



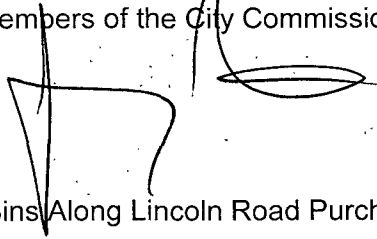
MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC #189-2013

LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jimmy L. Morales, City Manager 

DATE: May 23, 2013

SUBJECT: Ribbon Cutting for New Recycle Bins Along Lincoln Road Purchased in Partnership with Coca-Cola

This Letter to Commission is to inform you that there will be a ribbon cutting event on June 26, 2013 at 9:30 am at Euclid Circle to announce the placement of new recycling bins along Lincoln Road.

In partnership with Coca-Cola, the City's recycling partner, we will be placing 43 dual-unit recycling bins along Lincoln Road. These recycling bins were custom designed by Coca-Cola to be more consistent with the unique design characteristics of the City of Miami Beach. The new dual bin design is a pilot project, which if successful will be deployed throughout the City.

The new dual-unit trash and recycling bins were purchased in partnership with Coca-Cola and will replace the existing receptacles along Lincoln Road. These recycling bins will be relocated to other areas of the City that do not currently have recycling bins, thus further promoting recycling throughout the City of Miami Beach.

The new dual units make it easy for residents and visitors to recycle and help the City achieve its goals to reduce the volume of solid waste citywide and increase solid waste diverted from the landfill. This project enhances the environmental sustainability of the community by providing a convenient recycling opportunity along one of the City's most popular pedestrian areas.

Please let me know if you have any questions.

C: Management Team

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