has become highly successful and has been a great source of revenue to the school. We improved the school's technology infrastructure by bringing Smart Boards to every classroom, updating the audio system for the auditorium and supporting the music, arts and physical education classes with new instruments, arts supplies and sports articles.

EDUCATION:

UNIVERSITY OF LIMA SCHOOL OF LAW

March 1985 to December 1991 Lima Perú
Studied undergraduate and graduate at the School of Law and Political Science.
Activities: Articles & Comments Editor, UL Magazine
Honors: *Member of the International Association of Students in Economic Studies (EISEC) Specialized in Economic Law. (1989 to 1991)*

WORK EXPERIENCE:

REAL ESTATE MANAGEMENT

February 1993 to Present Miami Beach, FL
20 years of experience dealing with all aspects of renovating and managing properties. Currently owner and manager of two multi-family buildings on Miami Beach.

LAW OFFICES OF ERIC STUPEL

1995 to 1998 Miami Beach, FL
Legal Assistant of main partner dealing with and managing all aspects of the office. Civil and Criminal Litigation.

PERSONAL:

Married to Robert J. Borrello (attorney) and mother of two children (14 and 11 years old).

Granado, Rafael

To: Hernandez, Leonor
Cc: 'Ivette Borrello'
Subject: RE: June 5, 2013 - At Large Nominations - Release # 1

From: Hernandez, Leonor
Sent: Monday, June 03, 2013 12:44 PM
To: Granado, Rafael
Cc: 'Ivette Borrello'
Subject: FW: June 5, 2013 - At Large Nominations - Release # 1

Hi Ralph,

Vice Mayor Wolfson would like to nominate Ms. Ivette Borrello to the Personnel Board.

Thank You,

Leonor

LEONOR

MIAMIBEACH

Leonor Hernandez
Aide to Vice Mayor Jonah Wolfson

OFFICE OF MAYOR AND COMMISSION
1700 Convention Center Drive, Miami Beach, FL 33139
Tel: 305-673-7102 / Fax: 305-673-7096 / www.miamibeachfl.gov
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MIAMI BEACH

CITY OF MIAMI BEACH BOARD AND COMMITTEE APPLICATION FORM

NAME: BORRELLO ISABEL IVETTE
Last Name First Name Middle Initial

HOME ADDRESS: 2045 North Bay Road Miami Beach FL 33140
Apt No. House No./Street City State Zip Code

PHONE: (305) 534-6767 (305) 562-1675 ivetteborrello@bellsouth.net
Home Work Fax Email address

Business Name: _____ Position: _____

Address: _____
No. Street City State Zip Code

Professional License (describe) _____ Expires: _____ Attach a copy of the license

Pursuant to City Code section 2-22(4) a and b: Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months: Yes or No
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: Yes or No
- Are you a registered voter in Miami Beach: Yes or No
- (Please circle one): I am now a resident of: North Beach South Beach Middle Beach
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
- Are you presently a registered lobbyist with the City of Miami Beach? Yes or No

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

<input type="checkbox"/> Affordable Housing Advisory Committee	<input type="checkbox"/> Housing Authority
<input type="checkbox"/> Art in Public Places Committee	<input type="checkbox"/> Loan Review Committee
<input type="checkbox"/> Beautification Committee	<input type="checkbox"/> Marine Authority
<input type="checkbox"/> Board of Adjustment*	<input type="checkbox"/> Miami Beach Commission for Women
<input type="checkbox"/> Budget Advisory Committee	<input type="checkbox"/> Miami Beach Cultural Arts Council
<input checked="" type="checkbox"/> Capital Improvements Projects Oversight Committee	<input type="checkbox"/> Miami Beach Sister Cities Program
<input type="checkbox"/> Committee on the Homeless	<input type="checkbox"/> Normandy Shores Local Government Neigh. Improvement
<input checked="" type="checkbox"/> Committee for Quality Education in MB	<input type="checkbox"/> Parks and Recreation Facilities Board
<input type="checkbox"/> Community Development Advisory	<input type="checkbox"/> Personnel Board
<input type="checkbox"/> Community Relations Board	<input type="checkbox"/> Planning Board*
<input type="checkbox"/> Convention Center Advisory Board	<input type="checkbox"/> Police Citizens Relations Committee
<input type="checkbox"/> Debarment Committee	<input type="checkbox"/> Production Industry Council
<input type="checkbox"/> Design Review Board*	<input type="checkbox"/> Public Safety Advisory Committee
<input type="checkbox"/> Disability Access Committee	<input type="checkbox"/> Safety Committee
<input type="checkbox"/> Fine Arts Board	<input type="checkbox"/> Single Family Residential Review Panel
<input type="checkbox"/> Gay, Lesbian, Bisexual and Transgender (GLBT)	<input type="checkbox"/> Sustainability Committee
<input type="checkbox"/> Golf Advisory Committee	<input type="checkbox"/> Transparency Reliability & Accountability Committee "TRAC"
<input type="checkbox"/> Health Advisory Committee	<input type="checkbox"/> Transportation and Parking Committee
<input type="checkbox"/> Health Facilities Authority Board	<input type="checkbox"/> Visitor and Convention Authority
<input type="checkbox"/> Hispanic Affairs Committee	<input type="checkbox"/> Waterfront Protection Committee
<input type="checkbox"/> Historic Preservation Board	<input checked="" type="checkbox"/> Youth Center Advisory Board
*Board Required to File State Disclosure Form	

Note: If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center:
None, I am a mother, a former PTA president and my children currently attend some of the programs at the Youth Center

1. Past service on the Youth Center Advisory Board: Yes No Years of Service: _____

2. Present participation in Youth Center activities by your children: Yes No If yes, please list the names of your children, their ages, and which programs. List below:

Child's name: John Borrello Age: 10 Program: Swimming, summer camp, etc

Child's name: Sophia Borrello Age: 7 Program: Swimming, summer camp, etc

(Handwritten signatures and date)
 11/9/2012
 35

• Have you ever been convicted of a felony: Yes or No . If yes, please explain in detail:

• Do you currently have a violation(s) of City of Miami Beach codes: Yes or No . If yes, please explain in detail:

• Do you currently owe the City of Miami Beach any money: Yes or No . If yes, explain in detail:

• Are you currently serving on any City Boards or Committees: Yes or No . If yes; which board?

• What organizations in the City of Miami Beach do you currently hold membership in? None

Name: _____ Title: _____

Name: _____ Title: _____

• List all properties owned or have an interest in, which are located within the City of Miami Beach:

550 Michigan Avenue, Kiewit Beach FL 33139 // 2045 North Bay Rd

• I am now employed by the City of Miami Beach: Yes or No . Which department? 3314t

• Pursuant to City Code Section 2-25 (b): Do you have a parent , spouse , child , brother , or sister who is employed by the City of Miami Beach? Check all that apply. Identify the department(s): NO

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Gender: Male Female

Ethnic Origin: Check one only (1)

White (Not of Hispanic Origin): All persons having origins in any of the original peoples of Europe, North Africa or the Middle East.

African-American/Black (Not of Hispanic Origin): All persons having origins in any of the Black racial groups of Africa.

Hispanic: All persons of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish culture or origin, regardless of race.

Asian or Pacific Islander: All persons having origins in any of the original peoples of the Far East, Southeast Asia, the Indian Subcontinent, on the Pacific Islands. This area includes, for example, China, India, Japan, Korea, the Philippine Islands and Samoa.

American Indian or Alaskan Native: All persons having origins in any of the original peoples of North America, and who maintain Cultural identification through tribal affiliation or community recognition.

Physically Challenged: Yes or No .

Employment Status: Employed Retired Homemaker Other Business owner

NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach City Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1). (re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

Upon request, copies of these laws may be obtained from the City Clerk.

"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII - of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

Isabel Juette Borrello
Applicant's Signature

Date

Isabel Juette Borrello
Name of Applicant (PLEASE PRINT)

Please attach a copy of your resume to this application

NOTE: Applications will remain on file for a period of one (1) calendar year.

Received in the City Clerk's Office by: Silvia Prieto
Name of Deputy Clerk

Date: 1/1/2009 Control No: 2501 Date: 11/14/09

Granado, Rafael

From: Hernandez, Leonor
Sent: Monday, June 03, 2013 12:44 PM
To: Granado, Rafael
Cc: 'Ivette Borrello'
Subject: FW: June 5, 2013 - At Large Nominations - Release # 1

Hi Ralph,

Vice Mayor Wolfson would like to nominate Ms. Ivette Borrello to the Personnel Board.

Thank You,

Leonor

LEONOR

MIAMI BEACH

Leonor Hernandez
Aide to Vice Mayor Jonah Wolfson

OFFICE OF MAYOR AND COMMISSION

1700 Convention Center Drive, Miami Beach, FL 33139

Tel: 305-673-7102 / Fax: 305-673-7096 / www.miamibeachfl.gov

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SAMANTHA R. BRATTER

5601 Alton Road Miami Beach Florida 33140 C: 305.742.5605 F: 305.521.3555 E: sambratter@yahoo.com

EMILIO PUCCI *General Manager*

Bal Harbour, Florida
September 2005 - June 2006

- Recruited by Executive Director of Emilio Pucci Division, LVMH
- Coordinated build-out and opening of new Emilio Pucci Store in Bal Harbour Shops
- Interviewed and hired all staff
- Developed and executed extensive sales training program, created intra-store Personnel Guidelines Manual.
- Coordinated product seminars
- Developed and launched intensive PR and Marketing programs to capitalize on local demographics including Latin America and the Caribbean based upon 10 years of Retail Fashion experience and extensive national and international contact base
- Developed detailed Inventory Control program
- Developed regionally-specific buying strategy with Director of Stores
- Conceptualized and executed Store Opening event and subsequent sales-focused events based on cost-effective co-marketing partnerships with local high-end charities and corporations
- Achieved consistent press and product placements utilizing extensive PR network contacts
- Maintained store operations costs within budget guidelines

SALVATORE FERRAGAMO *General Manager*

Bal Harbour, Florida
October 2000 - February 2004

- Corporate retail executive responsible for all South Florida business operations including store management, marketing, public relations, product seminars, event planning, inventory control, accounting, and community relations
- Progressive management focus that empowered team members to 'own' success codes of the company and focus on customer service excellence to achieve company goals
- Managed team of 15 sales associates and shipping personnel effectively
- Developed and executed local PR and Marketing events: 10-12 events per year
- Conceptualized and executed International Volvo Ocean Race Kick-off Event April 2002 for Leonardo Ferragamo including securing international Latin Celebrities' attendance, 600 guest attendance and coordinated press/media interviews and coverage
- Achieved annual inventory control of less than .2% shortage consistently
- Achieved multimillion dollar annual sales goals for four consecutive years.
- Negotiated highly effective partnership events securing high-end Miami corporations as sponsors to underwrite event costs and promote brand marketing in the South Florida, Latin American and Caribbean communities
- Supervised collection buying in all departments
- Recognized by President, Jean Marc Gallot, in corporate newsletter for creative cost-effective revenue-driving PR and Marketing events
- Utilized extensive public relations, press and media network throughout Florida, Latin America and the Caribbean

CASHMERES ETC, INC. *Regional Sales Director*

Bal Harbour, Florida
February 2000 - October 2000

- Recruited by President to direct East Coast Retail Stores
- Responsible for all personnel, budget planning, merchandise allocation, public relations, marketing, special events, merchandising and operations
- Achieved corporate wide monthly sales increases
- Trained store staff in all aspects of luxury goods selling techniques with special emphasis on the importance of client development and strict customer service standards
- Coordinated targeted group sales events in Bal Harbour, Lake Tahoe, New York and Palm Beach
- Utilized contacts to negotiate cost-effective vendor and advertising contracts
- Traveled to all stores on a consistent basis: Palm Beach, Bal Harbour and Madison Avenue locations

SAMANTHA R. BRATTER

5601 Alton Road Miami Beach Florida 33140 C: 305.742.5605 F: 305.521.3555 E: sambratter@yahoo.com

CELINE, INC.

Assistant General Manager/ PR Manager

Bal Harbour, Florida

August 1999 - February 2000

- Recruited by Director of Stores
- Trained new Directors in San Francisco and New York
- Traveled to various U.S. Boutiques to supervise and audit overall operations
- Restructured operations in San Francisco and New York
- Responsible for all Event Planning, Marketing, Public Relations, and Trunk Shows in the South Florida region and implemented "Concierge Connection Program"
- Personally arranged and coordinated interviews for Designer Michael Kors in South Florida utilizing extensive PR network. Assumed Acting Director responsibilities for New York in addition to Bal Harbour Boutique responsibilities.

CHANEL, INC.

Merchandising/Sales Manager

Acting Boutique Director

Bal Harbour, Florida

June 1997-August 1999

- Directed all daily activities, business decisions and product seminars during transition period in addition to Senior Assistant Manager duties and responsibilities: July 1998-May 1999
- Communicated and worked directly with Executive Director of Public Relations as in-house Public Relations for South Florida. Established extensive Public Relations network
- Arranged and coordinated press coverage for all events in addition to projecting and managing Public Relations and Marketing Budgets
- Increased sales by developing and executing regional marketing programs such as "The Concierge-Connection Program"
- Assisted Director in seasonal Buying strategies by creating and analyzing DSS Merchandise Analysis reports
- Conceptualized and executed all on-site and off-site events: Fashion Shows, Trunk Shows, Cocktails, Brunches, Breakfasts, and New-Product Promotion events (15-20 events per year)
- Assisted Executive Marketing Director in New York with official revision of Corporate Event Policies and Procedures Manual
- Developed and produced Reserve Book System, including two Ready-To-Wear Acts per season with 15-20 Sub-Departments supplemented by two additional Weekend Wear Acts with 10-15 Sub-Departments in addition to Accessory Reserve Books with 10-15 Sub-Departments
- Conceptualized and executed international multi-media deal with Univisión for Fall/Winter 1998 Ready-To-Wear and Accessories Collections: deal included multiple broadcasts of Fashion Show and corresponding cocktail in over 22 countries throughout Latin America and Europe
- Secured consistent press coverage in Selecta Magazine, Ocean Drive Magazine, El Nuevo Herald, Boca Magazine, Channel Magazine, Miami Metro Magazine, The Miami Herald, Gold Coast Magazine, Expressions Magazine, Dimensions Magazine, The Tropical Tribune and The Sun Post
- Managed sales staff in high-volume luxury goods sales strategies utilizing progressive management techniques

Granado, Rafael

From: Fontani, Diana
Sent: Tuesday, July 16, 2013 9:43 AM
To: Granado, Rafael
Cc: Martinez, Maria; Prieto, Silvia; Gongora, Michael
Subject: FW: Resume for Board/Committee Appointment
Attachments: Samantha R. Bratter Resume 2013.pdf

Dear Rafael,

Commissioner Gongora would like to nominate Samantha R. Bratter for the Personnel Board. Please find attached her resume.

Thank you,

Diana

MIAMIBEACH

Diana Fontani Martinez, *Aide to Commissioner Gongora*

OFFICE OF THE MAYOR AND COMMISSION
1700 Convention Center Drive, Miami Beach, FL 33139
Tel: 305-673-7030 / Fax: 305-673-7096 / www.miamibeachfl.gov

We are committed to providing excellent public service and safety to all who live, work and play in our vibrant, tropical, historic community.

From: Diana Martinez [<mailto:diana@martineznav.com>]

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PROFESSIONAL QUALIFICATIONS:

Pennsylvania, USA **Admitted to the Bar: December 1989**
Florida, USA **Admitted to the Bar: October 1993**
England and Wales **Admitted as a Solicitor: August 1996**

Date of Birth: **31 August 1964 – American/British/Israeli Citizen**

EXPERIENCE:

- 2013 – Present** **BECKER & POLIAKOFF, P.A.**, Coral Gables, Florida. Shareholder in Corporate Practice Group of a full service law firm. My practice is focused on Corporate and Securities Law advising high-tech and internet start-ups, hedge funds, and International Businesses.
- 2009 - Present** **EVOTER, INC.**, Miami Beach, Florida. CEO, Co-Founder and Director of eVoter.com, a voter information website.
- 2000 - 2005** **SPARK NETWORKS PLC (formerly MatchNet plc)**, London, England and Los Angeles, California. Executive Director and General Counsel of the Frankfurt Stock Exchange listed (market cap: €170 million) owner and operator of some of the world's largest online dating websites, including *JDate.com* and *AmericanSingles.com*. I was responsible for all legal affairs, including Corporate, M&A, and Securities Law, of a company with a turnover of £40 million and 200 employees, with offices in the US, UK, Germany and Israel, as well as having principal administrative and strategic responsibility for Spark's International offices and websites.
- 1997 - 2000** **ZELLERMAYER, PELOSSOF & SCHIFFER**, London, England. Consulting lawyer to the London office of a Tel Aviv, Israel, based firm. I advised a variety of clients on American and English law and was the lead attorney on several small-cap IPOs in both the UK and Germany, and served as a non-executive director for several companies on behalf of clients.. My areas of practice included Corporate Finance, M&A, and Securities Law (including public offerings and private placements).
- 1996-1997** **MISHCON DE REYA**, London, England. American and English Corporate Finance, Banking and Company Lawyer (Assistant Solicitor). I handled my own case load including advising clients on offshore investments in US publicly traded companies. Advised firm clients on US securities and corporate law, including handling all US filings for a fully quoted UK company with a US (NASDAQ) listing and advising a UK company on its purchase of the minority interest of a US subsidiary.
- 1994 - 1996** **THE APPLETREE COMPANIES, INC.**, Boca Raton, Florida. General Counsel and Vice President of Administration for a NASDAQ listed company (revenues: \$35 million) in the prepared foods industry. Responsible for all legal affairs, including negotiation of acquisitions of two major companies; breakup and sale of a subsidiary; preparation and filing of all reports and registration statements with the US Securities and Exchange Commission under US Securities Law; negotiating and documenting the over \$20m in capital funding through the placement of equity and debt; all corporate secretarial work; and overseeing outside counsel on litigation matters. Also responsible for human relations department (over 400 employees).
- 1993 - 1994** **COHEN, CHERNAY, NORRIS, WEINBERGER & HARRIS**, North Palm Beach, Florida. Securities lawyer with 15 lawyer firm. Handled purchase of control interest in US public company, later advising president on all legal matters; and drafted numerous SEC filings of public companies, including acting for Appletree (above). Also acted for clients in general corporate matters (shareholders agreements, joint ventures, etc.).

1990 - 1993 **ALBERT BARTOLOMEO & ASSOCIATES**, Philadelphia, Pennsylvania. General Corporate and Litigation lawyer for small Center City firm. Acted for major Philadelphia area real estate developer in negotiations with vendors and several smaller companies in general company commercial work. Also practiced criminal and family law.

1989 - 1990 **AMERICAN DATA MANAGEMENT**, Mountain View, California. Marketing Director of Voter File Vendor based in "Silicon Valley". Helped develop voter file databases and campaign strategies using targeted voter data for political campaigns across the US, including extensive work with the California and Florida Democratic Parties, with whom we had exclusive contracts.

1987-1989 Independent Political Consultant for various campaigns in California, including Diane Feinstein for Governor.

EDUCATION:

LONDON SCHOOL OF ECONOMICS, London, England – MSc. (with Distinction) in History of International Relations, November 2006.

UNIVERSITY OF HOUSTON, Houston, Texas - Juris Doctorate, May 1988

UNIVERSITY OF CALIFORNIA/Hastings College of the Law, San Francisco, California - Visiting Student, August 1987 to May 1988.

UNIVERSIDAD LA SALLE, Mexico City, Mexico - Certificate in Mexican Legal Studies, July and August 1986.

McGILL UNIVERSITY, Montréal, Québec - Bachelor of Arts, November 1985. Major in British History and Economics.

HEBREW UNIVERSITY, Jerusalem, Israel - Summer Jewish Studies Programme, July and August 1984.

MEMBERSHIPS: Member, Community Relations Board, City of Miami Beach
President, Alton Road Homeowners and Residents Association (Miami Beach)
Pillar Member, Miami Beach Chamber of Commerce (Government Relations Council)
Board Member, Florida Association for Insurance Reform
Miami Beach Bar Association
Kiwanis Club of Biscayne Bay
Antique Automobile Owners Club of America

INTERESTS: Scuba Diving, Classic Cars.



The Florida Bar

JOHN F. HARKNESS, JR.
EXECUTIVE DIRECTOR

651 EAST JEFFERSON STREET
TALLAHASSEE, FLORIDA 32399-2300

850/561-5600
WWW.FLORIDABAR.ORG

State of Florida)

County of Leon)

In Re: 987425
Adam Marc Kravitz
2982 Alton Rd.
Miami Beach, FL

C I HEREBY CERTIFY that I am the duly appointed custodian of membership records of The Florida Bar.

O I FURTHER CERTIFY that the records in the office of the Clerk of the Supreme Court of Florida indicate that said attorney was admitted to practice law in the State of Florida on October 8, 1993.

P
Y I FURTHER CERTIFY that the records in the office of The Florida Bar indicate that the above attorney is an active member of The Florida Bar in good standing.

Dated this 8th day of November, 2012.

Willie Mac Shepherd
Supervisor, Membership Records
The Florida Bar

WMS/csthI/RI0





NAME: Kravitz Adam
 Last Name First Name Middle Initial

HOME ADDRESS: 2982 Alton Road Miami Beach FL 33140
 Apt No. Home No./Street City State Zip Code

PHONE: 305 335 0330 305 262 4433 adam@adamkravitz.com
 Home Work Fax Email Address

Business Name: Becker & Poliakoff, P.A. Position: Shareholder

Address: 121 Alhambra Plaza, 10th Floor Coral Gables FL 33134
 Street City State Zip Code

Pursuant to City Code section 2-22(4) a and b: Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **Yes**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **Middle Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
I am a lawyer. Also, I have experience as General Counsel and VP of Administration for Publicly Traded Companies with 200+ e
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Personnel Board

Choice 2: Historic Preservation Board

Choice 3: Planning Board*

Note: If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center: _____

1. Past service on the Youth Center Advisory Board: No Years of Service: _____

2. Present participation in Youth Center activities by your children No if yes, please list the names of your children, their ages, and which programs. List below:

• Have you ever been convicted of a felony: **No** If yes, please explain in detail:

• Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:

• Do you currently owe the City of Money Beach any money: **No** If yes, please explain in detail:

• Are you currently serving on any City Boards or Committees: **Yes** If yes, which board?

Community Relations Board

• What organizations in the City of Miami Beach do you currently hold membership in?

Name	Title
Miami Beach Chamber of Commerce	Pillar Member
Miami Beach Bar Association	Member
Temple Beth Sholom	Member
Alton Road Homeowners & Residents Association	President

- List all properties owned or have an interest in, which are located within the City of Miami Beach:

Property

2982 Alton Road

- I am now employed by the city of Miami Beach: **No** Which department?

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Gender: **Male**

Race/Ethnic Categories
What is your race? Mark one or more races to indicate what you consider yourself to be. **White**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **No**

Physically Challenged: **No**

NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

Upon request, copies of these laws may be obtained from the City Clerk.

"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."

I Adam Kravitz agreed to the following terms on 8/10/2013 10:48:16 AM

Received in the City Clerk's Office by: _____

Name of Deputy Clerk Control No. Date

Granado, Rafael

From: Fontani, Diana
Sent: Friday, August 23, 2013 4:17 PM
To: Granado, Rafael
Cc: Gongora, Michael; 'adam@adamkravitz.com'
Subject: Personnel Board

Dear Rafael,

Commissioner Michael Gongora would like to nominate Adam Kravitz to the Personnel Board. Please confirm.

Thank you,

Diana

MIAMIBEACH

Diana Fontani Martinez, *Aide to Commissioner Gongora*

OFFICE OF THE MAYOR AND COMMISSION
1700 Convention Center Drive, Miami Beach, FL 33139
Tel: 305-673-7030 / Fax: 305-673-7096 / www.miamibeachfl.gov

We are committed to providing excellent public service and safety to all who live, work and play in our vibrant, tropical, historic community.

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