

Condensed Title:

A Resolution authorizing the City Manager to apply for and accept awards for four (4) applications.

Key Intended Outcomes Supported:

1), 2) and 3) Enhance learning opportunities for youth; 4) Expand e-government.

Supporting Data: Other Data: 1) High quality preschool education produces an average immediate effect of about (0.50) a standard deviation on cognitive development, the equivalent of 7 or 8 points on an IQ test. (National Institute for Early Education Research Rutgers); **Community Satisfaction Survey 2012:** 2) Safety in Miami Beach appeared as one of the most important areas affecting resident's quality of life, The Children's Trust grant provides funding for at-risk youth; and, **Other Data:** Students who regularly attended high-quality after (before) school programs over two years demonstrated gains in standardized test scores compared to their peers (Policy Studies Associates, Inc., 2007) (Afterschool Alliance); the All Stars program has a cost-benefit ratio of 34:1, it returns \$34 in savings for every dollar invested, yielding net benefits of \$4,670 per pupil in social cost savings (US Department of Health and Human Services); substance abuse has a negative effect on learning. 3) Education Compact signed in 2008 includes the outcome to enhance the health and well-being of children in Miami Beach, with the specific initiative to increase visits by the UM Mobile Clinic or similar for ease of access to 'free' health care, 88% of resident households rate City of Miami Beach as a place to live as excellent or good, 69% of resident households rate Miami Beach city government as good or excellent in supporting meeting their expectations. Approximately 20,557 youth participated in various City programs in 2012 and 68% of children had measurable improvement in reading/math in public schools in 2012; **Community Satisfaction Survey 2012:** 4) When asked "Where do you go most often to get your information about the City?" 44% of respondents used the web (23% Miami Beach Website; 18% internet news sources and % social media).

Item Summary/Recommendation:

Approval to authorize the City Manager or his designee to take the following actions: 1) Submit a grant application to the Nora Roberts Foundation for funding, in the approximate amount of \$40,000, for books and electronic readers (e-readers) for the City's Parent-Child Home Program; 2) Negotiate and execute a contract renewal with The Children's Trust for the Youth Development Program for funding, in the approximate amount of \$100,000, for the City's Morning All Stars Program; 3) Submit an application to the Robert Wood Johnson Foundation annual RWJF Roadmaps to Health Prize to provide medical attention to the underserved and uninsured children of our communities; and further, retroactively approving the following: 4) Submittal of an application to the Code for America Program for a web development team to evaluate and implement web and mobile applications; appropriating the above grants, matching funds and City expenses, if approved and accepted by the City; authorizing the execution of all necessary documents related to these applications, including, without limitation, audits of such grants and authorizing the City Manager or his designee to take all necessary actions related to these grants.

Financial Information:

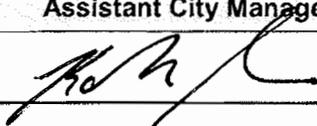
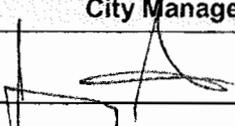
Source funds	#	Grant Name/Project	Approx Grant Amt.	Approximate Match Amount/ Source
	1	Nora Roberts Foundation/ Books for Parent-Child Home Program	\$40,000	N/A
	2	The Children's Trust Youth Development/Morning All Stars	\$100,000	N/A
	3	Robert Wood Foundation/Medical Attention for Children	\$25,000	N/A
	4	Code for America/Web Development Team	N/A	N/A

Financial Impact Summary: N/A

City Clerk's Office Legislative Tracking:

Judy Hoanshelt, Grants Manager, Office of Budget and Performance Improvement

Sign-Offs:

Department Director	Assistant City Manager	City Manager
		





COMMISSION MEMORANDUM

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: May 8, 2013

SUBJECT: **A RESOLUTION APPROVING AND AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO TAKE THE FOLLOWING ACTIONS: 1) SUBMIT A GRANT APPLICATION TO THE NORA ROBERTS FOUNDATION FOR FUNDING, IN THE APPROXIMATE AMOUNT OF \$40,000, FOR BOOKS AND ELECTRONIC READERS (E-READERS) FOR THE CITY'S PARENT-CHILD HOME PROGRAM; 2) NEGOTIATE AND EXECUTE A CONTRACT RENEWAL WITH THE CHILDREN'S TRUST FOR THE YOUTH DEVELOPMENT PROGRAM FOR FUNDING, IN THE APPROXIMATE AMOUNT OF \$100,000, FOR THE CITY'S MORNING ALL STARS PROGRAM; 3) SUBMIT AN APPLICATION TO THE ROBERT WOOD JOHNSON FOUNDATION ANNUAL RWJF ROADMAPS TO HEALTH PRIZE TO PROVIDE MEDICAL ATTENTION TO THE UNDERSERVED AND UNINSURED CHILDREN OF OUR COMMUNITIES, AND FURTHER, RETROACTIVELY APPROVING THE FOLLOWING: 4) SUBMITTAL OF AN APPLICATION TO THE CODE FOR AMERICA PROGRAM FOR A WEB DEVELOPMENT TEAM TO EVALUATE AND IMPLEMENT WEB AND MOBILE APPLICATIONS; APPROPRIATING THE ABOVE GRANTS, MATCHING FUNDS AND CITY EXPENSES, IF APPROVED AND ACCEPTED BY THE CITY; AUTHORIZING THE EXECUTION OF ALL NECESSARY DOCUMENTS RELATED TO THE AFORESTATED APPLICATIONS, INCLUDING, WITHOUT LIMITATION, AUDITS OF SUCH GRANTS, AND AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO TAKE ALL NECESSARY ACTIONS RELATED TO THESE GRANTS**

ADMINISTRATION RECOMMENDATION

Adopt the Resolution.

ANALYSIS

1. Approval to submit a grant application to the Nora Roberts Foundation for funding, in the approximate amount of \$40,000, for books and electronic readers (e-readers) for the City's Parent-Child Home Program

The primary focus of the Nora Roberts Foundation is to support literacy. Additional areas of focus are: children's programs, arts organizations, and humanitarian efforts. The Administration intends to apply to the Nora Roberts Foundation for funding to purchase books and e-readers for the Parent-Child Home Program, which is funded through the Children's Trust. Through the Parent-Child Home program, the City nurtures greater resiliency and academic success for parents and children aged 16 months to 4 years through home-based services that promote healthy family engagement, affirmative parenting, early literacy and positive child developments.

This project supports the key intended outcome: enhance learning opportunities for youth and the grant does not require matching funds.

2. Approval to negotiate and execute a contract renewal with The Children's Trust for the Youth Development Program for funding, in the approximate amount of \$100,000, for the City's Morning All Stars Program

The City's Morning All Stars Program is funded through the Children's Trust Youth Development Program. Morning All Stars is a best practice program that empowers 180 sixth and seventh graders in the City of Miami Beach to prevent substance abuse, premature sexual activity, fighting, bullying, and delinquency through group activities, discussions, and take home projects. All Stars promotes idealism, normative beliefs, positive lifestyles, wholesome standards, resiliency, a sense of belonging and a positive relationship with parents and other adults. The program utilizes research-proven strategies using the All Stars curriculum delivered in 13 sessions that honor the values, experiences and uniqueness of targeted youth to ensure the strengthening of protective values that will keep them safe. Sixteen cohorts will be offered year round to include the school year and summer. At-risk youth are identified through the school administration and/or by parents/guardians and are referred to the Morning All Stars Program.

Through this program, the City increases youth resilience and coping skills and reduces drug use and violence among students by providing before-school sessions of the All Star Program. Last year, the City was awarded funding in the amount of \$124,061. This year, it is anticipated that The Children's Trust will negotiate a contract in the approximate amount of \$100,000. This grant renewal is for the period of August 1, 2013 through July 31, 2014. This project supports the key intended outcome: enhance learning opportunities for youth.

3. Approval to submit an application to the Robert Wood Johnson Foundation annual RWJF Roadmaps to Health Prize to provide medical attention to the underserved and uninsured children of our communities

The Administration intends to apply for The Robert Wood Johnson Foundation annual RWJF Roadmaps to Health Prize, which recognizes outstanding community efforts and partnerships that help people live healthier lives. With the goal of raising awareness and inspiring locally driven change across the country, up to six communities will receive a \$25,000 cash prize and have their success stories shared broadly. Communities will be judged on their accomplishments as well as their capacity for and dedication to creating lasting change by harnessing the collective power of leaders, partners, and community members and for implementing a strategic approach that focuses on the factors that influence health, including health behaviors, clinical care, social and economic factors, and the physical environment. For the purposes of the competition, "a community" is defined as a town, city, county, tribe or tribal community, or region. If successful, the City of Miami Beach community must designate a local governmental or tax-exempt public charity to accept the \$25,000 prize on its behalf.

Through the Committee for Quality Education the City of Miami Beach has established a partnership and collaboration with the Pediatric Mobile Clinic University of Miami Miller School of Medicine Mailman Center for Child Development to provide much needed medical services to the underserved children of our community at our recreational facilities. The partnership allows the City to address problems that disproportionately affect vulnerable populations such as ethnic minorities and those with limited English skills, incomes, and/or education.

This past year, the primary funder of the UM Mobile Pediatric Clinic, the Children's Health Fund, has cut funding by 40%. The opportunity to apply for the Robert Wood Johnson Foundation will allow the City to showcase our unique collaboration of a municipality working together with a non-profit healthcare organization to provide much needed medical attention to the underserved and uninsured children of our communities. Additionally, if this funding is secured, the UM Mobile Clinic will guarantee that their services will continue uninterrupted to the residents of Miami Beach, which can continue twice monthly throughout the upcoming year. This grant does not require matching funds and the project supports the key intended outcomes: enhance learning opportunities for youth.

4. Retroactive approval for the submittal of an application to the Code for America program for a web development team to evaluate and implement web and mobile application solutions

Code for America is a new non-profit, with support from Google, the Knight Foundation and other organizations, which aims to import the efficiency of the Web into government infrastructures. Code for America helps governments become more connected, lean, and participatory through new opportunities for public service. Through the Fellowship Program, cities selected to participate will be provided open source Web programmers for one year to engage the use of their talents and serve their communities. The City benefits from this program by the creation of web applications. For example, previous applications that were created from the 2011 partnerships range from a platform for community engagement in Philadelphia, transportation apps to track real-time subway and bus arrivals, a school selection tool for parents in Boston, and an open suite of municipal icons for everyone. The Code for America program enables cities to connect with their constituents in ways that reduce administrative costs and engage citizens more effectively.

The program will require the attention and support of a number of different city staff in a variety of positions throughout the year. Although the program does not provide funding, there is a request that cities contribute \$180,000 in matching funds. The City engaged in discussions with staff at Code for America regarding the program and specifically advised that matching funds were not available for this program. Leadership at Code for America reached out to the City just prior to the deadline to encourage the Administration to submit an application, even though matching funds were not available, in order to keep the City's options open for future discussions. As such, the Administration has submitted an application to Code for America and indicated that although there is interest in the program, no matching funds are available, and Code for America has advised that they will consider developing a funding plan, if the City is selected. This program supports the key intended outcome: expand e-government.

CONCLUSION

The Administration requests approval to authorize the City Manager or his designee to take the following actions: 1) Submit a grant application to the Nora Roberts Foundation for funding, in the approximate amount of \$40,000, for books and electronic readers (e-readers) for the City's Parent-Child Home Program; 2) Negotiate and execute a contract renewal with The Children's Trust for the Youth Development Program for funding, in the approximate amount of \$100,000, for the City's Morning All Stars Program; 3) Submit an application to the Robert Wood Johnson Foundation annual RWJF Roadmaps to Health Prize to provide medical attention to the underserved and uninsured children of our communities; further, retroactively approve the following:

4) Submittal of an application to Code for America for a web development team to evaluate and implement web and mobile applications; appropriating the above grants, matching funds and City expenses, if approved and accepted by the City; authorizing the execution of all necessary documents related to these applications, including, without limitation, audits of such grants and authorizing the City Manager or his designee to take all necessary actions related to these grants.

JLM/KGB/JMH

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RESOLUTION NO. _____

A RESOLUTION APPROVING AND AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO TAKE THE FOLLOWING ACTIONS: 1) SUBMIT A GRANT APPLICATION TO THE NORA ROBERTS FOUNDATION FOR FUNDING, IN THE APPROXIMATE AMOUNT OF \$40,000, FOR BOOKS AND ELECTRONIC READERS (E-READERS) FOR THE CITY'S PARENT-CHILD HOME PROGRAM; 2) NEGOTIATE AND EXECUTE A CONTRACT RENEWAL WITH THE CHILDREN'S TRUST FOR THE YOUTH DEVELOPMENT PROGRAM FOR FUNDING, IN THE APPROXIMATE AMOUNT OF \$100,000, FOR THE CITY'S MORNING ALL STARS PROGRAM; 3) SUBMIT AN APPLICATION TO THE ROBERT WOOD JOHNSON FOUNDATION ANNUAL RWJF ROADMAPS TO HEALTH PRIZE, TO PROVIDE MEDICAL ATTENTION TO THE UNDERSERVED AND UNINSURED CHILDREN OF OUR COMMUNITIES, AND FURTHER, RETROACTIVELY APPROVING THE FOLLOWING: 4) SUBMITTAL OF AN APPLICATION TO THE CODE FOR AMERICA PROGRAM FOR A WEB DEVELOPMENT TEAM TO EVALUATE AND IMPLEMENT WEB AND MOBILE APPLICATIONS; APPROPRIATING THE ABOVE GRANTS, MATCHING FUNDS AND CITY EXPENSES, IF APPROVED AND ACCEPTED BY THE CITY; AUTHORIZING THE EXECUTION OF ALL NECESSARY DOCUMENTS RELATED TO THE AFORESTATED APPLICATIONS, INCLUDING, WITHOUT LIMITATION, AUDITS OF SUCH GRANTS, AND AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO TAKE ALL NECESSARY ACTIONS RELATED TO THESE GRANTS

WHEREAS, the primary focus of the Nora Roberts Foundation is to support literacy; and

WHEREAS, the Administration intends to apply to the Nora Roberts Foundation for funding to purchase books and e-readers for the Parent-Child Home Program, which is funded through the Children's Trust;

WHEREAS, one of the goals of the Parent-Child Home Program is to nurture greater resiliency and academic success for parents and children aged 16 months to 4 years through home-based services that promote early literacy; and

WHEREAS, this project supports the key intended outcome: enhance learning opportunities for youth and the grant does not require matching funds; and

WHEREAS, approval is therefore requested to submit a grant application to the Nora Roberts Foundation for funding, in the approximate amount of \$40,000, for books and electronic readers (e-readers) for the City's Parent-Child Home Program; and

WHEREAS, the City's Morning All Stars Program is funded through the Children's Trust Youth Development Program; and

WHEREAS, Morning All Stars is a best practice program that empowers 180 sixth and seventh graders in the City of Miami Beach to prevent substance abuse, premature sexual activity, fighting, bullying, and delinquency through group activities, discussions, and take home projects; and

WHEREAS, the program utilizes research-proven strategies using the All Stars curriculum delivered in 13 sessions that honor the values, experiences and uniqueness of targeted youth to ensure the strengthening of protective values that will keep them safe; and

WHEREAS, at-risk youth are identified through the school administration and/or by parents/guardians and are referred to the Morning All Stars Program; and

WHEREAS, through the Morning All Stars Program, the City increases youth resilience and coping skills and reduces drug use and violence among students by providing before-school sessions of the All Star Program; and

WHEREAS, last year, the City was awarded funding in the amount of \$124,061 and this year, it is anticipated that The Children's Trust will negotiate a contract in the approximate amount of \$100,000 for the grant renewal of August 1, 2013 through July 31, 2014; and

WHEREAS, this project supports the key intended outcome: enhance learning opportunities for youth.

WHEREAS, approval is therefore requested to negotiate and execute a contract renewal with The Children's Trust for the Youth Development Program for funding, in the approximate amount of \$100,000, for the City's Morning All Stars Program; and

WHEREAS, the Administration intends to apply for The Robert Wood Johnson Foundation annual RWJF Roadmaps to Health Prize, which recognizes outstanding community efforts and partnerships that help people live healthier lives; and

WHEREAS, communities will be judged on their accomplishments as well as their capacity for and dedication to creating lasting change by harnessing the collective power of leaders, partners, and community members and for implementing a strategic approach that focuses on the factors that influence health, including health behaviors, clinical care, social and economic factors, and the physical environment; and

WHEREAS, for the purposes of the competition, "a community" is defined as a town, city, county, tribe or tribal community, or region; and

WHEREAS, if successful, the City of Miami Beach community must designate a local governmental or tax- exempt public charity to accept the \$25,000 prize on its behalf, should it win; and

WHEREAS, through the Committee for Quality Education the City of Miami Beach has established a partnership and collaboration with the Pediatric Mobile Clinic University of Miami Miller School of Medicine Mailman Center for Child Development to provide much needed medical services to the underserved children of our community at our recreational facilities; and

WHEREAS, the partnership allows the City to address problems that disproportionately affect vulnerable populations such as ethnic minorities and those with limited English skills, incomes, and/or education; and

WHEREAS, this past year, the primary funder of the UM Mobile Pediatric Clinic, the Children's Health Fund, has cut funding by 40% and the opportunity to apply for the Robert Wood Johnson Foundation will allow the City to showcase our unique collaboration of a municipality working together with a non-profit healthcare organization to provide much needed medical attention to the underserved and uninsured children of our communities; and

WHEREAS, if this funding is secured, the UM Mobile Clinic will guarantee that their services will continue uninterrupted to the residents of Miami Beach; and

WHEREAS, this grant does not require matching funds and the project supports the key intended outcomes: enhance learning opportunities for youth and increase community satisfaction with city government; and

WHEREAS, Code for America is a new non-profit, with support from Google, the Knight Foundation and other organizations, which aims to import the efficiency of the Web into government infrastructures; and

WHEREAS, Code for America helps governments become more connected, lean, and participatory through new opportunities for public service and through the Fellowship Program, cities selected to participate will be provided open source Web programmers for one year to engage the use of their talents and serve their communities and the City benefits from the creation of web applications; and

WHEREAS, the Code for America Program enables cities to connect with their constituents in ways that reduce administrative costs and engage citizens more effectively; and

WHEREAS, Code for America will require the attention and support of a number of different city staff in a variety of positions throughout the year; and

WHEREAS, although the program does not provide funding, there is a request that cities contribute \$180,000 in matching funds, as such, the City Administration engaged in discussions with staff at Code for America regarding the program and specifically advised that matching funds were not available for this program, as a result, leadership at Code for America reached out to the City just prior to the deadline to encourage the Administration to submit an application, even though matching funds were not available, in order to keep the City's options open for future discussions; and

WHEREAS, accordingly, the Administration has submitted an application to Code for America and indicated that although there is interest in the program, no matching funds are available and Code for America has indicated that they will consider developing a funding plan if the City is selected; and

WHEREAS, this program supports the key intended outcome: expand e-government; and

WHEREAS, retroactive approval is requested for the submittal of an application to the Code for America program for a web development team to evaluate and implement web and mobile applications.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH that the Mayor and City Commission hereby approve and authorize the City Manager or his designee to take the following actions: 1) Submit a grant application to the Nora Roberts Foundation for funding, in the approximate amount of \$40,000, for books and electronic readers (e-readers) for the City's Parent-Child Home Program; 2) Negotiate and execute a contract renewal with The Children's Trust for the Youth Development Program for funding, in the approximate amount of \$100,000, for the City's Morning All Stars Program; 3) Submit an application to the Robert Wood Johnson Foundation annual RWJF Roadmaps to Health Prize to provide medical attention to the underserved and uninsured children of our communities; and further, retroactively approve the following: 4) Submittal of an application to the Code for America Program for a web development team to evaluate and implement web and mobile applications; appropriating the above grants, matching funds and City expenses, if approved and accepted by the City; authorizing the execution of all necessary documents related to these applications, including, without limitation, audits of such grants and authorizing the City Manager or his designee to take all necessary actions related to these grants

PASSED and ADOPTED this _____ day of _____, 2013.

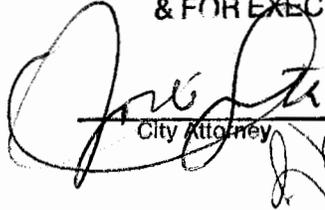
ATTEST:

MAYOR

CITY CLERK

JLM/KGB/JMH
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APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

5/1/13

Date

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