PORTMAN-CMC

MIAMI BEACH CONVENTION CENTER MASTER PLAN

DESIGN REVIEW
PUBLIC COMMUNITY MEETING
CITY COMMISSION WORKSHOP

3/27/2013

PORTMAN HOLDINGS CMC Bal Harbour Shops CIRQUE DU SOLEIL

BIG JOHN PORTMAN & ASSOCIATES WEST 8 FENTRESS ARCHITECTS revuelta

JACK PORTMAN

PORTMAN

BJARKE INGELS

BIG

ADRIAAN GEUZE

WEST 8

TIM PLUMMER

PLUMMER

MIKE WINTERS

FENTRESS

AMY LAREAU

CIRQUE

BODY UP

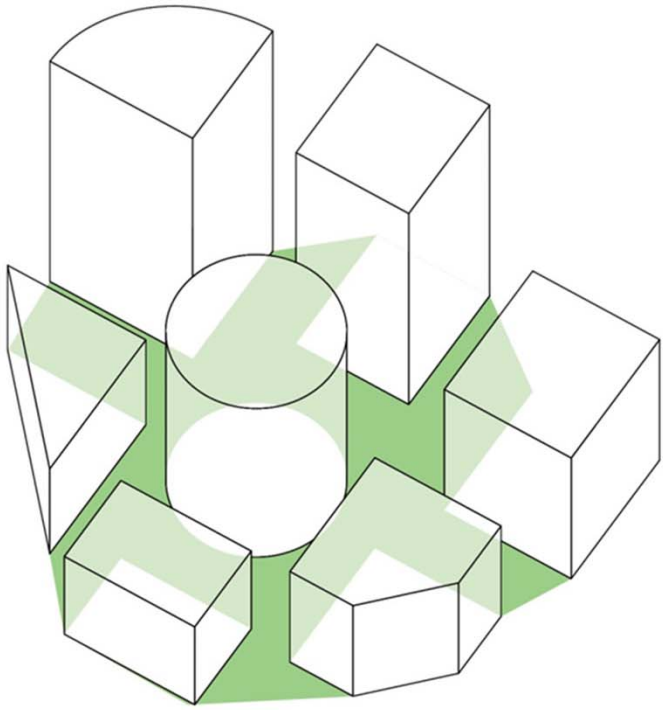
The CARLYLE

MIAMI BEACH CONVENTION CENTER

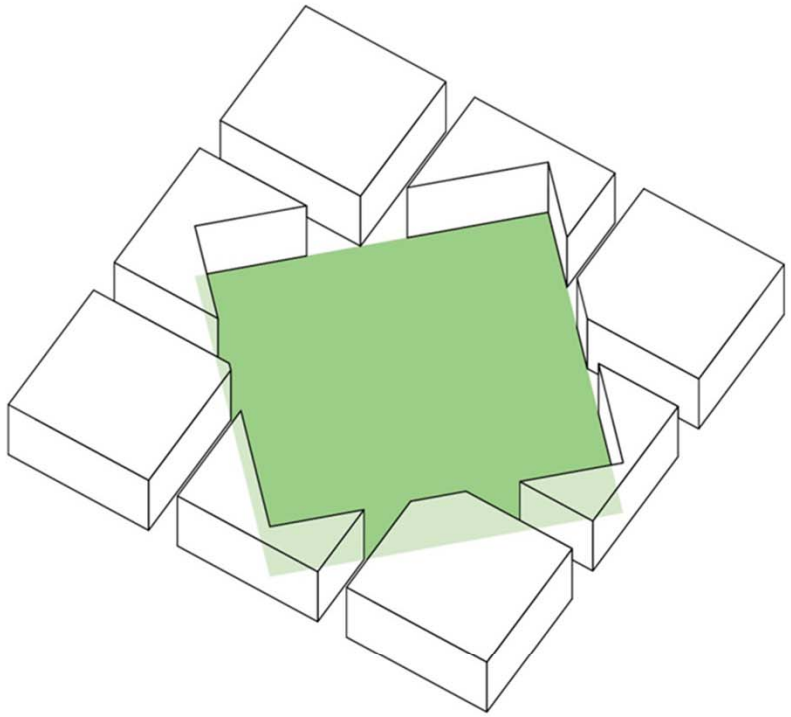
MIAMI BEACH

MIAMI BEACH CONVENTION CENTER

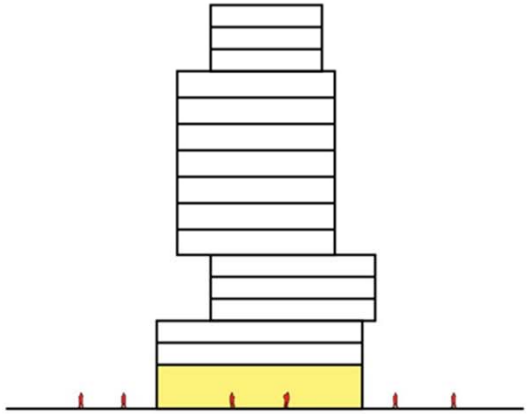
RESIDUAL PUBLIC SPACE BETWEEN ICONS



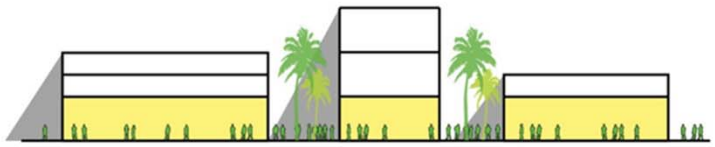
SCULPTED PUBLIC SPACE AS ICON



LACK OF HUMAN SCALE



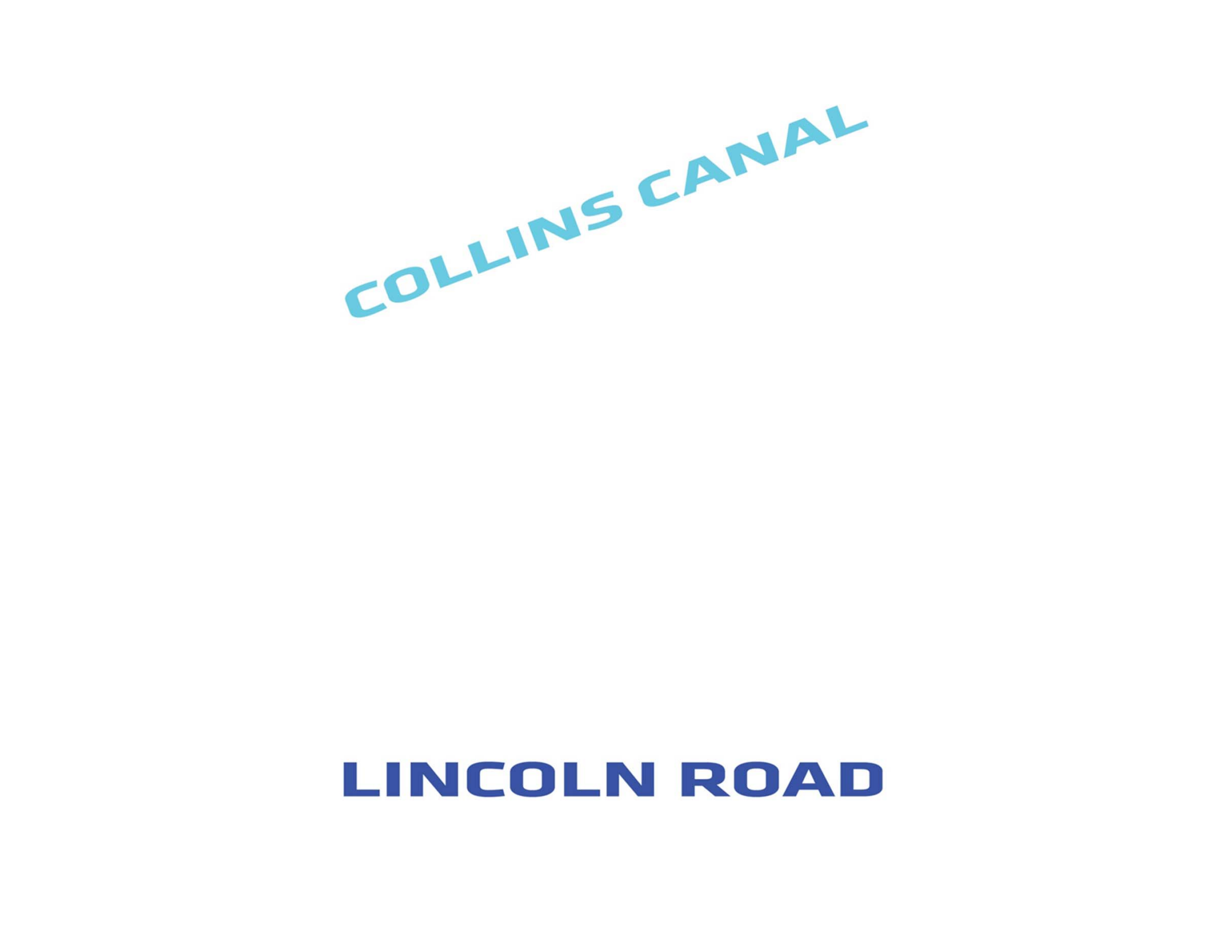
INTIMATE MIAMI BEACH SCALE



MIAMI BEACH CONVENTION CENTER NEIGHBORHOOD

CONNECTIONS

COLLINS CANAL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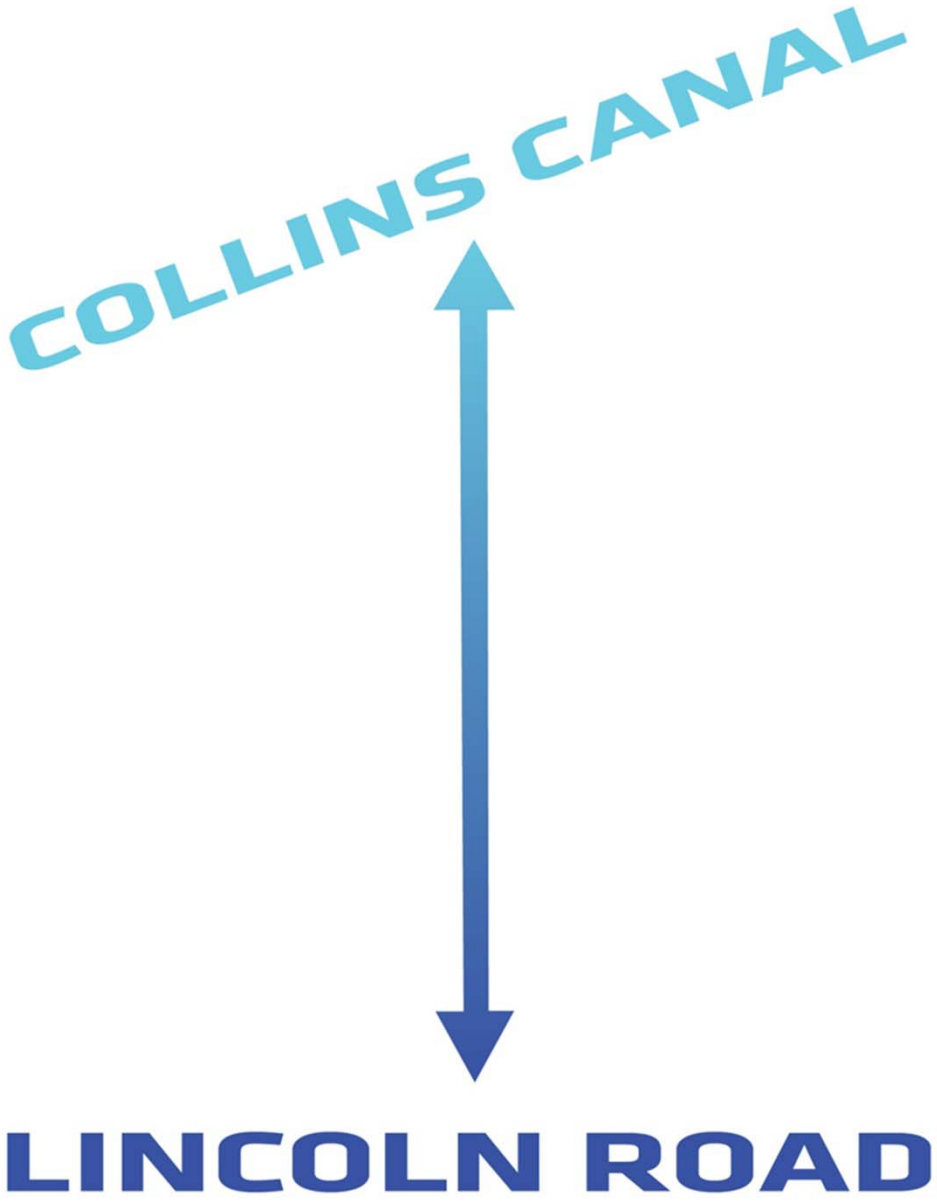
LINCOLN ROAD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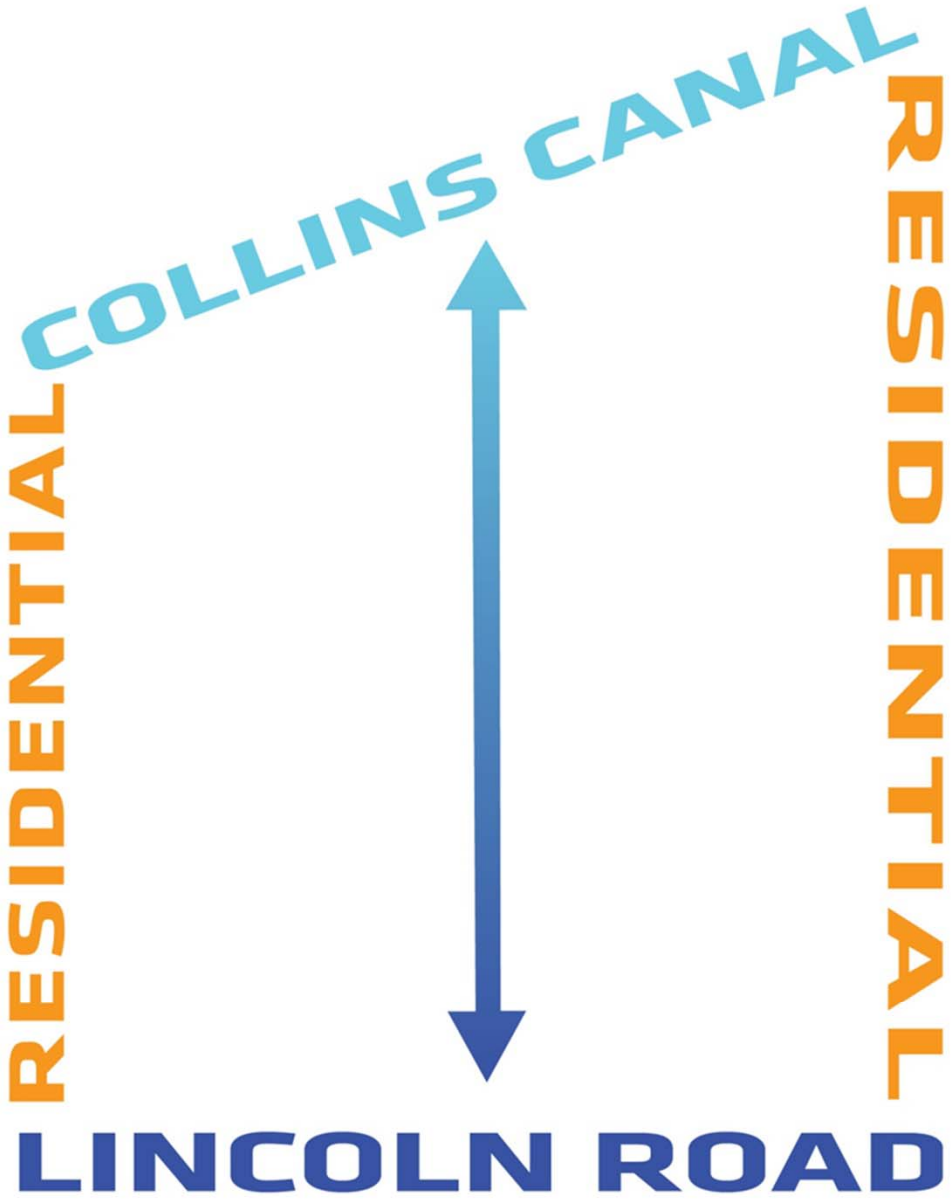
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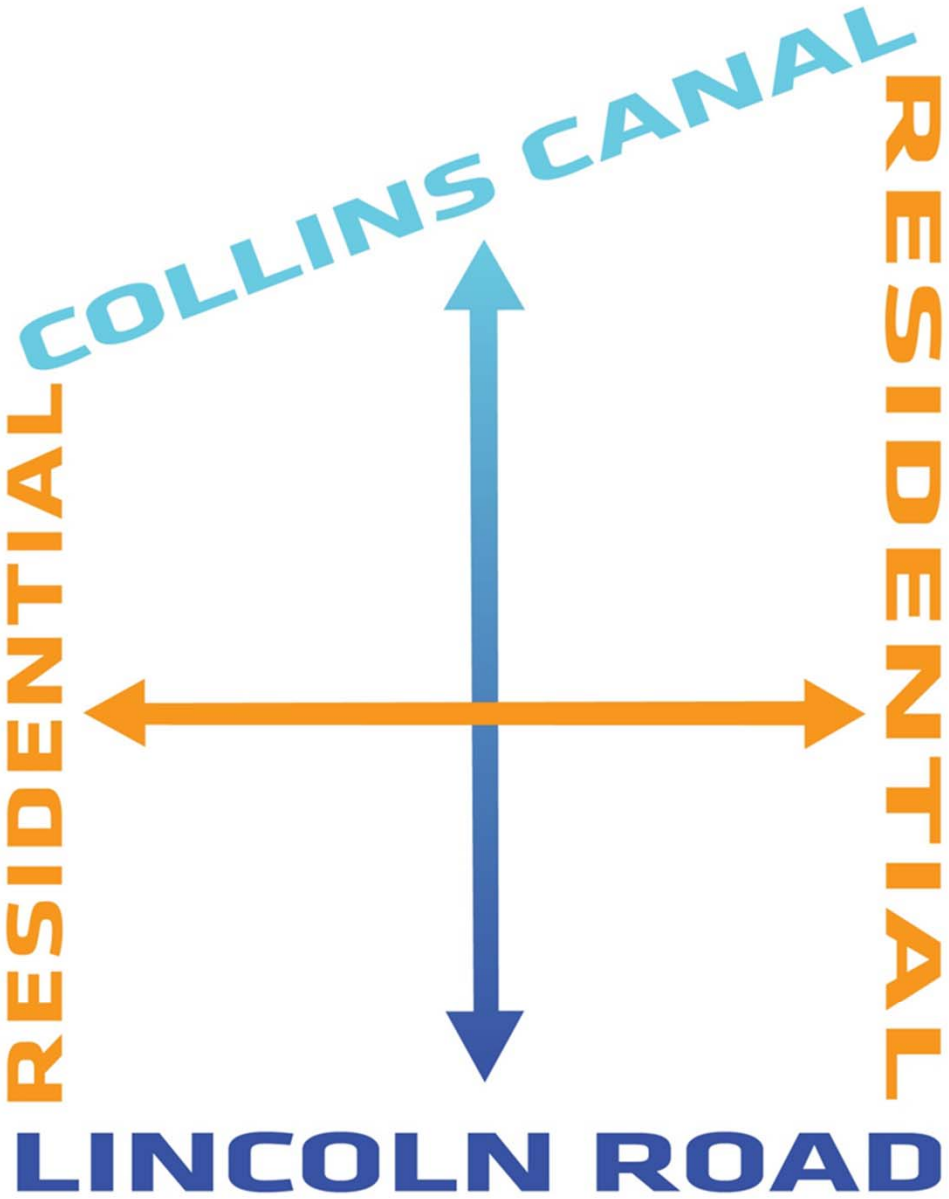
LINCOLN ROAD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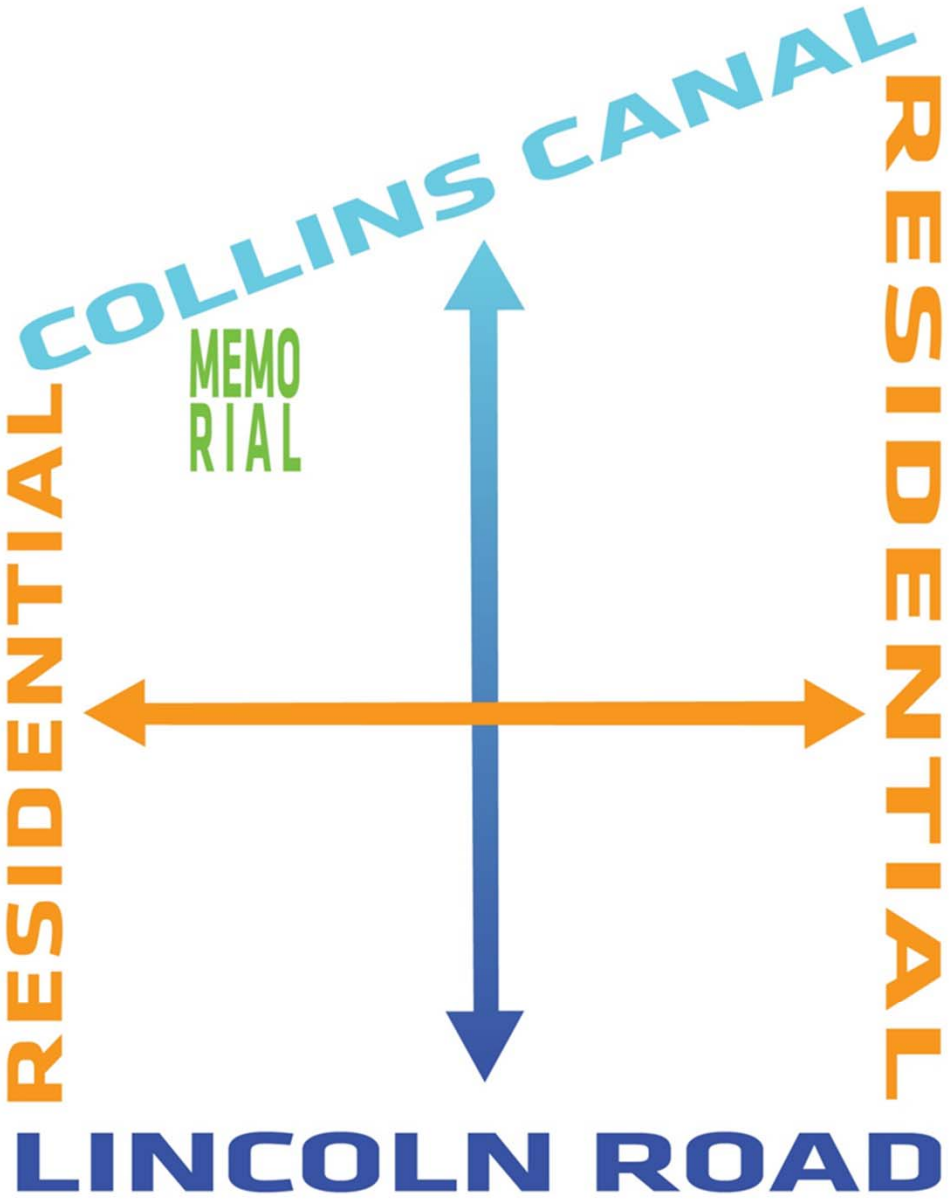
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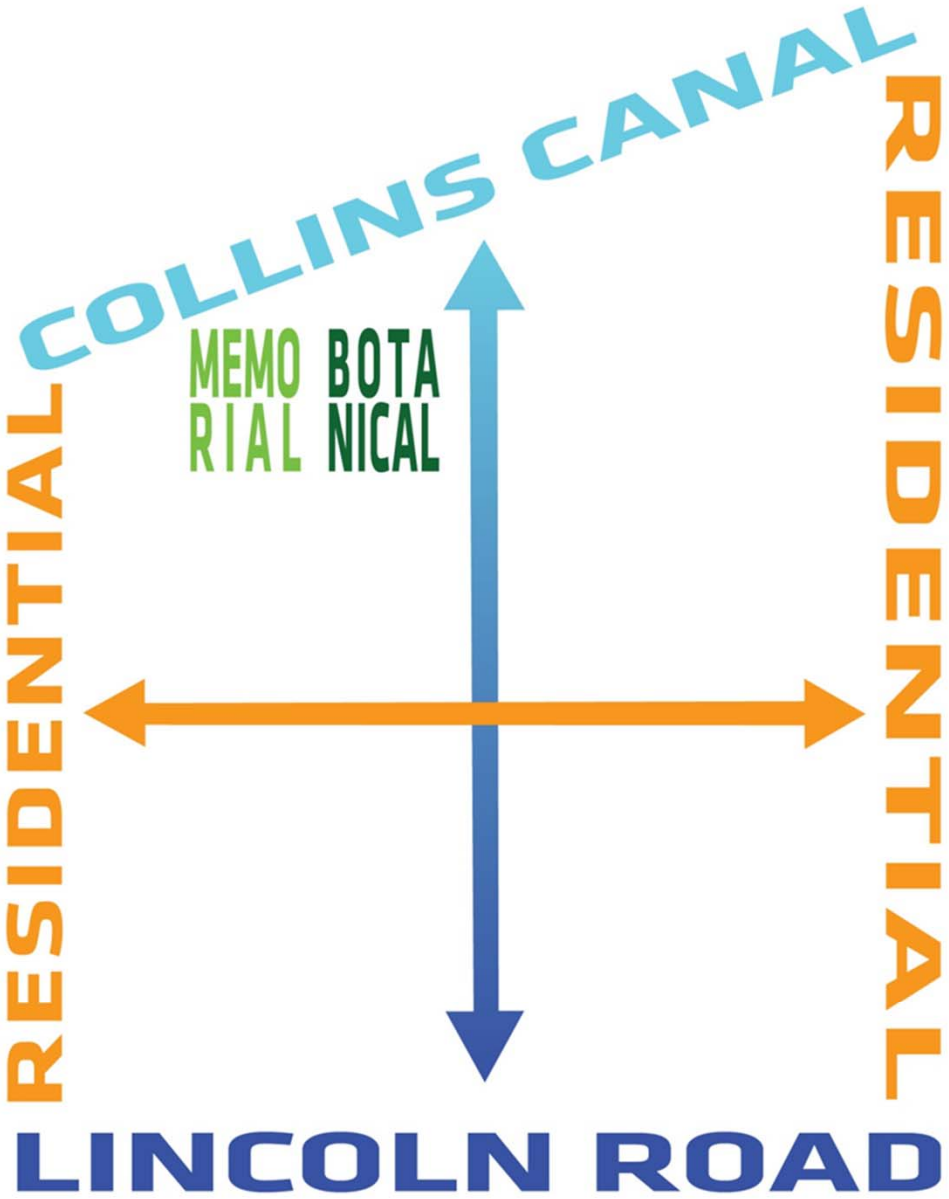
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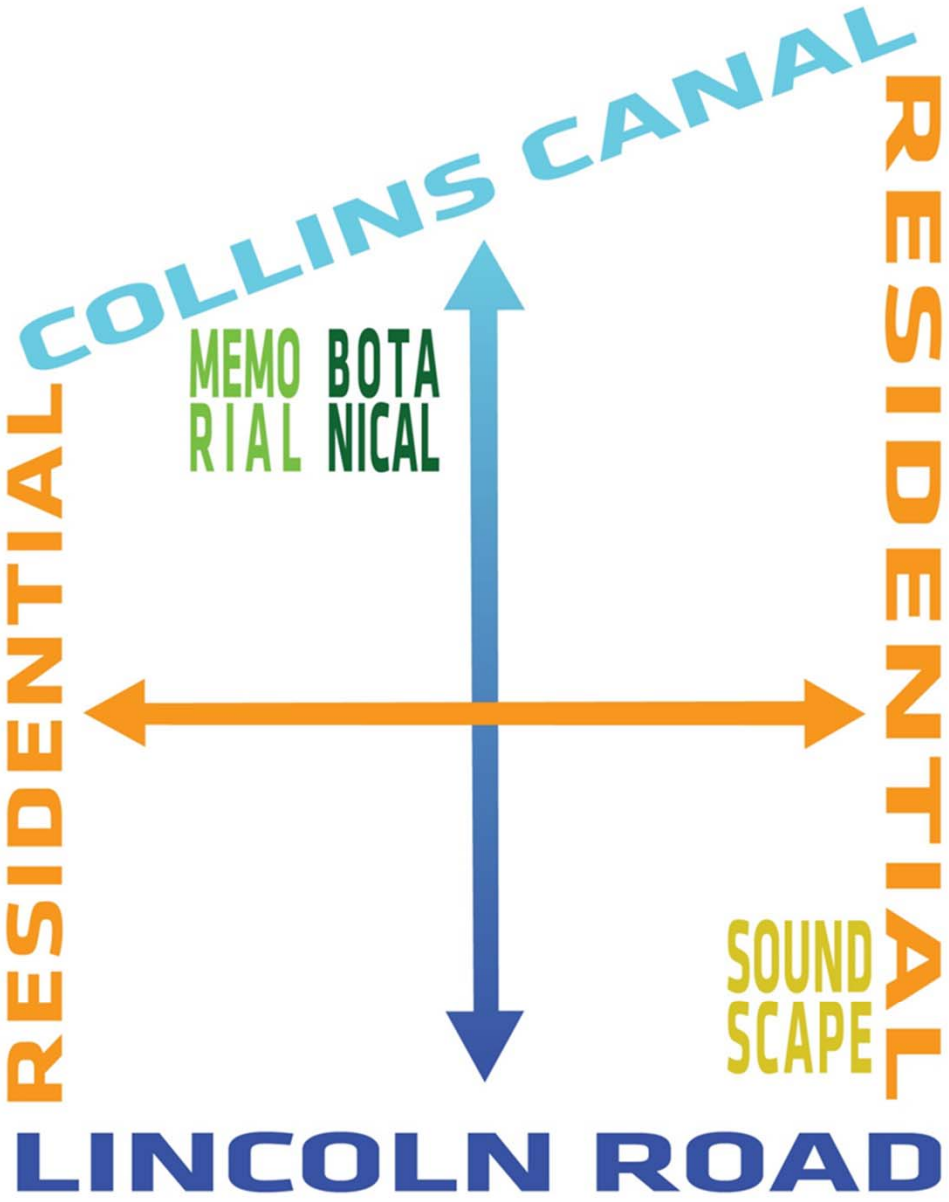
LINCOLN ROAD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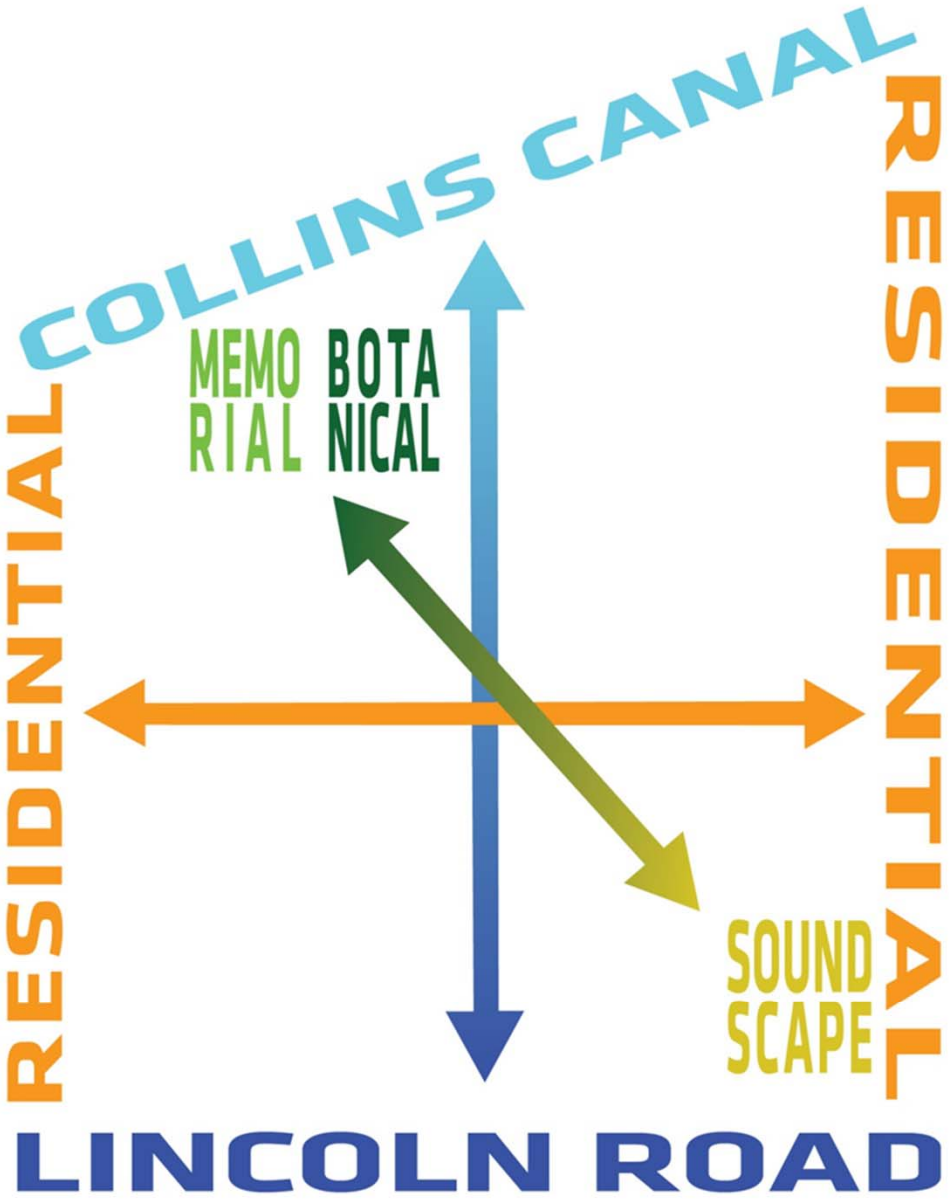
SOUND
SCAPE
LINCOLN ROAD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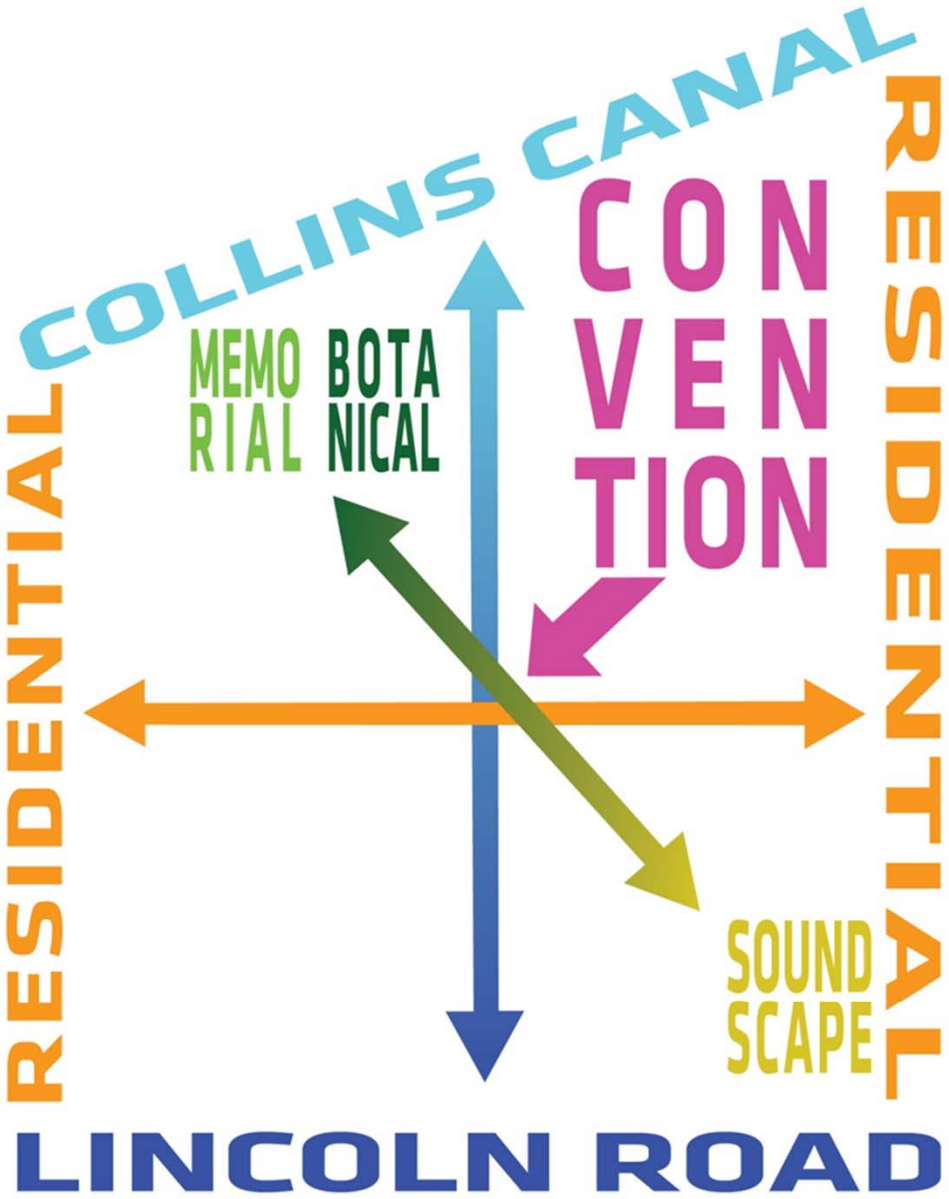
LINCOLN ROAD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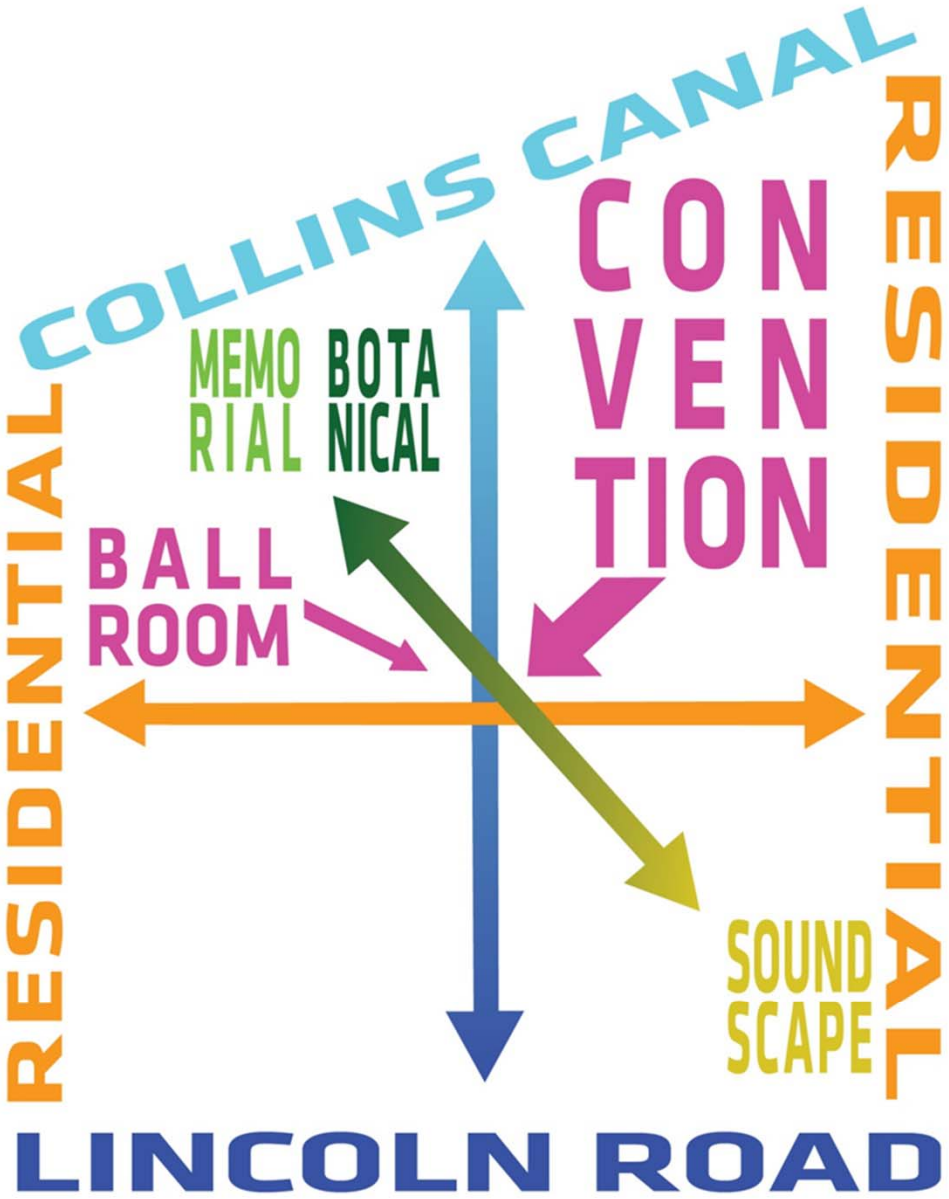
CONVENTION
MEMORIAL
BOTANICAL
RESIDENTIAL
SOUND SCAPE
LINCOLN ROAD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BALL ROOM
SOUND SCAPE
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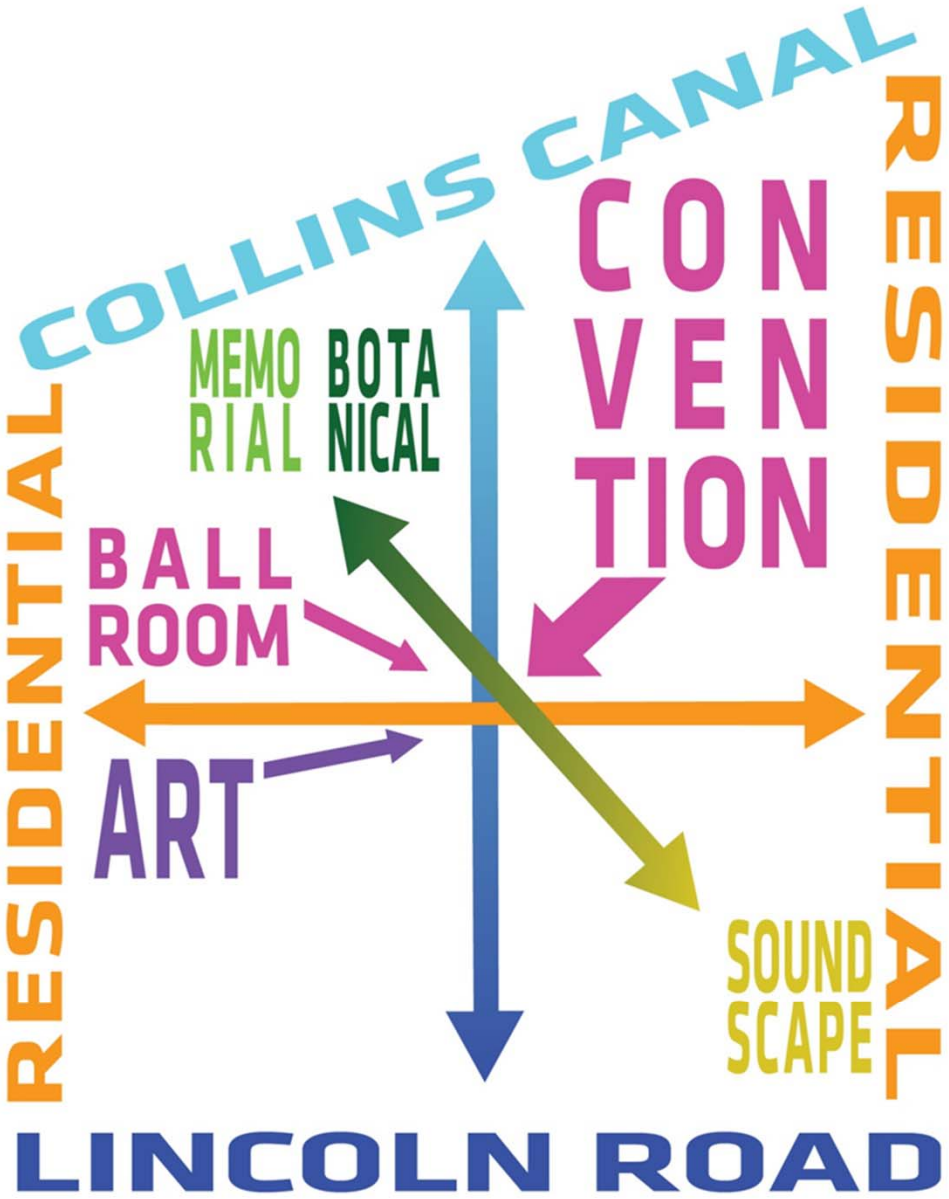
LINCOLN ROAD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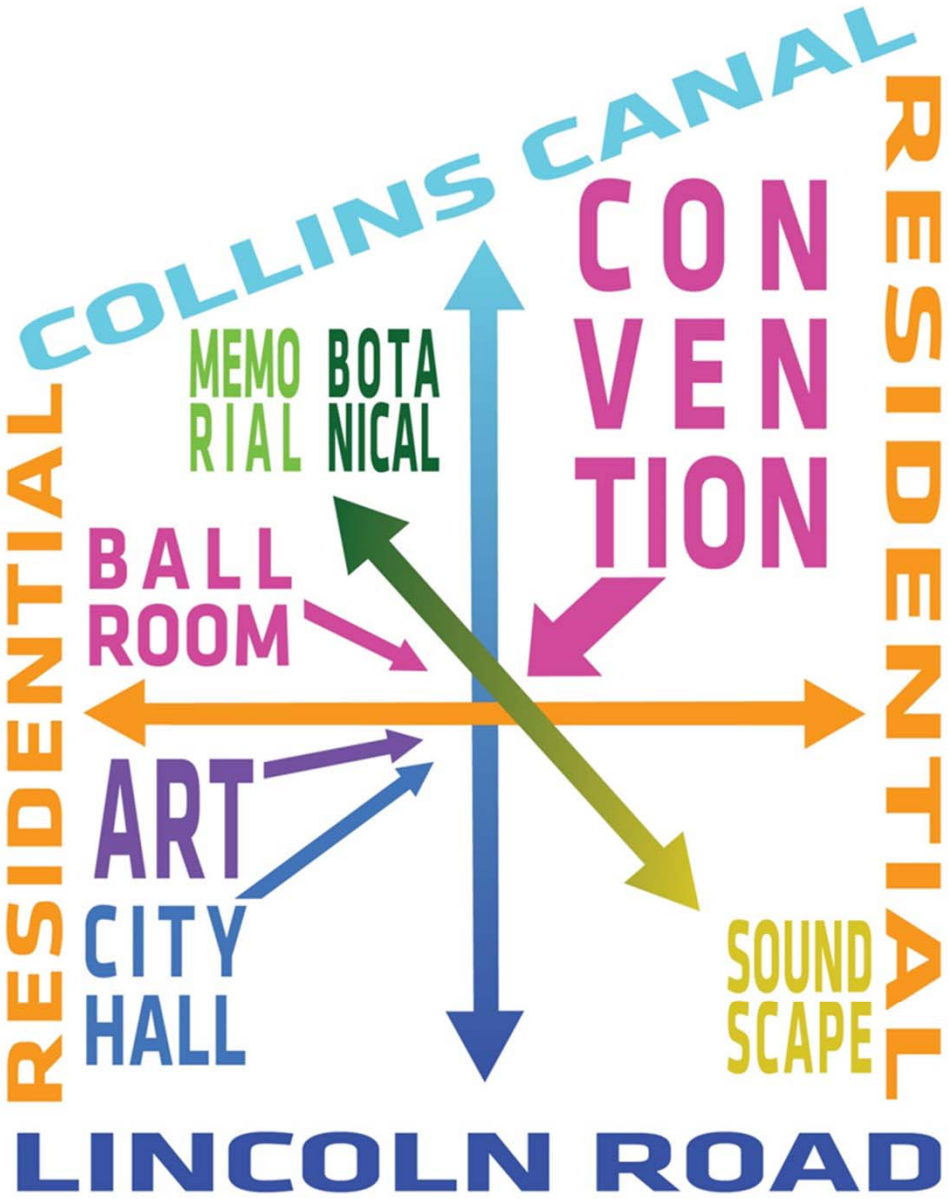
SOUND SCAPE
LINCOLN ROAD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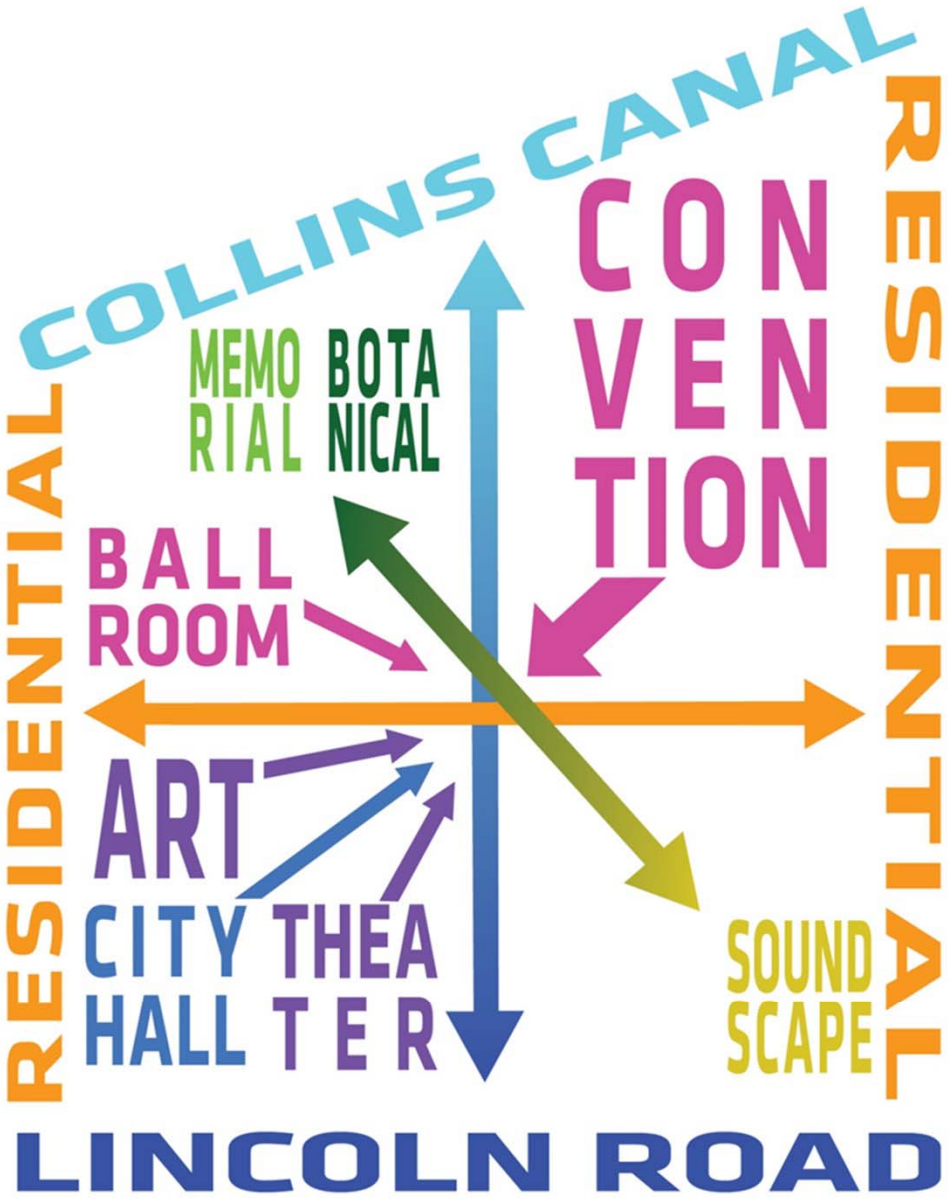
ART
CITY HALL
SOUND SCAPE
LINCOLN ROAD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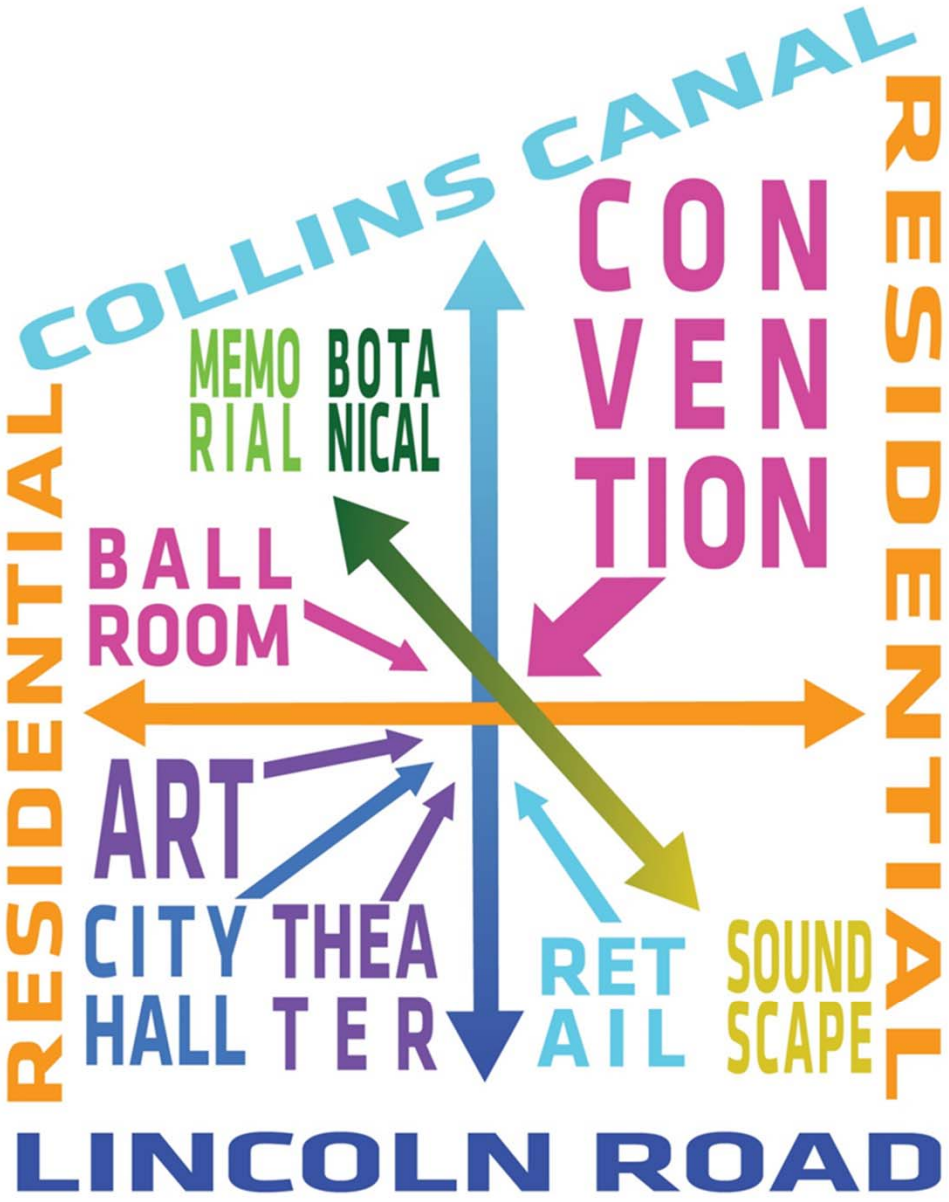
CITY HALL
THEATER
SOUND SCAPE
LINCOLN ROAD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CITY HALL
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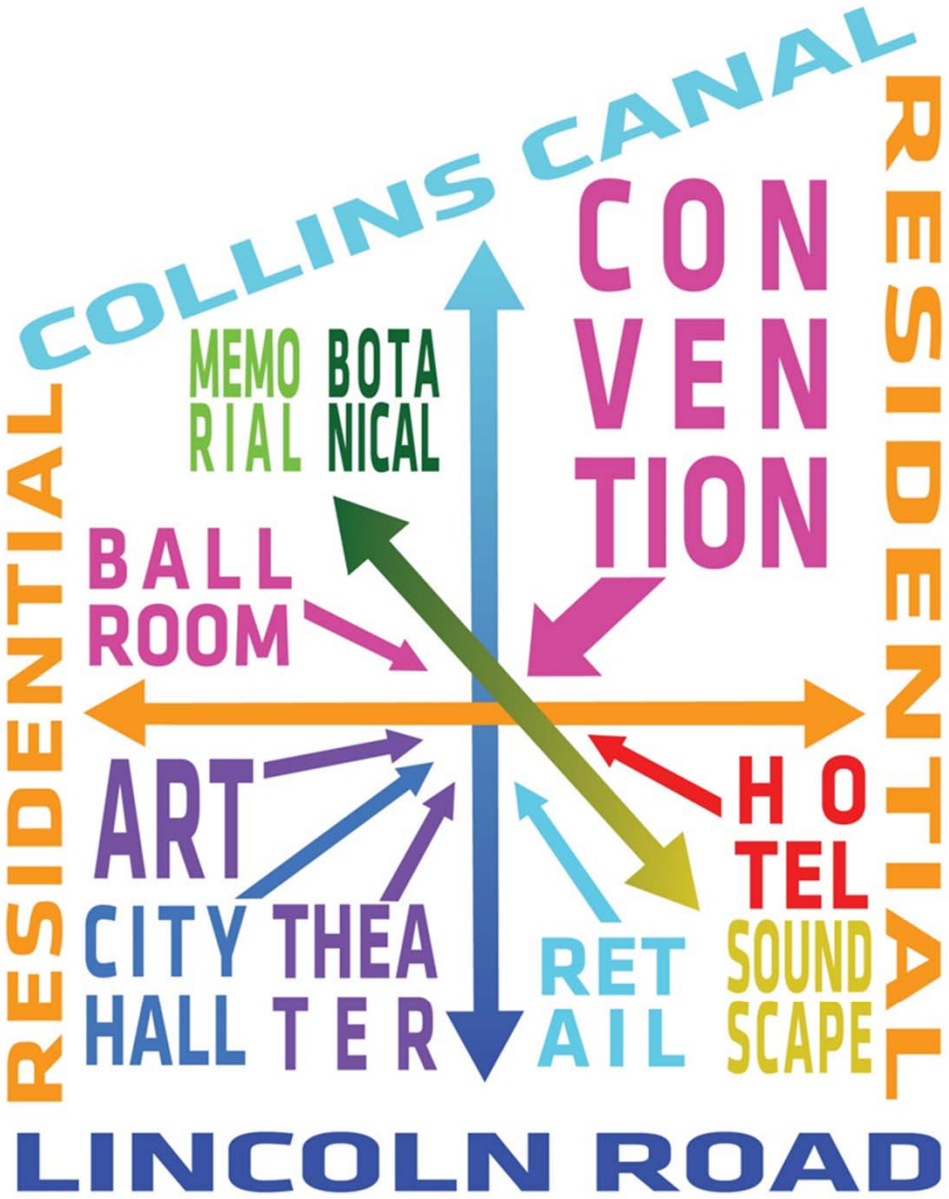
SOUND SCAPE
LINCOLN ROAD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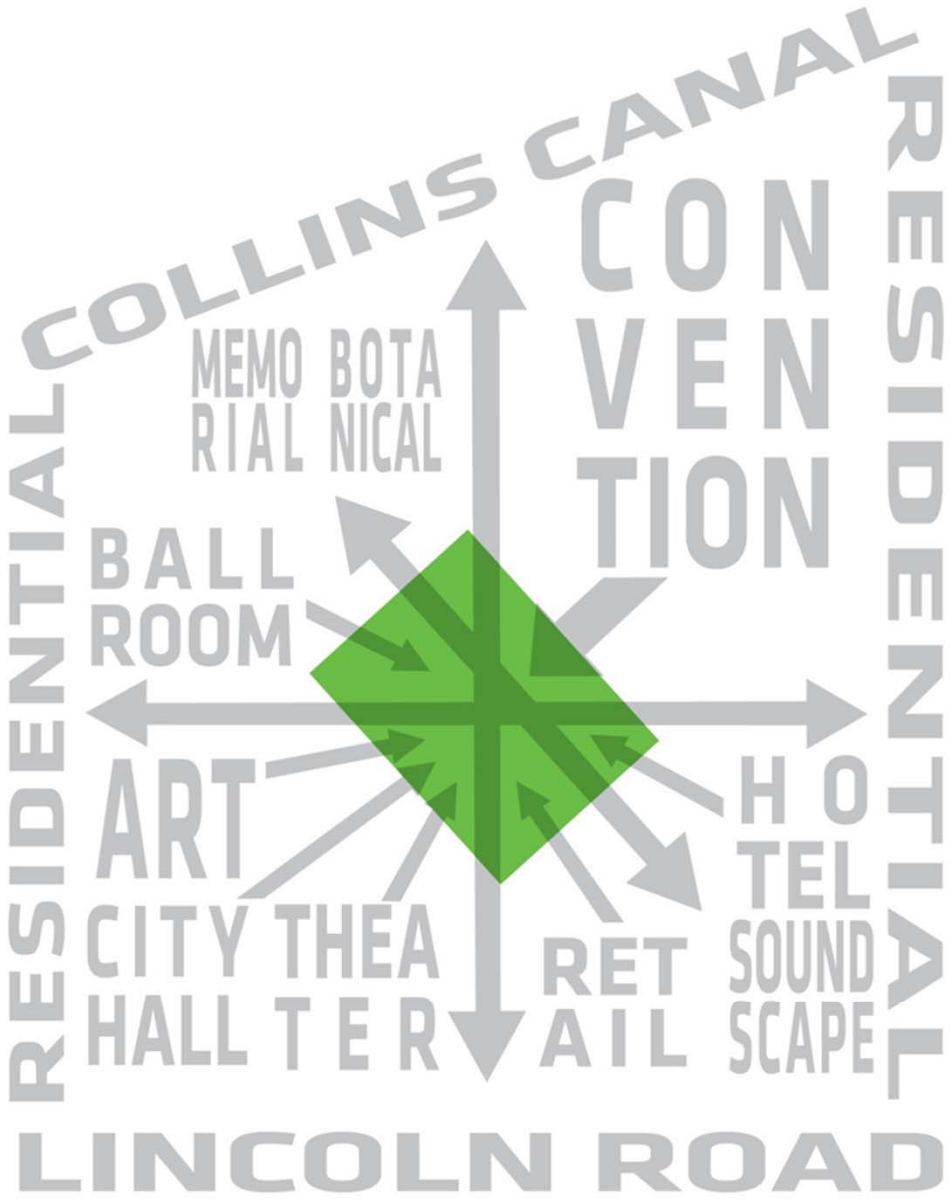
SOUNDSCAPE
LINCOLN ROAD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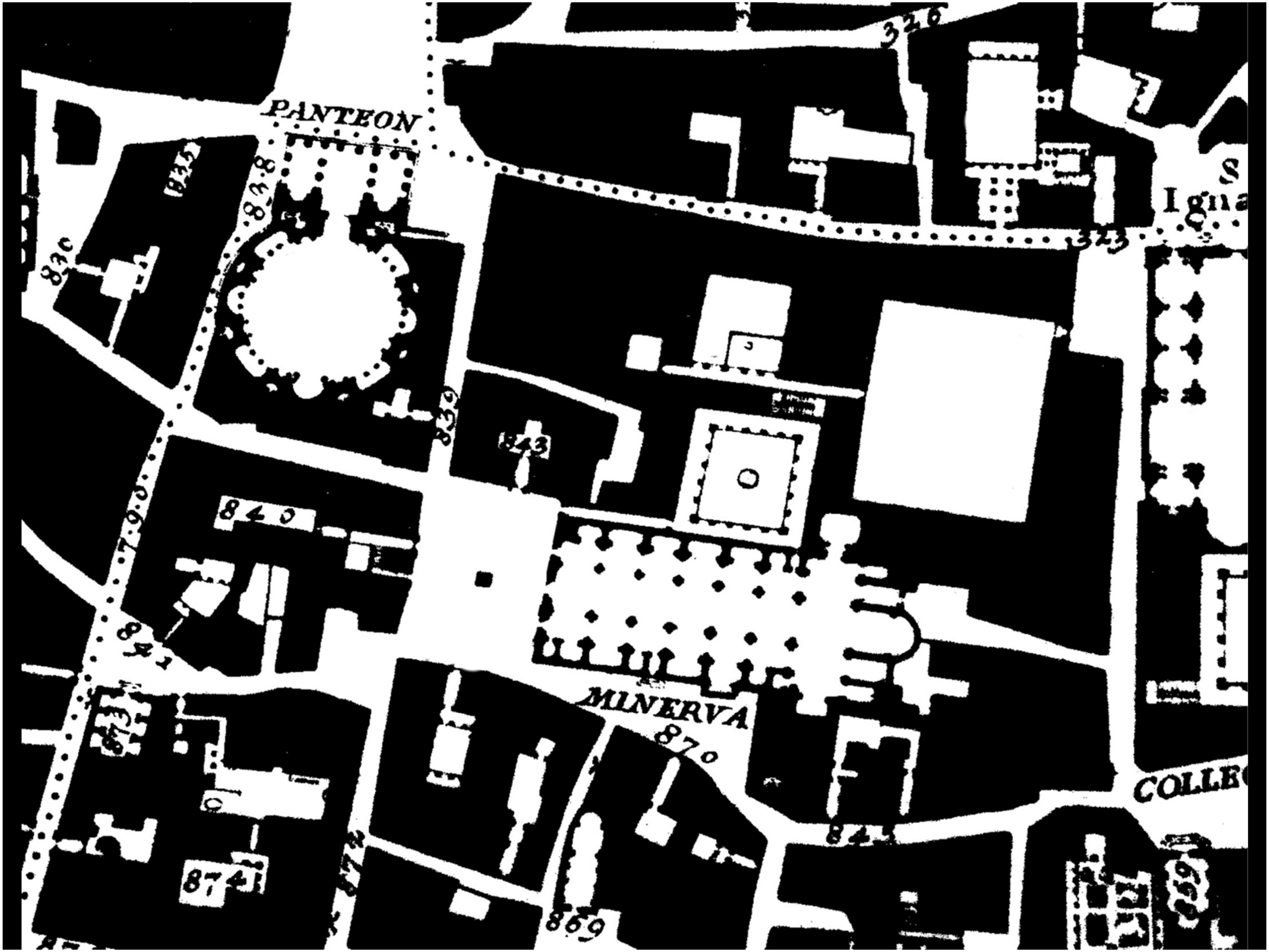
LINCOLN ROAD

MASTER PLAN


PANTEON
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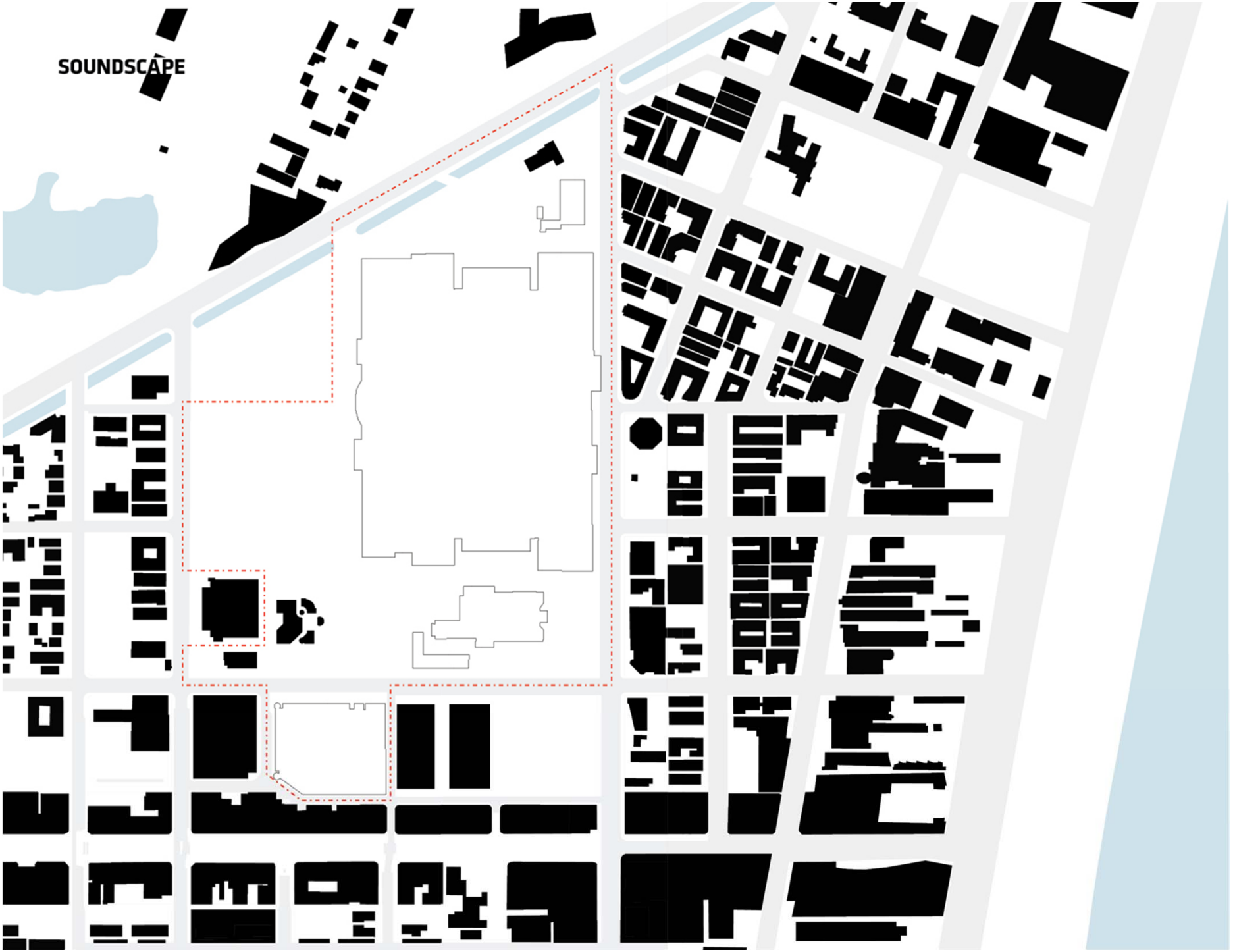
EXISTING SITE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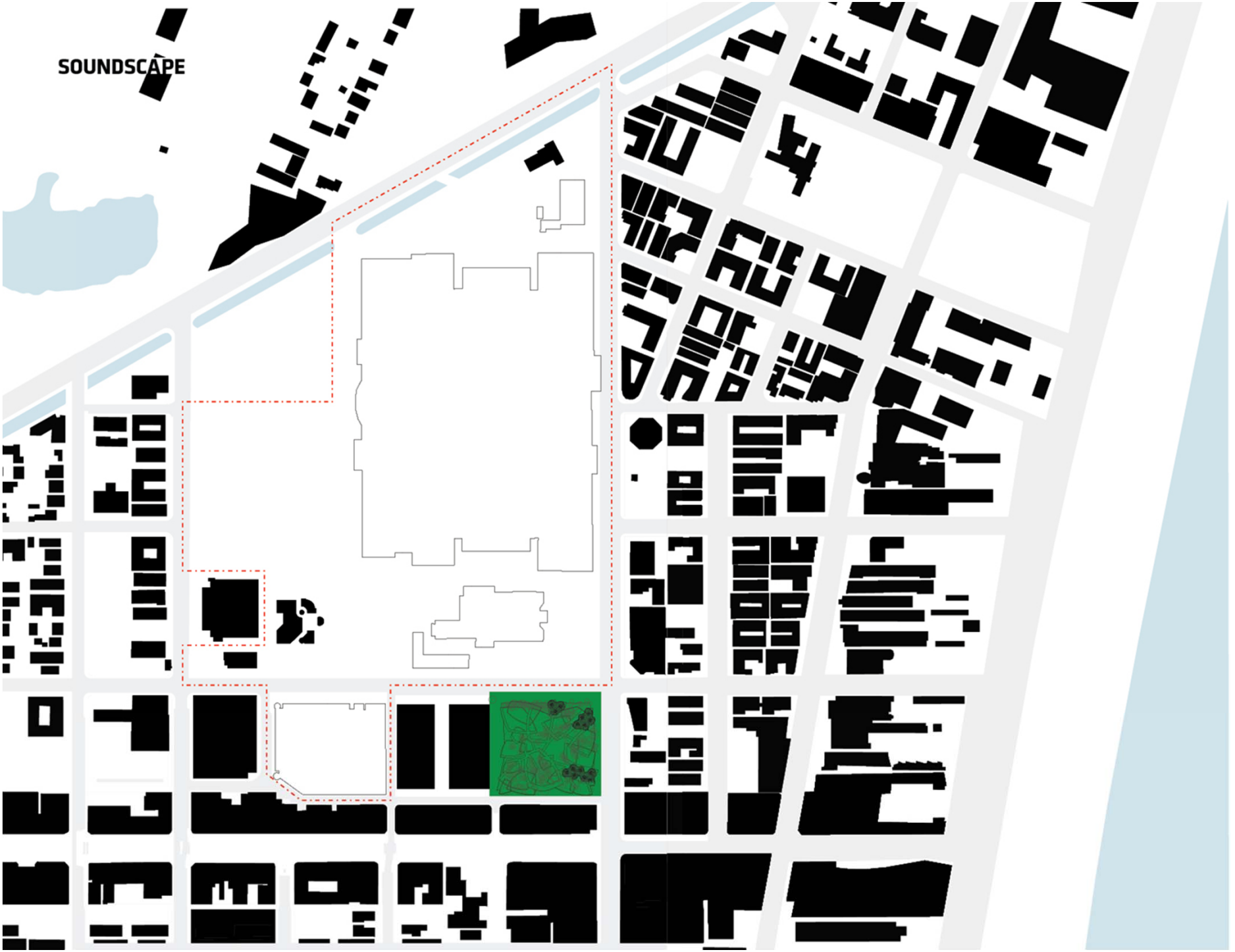
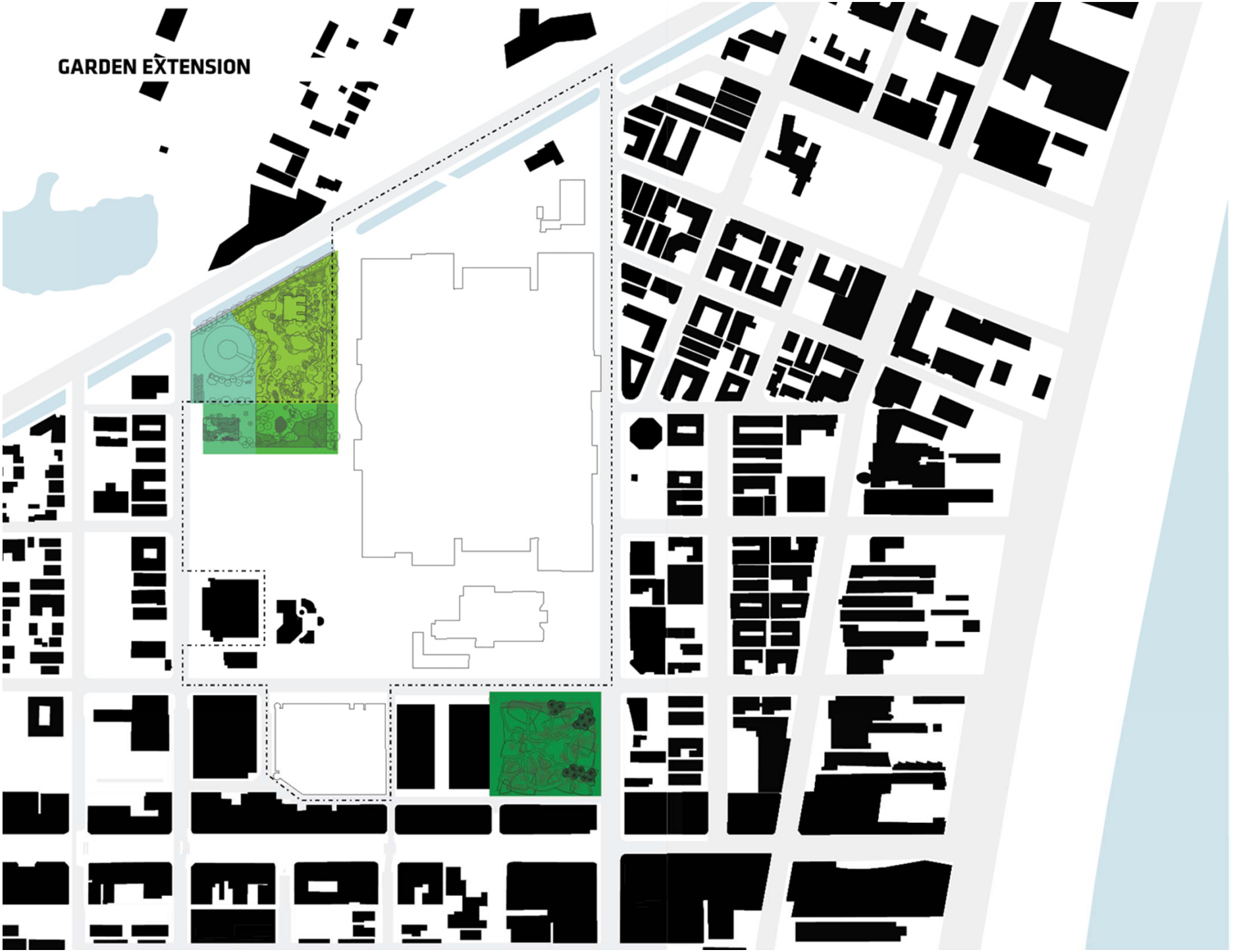
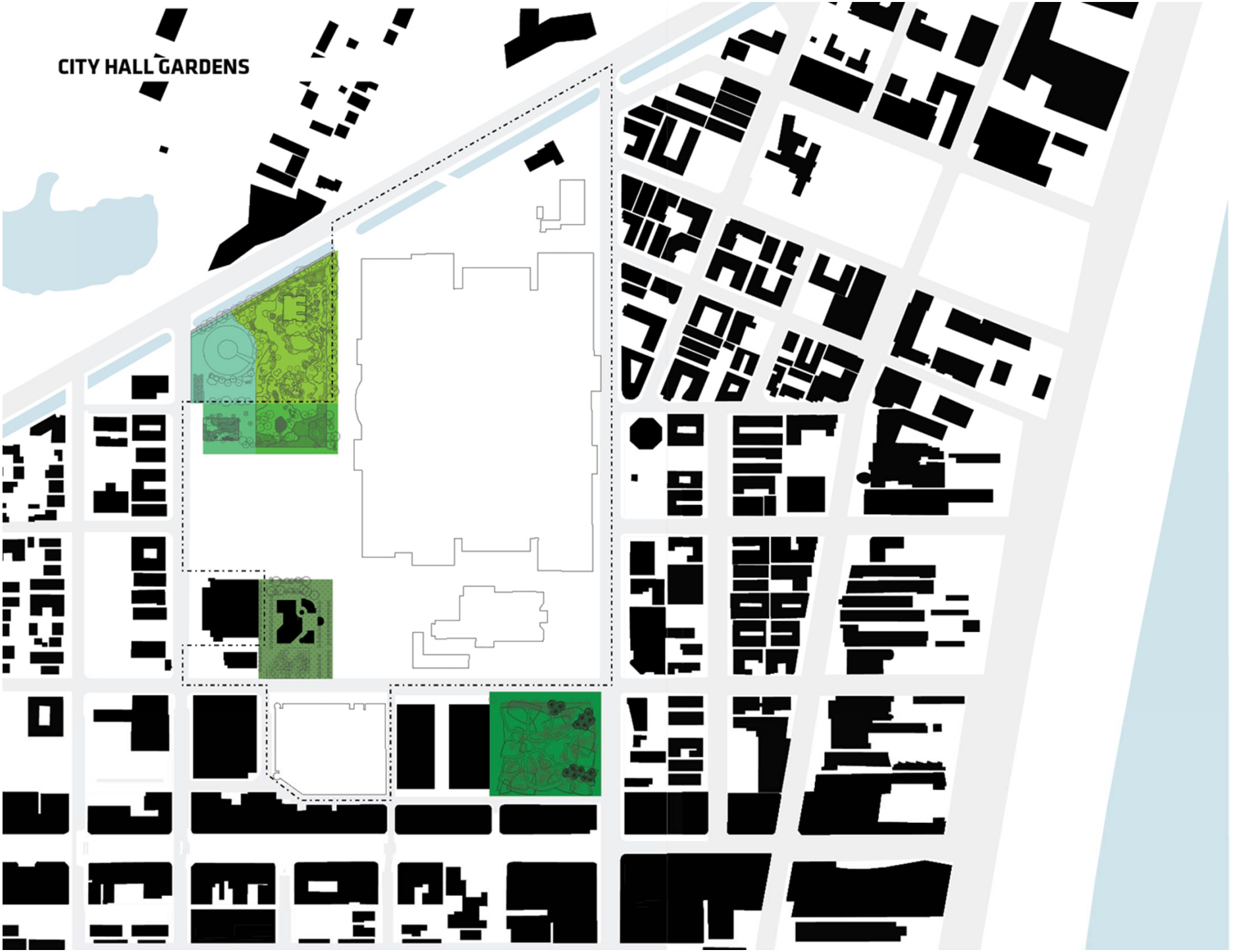
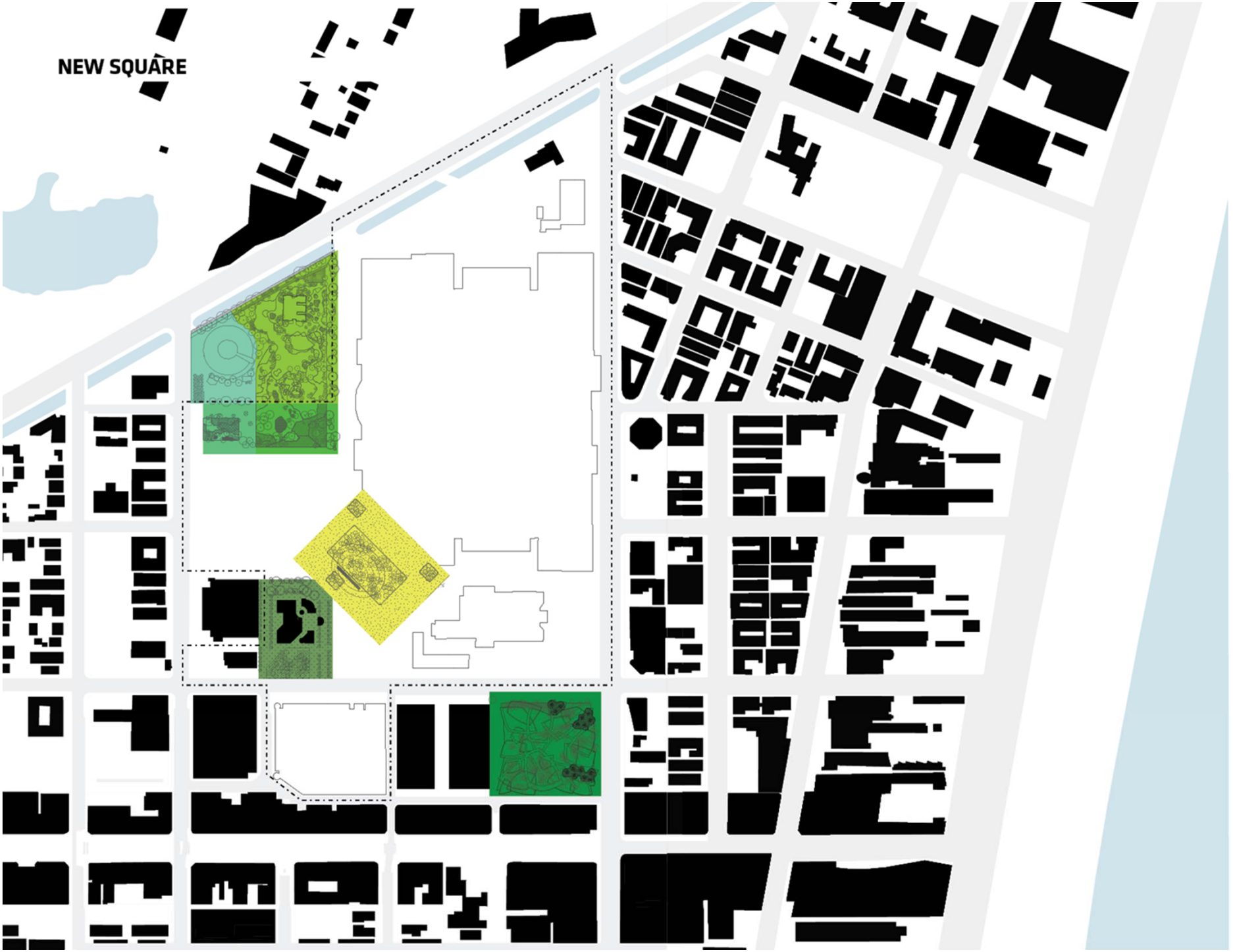

SOUNDSCAPE

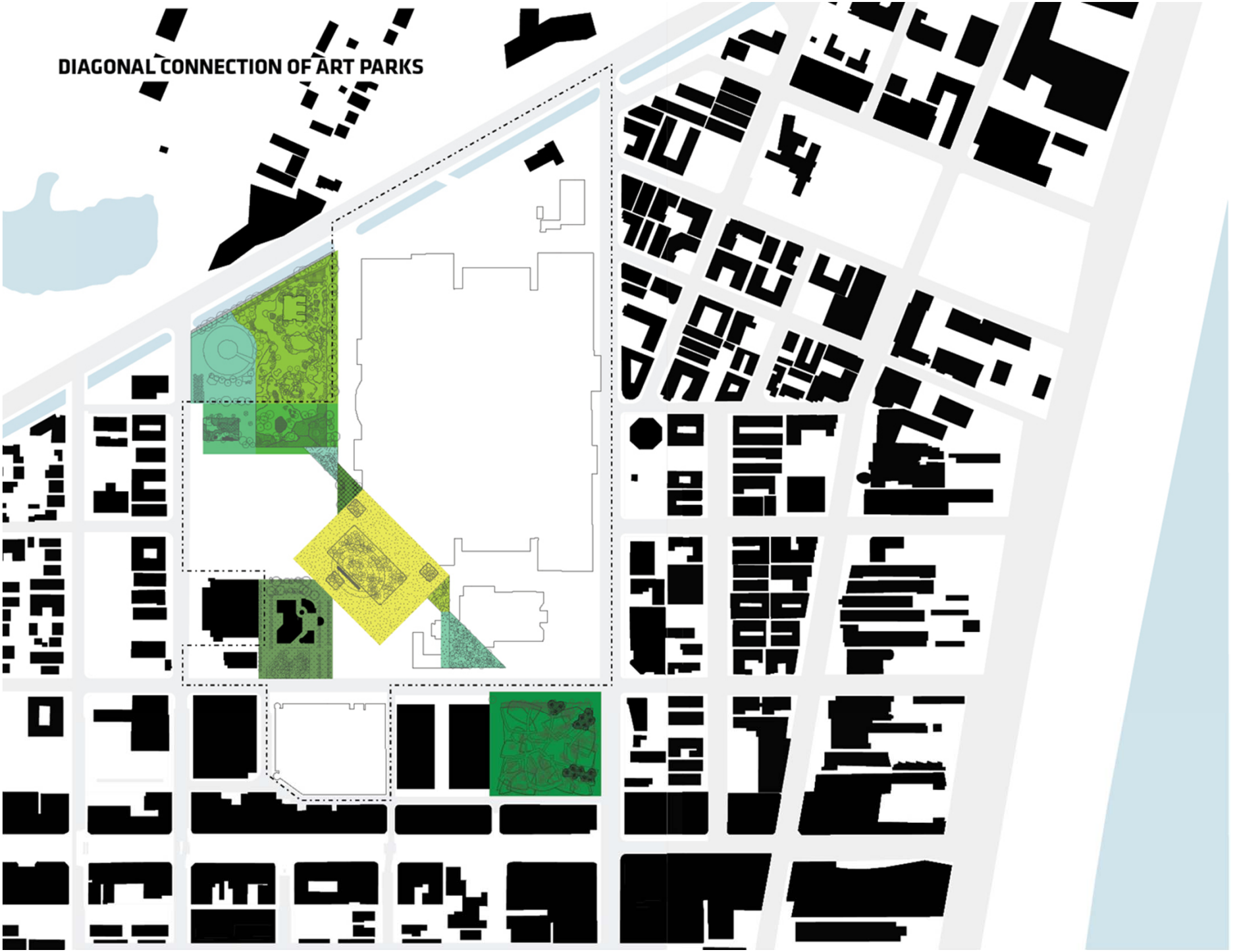
HOLOCAUST MEMORIAL

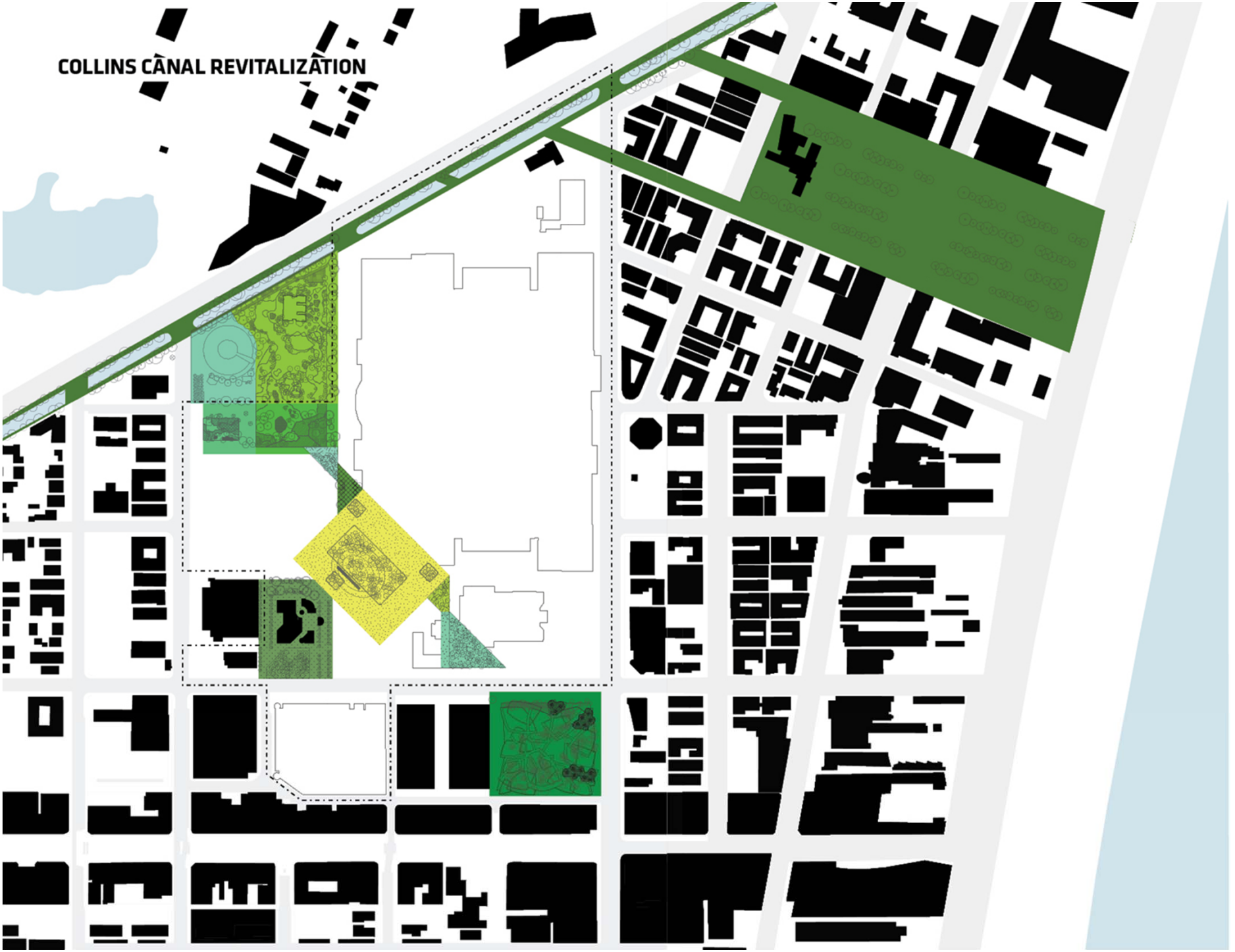
BOTANICAL GARDEN


GARDEN EXTENSION


CITY HALL GARDENS


NEW SQUARE


DIAGONAL CONNECTION OF ART PARKS


COLLINS CANAL REVITALIZATION

BEACH CONNECTION

LINCOLN ROAD

CONVENTION CENTER DRIVE CONNECTION

PENNSYLVANIA AVE CONNECTION

18TH ST CONNECTION

MANGROVE PARK FRAMING
CARL FISHER CLUBHOUSE

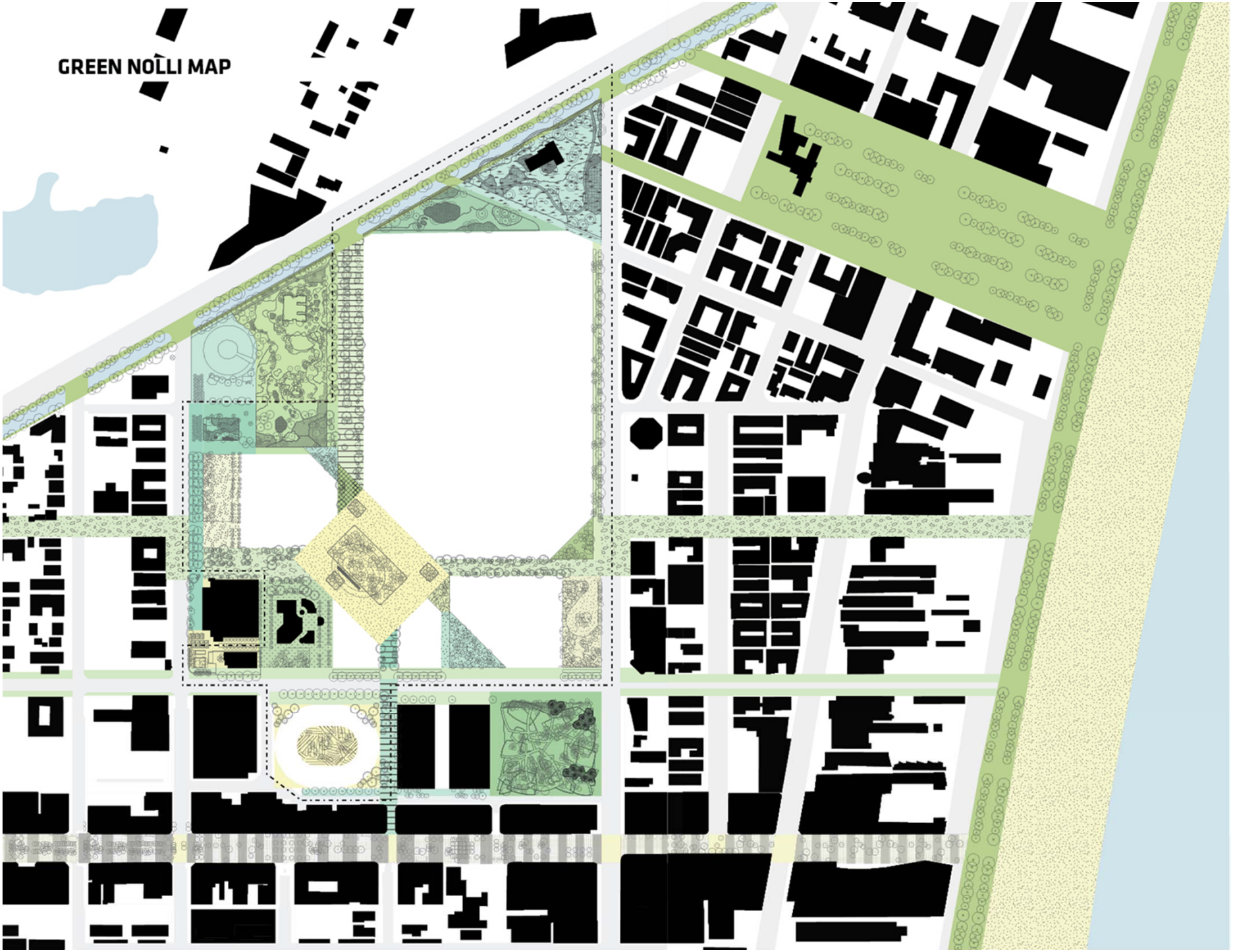
OUTDOOR CONVENTION CENTER GARDEN

OASIS IN PARKING LOT + CORNER GREEN ZONES

LINCOLN LANE+NEW SHADY GREEN 17th ST
+ BAMBOO PARK

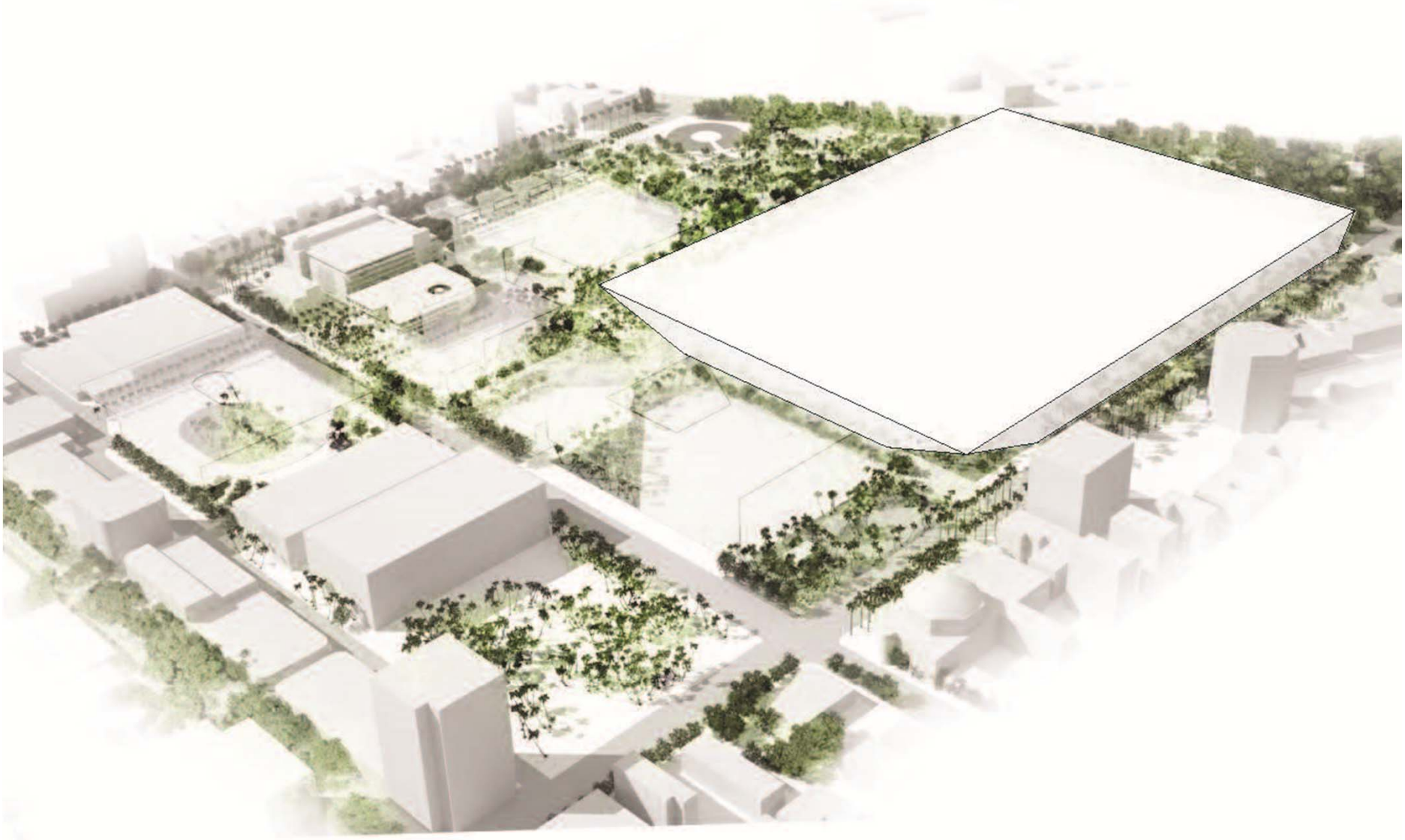
MERIDIAN AVE STREGTHENING CONNECTION TO
HOLOCAUST MEMORIAL+PARK FOR RESIDENTIAL
NEIGHBORHOOD

WASHINGTON AVE REVITALIZATION+PARK IN FRONT
OF SYNAGOGUE

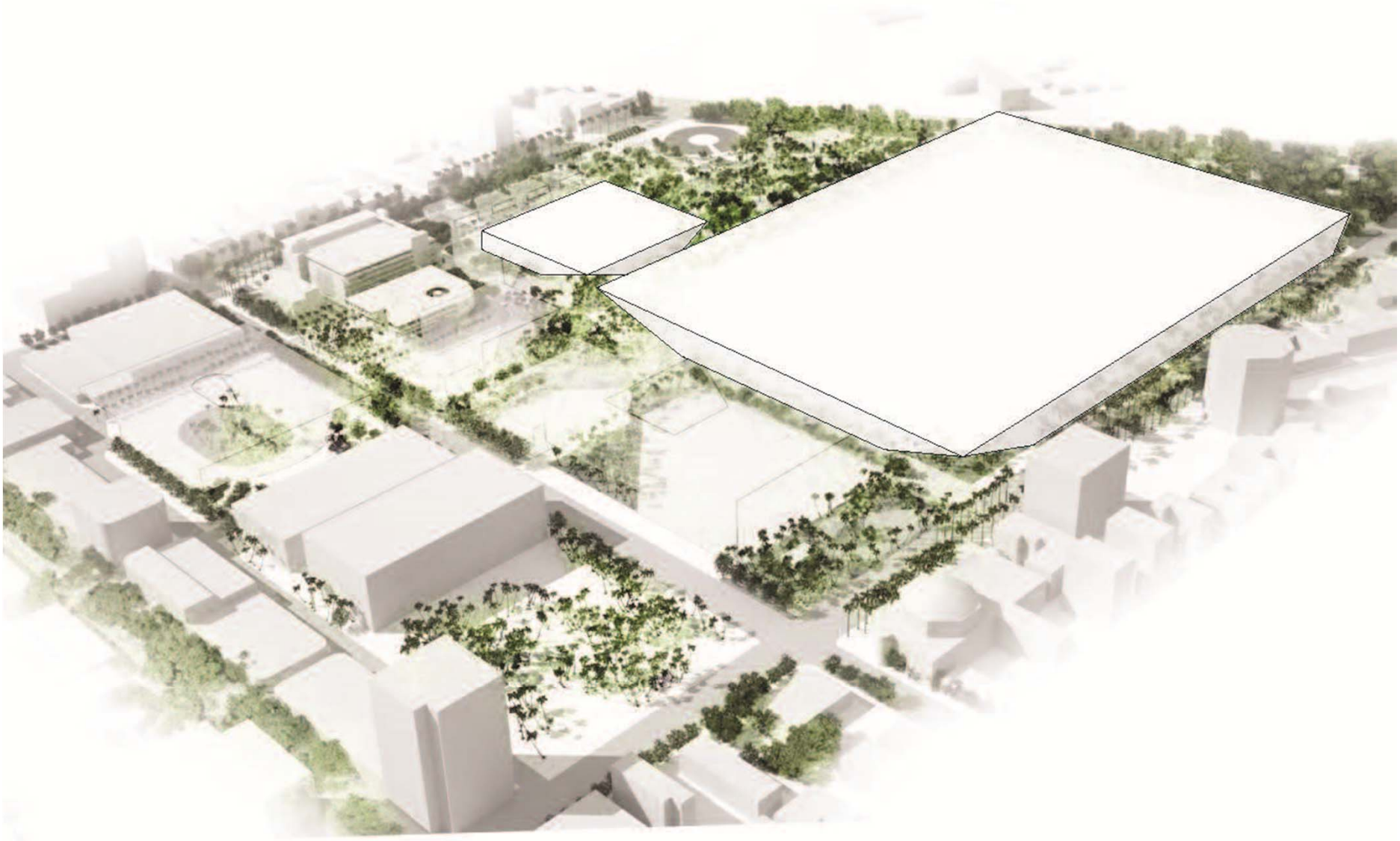

GREEN NOLLI MAP

GREEN NETWORK

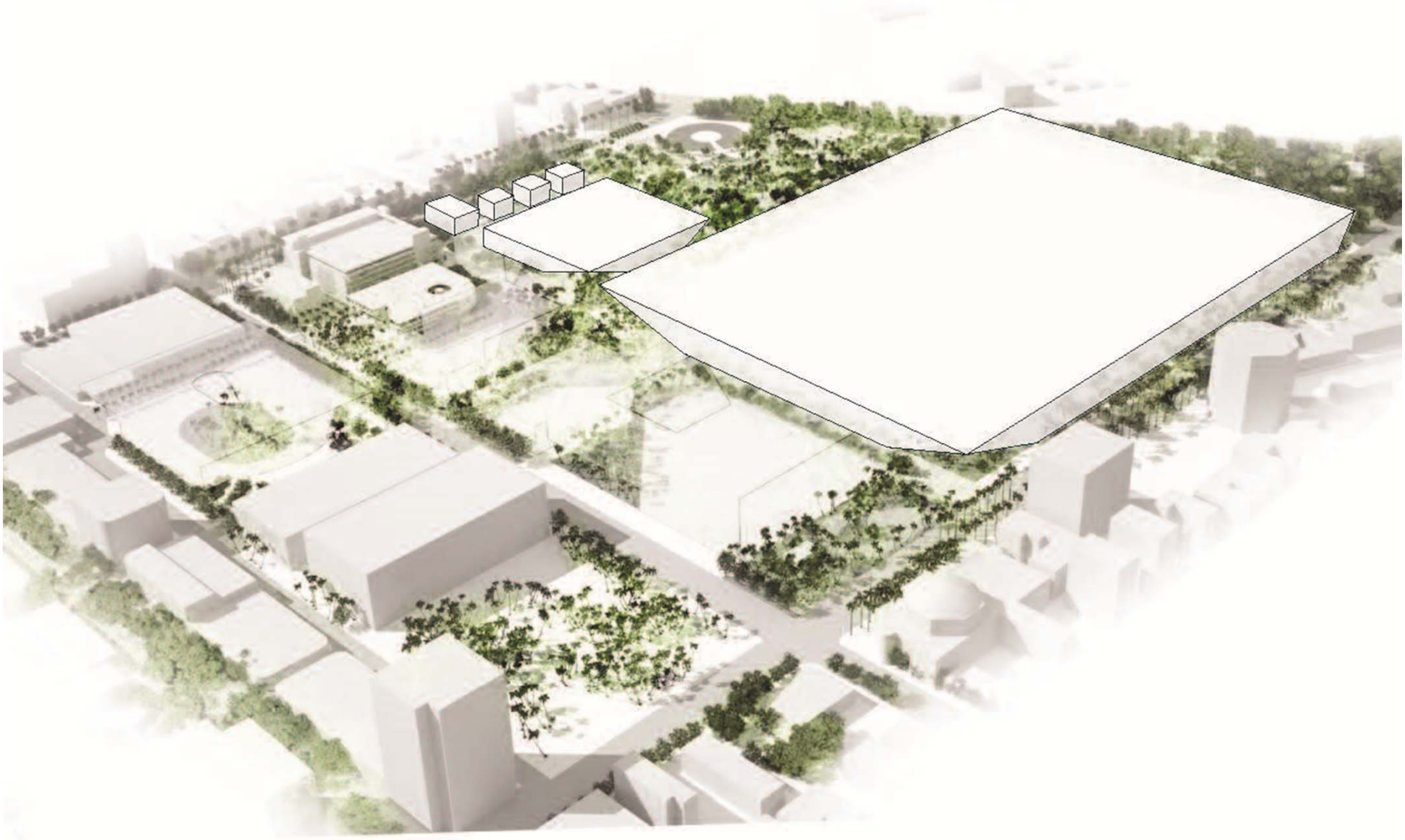
CONVENTION CENTER



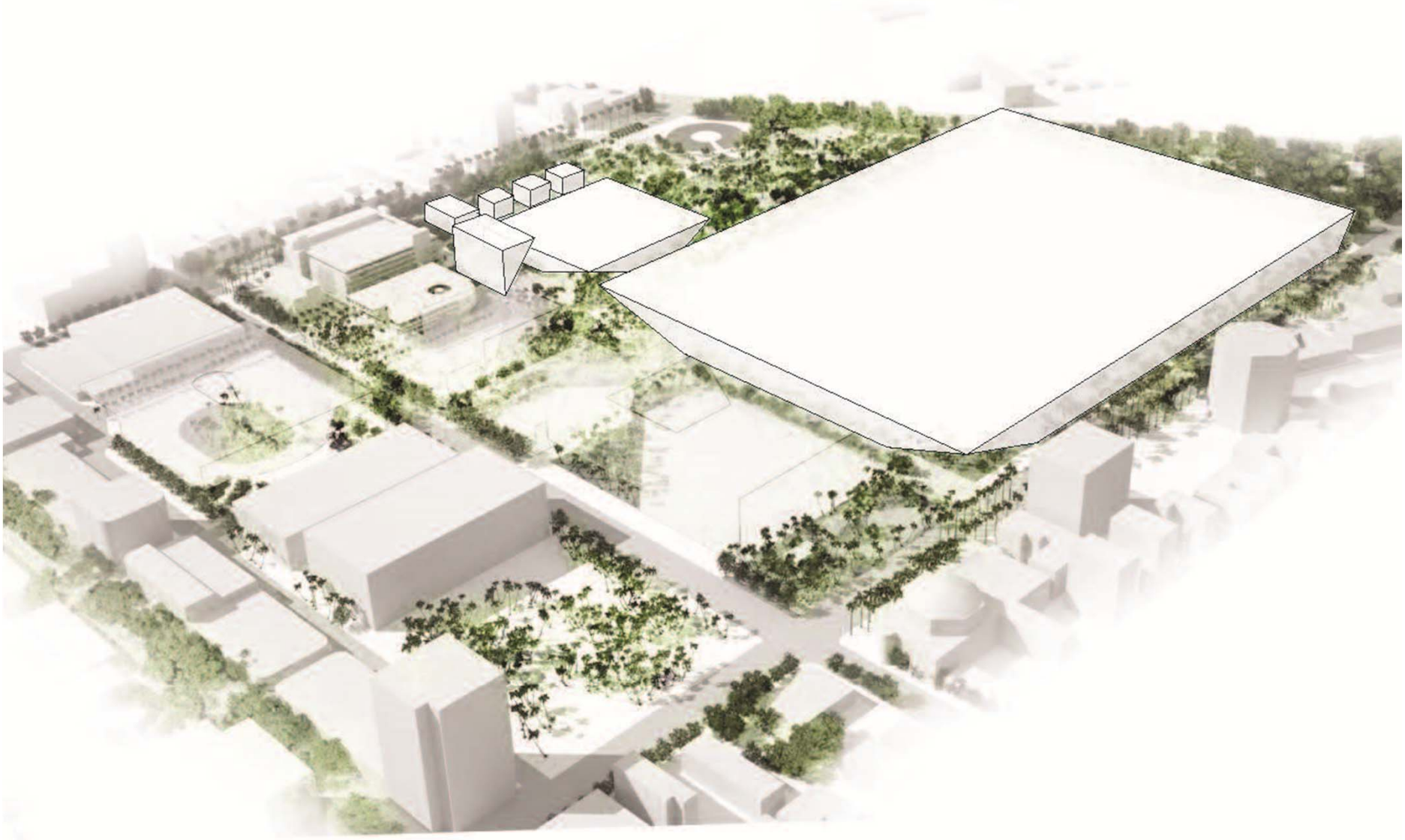
JACKIE GLEASON BALLROOM



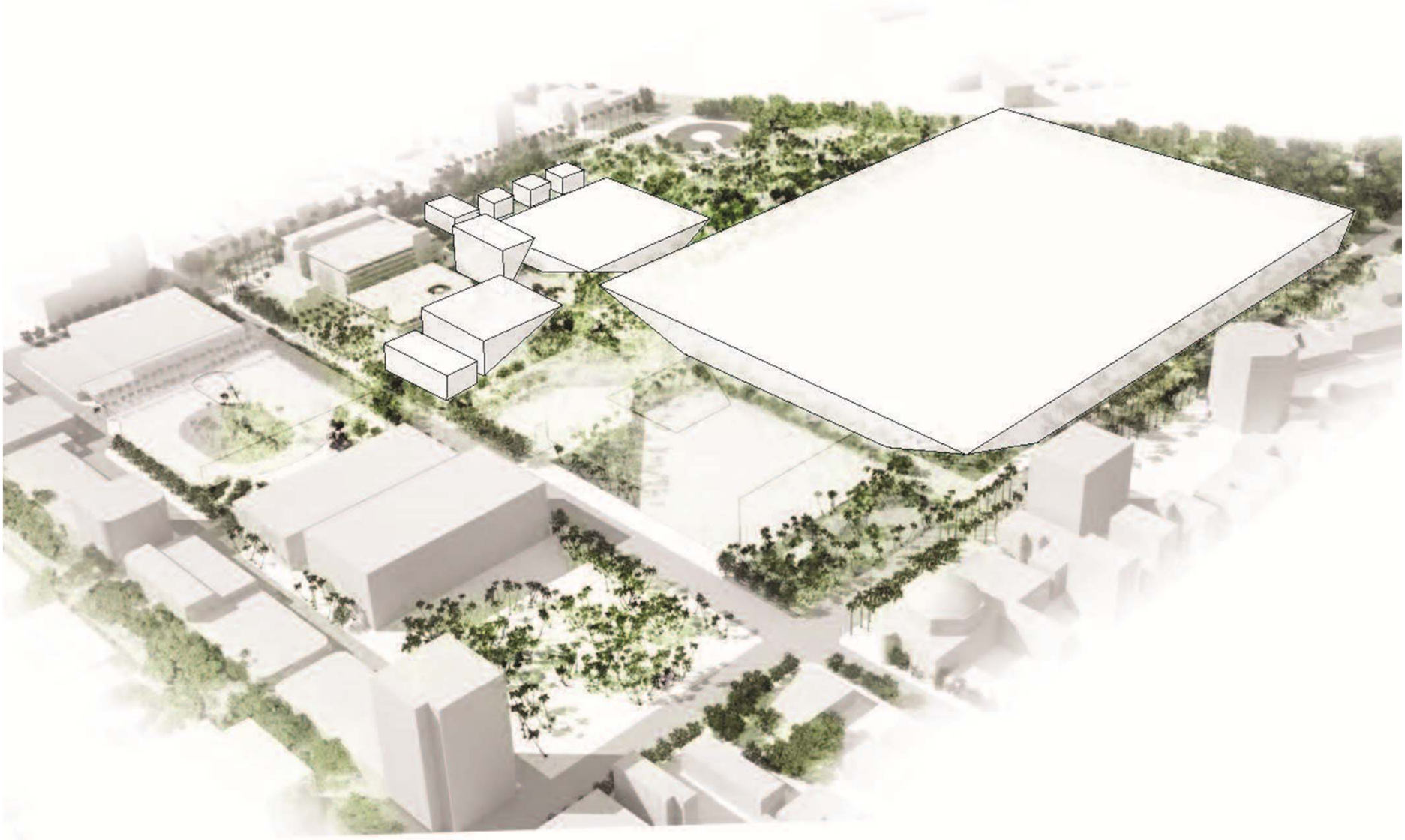
RESIDENTIAL



GALLERIES



THEATER



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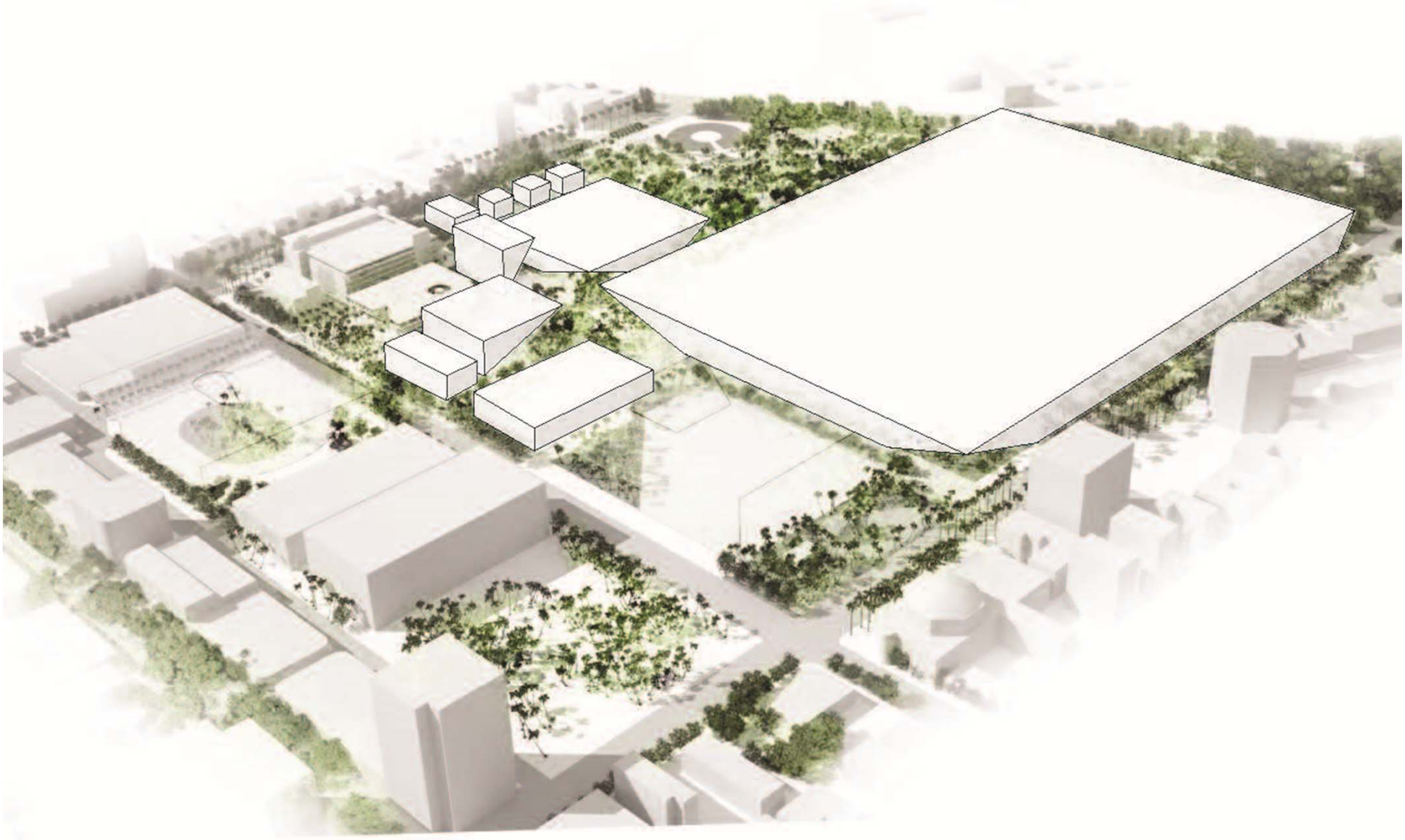
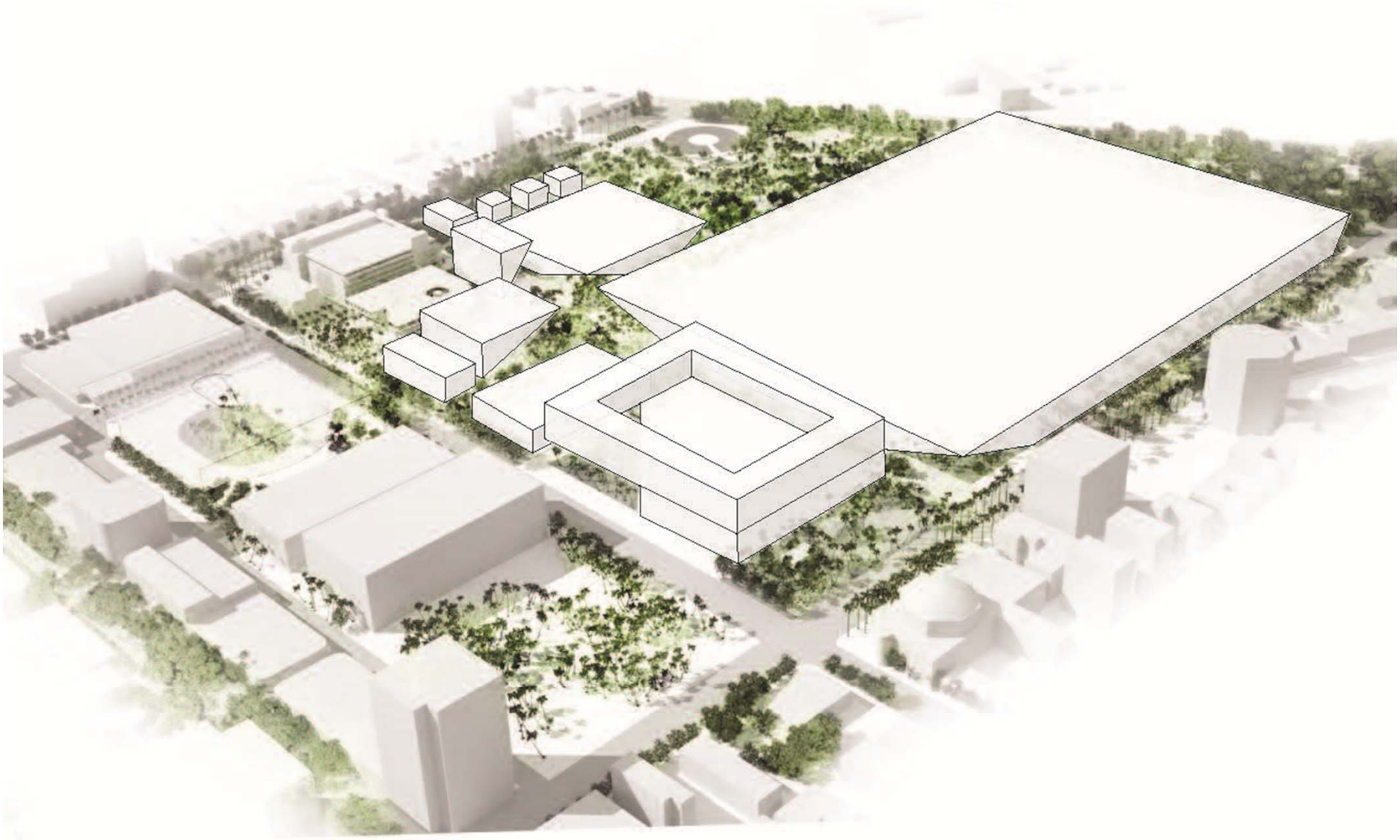
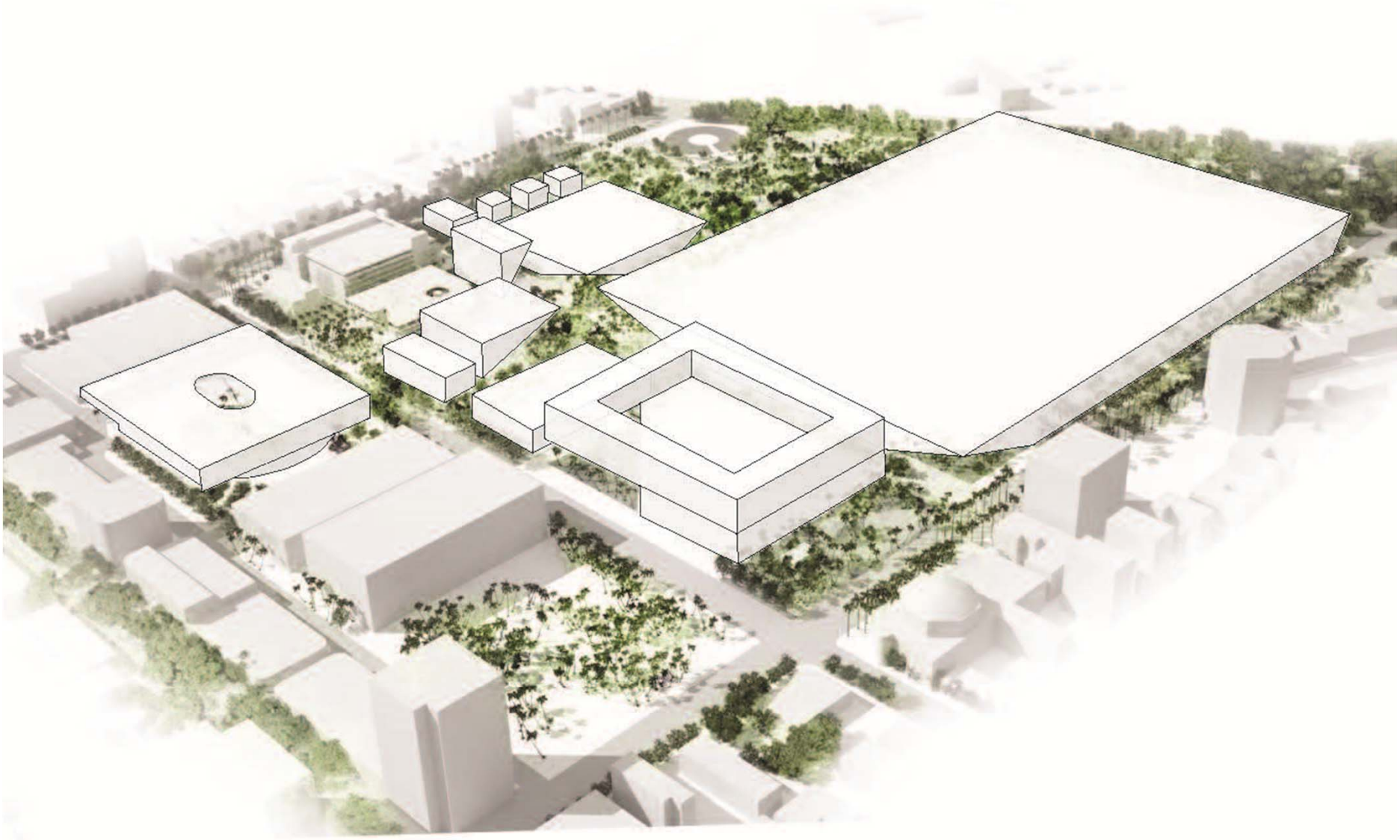


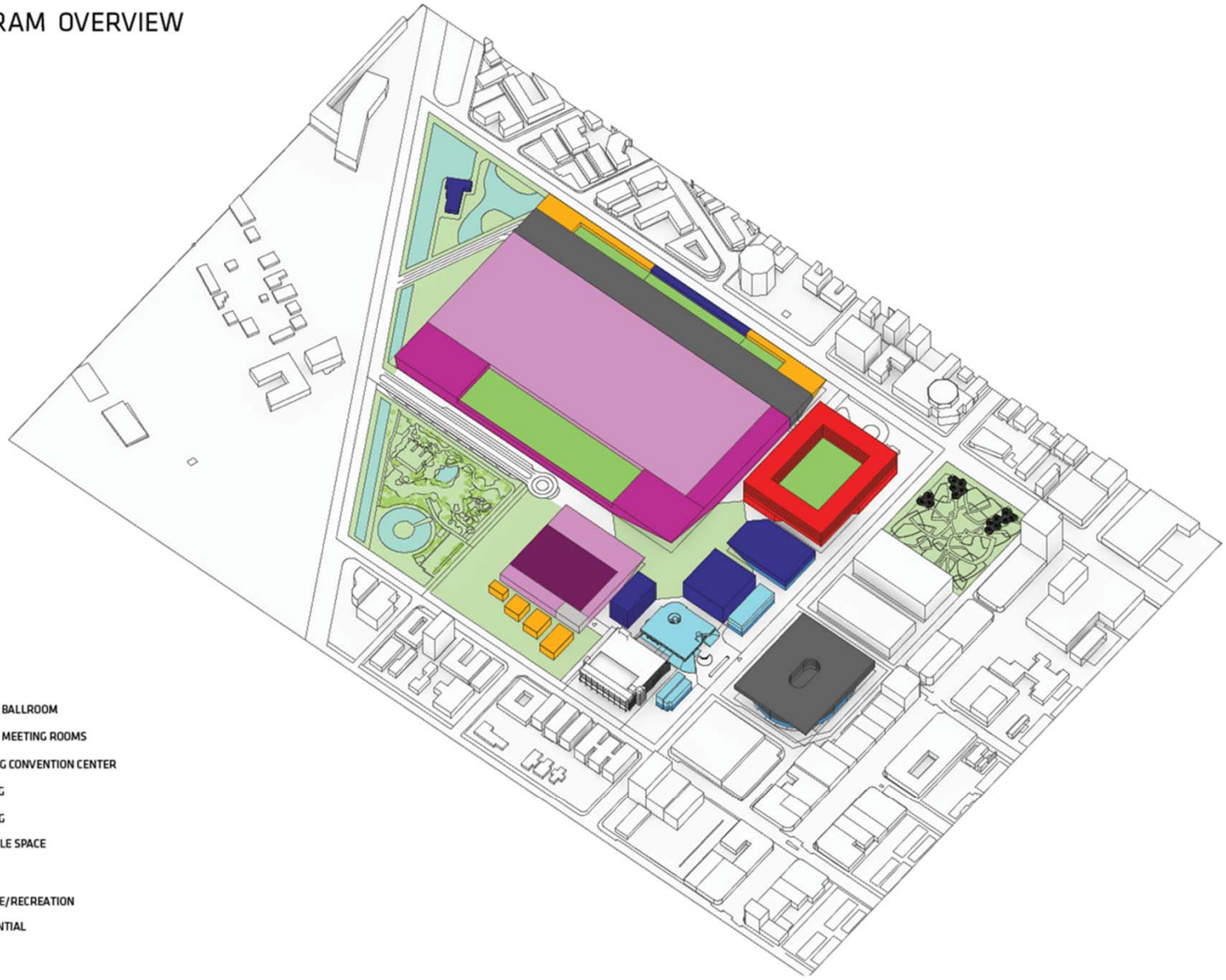
GARDEN HOTEL



OASIS PARKING

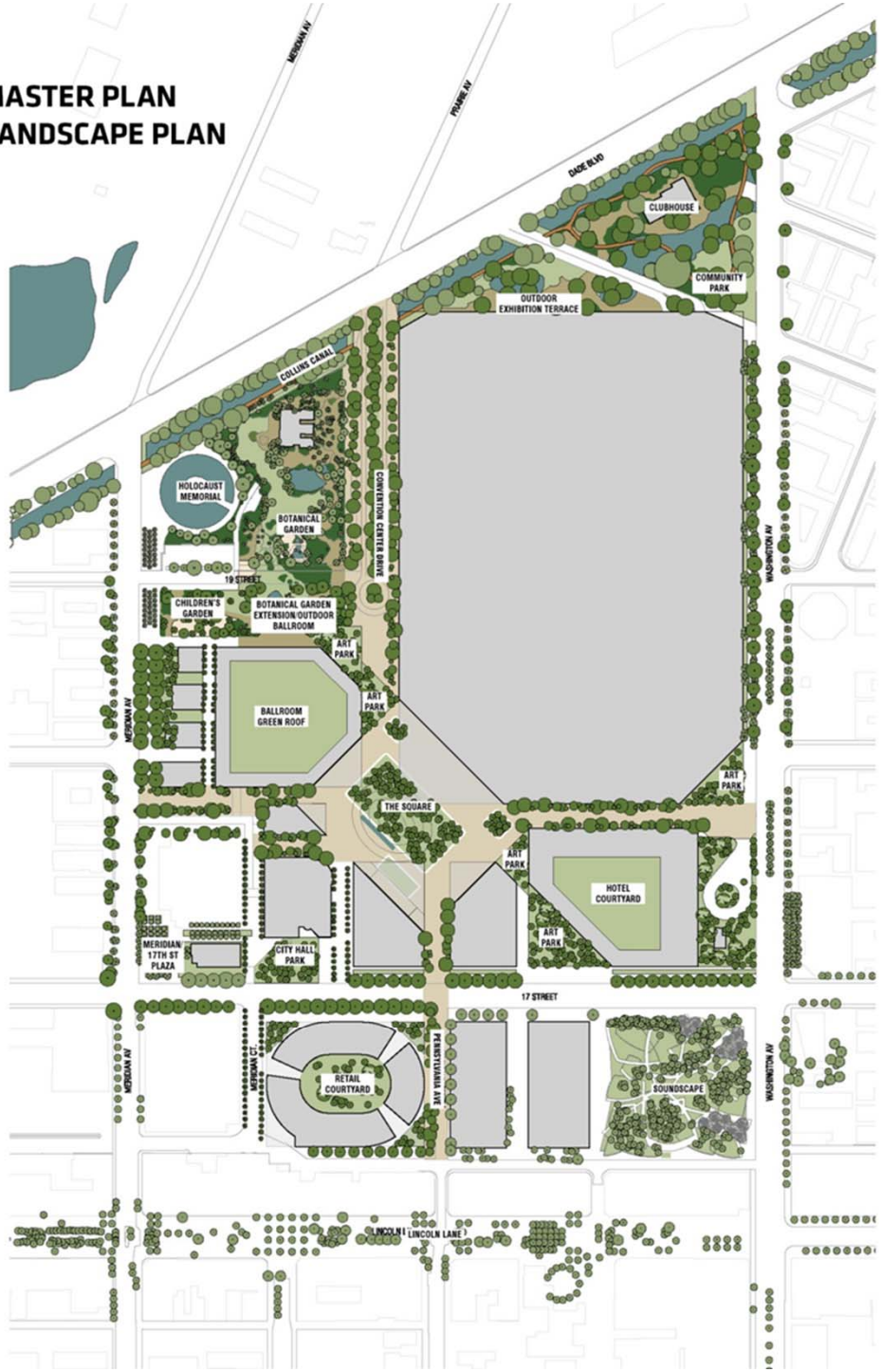


MASTER PLAN
PROGRAM OVERVIEW

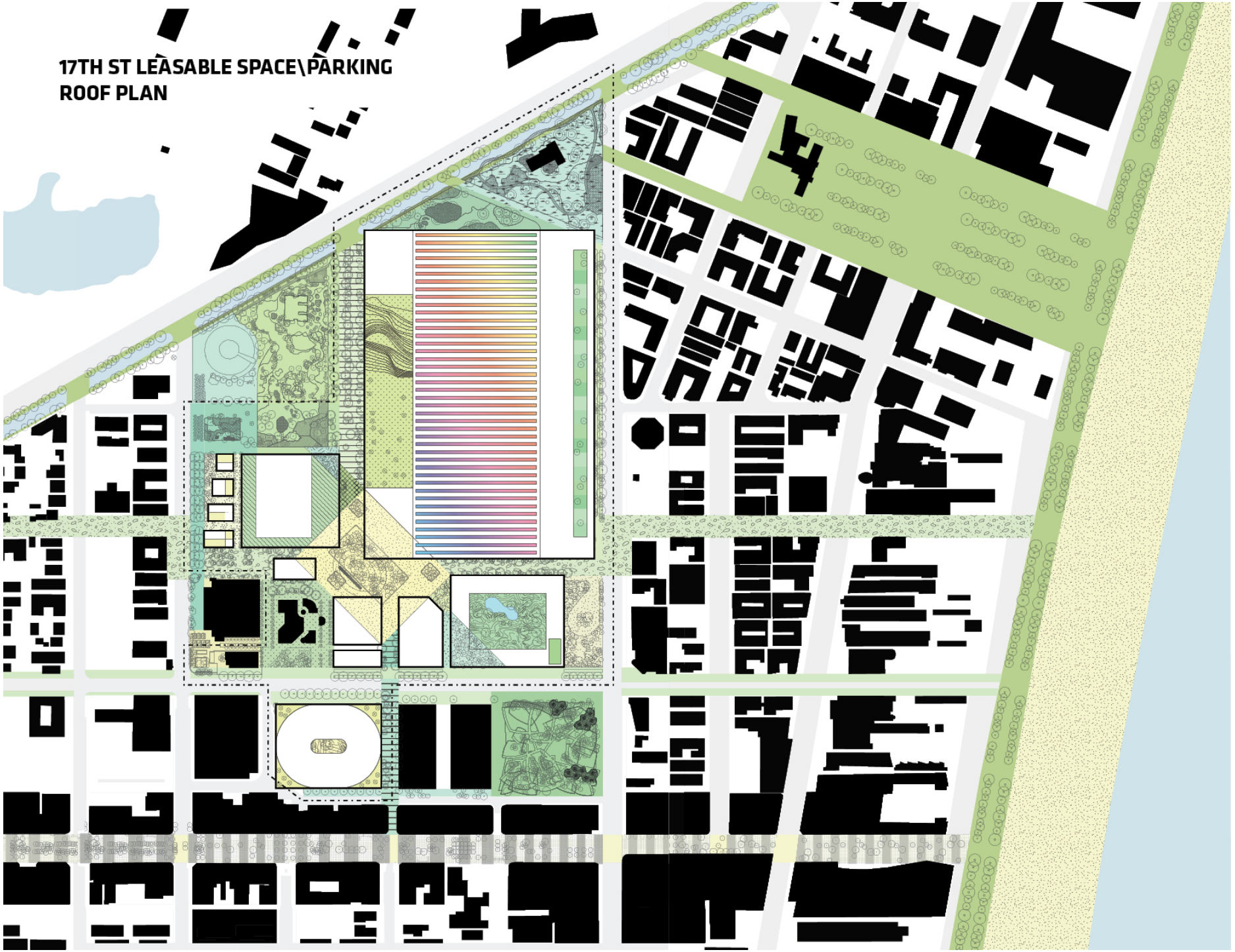


- NEW CC BALLROOM
- NEW CC MEETING ROOMS
- EXISTING CONVENTION CENTER
- LOADING
- PARKING
- LEASABLE SPACE
- OFFICE
- CULTURE/RECREATION
- RESIDENTIAL
- HOTEL
- PARKS
- WATER FEATURES

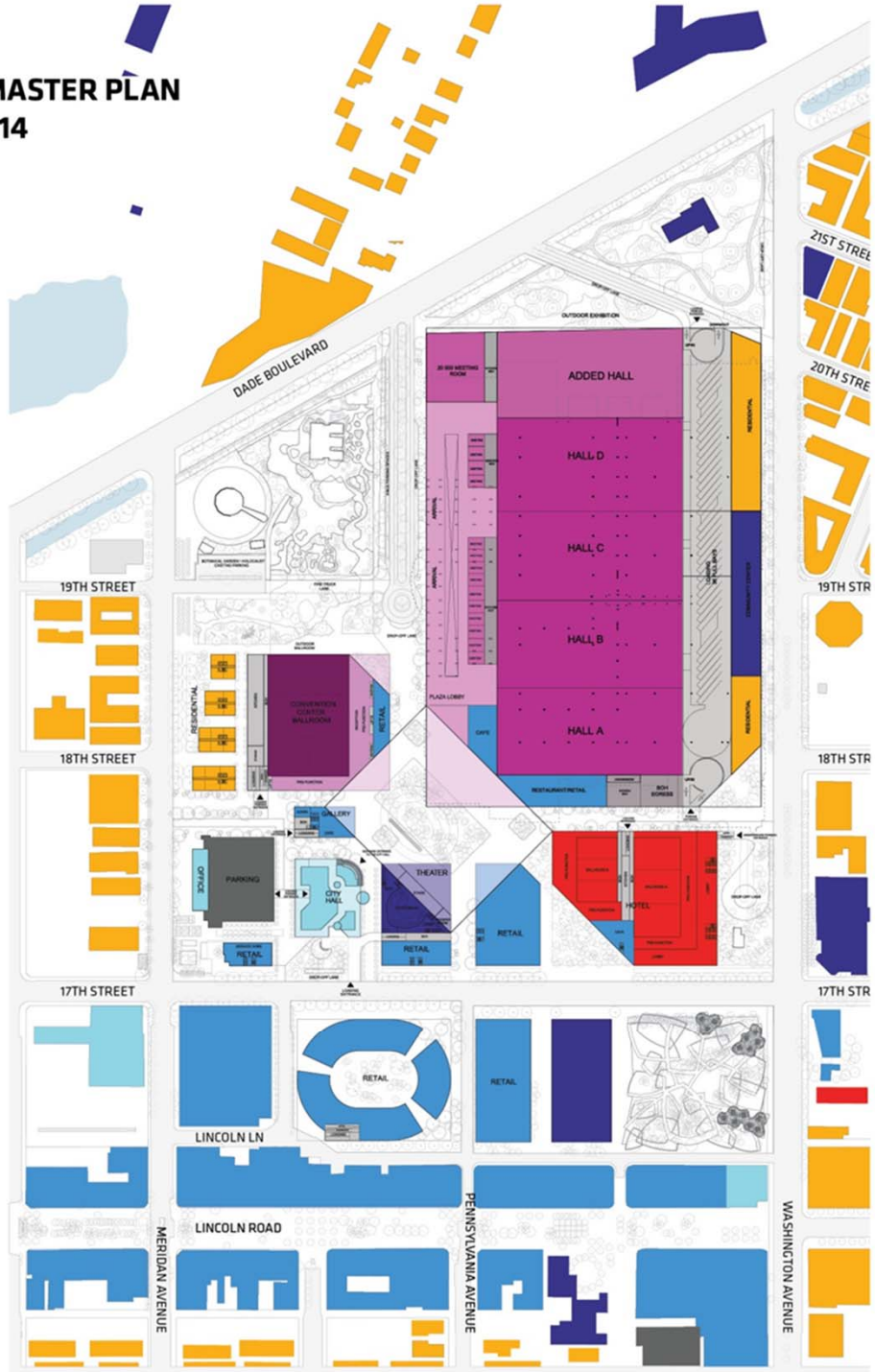
MASTER PLAN
LANDSCAPE PLAN



17TH ST LEASABLE SPACE\PARKING
ROOF PLAN



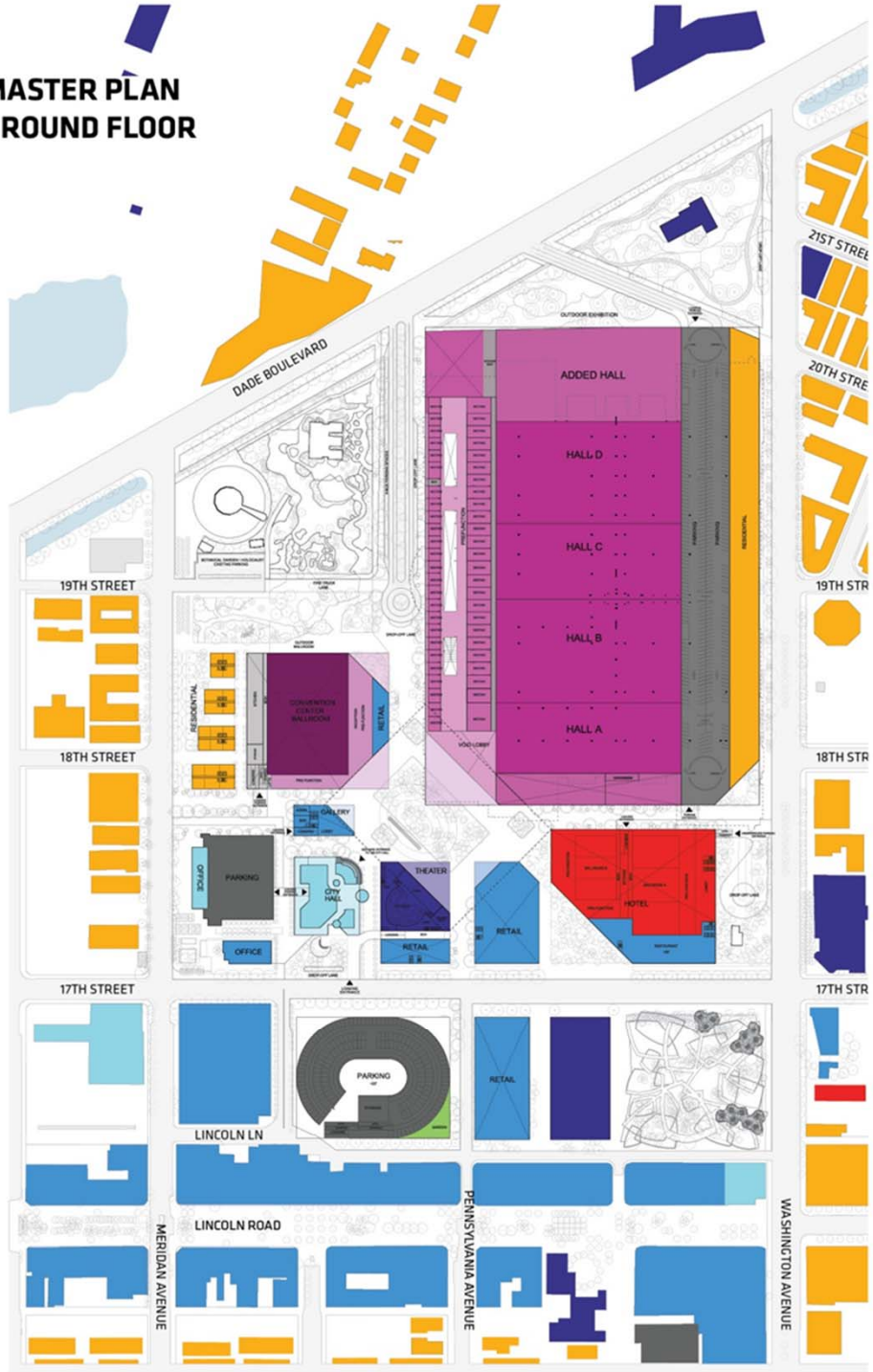
MASTER PLAN
+14



- NEW CC BALLROOM
- NEW CC MEETING ROOMS
- EXISTING CONVENTION CENTER
- LOADING
- PARKING
- RETAIL
- OFFICE
- CULTURE/RECREATION
- RESIDENTIAL
- HOTEL
- PARKS
- WATER FEATURES

1”=400’

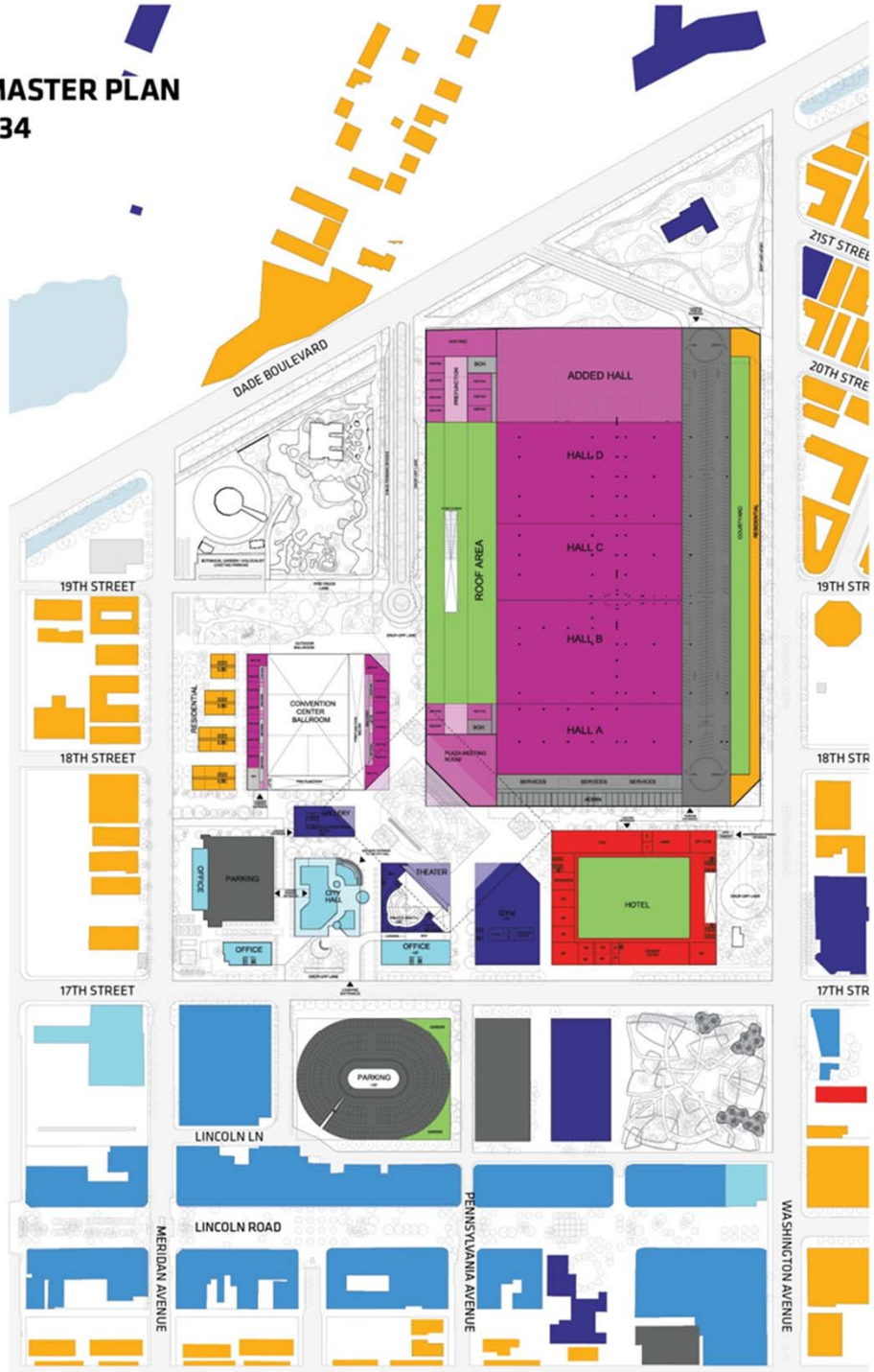
MASTER PLAN
GROUND FLOOR



- NEW CC BALLROOM
- NEW CC MEETING ROOMS
- EXISTING CONVENTION CENTER
- LOADING
- PARKING
- RETAIL
- OFFICE
- CULTURE/RECREATION
- RESIDENTIAL
- HOTEL
- PARKS
- WATER FEATURES

1”=400’

MASTER PLAN
+34



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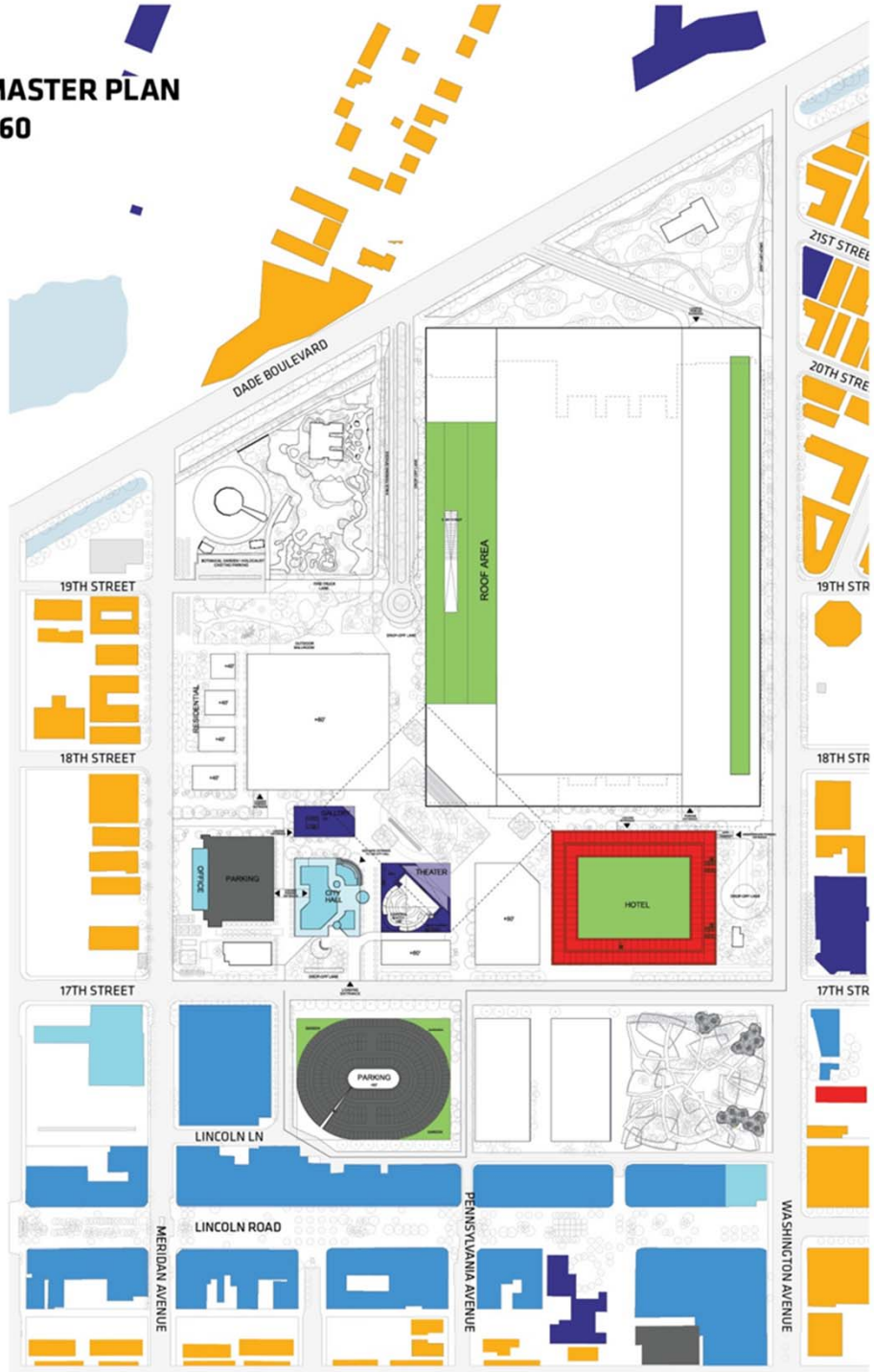
- NEW CC MEETING ROOMS
- EXISTING CONVENTION CENTER
- LOADING
- PARKING
- RETAIL
- OFFICE
- CULTURE/RECREATION
- RESIDENTIAL
- HOTEL
- PARKS
- WATER FEATURES

1”=400’

MASTER PLAN
+60



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- NEW CC MEETING ROOMS
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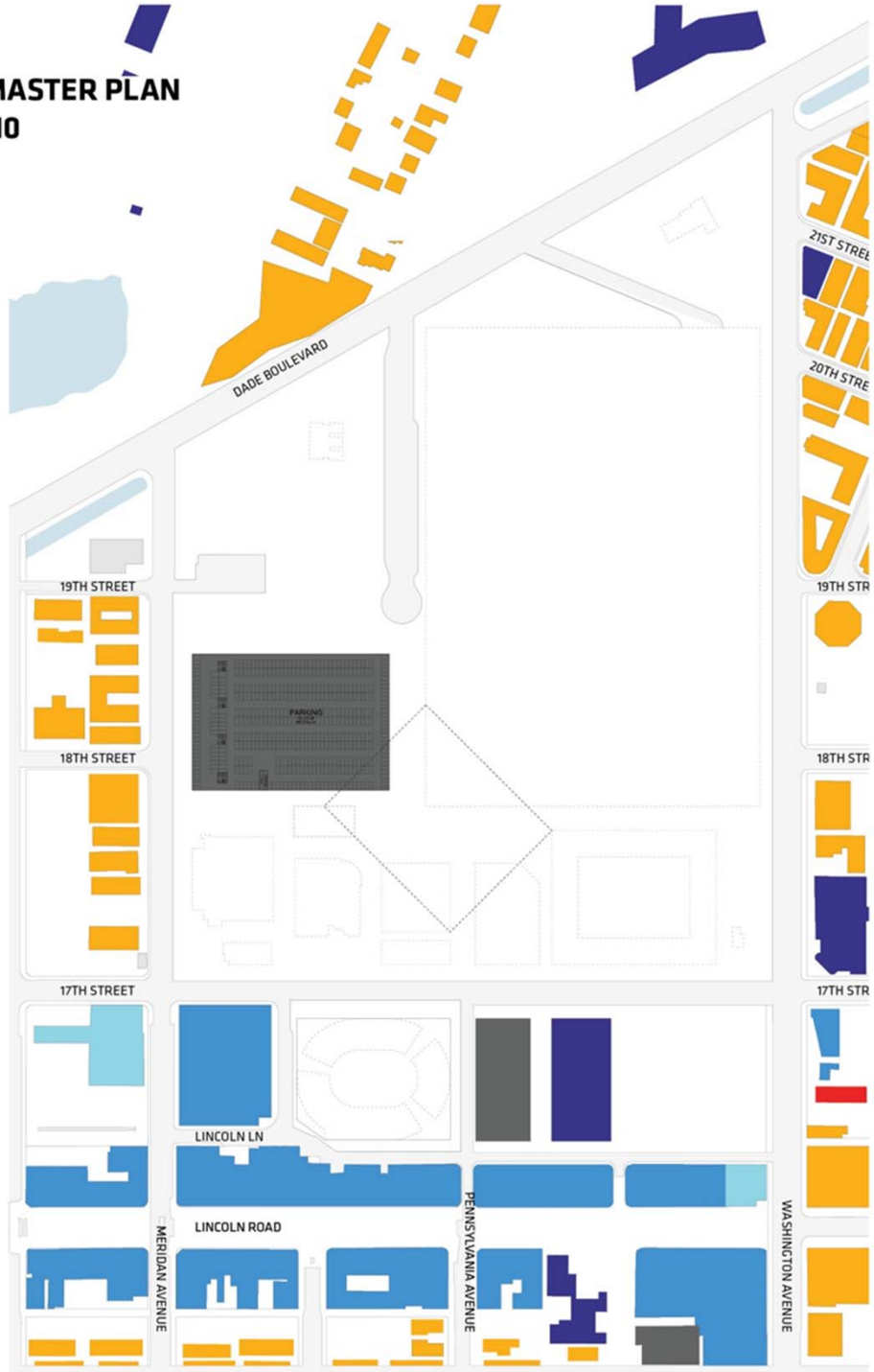
- HOTEL
- PARKS
- WATER FEATURES

1”=400’

MASTER PLAN
-10



NEW CC BALLROOM
NEW CC MEETING ROOMS
EXISTING CONVENTION CENTER
LOADING
PARKING
RETAIL
OFFICE
CULTURE/RECREATION
RESIDENTIAL
HOTEL
PARKS
WATER FEATURES

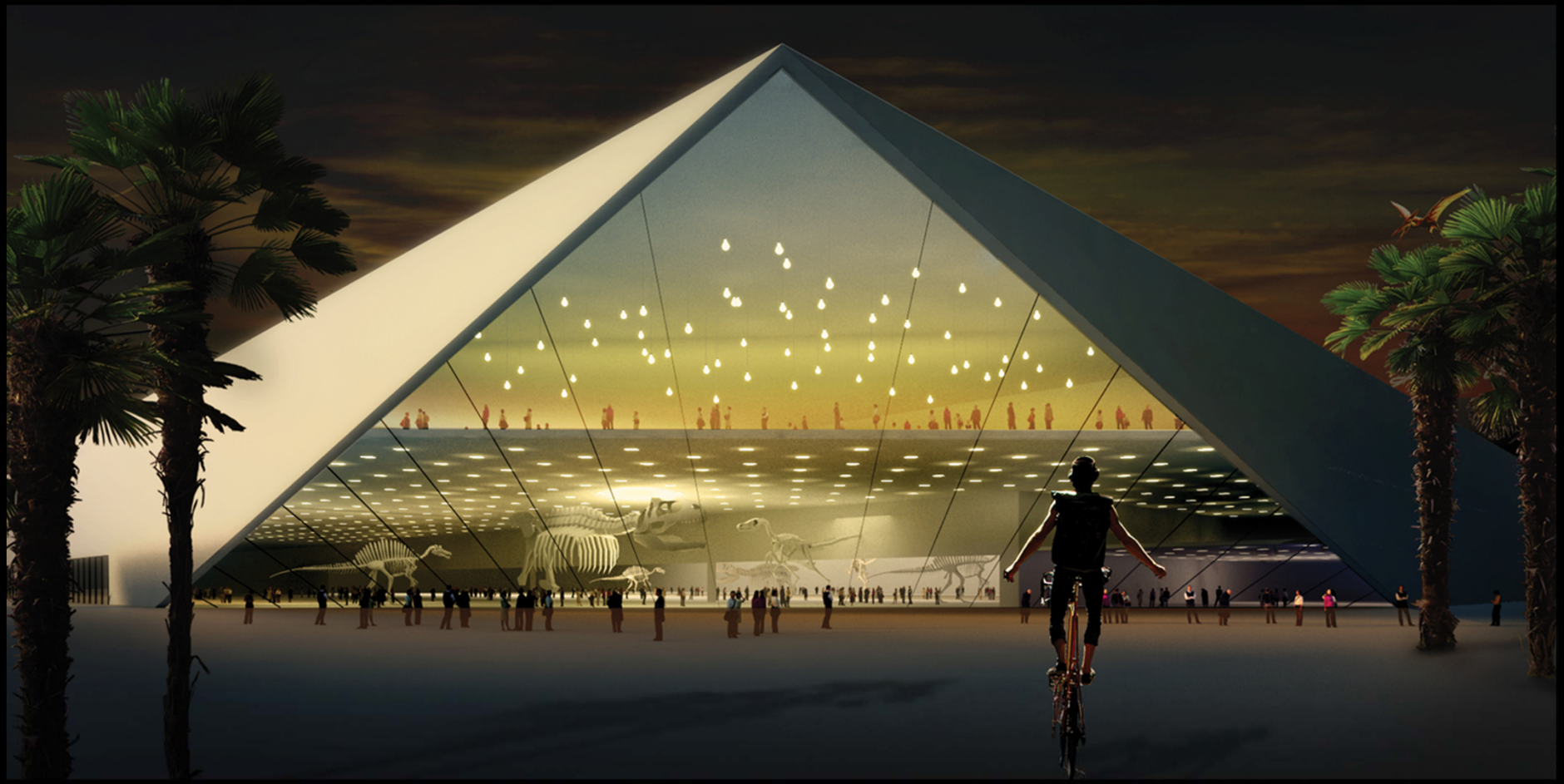
1”=400’

BEFORE / AFTER

CURRENT CC ENTRANCE

CURRENT VIEW FROM CONVENTION ROOF

NEW CONVENTION CENTER ENTRANCE



VIEW FROM CONVETION ROOF BALLROOM LOOKING DOWN

CURRENT CONVENTION CENTER PREFUNCTION

NEW CONVENTION CENTER PREFUNCTION

CURRENT VIEW OF EXHIBITION HALL

CONVENTION CENTER OUTDOOR EXHIBITION

CURRENT MEETING ROOM

NEW MEETING ROOMS

NEW ROOF TERRACE

CURRENT WASHINGTON AVE

NEW RESIDENTIAL ON WASHINGTON

CURRENT VIEW FROM BOTANICAL GARDEN

NEW BALLROOM OPENING UP TO BOTANICAL GARDEN

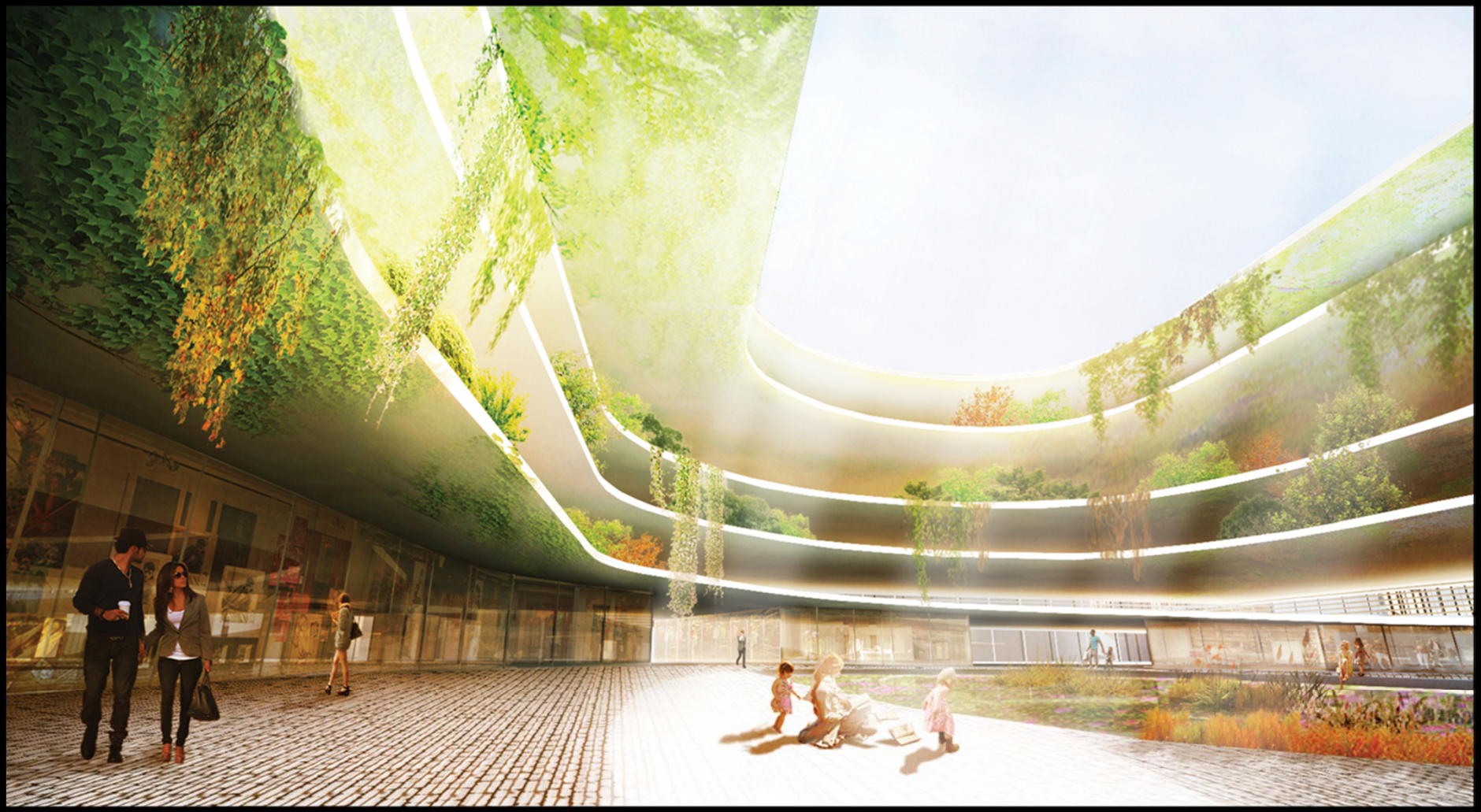
NEW ART PARK ON 17TH ST

HOTEL COURTYARD

HOTEL COURTYARD

CURRENT 17TH ST PARKING

NEW LEASABLE SPACE PANTHEON

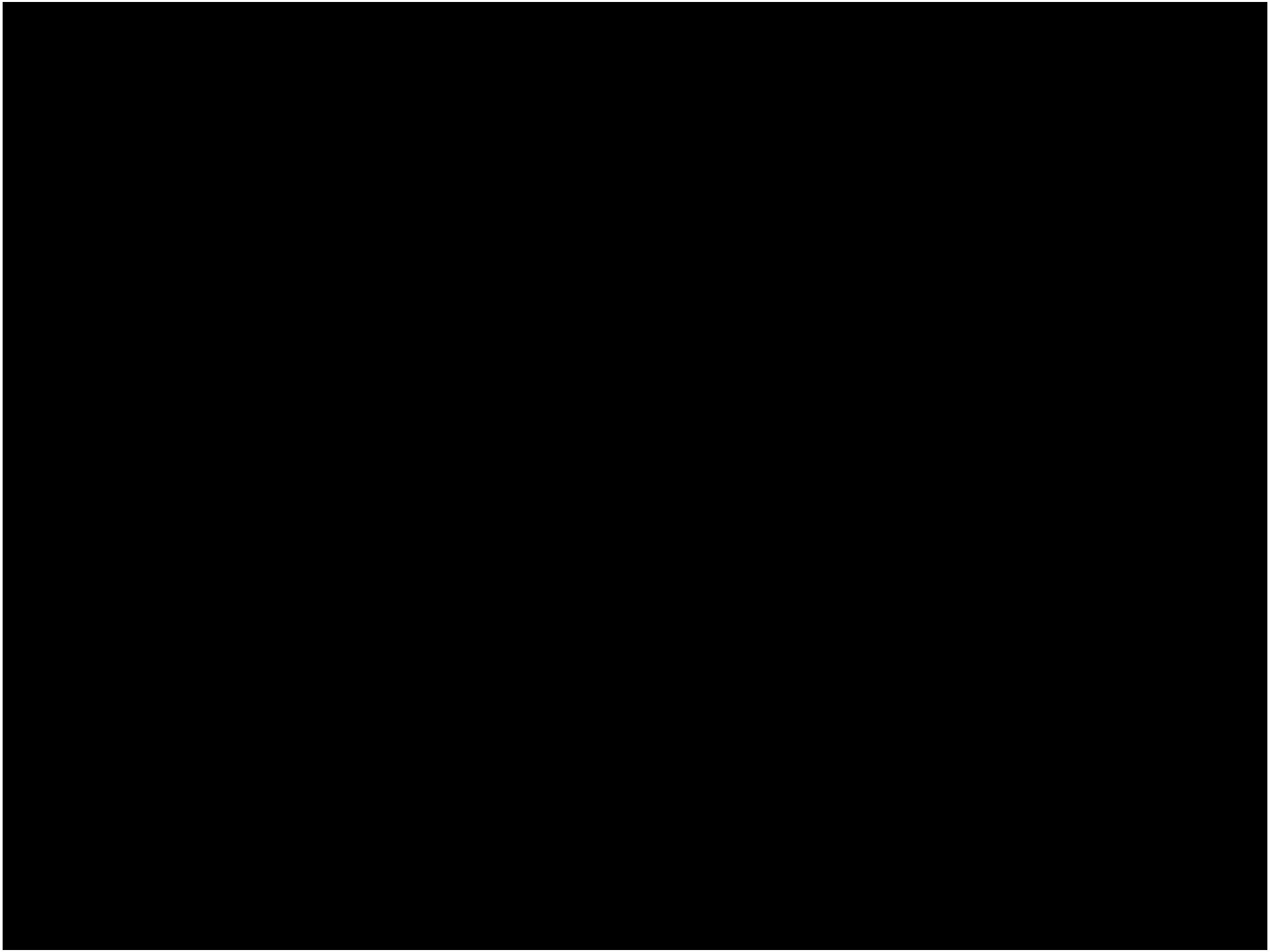


NEW PRESENCE OF CITY HALL ON SQUARE

NEW GALLERY VIEW

NEW THEATER

THE NEW SQUARE



PUBLIC REALM

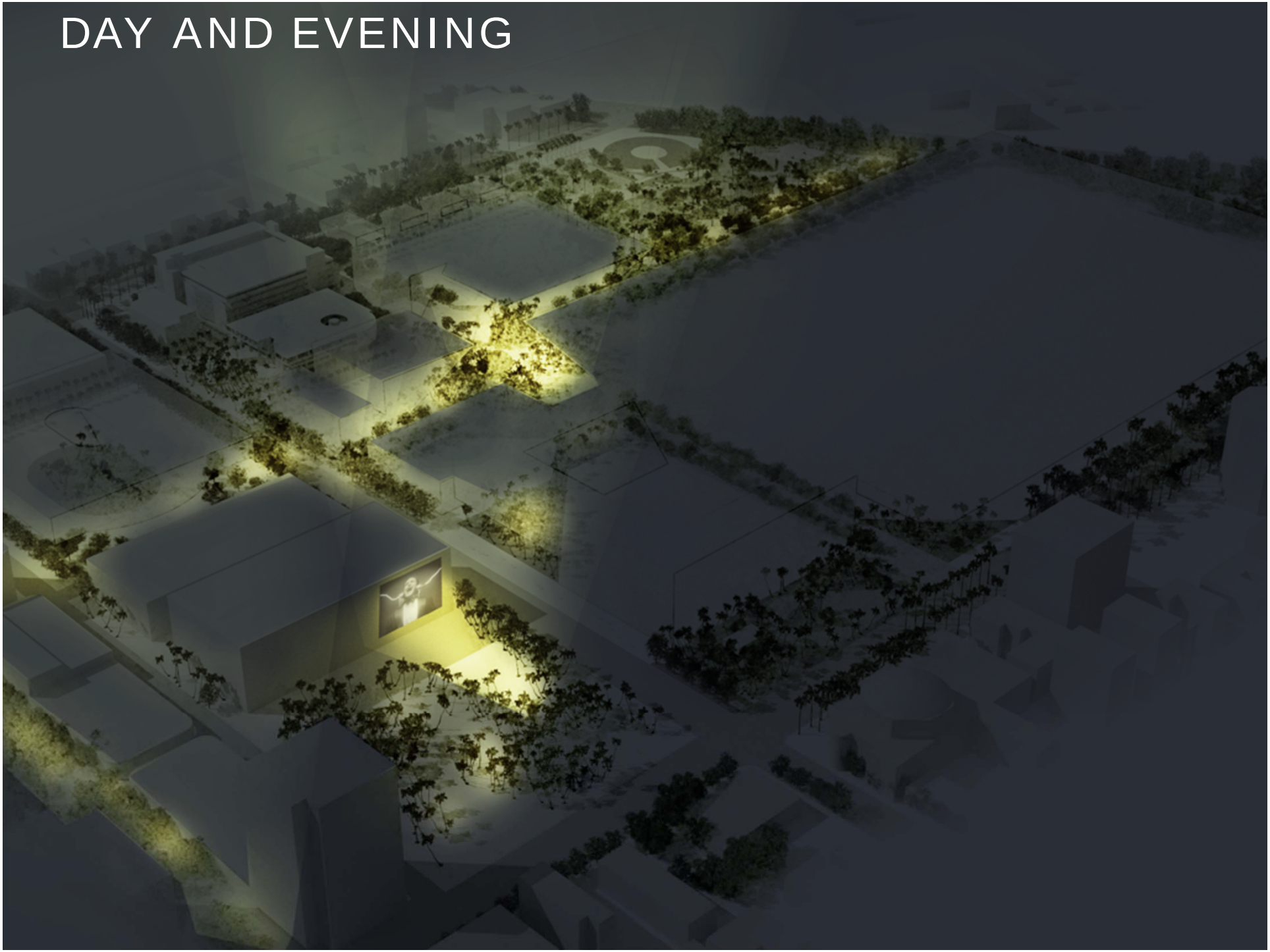
MIAMI BEACH

MIAMI BEACH DESTINATION

FRIENDLY AND SHADED NEIGHBORHOOD

CONNECTED

DAY AND EVENING

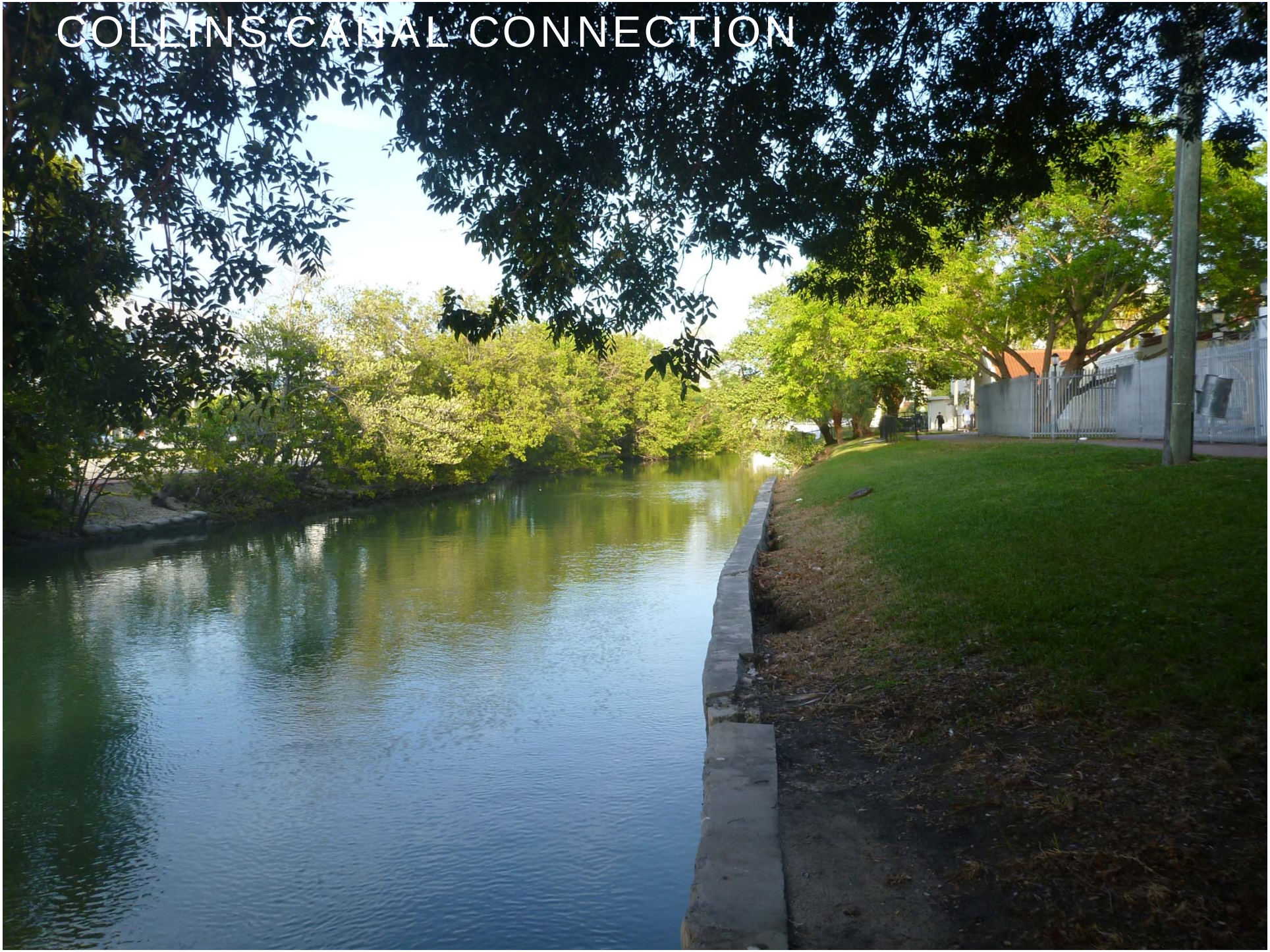


MIAMI BEACH LEGACY

UNIQUE LINCOLN ROAD MALL

CAR FREE PUBLIC SPACE

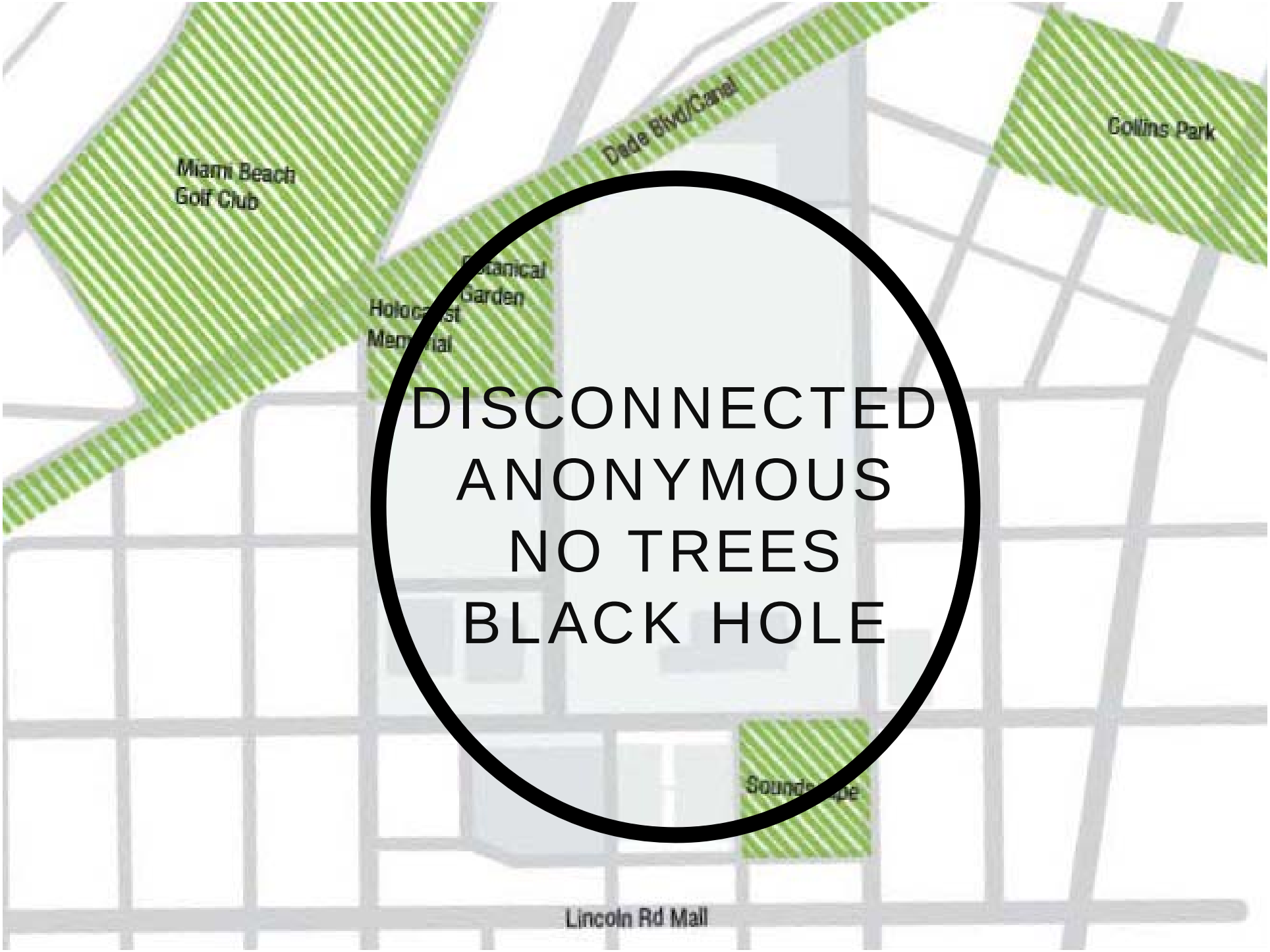
COLLINS CANAL CONNECTION



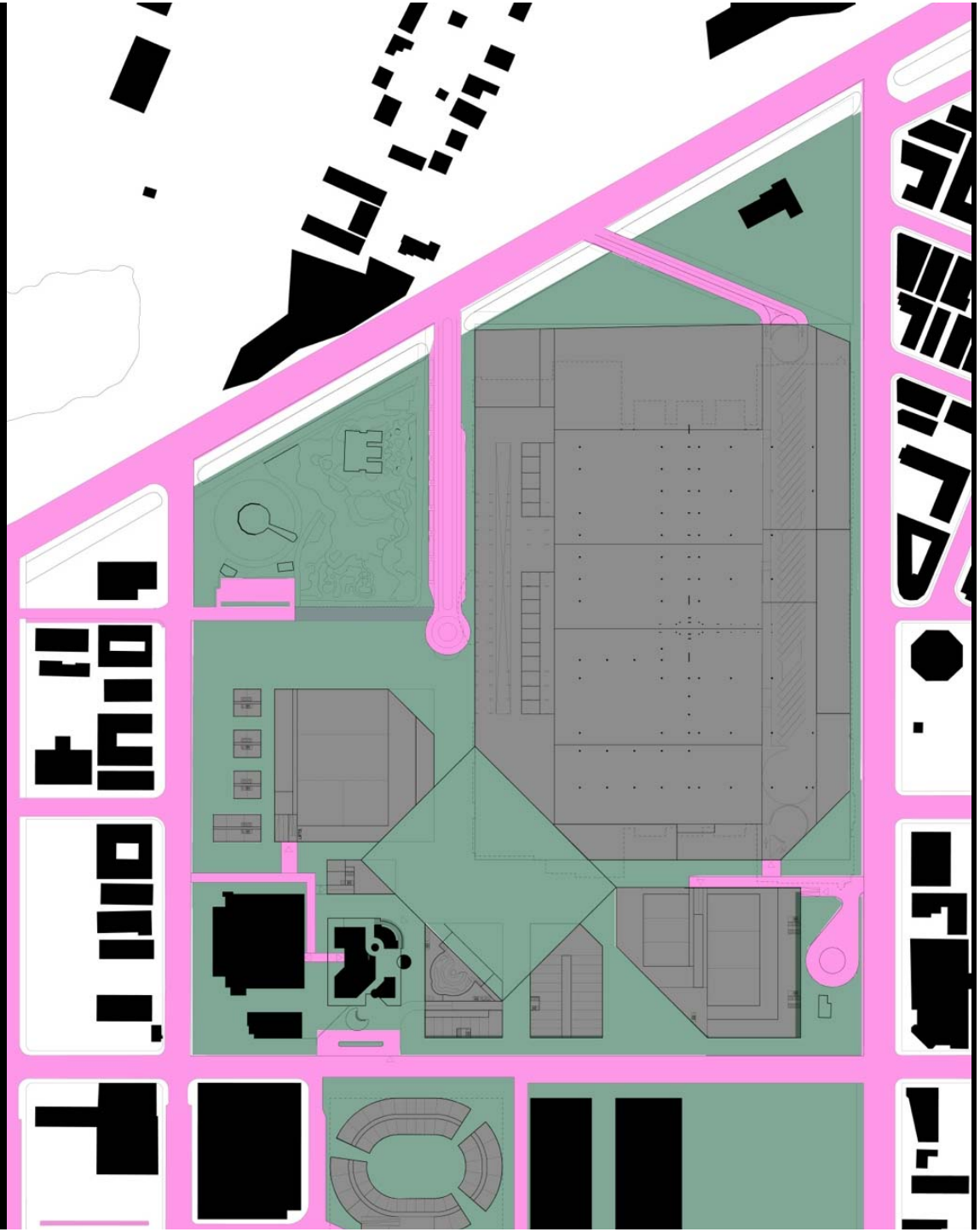
DELIVERING SHADE

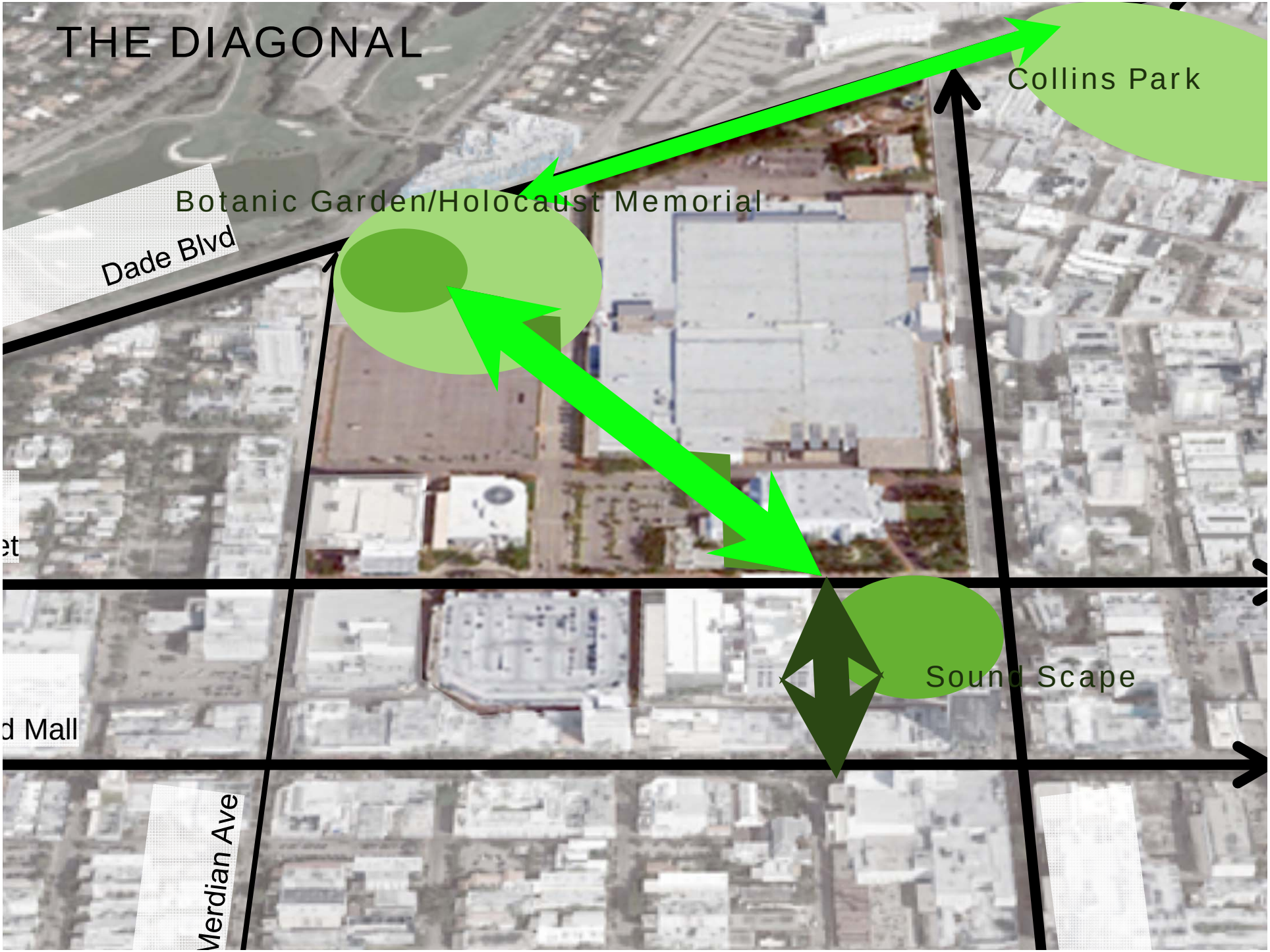
SURVIVING STRONG WINDS

TRANSFORMATION INTO AN URBAN FABRIC


Miami Beach
Golf Club
Dade Blvd/Canal
Collins Park
Botanical
Garden
Holocaust
Memorial
DISCONNECTED
ANONYMOUS
NO TREES
BLACK HOLE
Lincoln Rd Mall

42% OPEN SPACE
(22 acres)

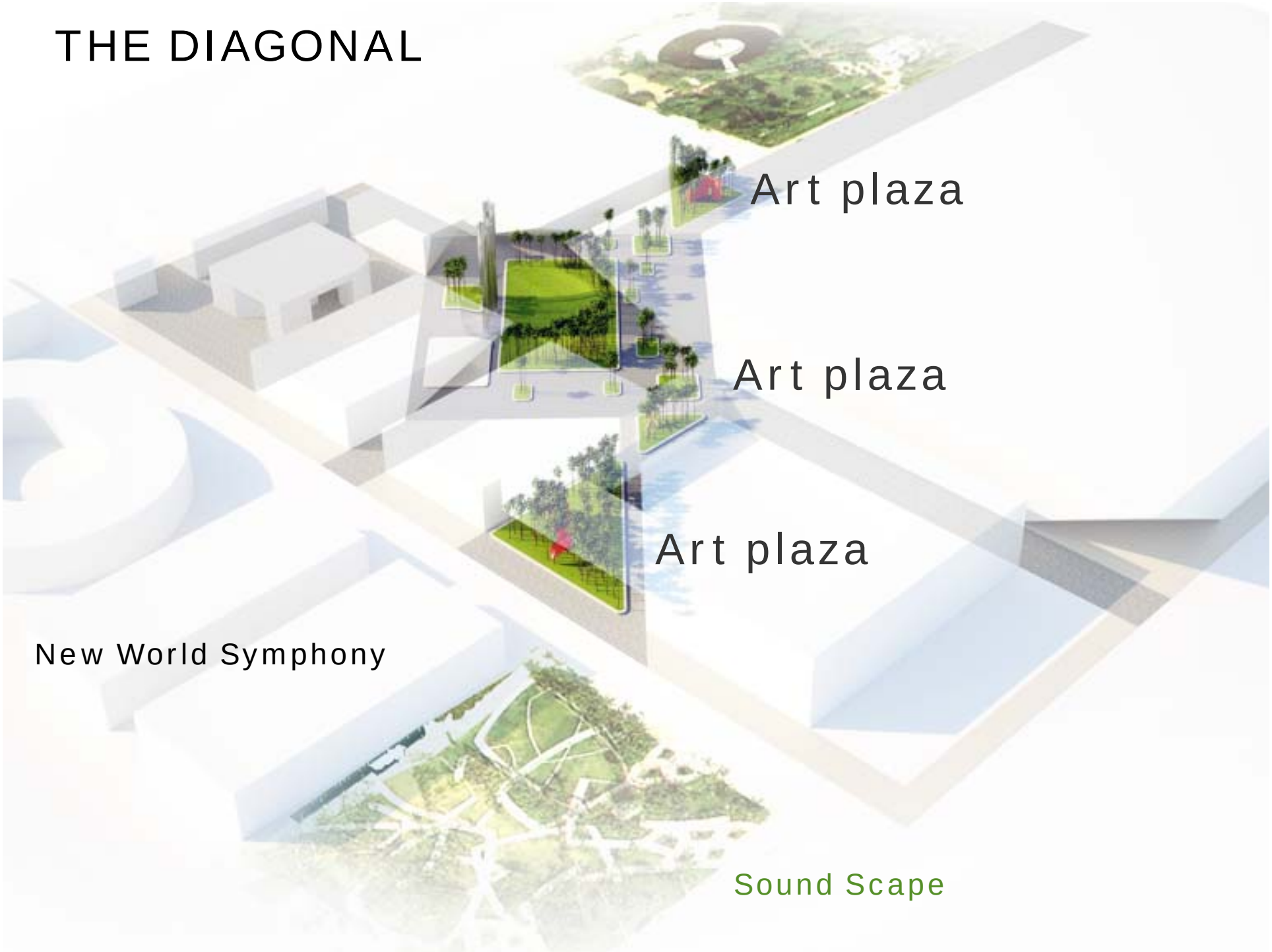



THE DIAGONAL
Collins Park
Botanic Garden/Holocaust Memorial
Dade Blvd
Sound Scape
Meridian Ave

COLLINS CANAL
HOLOCAUST MEMORIAL
BOTANICAL GARDEN
CONVENTION CENTER DRIVE
WASHINGTON AV
19 STREET
CHILDREN'S GARDEN
BOTANICAL GARDEN EXTENSION/OUTDOOR BALLROOM
ART PARK
ART PARK
MERIDIAN AV
BALLROOM GREEN ROOF
ART PARK
THE SQUARE
ART PARK
ART PARK
HOTEL COURTYARD
ART PARK
MERIDIAN/ 17TH ST PLAZA
CITY HALL PARK
17 STREET
MERIDIAN AV
MERIDIAN CT
RETAIL COURTYARD
PENNSYLVANIA AVE
SOUNDSCAPE
WASHINGTON AV

SOUNDSCAPE

THE DIAGONAL

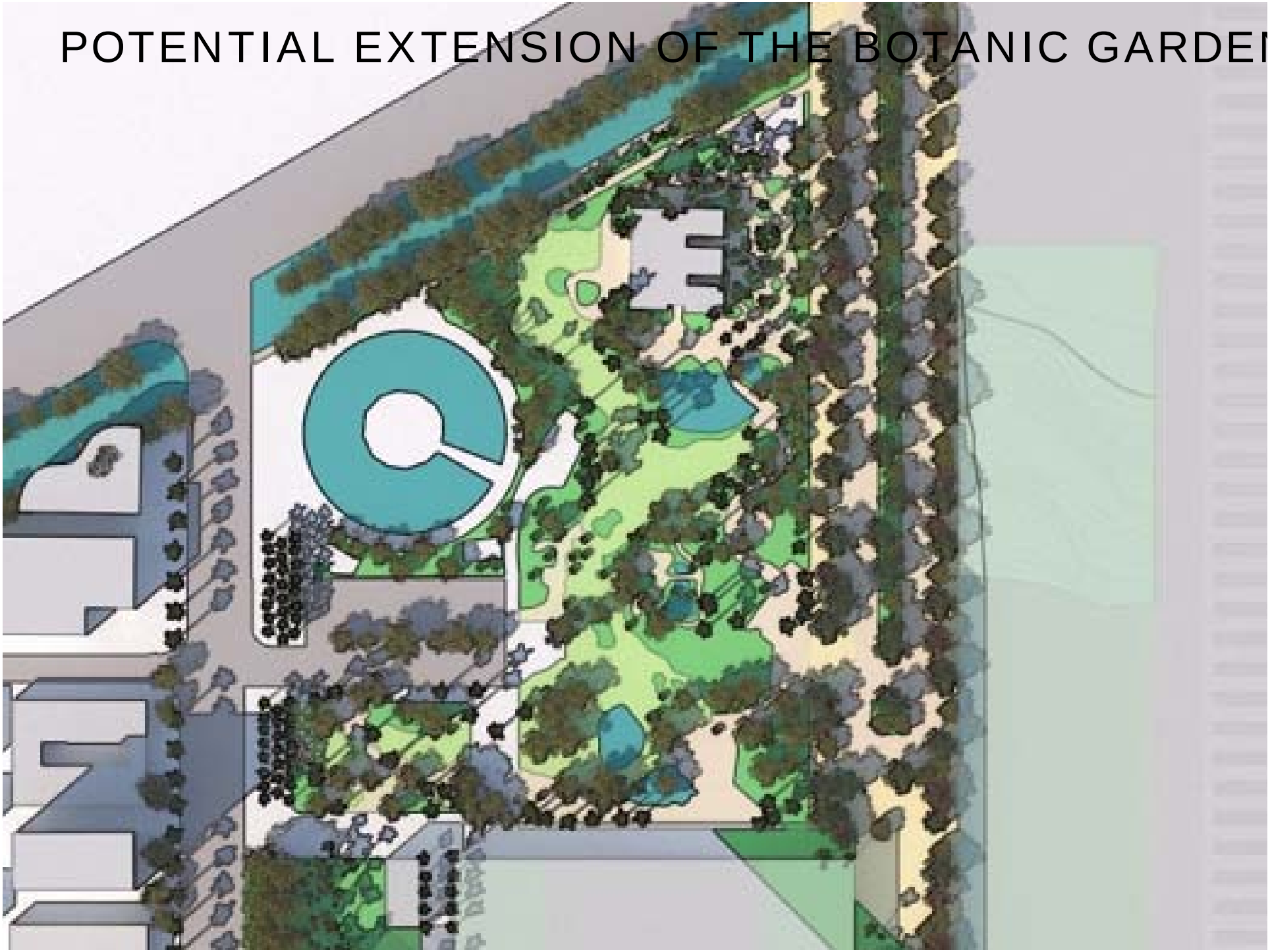


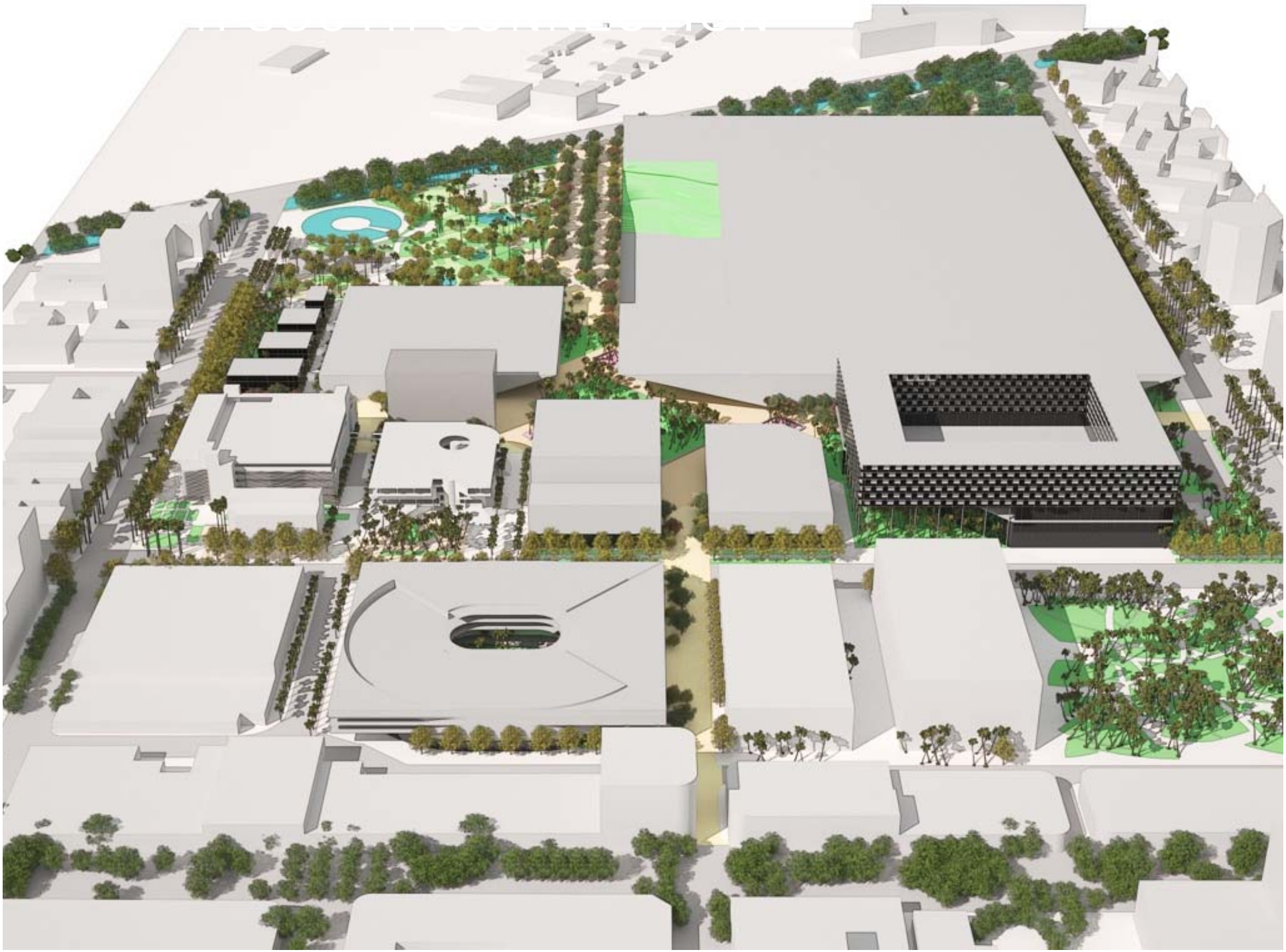
ART PLAZA ON 17 th STREET

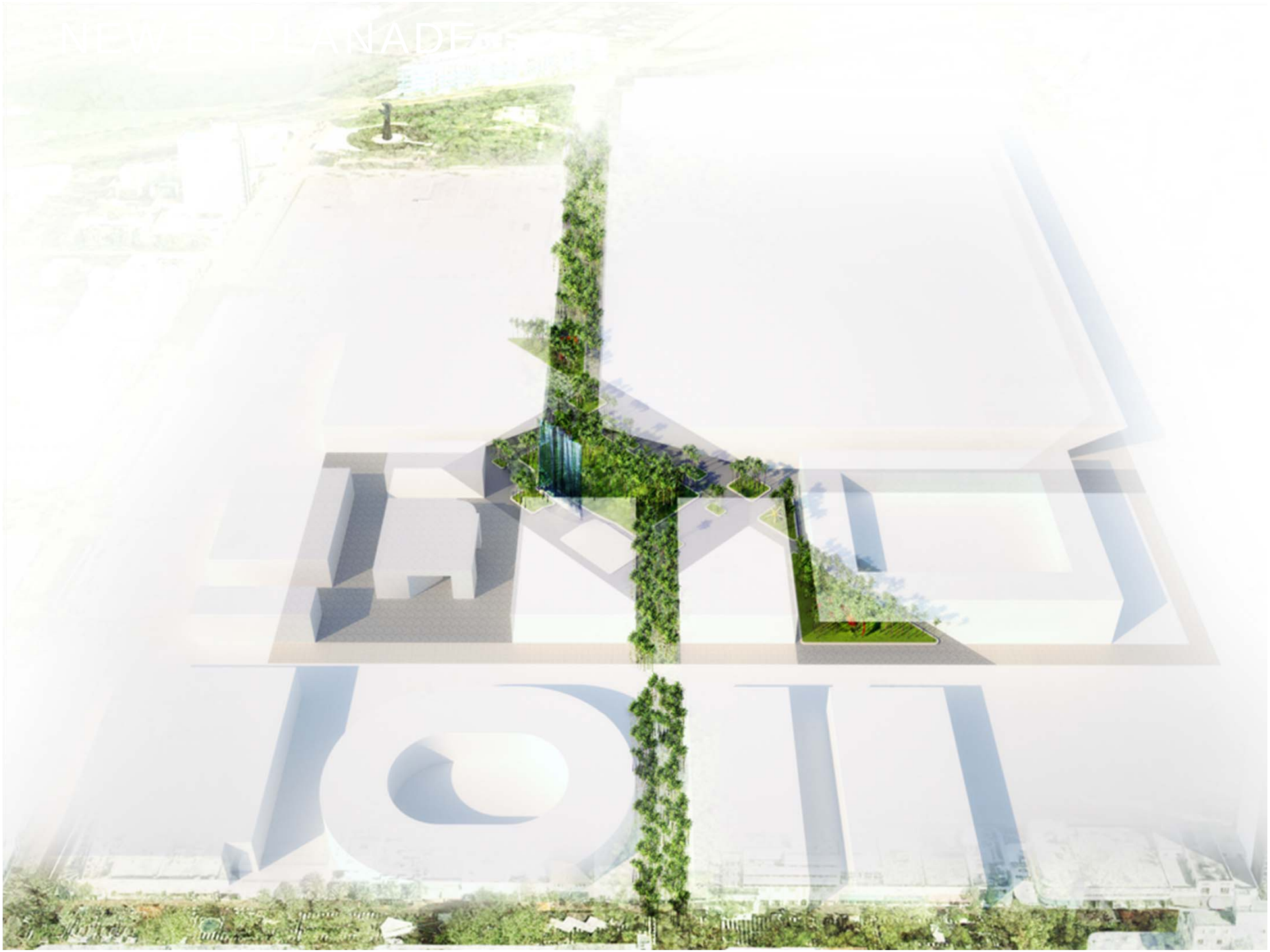
New World Symphony

Sound Scape

POTENTIAL EXTENSION OF THE BOTANIC GARDEN

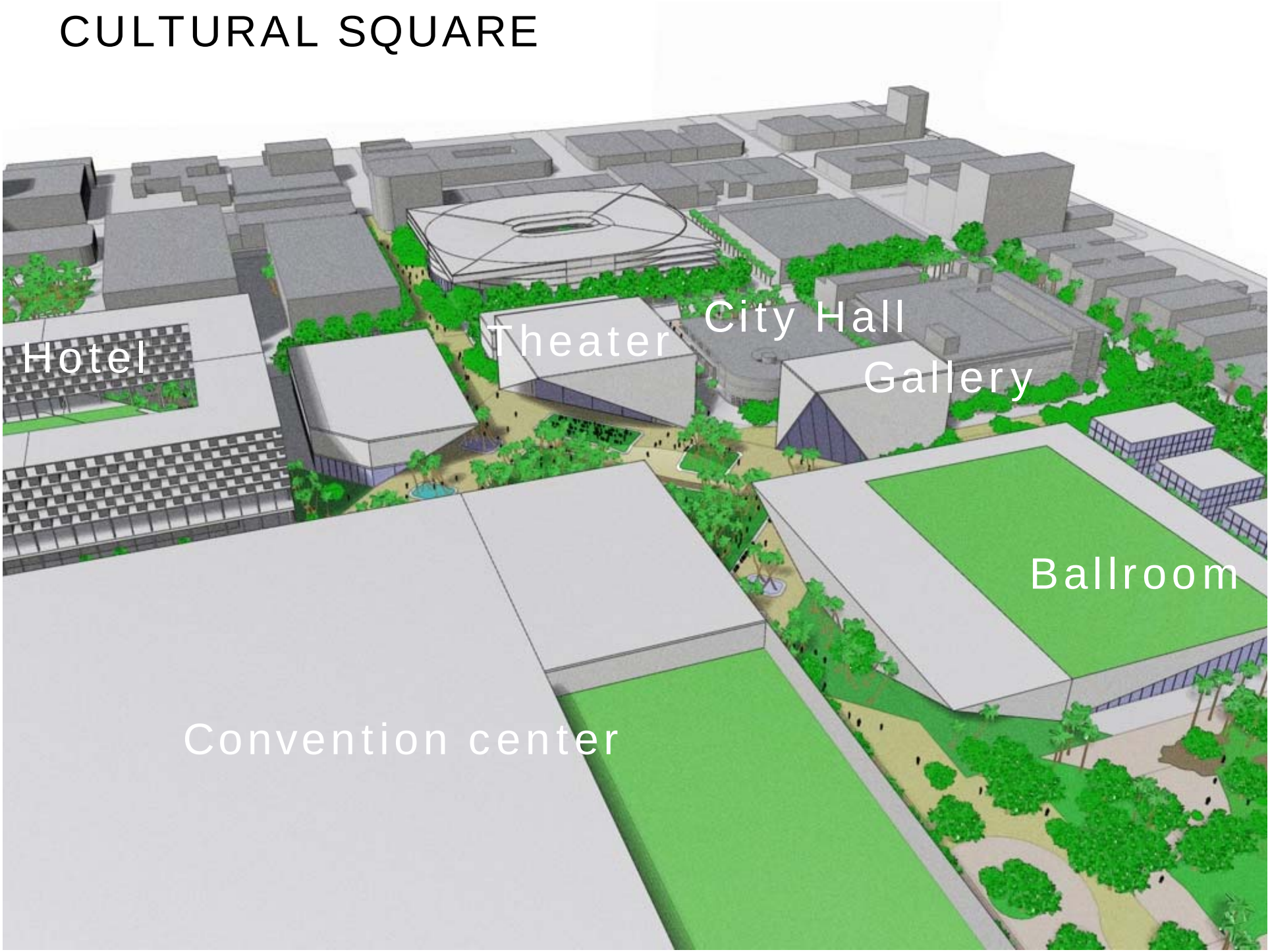




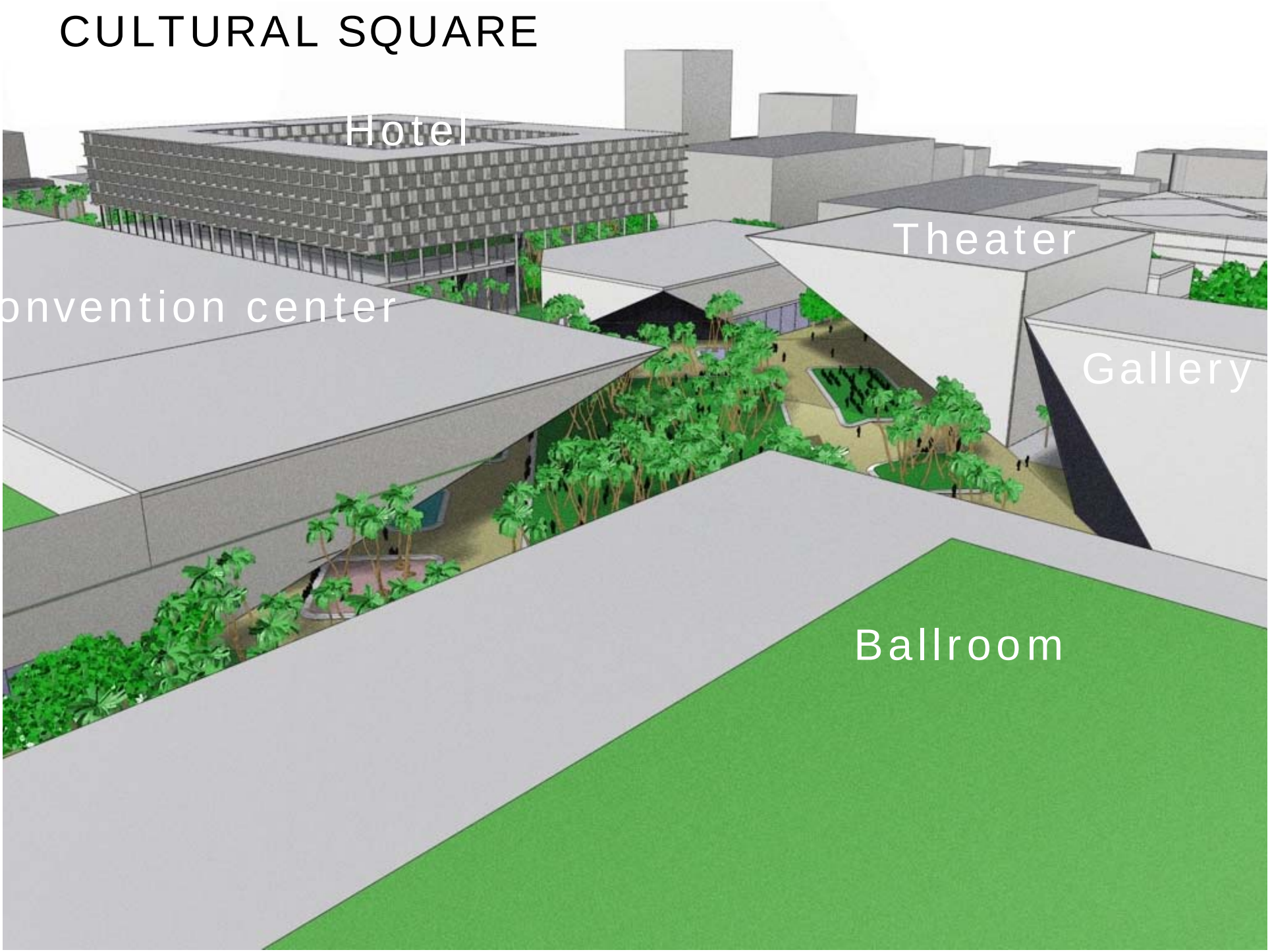

NEWPORT ESPLANADE

CULTURAL SQUARE
Ballroom
Convention center
Gallery
Hotel
City Hall
Theater

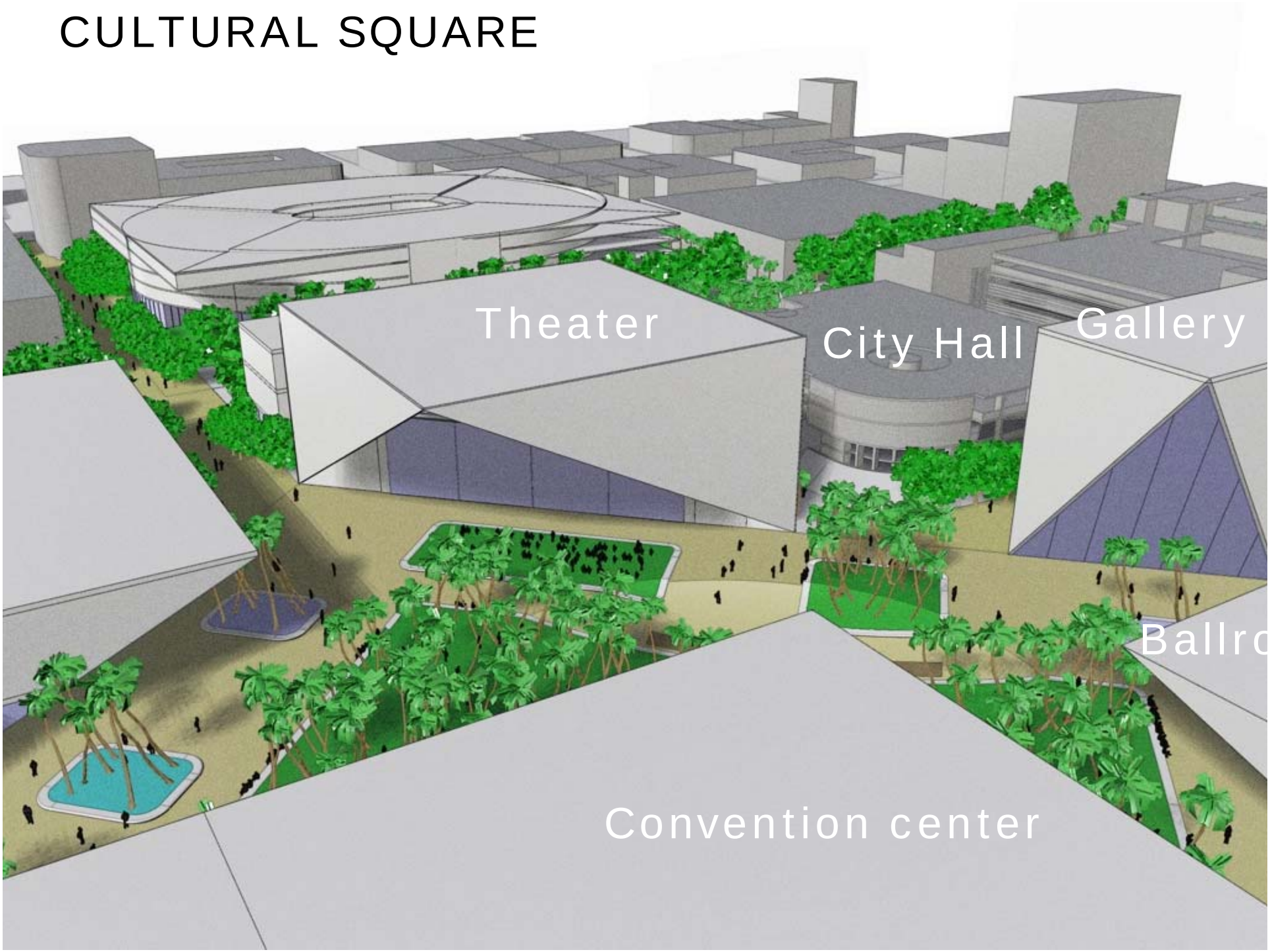
CULTURAL SQUARE

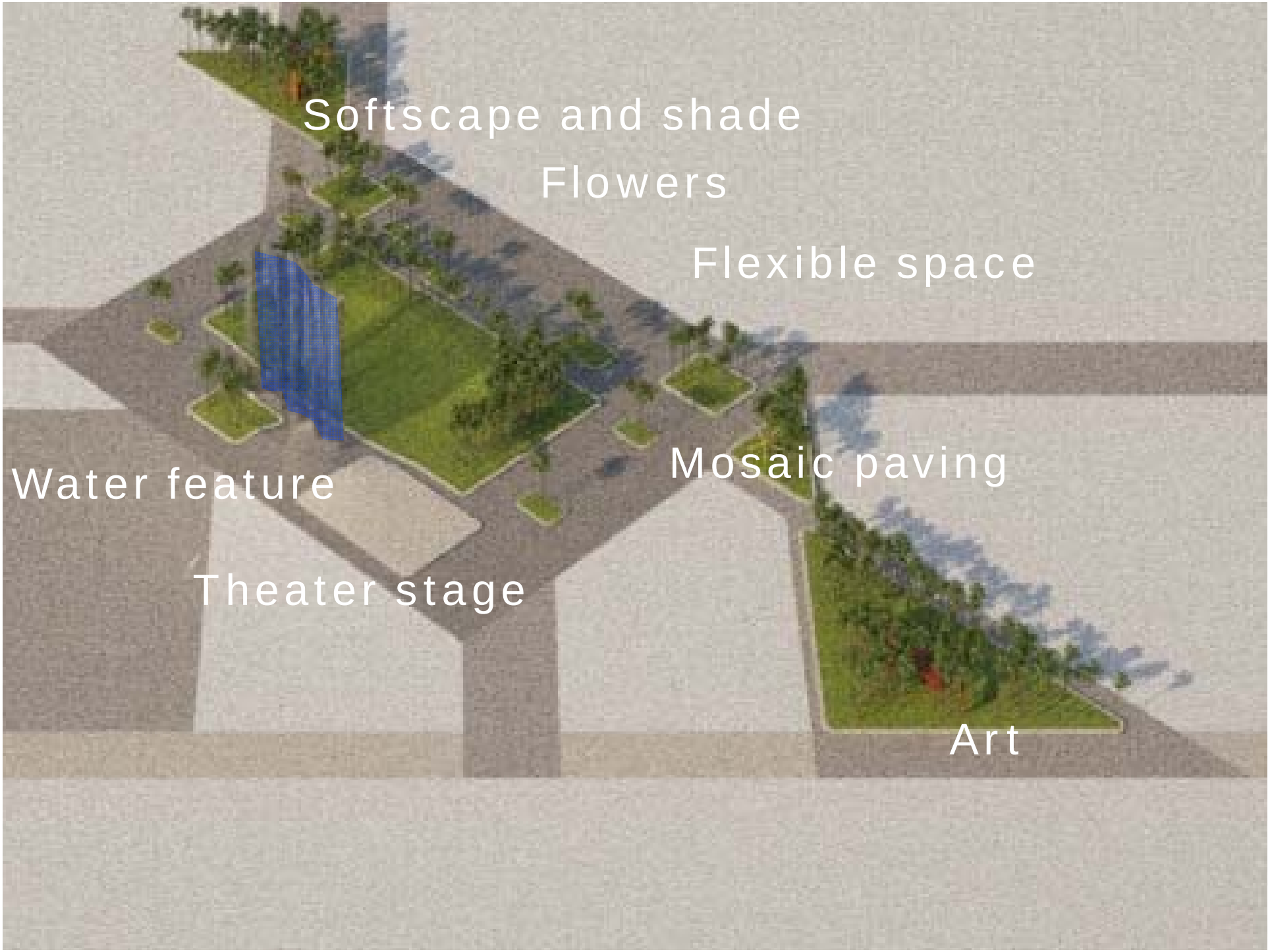


CULTURAL SQUARE



CULTURAL SQUARE




Softscape and shade
Flowers
Flexible space
Water feature
Mosaic paving
Theater stage
Art

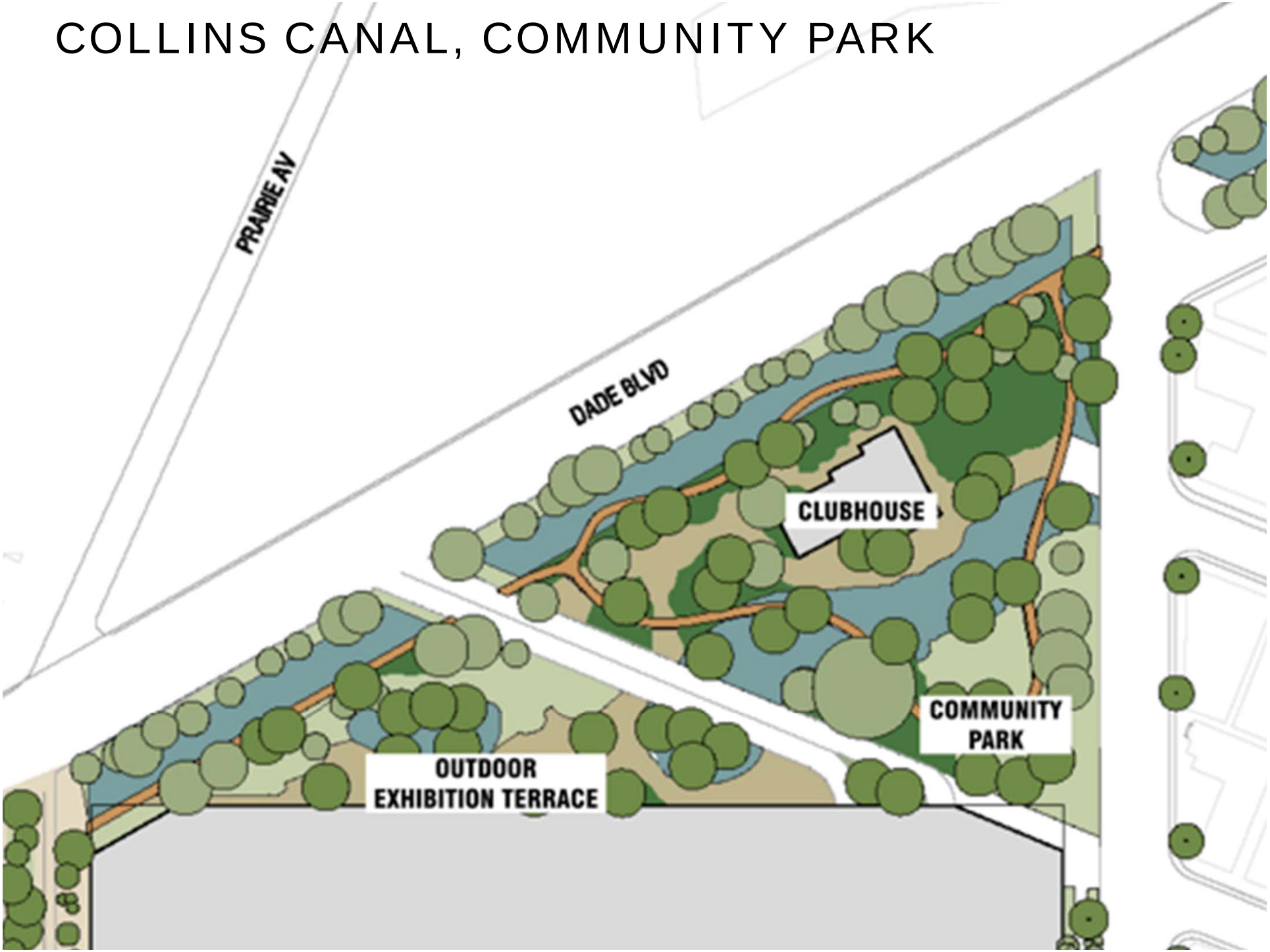
ENTERING THE SQUARE FROM PENNSYLVANIA

VIEW TO CONVENTION CENTER

NEW ESPLANADE

NEW ESPLANADE ON PENNSYLVANIA

COLLINS CANAL, COMMUNITY PARK

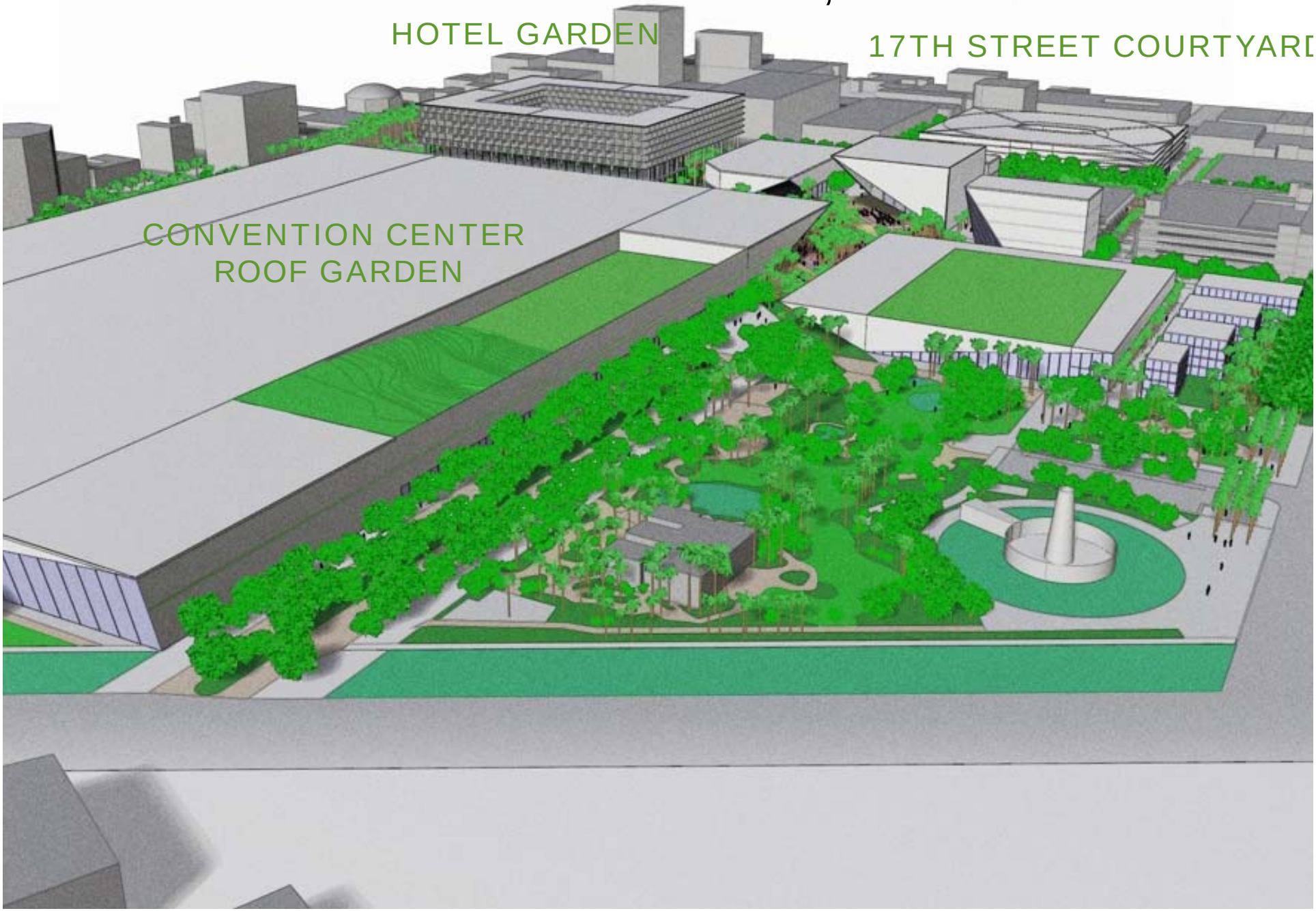


COLLINS CANAL

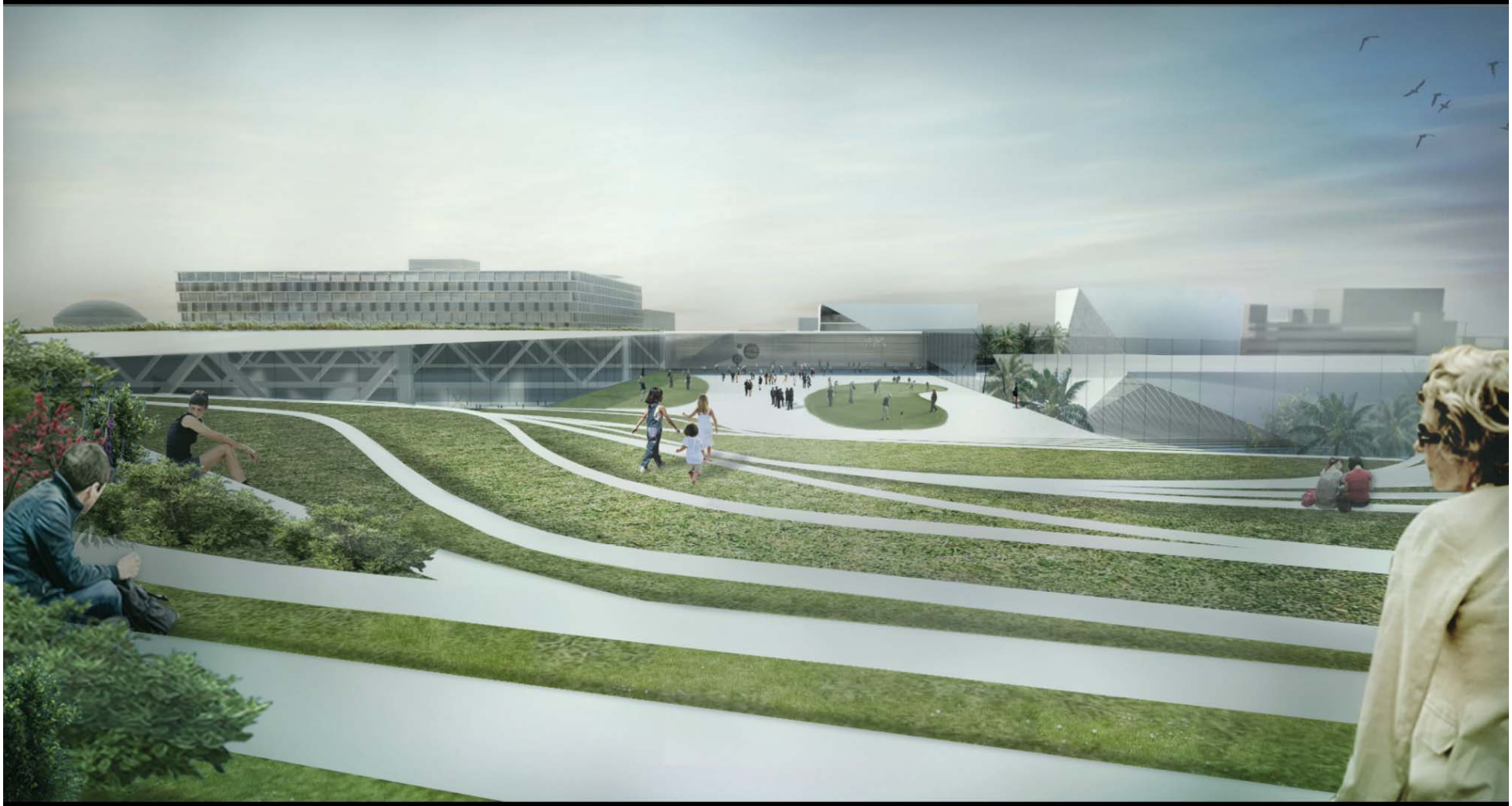
COLLINS CANAL BOARDWALK

CITY HALL FROM 17th

ACCESSIBLE ROOF PANORAMA, URBAN OASES

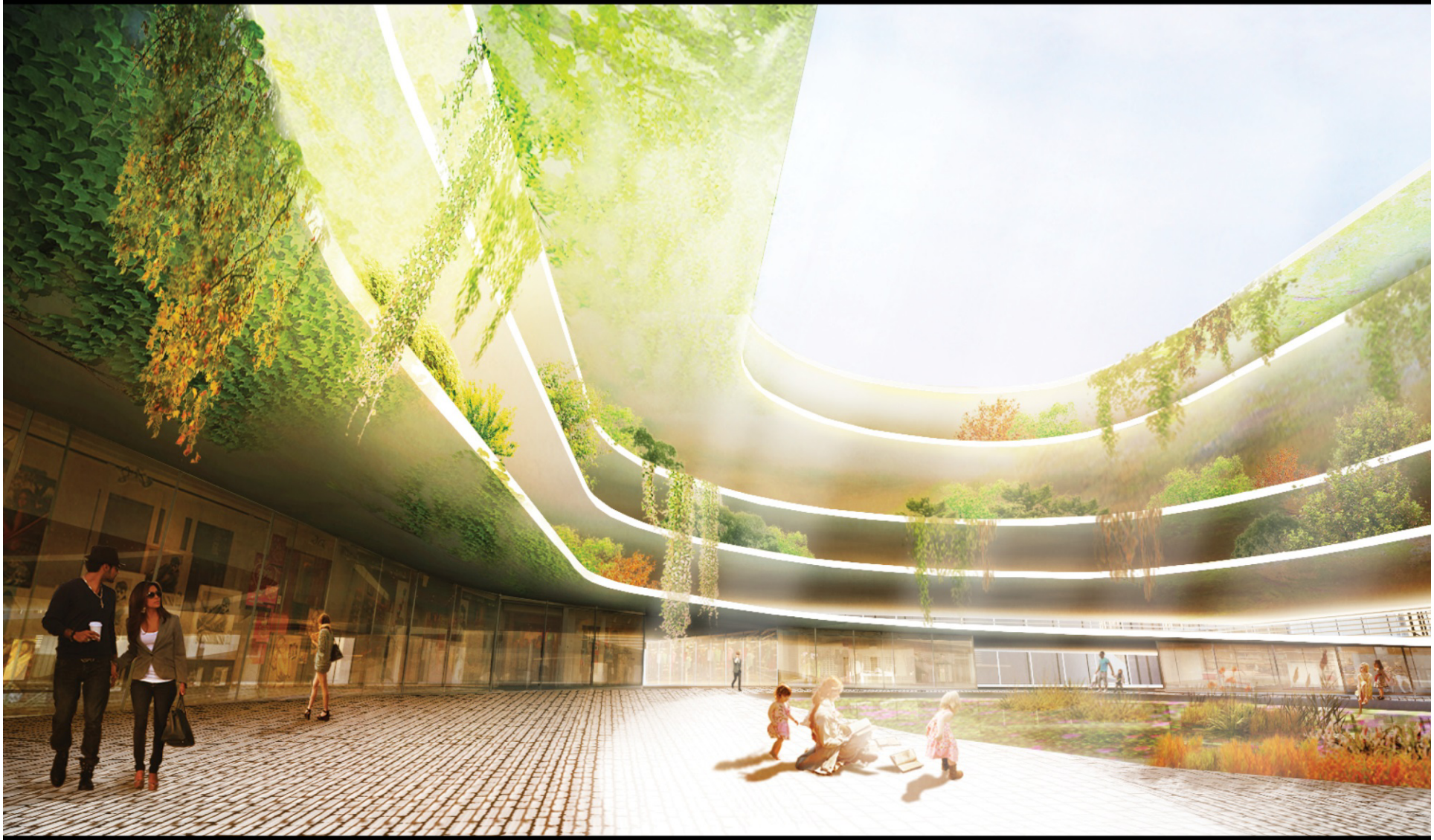


CONVENTION CENTER ROOF GARDEN



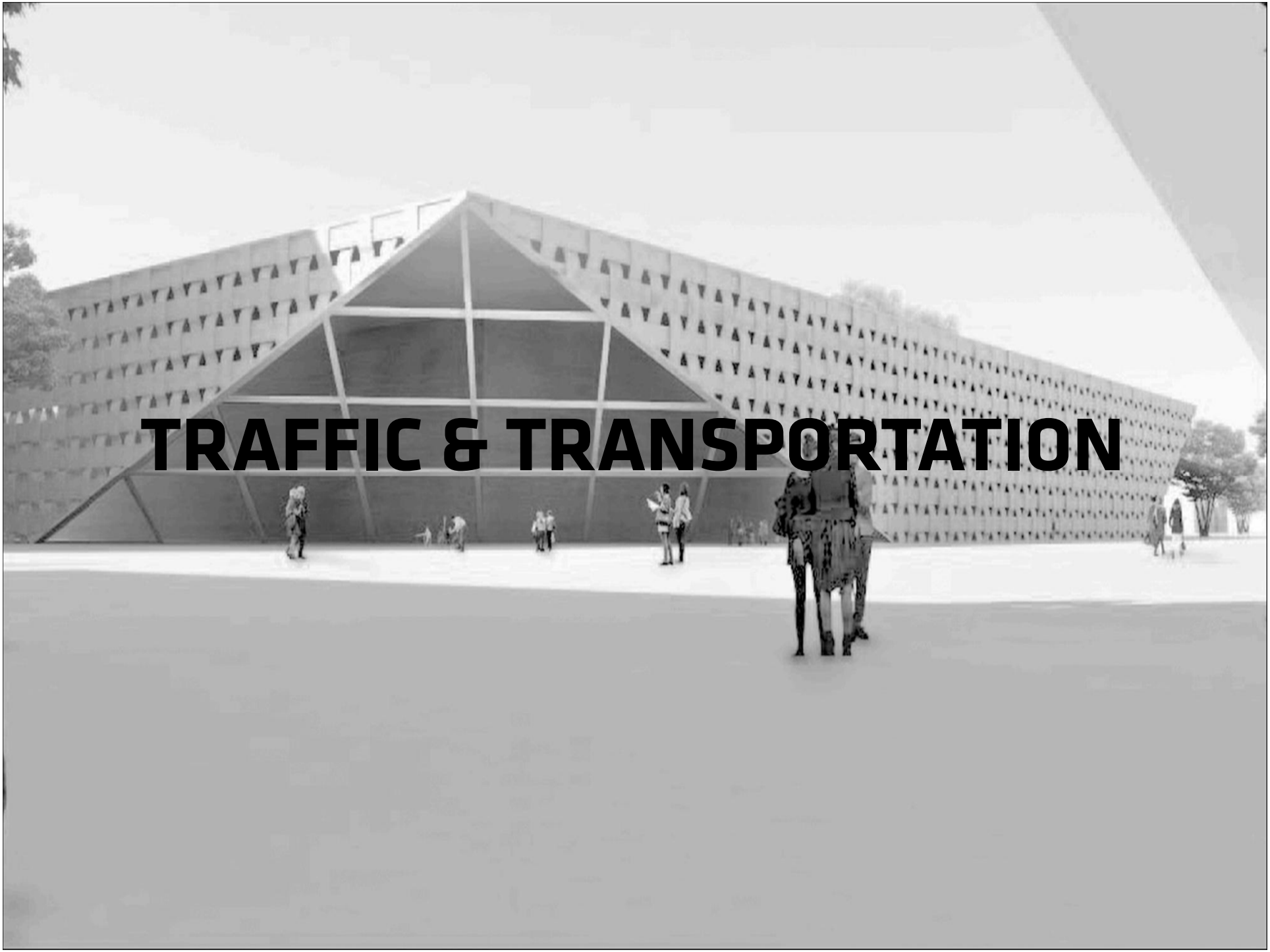
17th STREET GARAGE COURTYARD

17th STREET GARAGE COURTYARD



SHADED STREETSCAPE, MERIDIAN AVE

TRAFFIC



TRAFFIC & TRANSPORTATION

NEIGHBORHOOD PROTECTION

14 HOA'S IN MBCC AREA

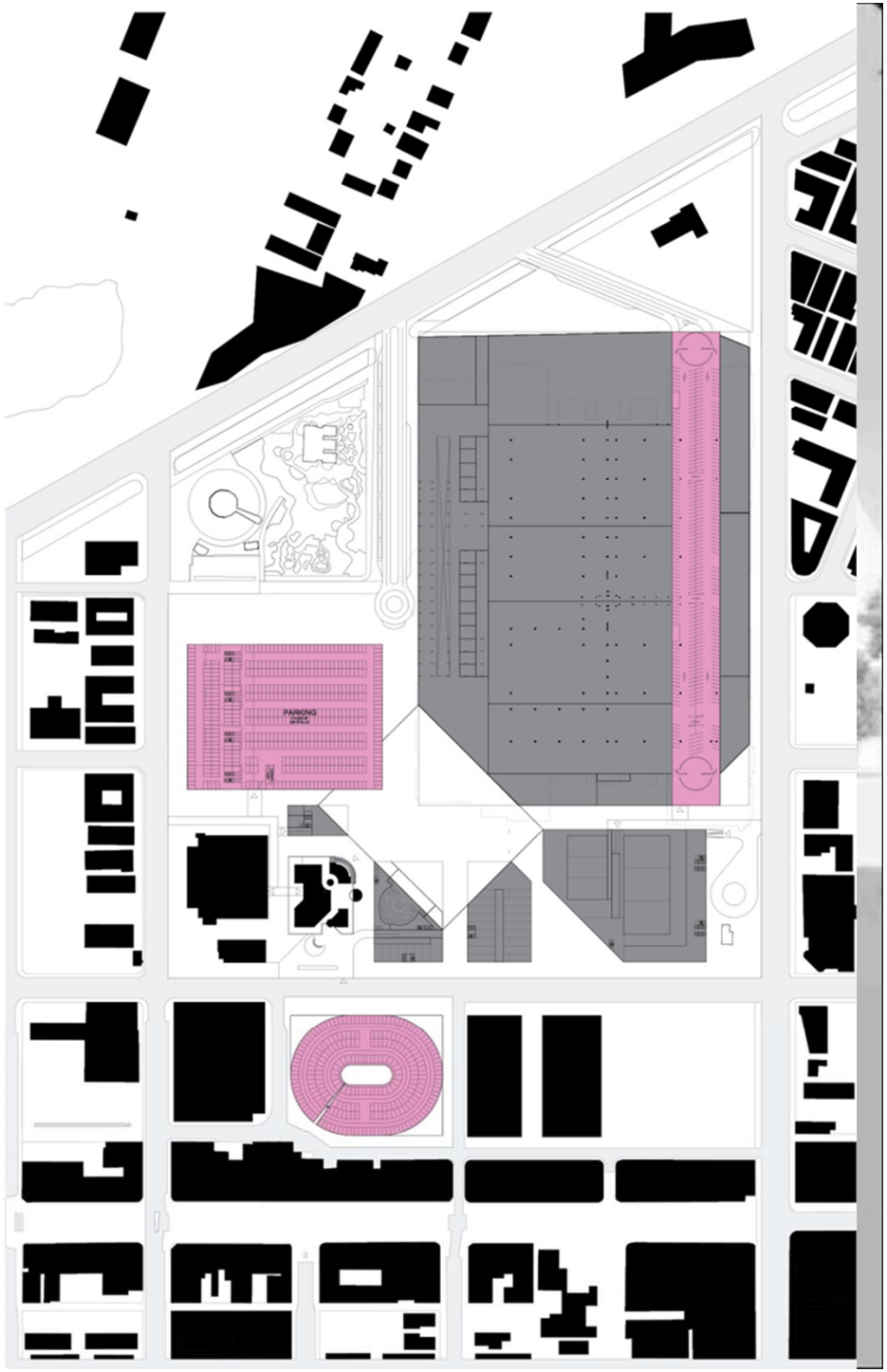
Alton Rd
17th St
Dade Blvd
Jefferson Ave
Meridian Ave
Convention
Washington A

TRANSPORTATION MANAGEMENT PLAN

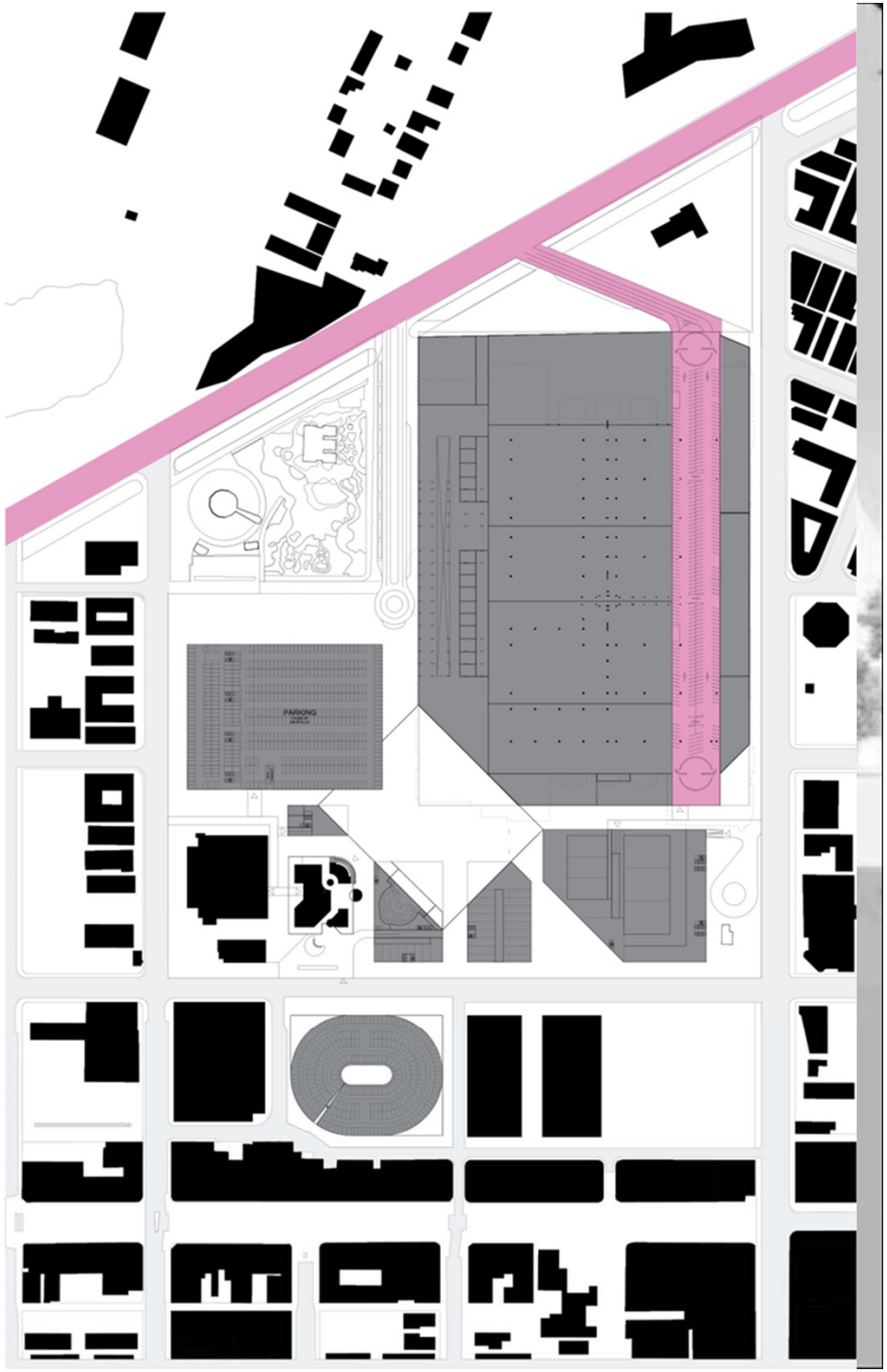
NBA RATED AAA TMP ONE OF ITS BEST

- Police Control of Intersections
- Temporary Street Modifications
- Special Event Signal Timing Plans
- Surface Street Directional Signage
- Parking / Valet Directional Signage
- Smart Parking Technology
- Pedestrian Management
- Passenger Drop-off / Pick-up Area
- Bus / Taxi /Limo Staging
- Public Information Program

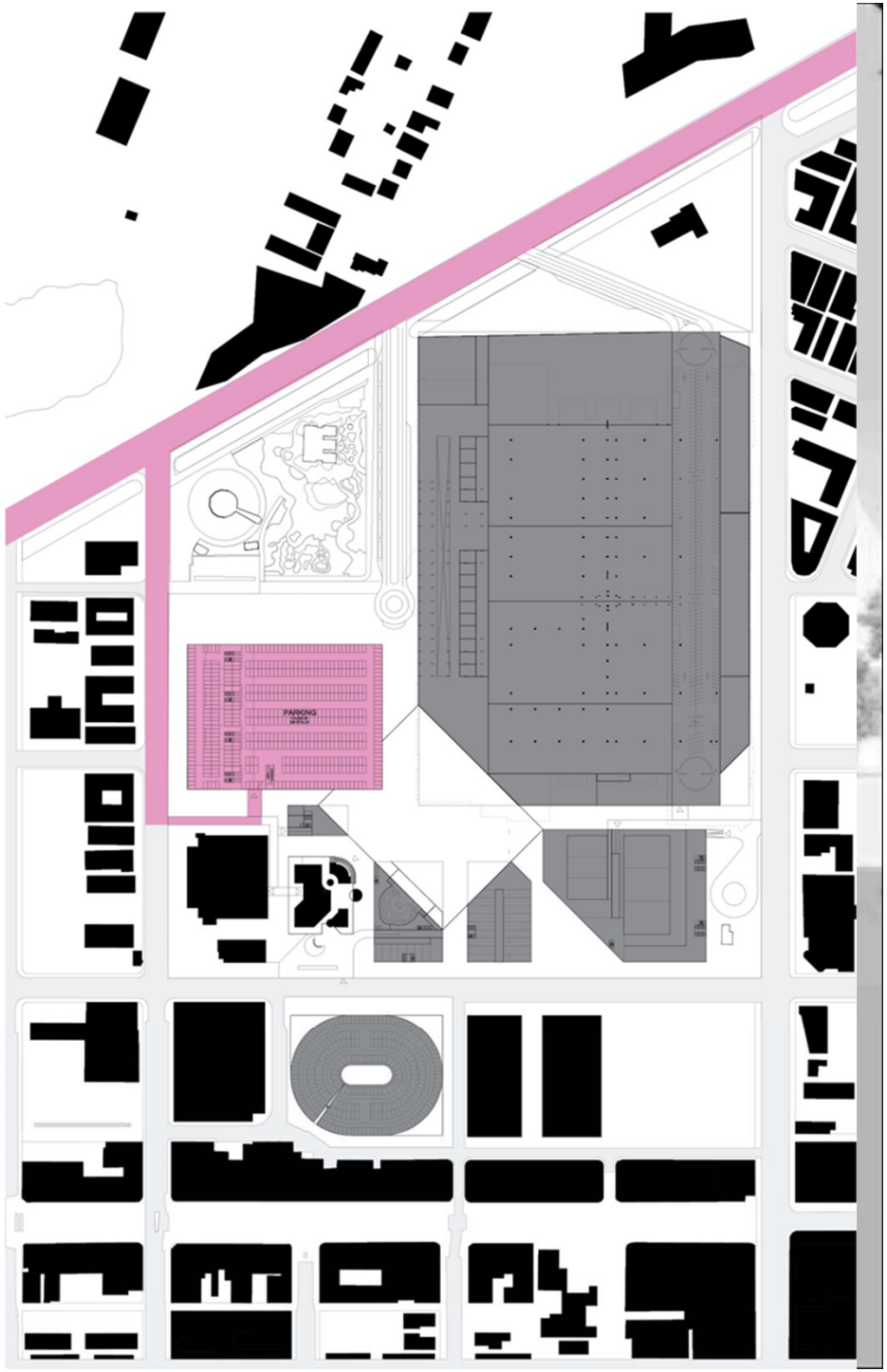
NEW PARKING LOTS



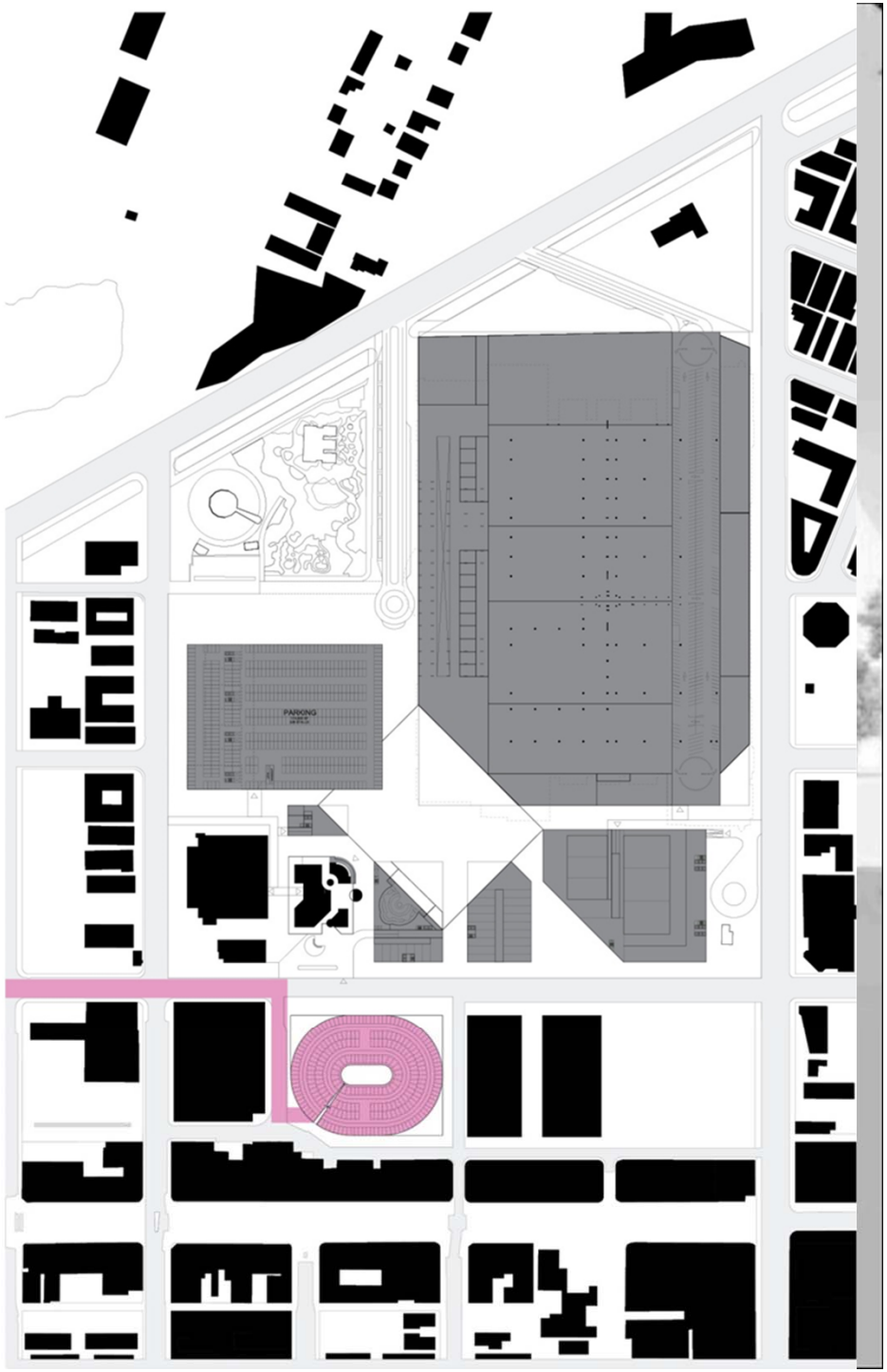
CONVENTION CENTER PARKING



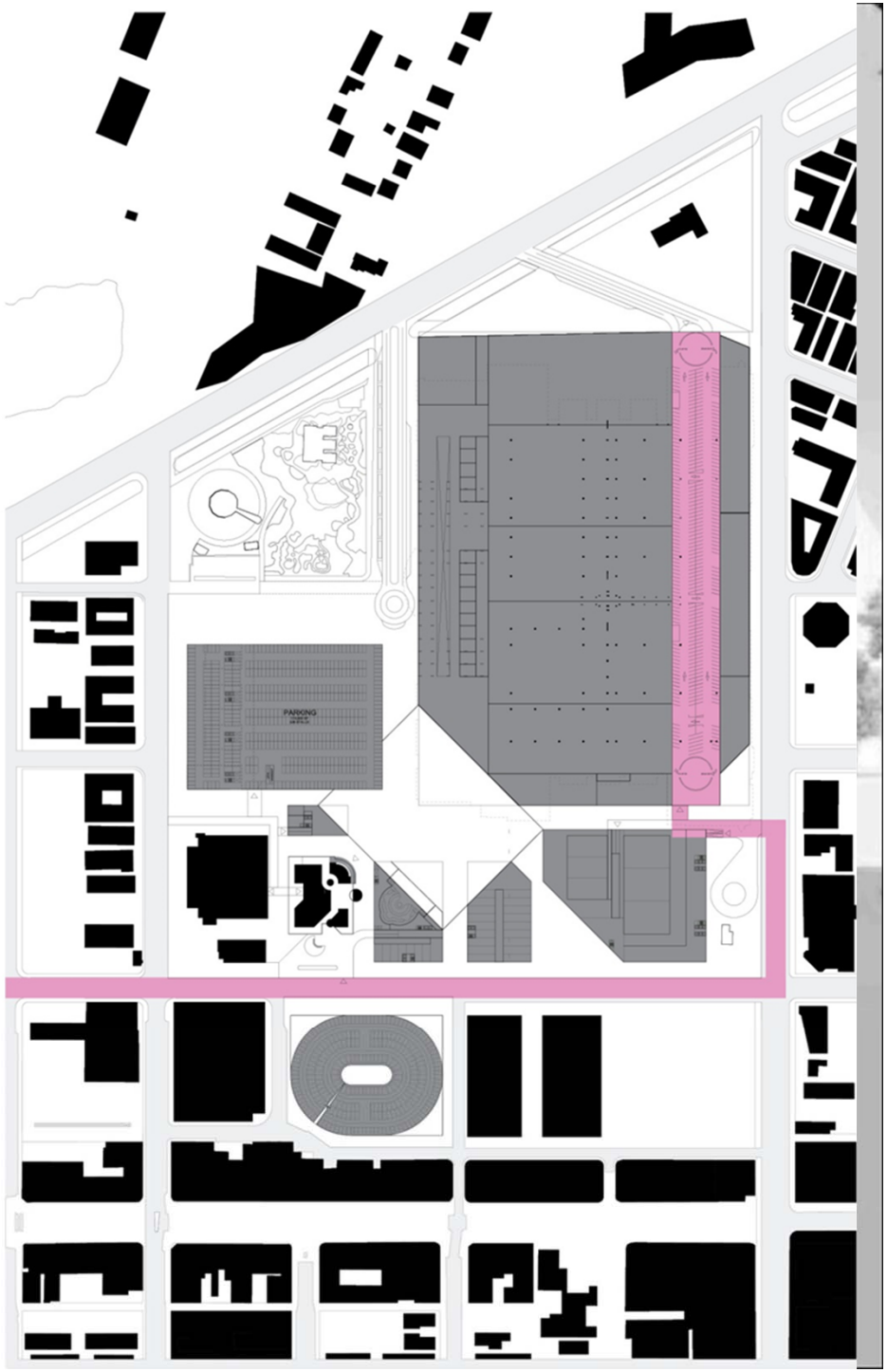
PARKING UNDER BALLROOM

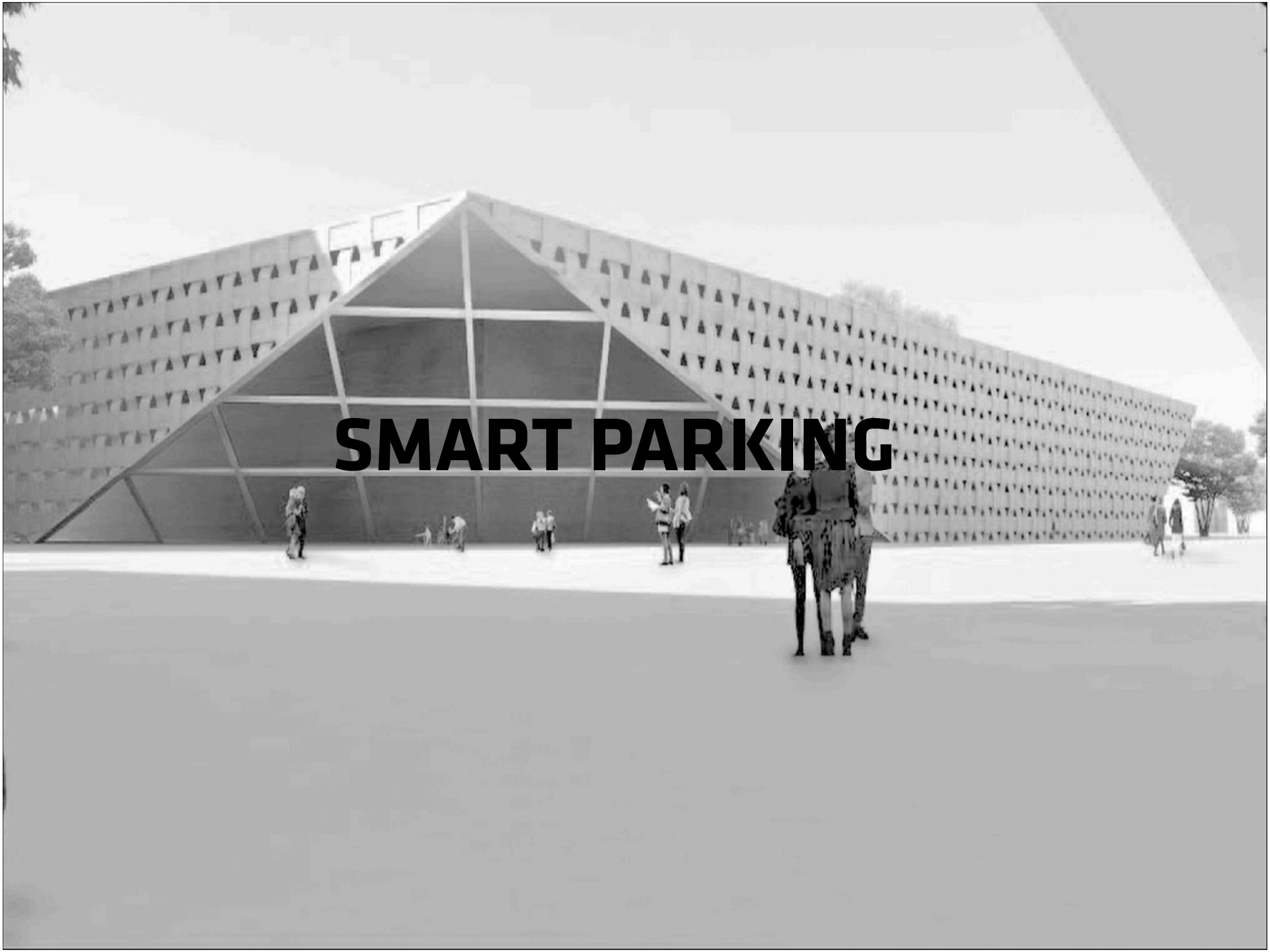


NEW 17TH ST GARAGE



HOTEL PARKING




SMART PARKING

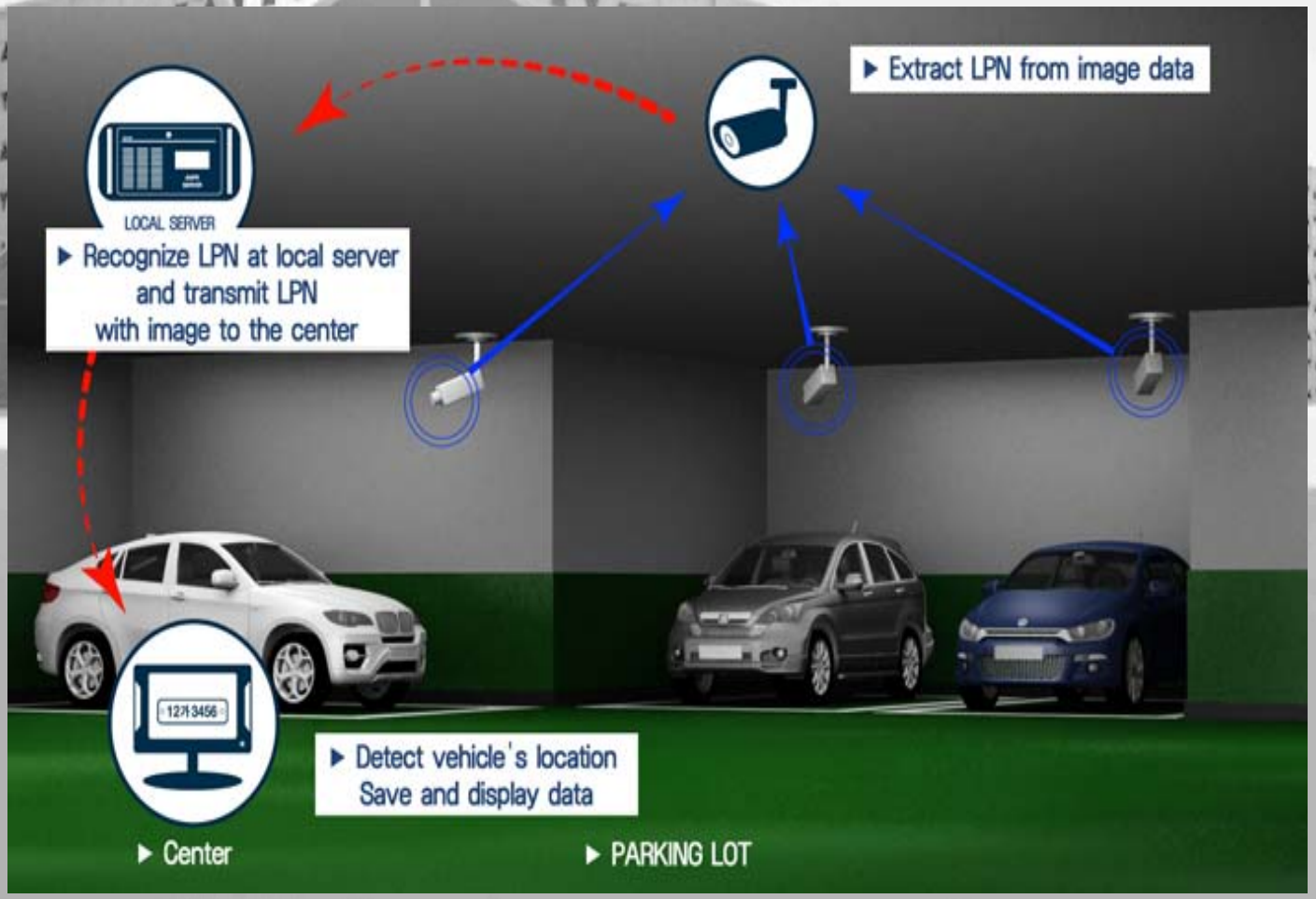
WHAT IS SMART PARKING?

- Gets Driver to Destination without Searching for Parking
- Gives Real-time Data for Parking Availability
- Provides Routes to Parking Garages / Lots
- Simplifies Parking Payment
- Provides Parking Costs

WHY IS THIS IMPORTANT?

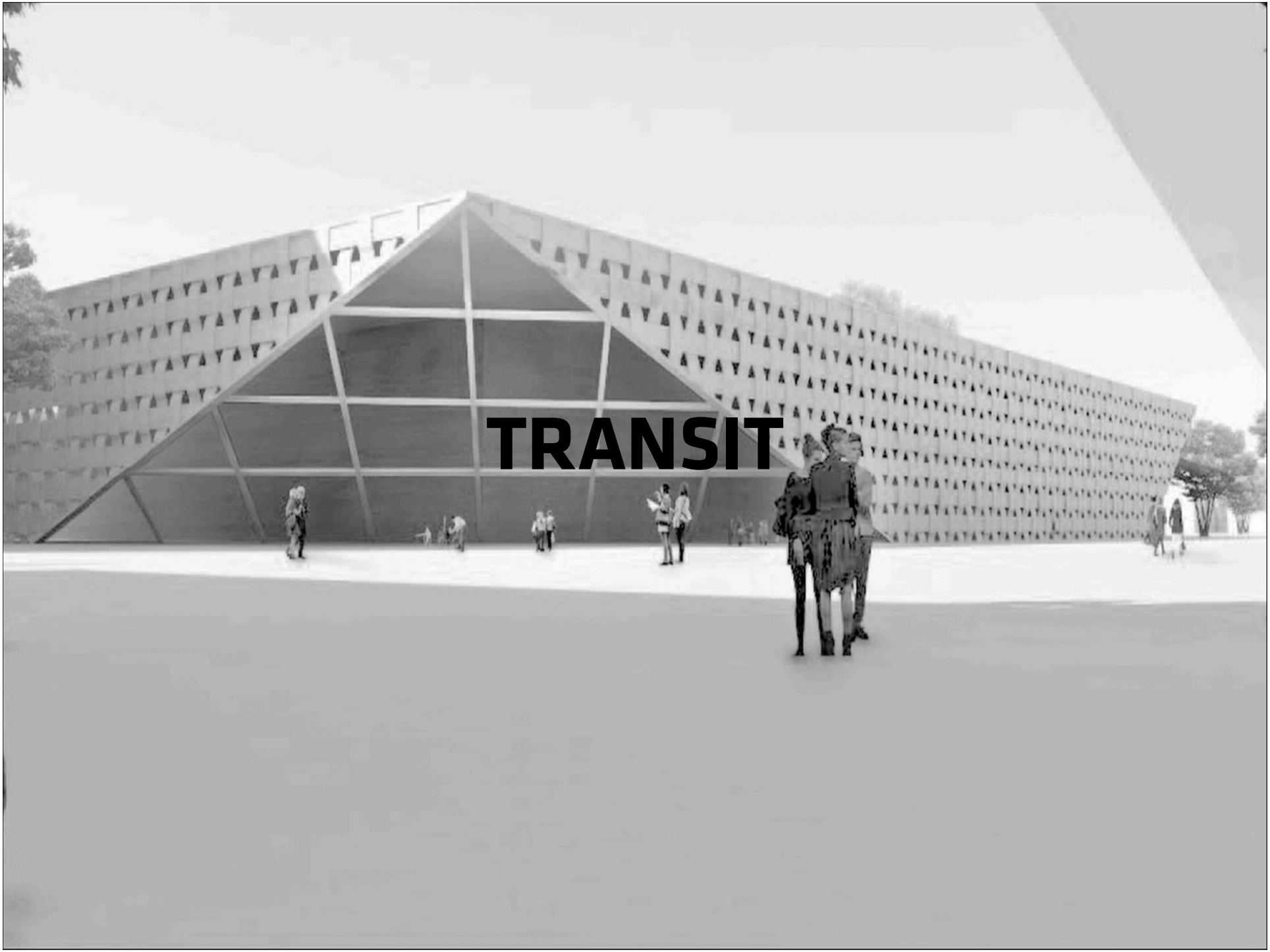
Up to 30% of Congestion in Urban Areas is Caused by Motorists Searching for Parking

HOW DOES SMART PARKING WORK?



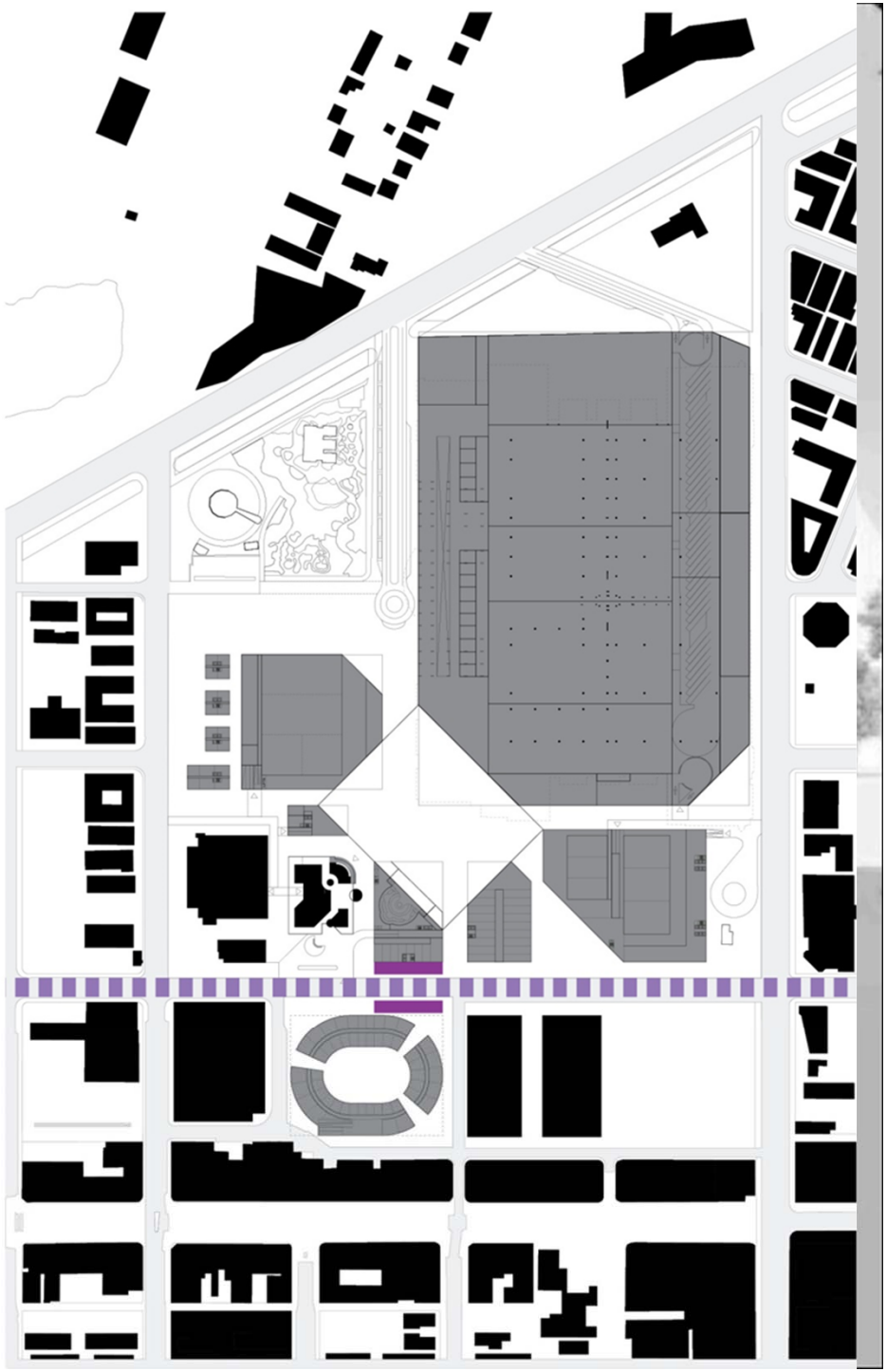
P
Level 4 1095
Level 3 296
Level 2 124
Level 1 29
Ground FULL
5 Level variable message sign
Variable message sign
This Level FULL Next Level 29
Full / Spaces sign
This Level FULL Next Level SPACES
ParkPGH
123
Theater Square
Predicted Parking Demand
Based on 3 months today.
San Jose MarketCenter
St. James Park
City Hall
San Pedro Square
Historic District
Little Italy
Arena/Diridon
Convention & Cultural
SoFA
N

- Downtown Pittsburgh
- BWI Airport
- San Carlos, CA
- Ellicott City, MD
- San Mateo, CA
- University of Maryland
- San Francisco, CA
- Dallas-Fort Worth Airport
- Logan International Airport
- New York City
- Roosevelt Island, NY
- Indianapolis, IN
- Sausalito, CA
- New Brownsville, NJ
- Venice Beach, CA
- University of Maryland, MA
- Jacksonville, FL
- Oregon State University, OR


TRANSIT

304

POTENTIAL TRANSIT STATION

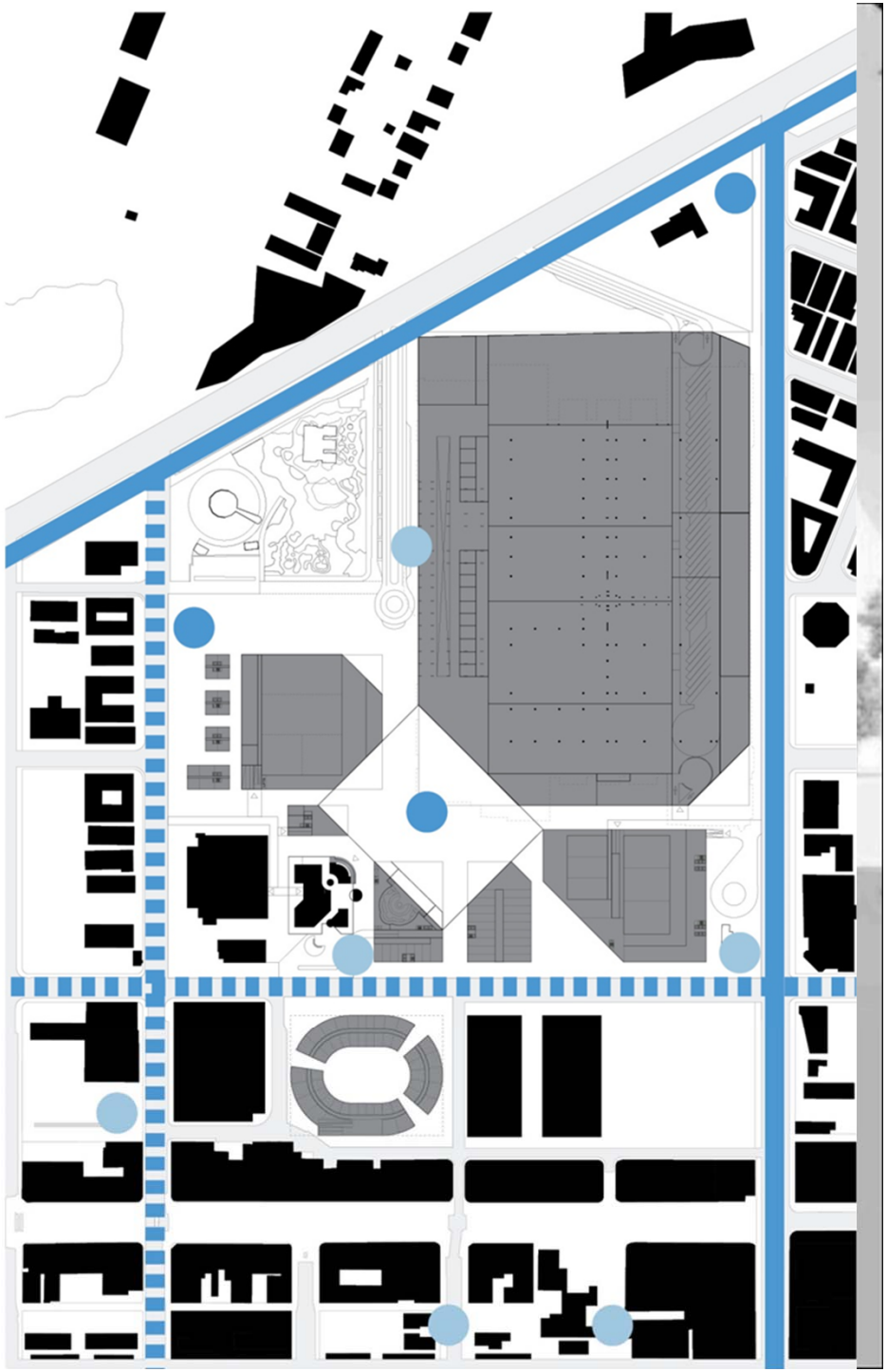


Start
MAP LEGEND
Transfer Station
South Beach Local Bus Stops
South Beach Local
Parking Facilities
FLAMINGO PARK
LUMMUS PARK
MIAMI BEACH GOLF CLUB
CONTEMPORARY DANCE COMPANY
HOLOCAUST MEMORIAL
MIAMI BEACH CONVENTION CENTER
CITY HALL
POST OFFICE
PEDESTRIAN MALL
DANCE STUDIO
WORLD EROTIC ART MUSEUM
OLD CITY HALL
WOLFSONIAN MUSEUM FIU
ART DECO MUSEUM WELCOME CENTER
JEWISH MUSEUM
S. SHORE LIBRARY
MIAMI CITY BALLET
BASS MUSEUM OF ART
BRANCH LIBRARY
VENETIAN WAY
LINCOLN RD
ESPANOLA WAY
OCEAN DR
COLLINS AVE
WEST AVE
BAY RD
ALTON CT
LENOX AVE
LENOX CT
EUCLID AVE
DREXEL CT
DREXEL AVE
PENNSYLVANIA AVE
PENNSYLVANIA CT
BOARD WALK
BEACH SVRD
DADE BLVD
BAY AVE
SUNSET DR
N BAY RD
W 24TH ST
23TH ST
20TH ST
19TH ST
18TH ST
17TH ST
16TH ST
15TH ST
14TH PL
11TH ST
10TH ST
9TH ST
8TH ST
7TH ST
6TH ST
5TH ST
4TH ST
3RD ST
GIS

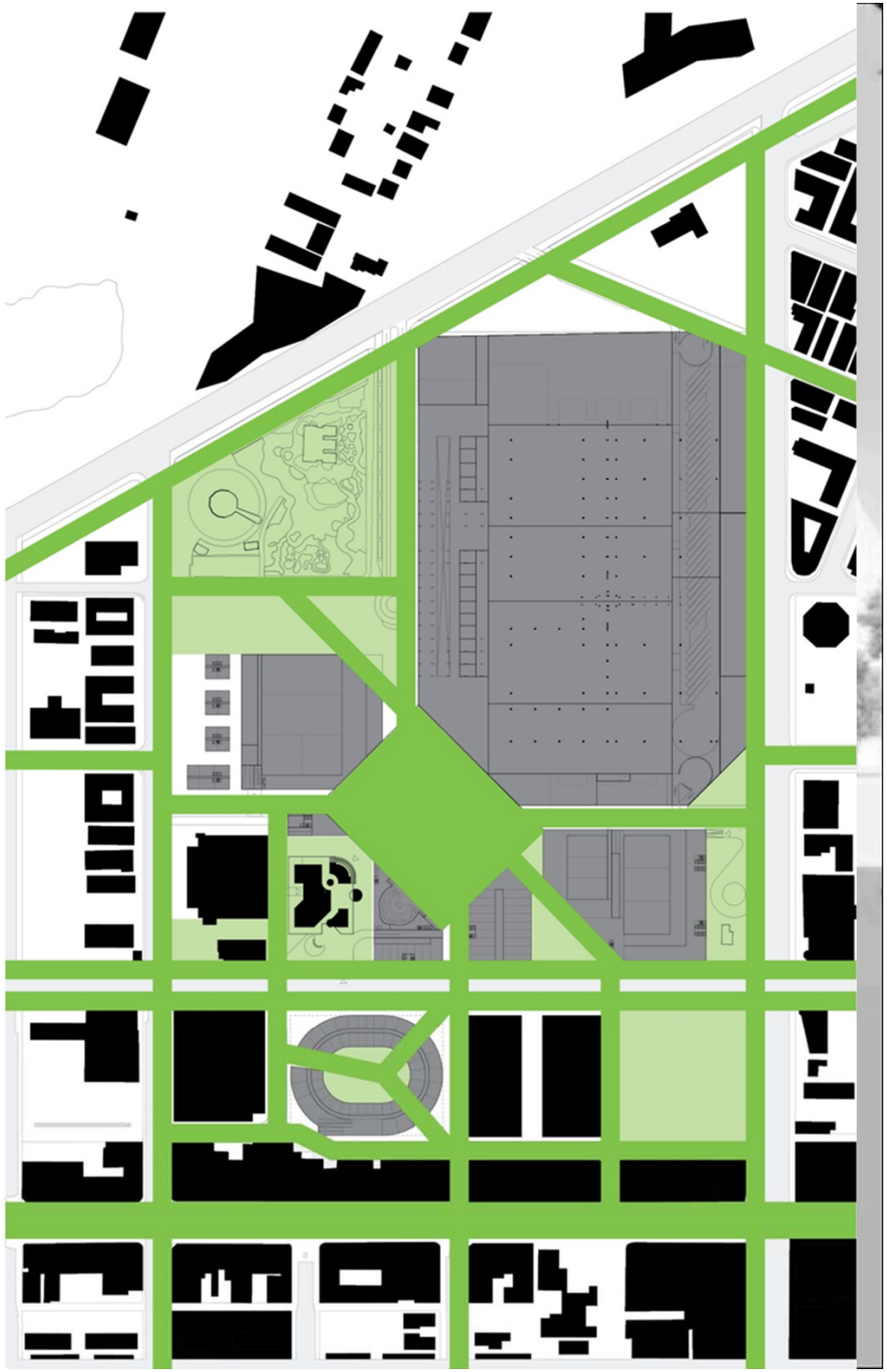
AT&T 3G
11:22 AM
Back
openmbta
Bookmark
Dudley Station via Mass. Ave.
Bus 1
Cambridge
11:31a 11:44a 11:58a (realtime)
Massachusetts Ave @ Sidney St
Refresh
Map
Schedule
Find Stop

PEDESTRIANS & BICYCLISTS

DECO BIKES AND BIKE ROUTES

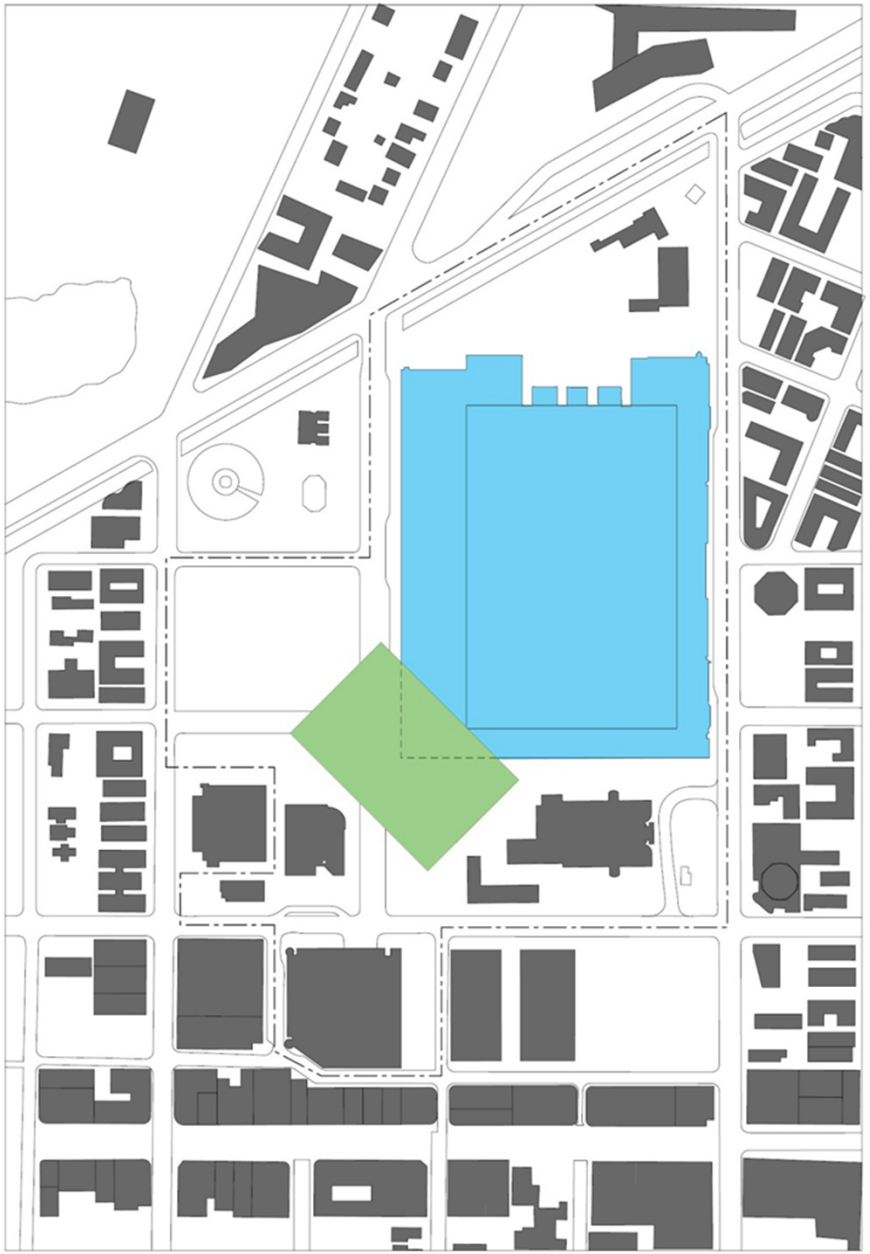


SHADED PEDESTRIAN CONNECTIONS



CONVENTION CENTER

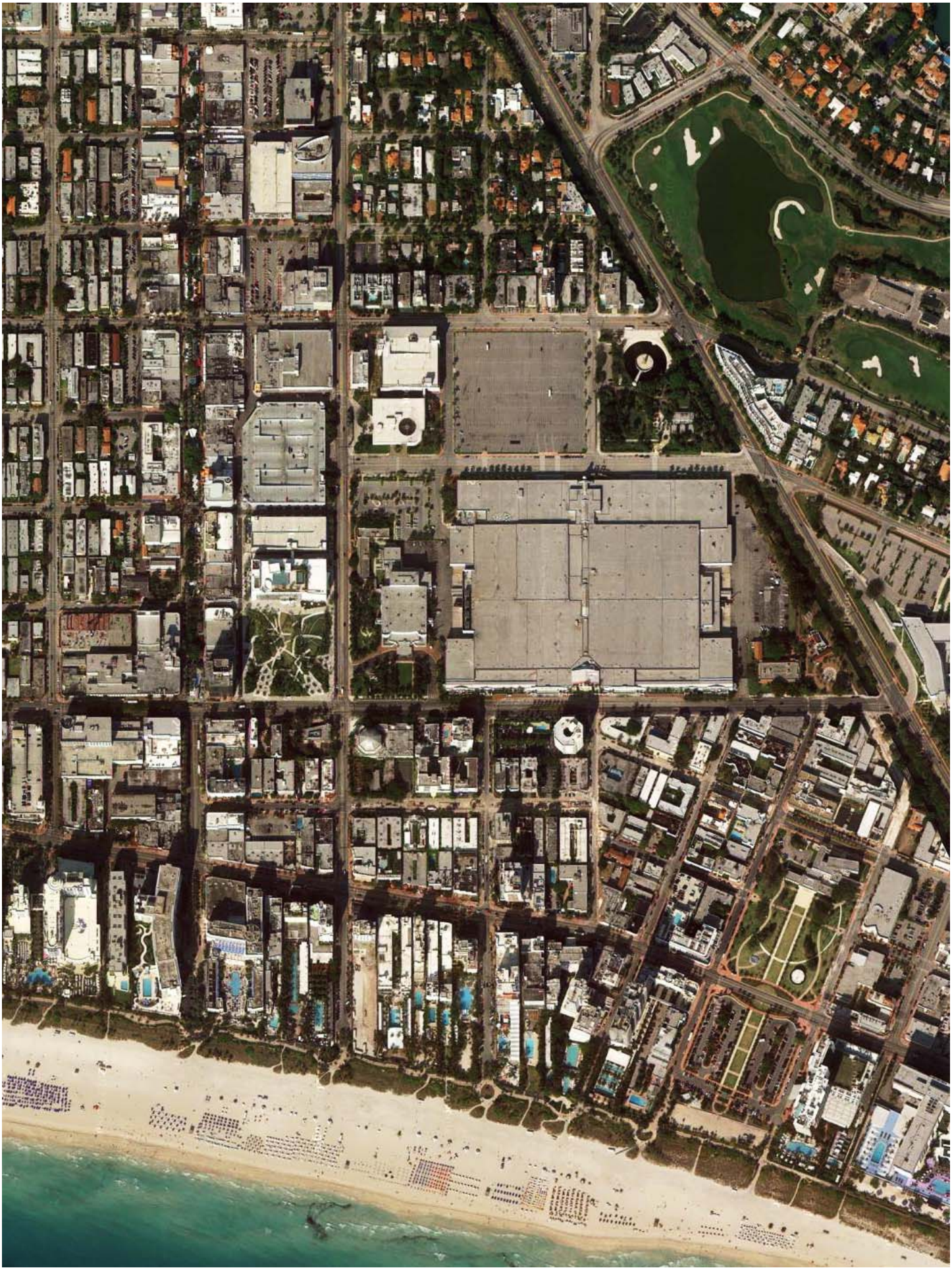
WE WANT A WORLD CLASS CONVENTION CENTER!

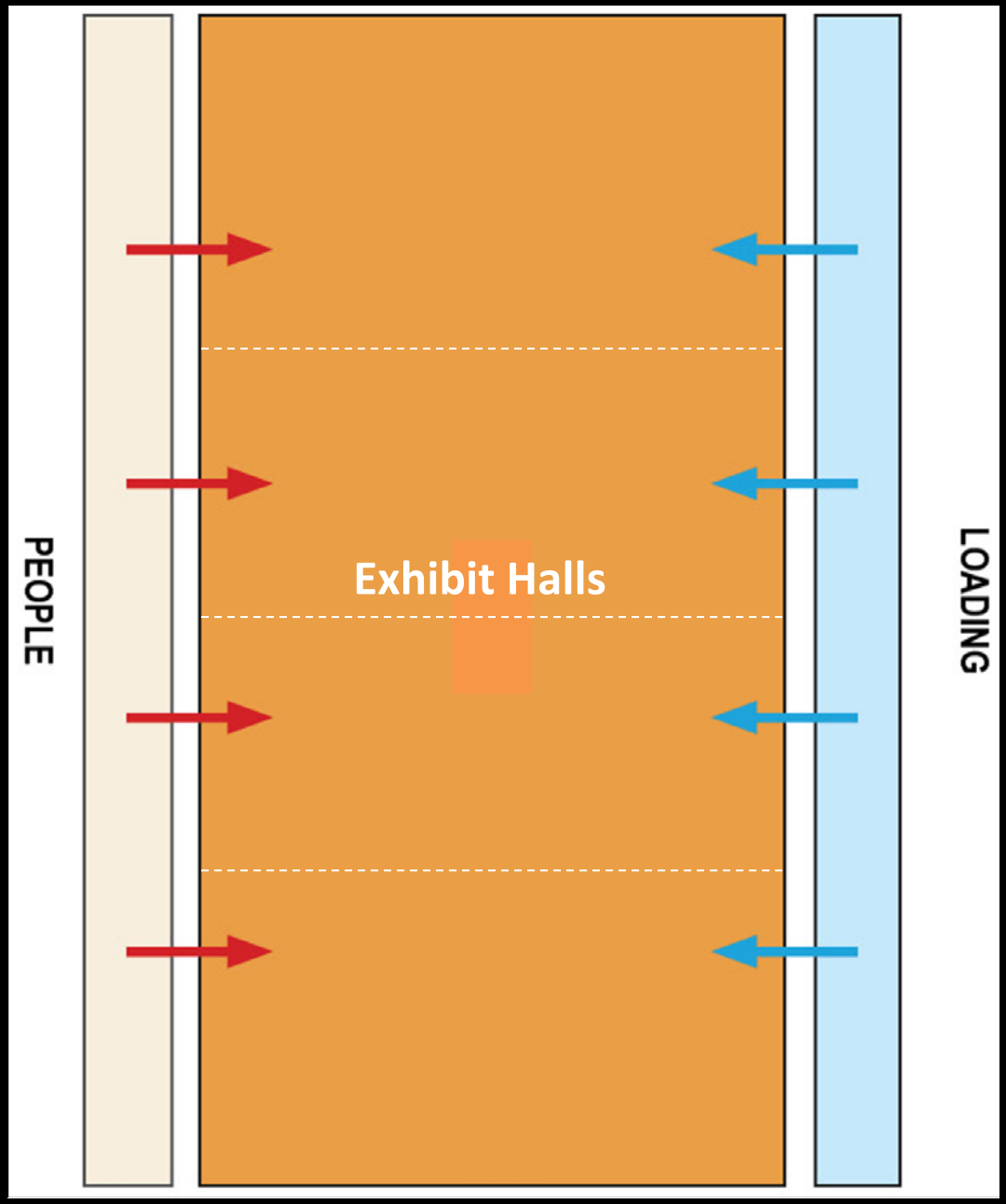


Before

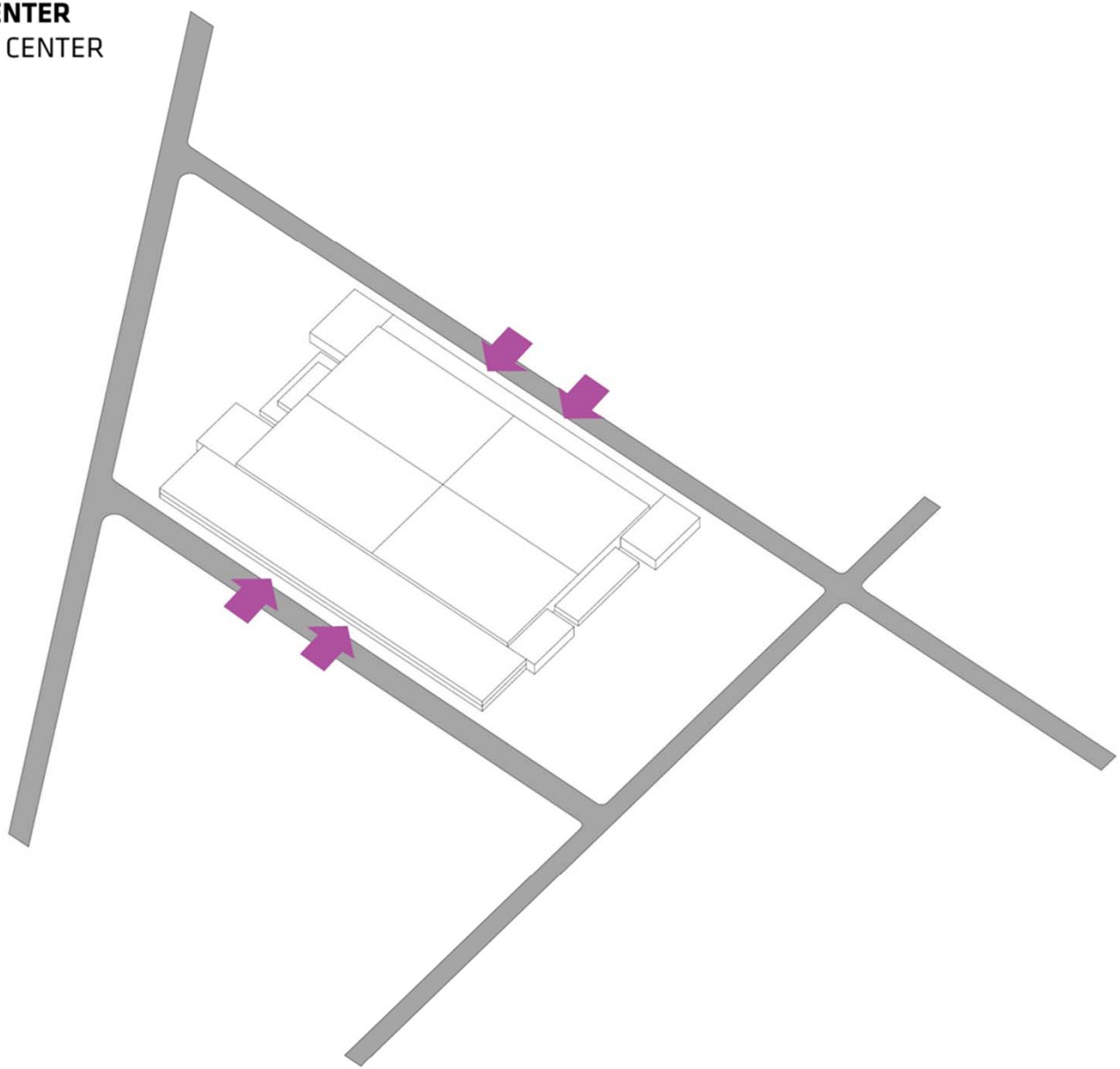
After

San Diego Convention Center Expansion – Roof as Public Park




PEOPLE
Exhibit Halls
LOADING

CURRENT CONVENTION CENTER
TWO - SIDED CONVENTION CENTER

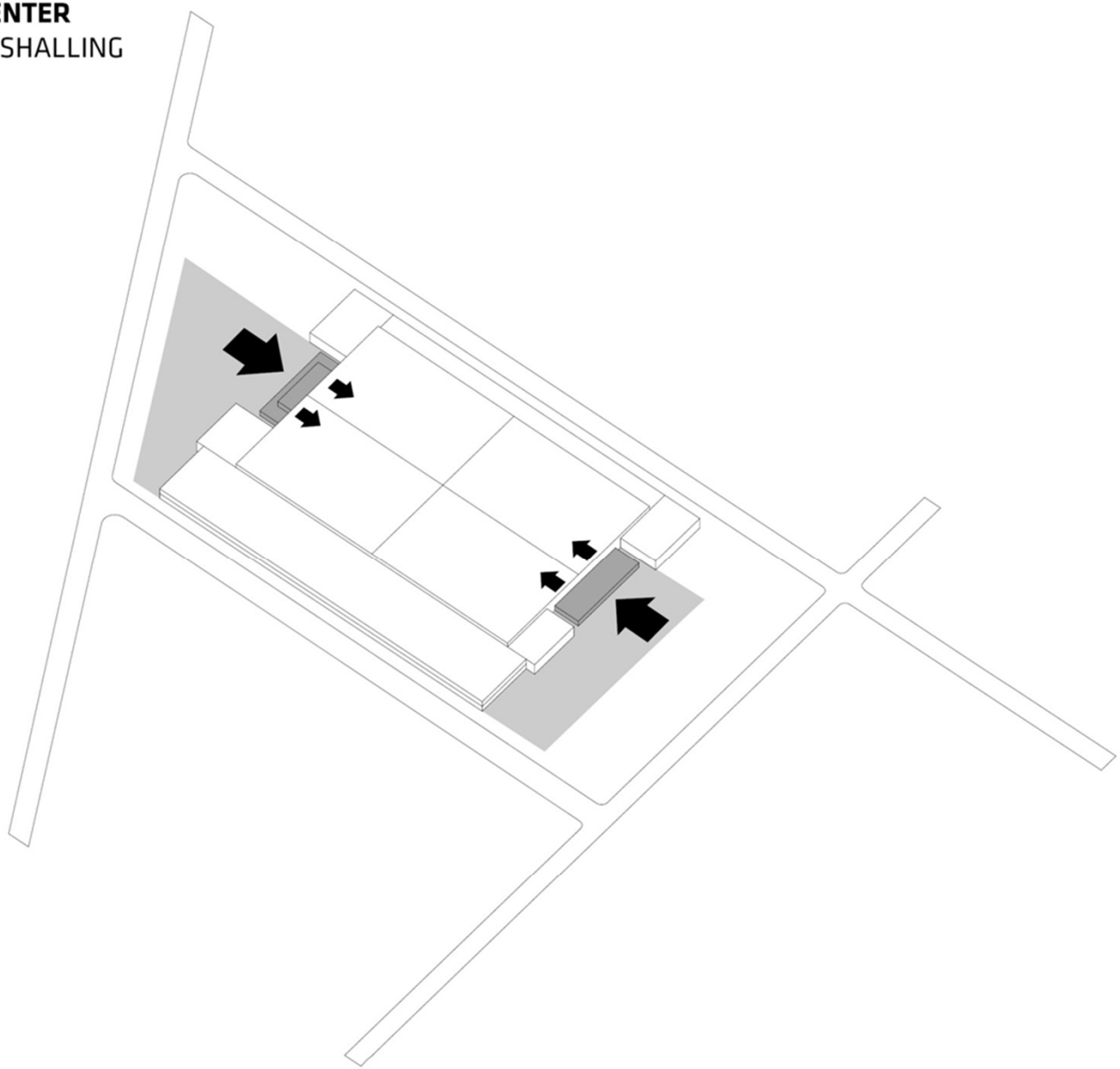


MIAMI BEACH CONVENTION CENTER
Hall C

Hall B

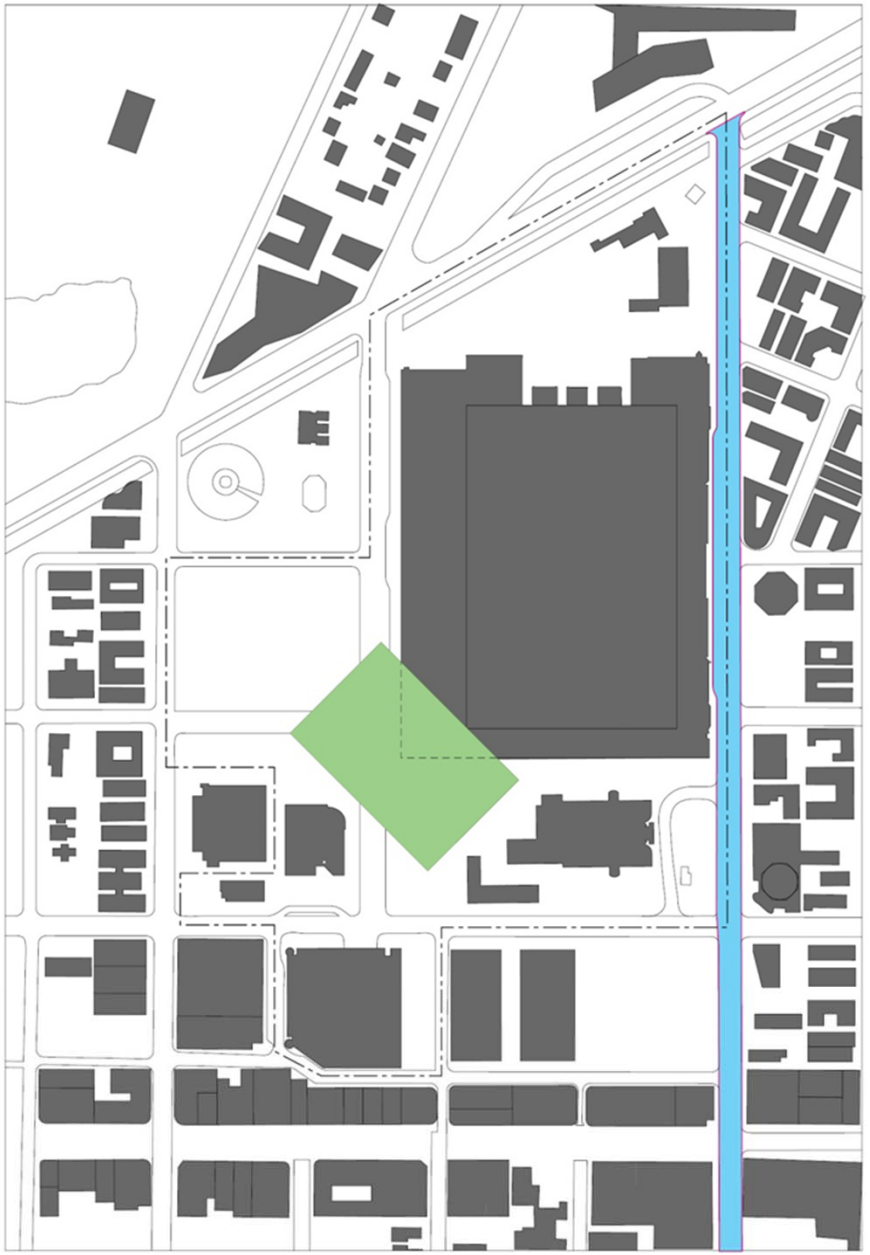
Hall A
MIAMI BEACH CONVENTION CENTER

CURRENT CONVENTION CENTER
TRUCK LOADING AND MARSHALLING

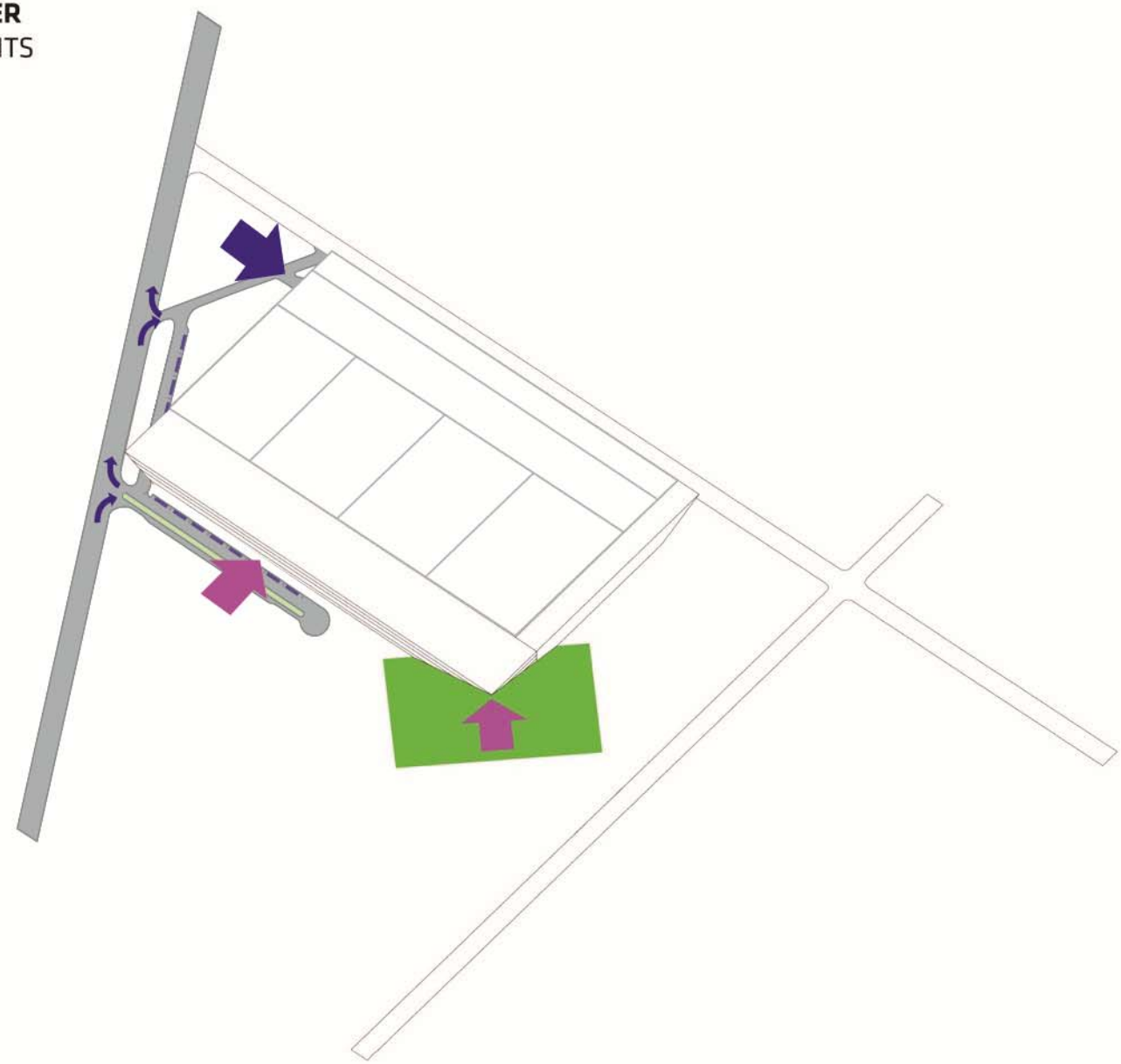


B
C
11
12
YELLOW
ROADWAY
ROAD

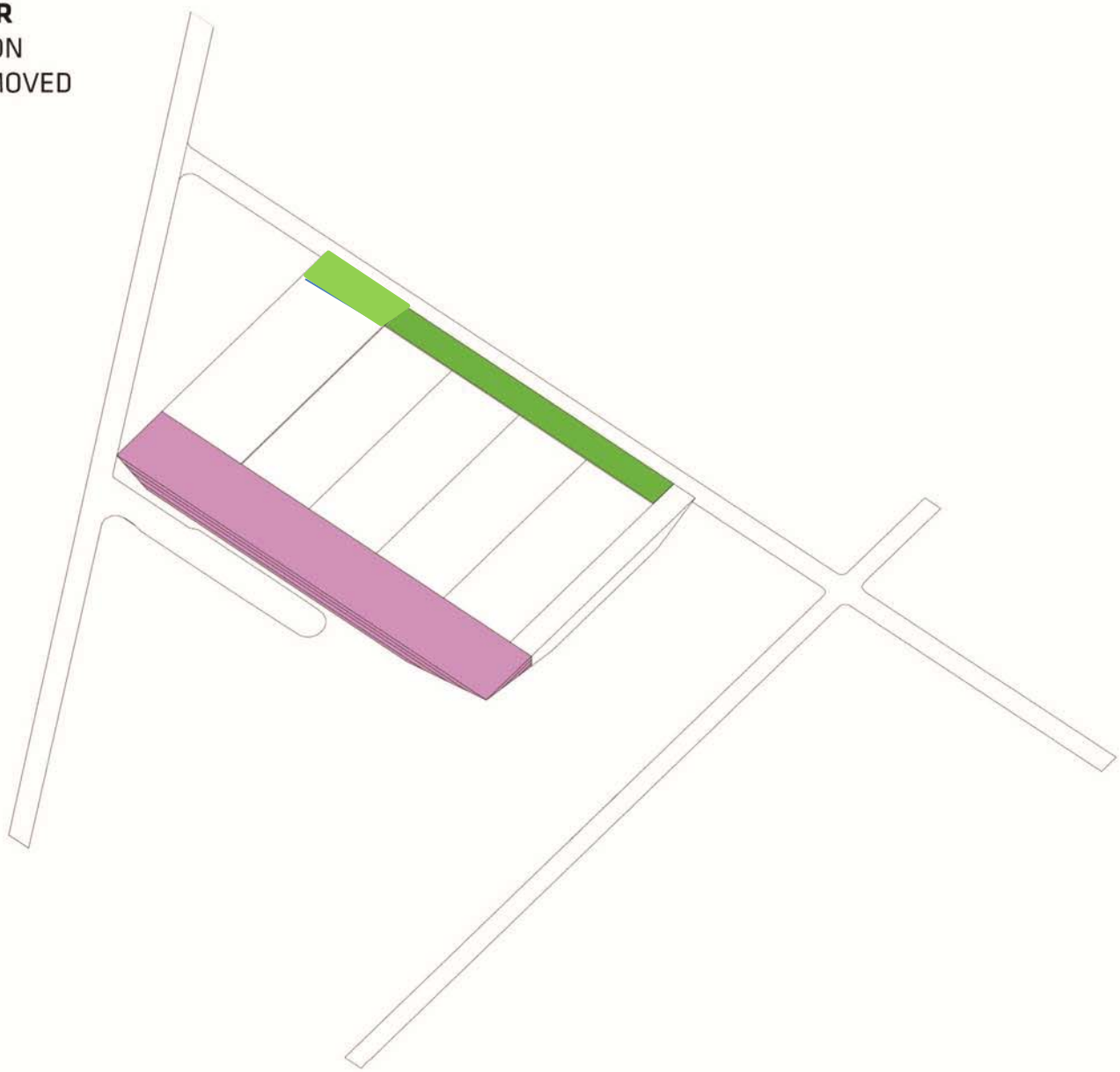
NO ADDITIONAL TRAFFIC ON WASHINGTON!

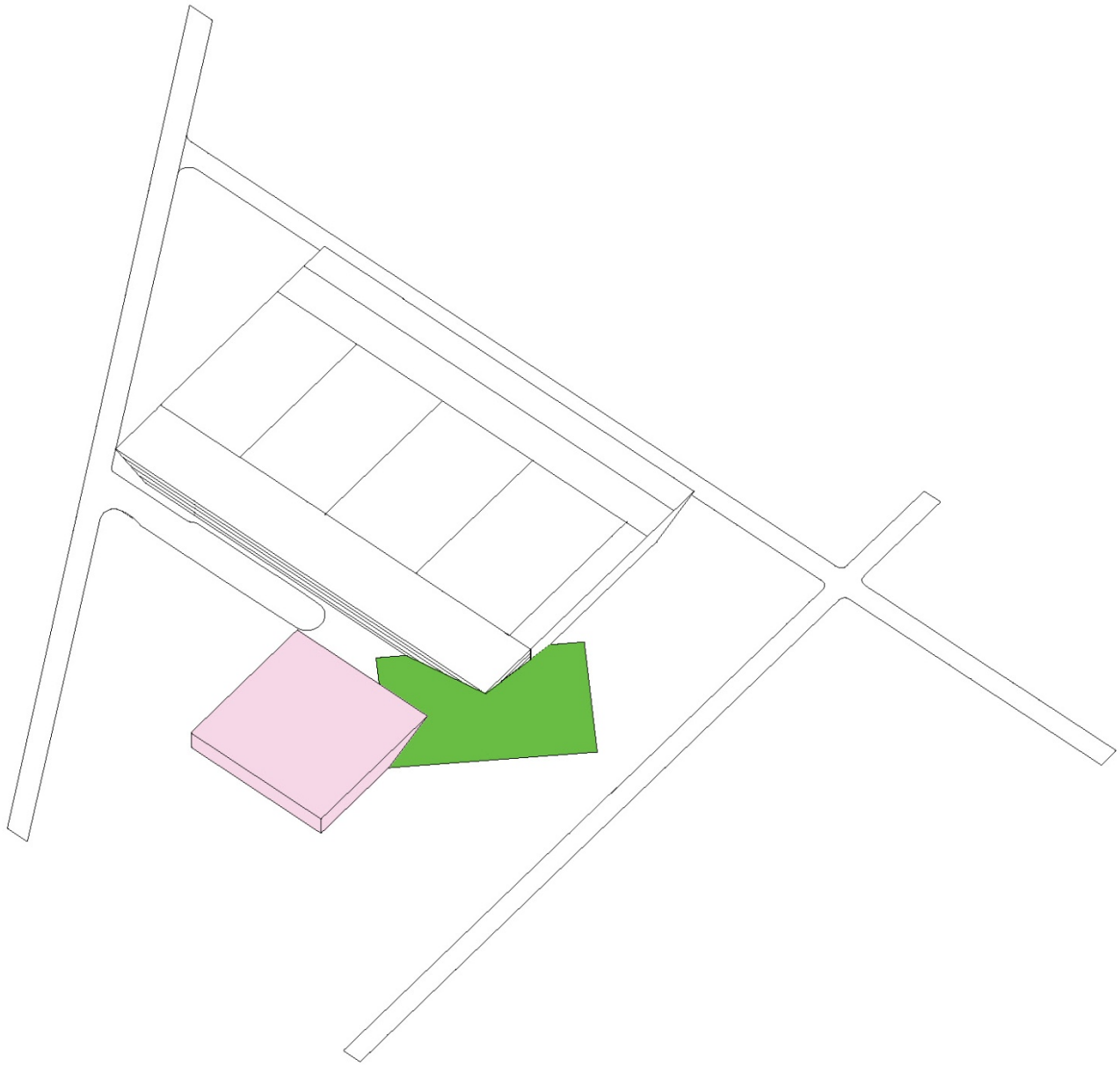


NEW CONVENTION CENTER
TRAFFIC AND ENTRY POINTS



NEW CONVENTION CENTER
ALL EAST SIDE CONVENTION OPERATIONS WILL BE REMOVED FROM WASHINGTON





World Class Convention Center

New 60,000 sf Ballroom Addition

NEW CONVENTION CENTER
EXHIBITION HALL LAYOUT

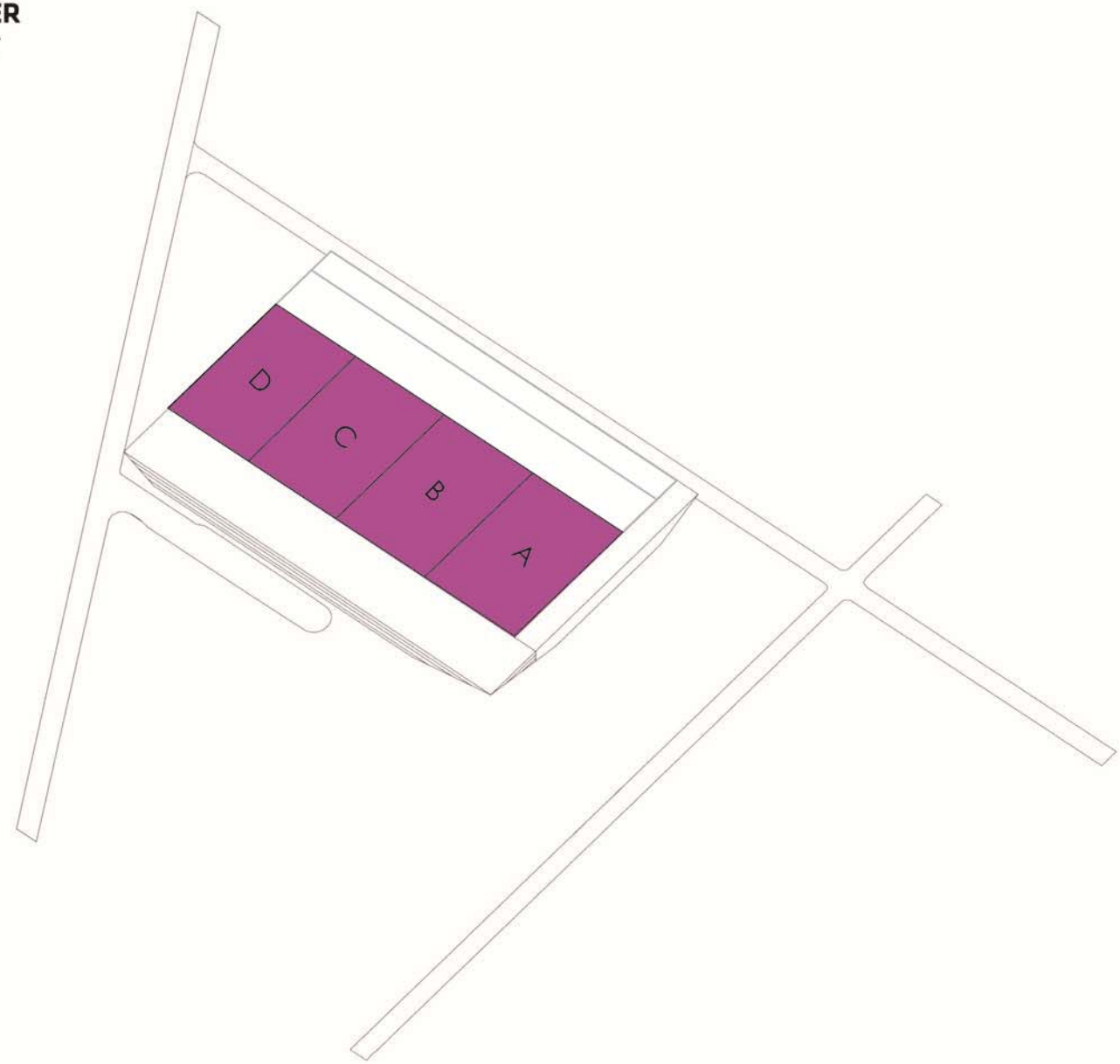
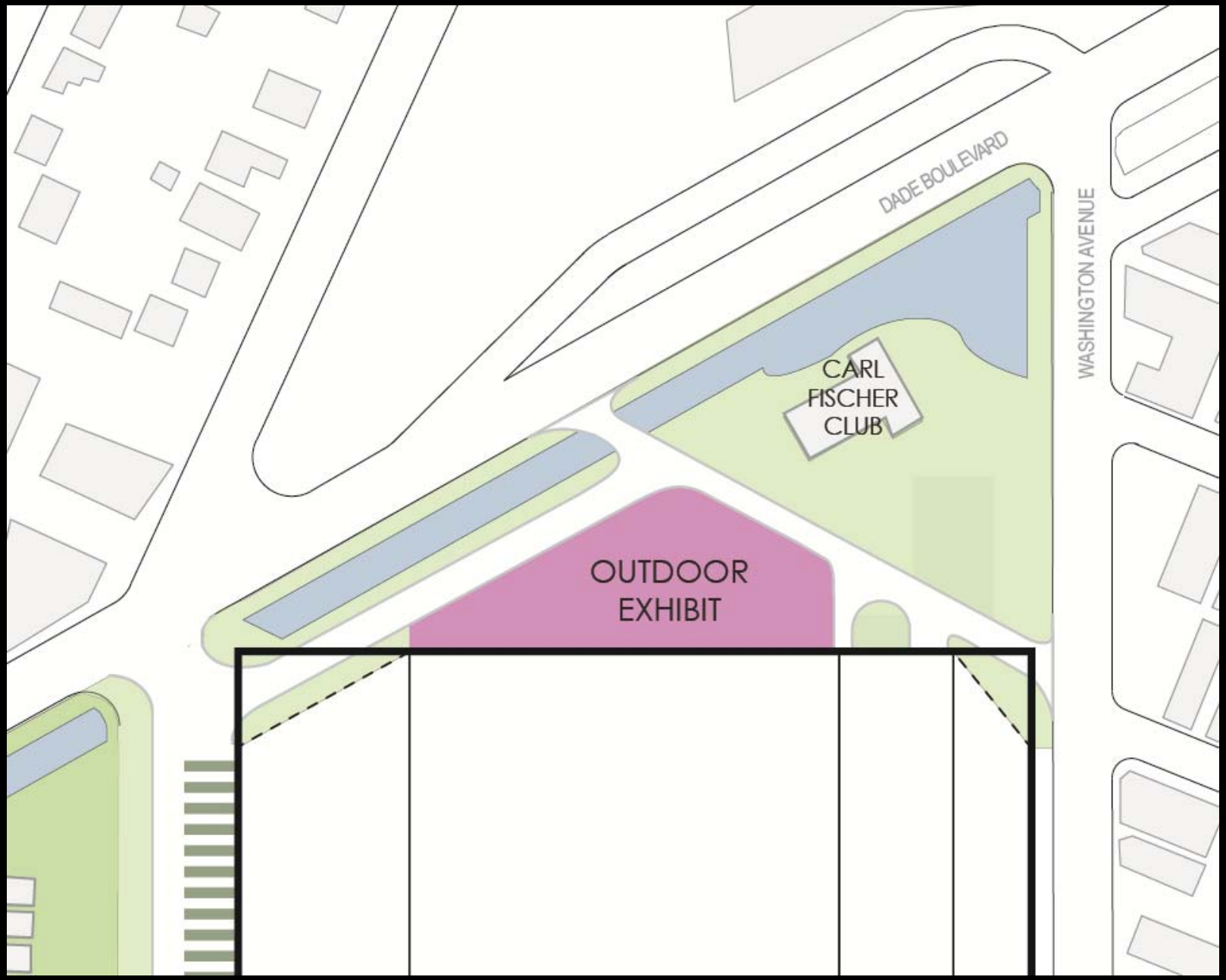


Exhibit Hall 502,000 sf

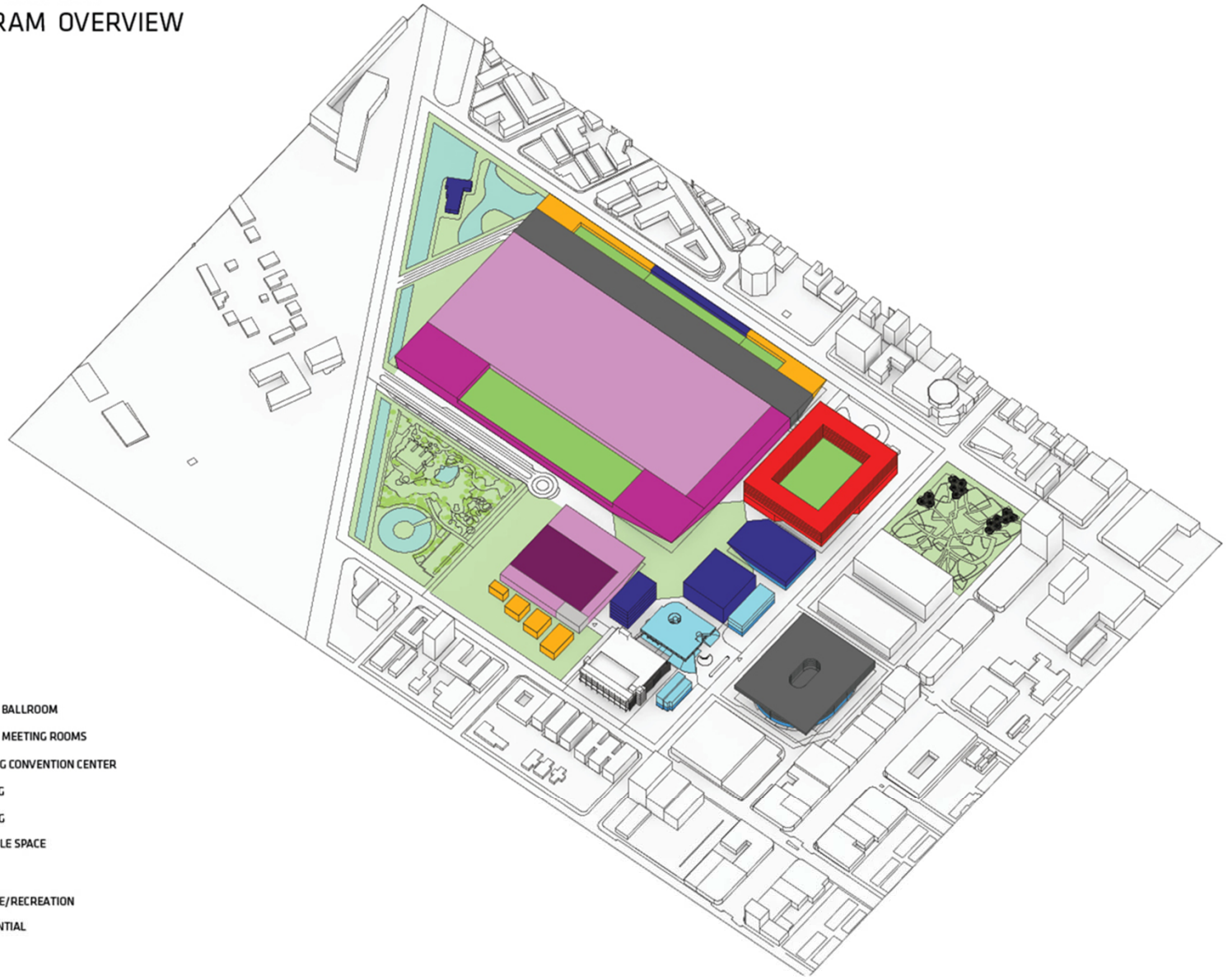
PROGRESSIVE MIAMI INTERNATIONAL BOAT SHOW
SEALEGS


DADE BOULEVARD
WASHINGTON AVENUE
CARL
FISCHER
CLUB
OUTDOOR
EXHIBIT

CONVENTION CENTER OUTDOOR EXHIBITION

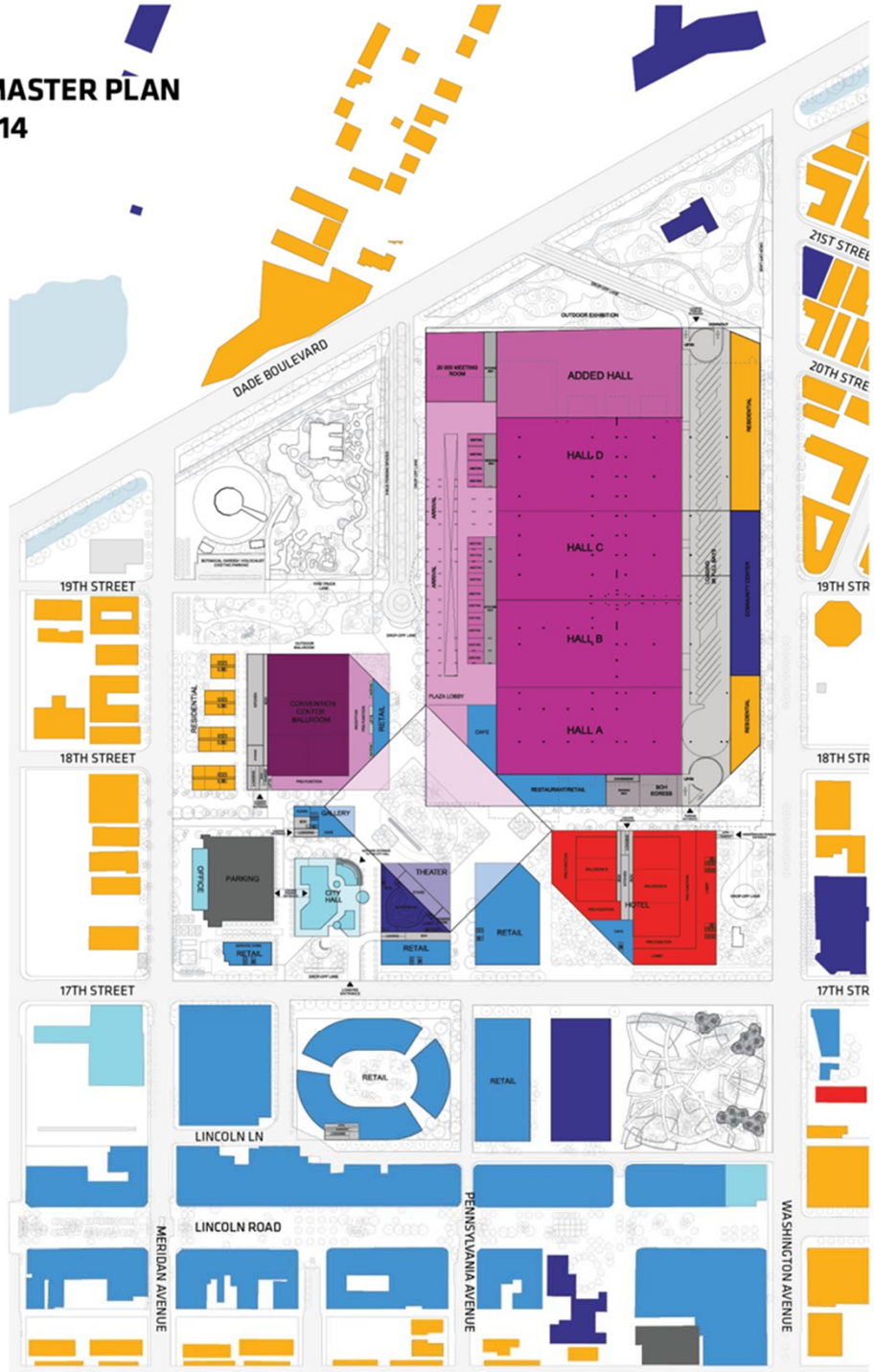
MASTER PLAN

PROGRAM OVERVIEW



- NEW CC BALLROOM
- NEW CC MEETING ROOMS
- EXISTING CONVENTION CENTER
- LOADING
- PARKING
- LEASABLE SPACE
- OFFICE
- CULTURE/RECREATION
- RESIDENTIAL
- HOTEL
- PARKS
- WATER FEATURES

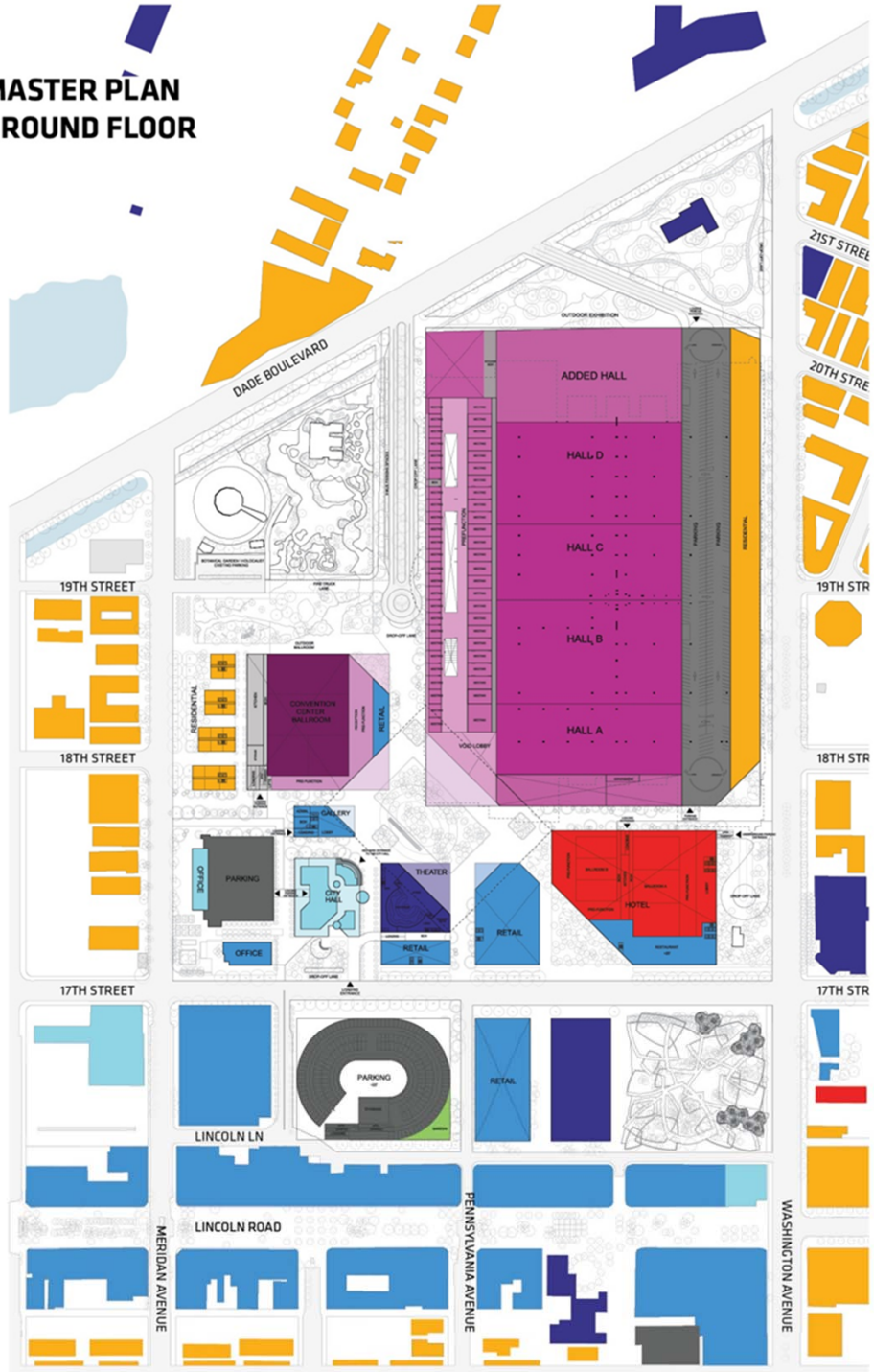
MASTER PLAN
+14



- NEW CC BALLROOM
- NEW CC MEETING ROOMS
- EXISTING CONVENTION CENTER
- LOADING
- PARKING
- RETAIL
- OFFICE
- CULTURE/RECREATION
- RESIDENTIAL
- HOTEL
- PARKS
- WATER FEATURES

1”=400’

MASTER PLAN
GROUND FLOOR



- NEW CC BALLROOM
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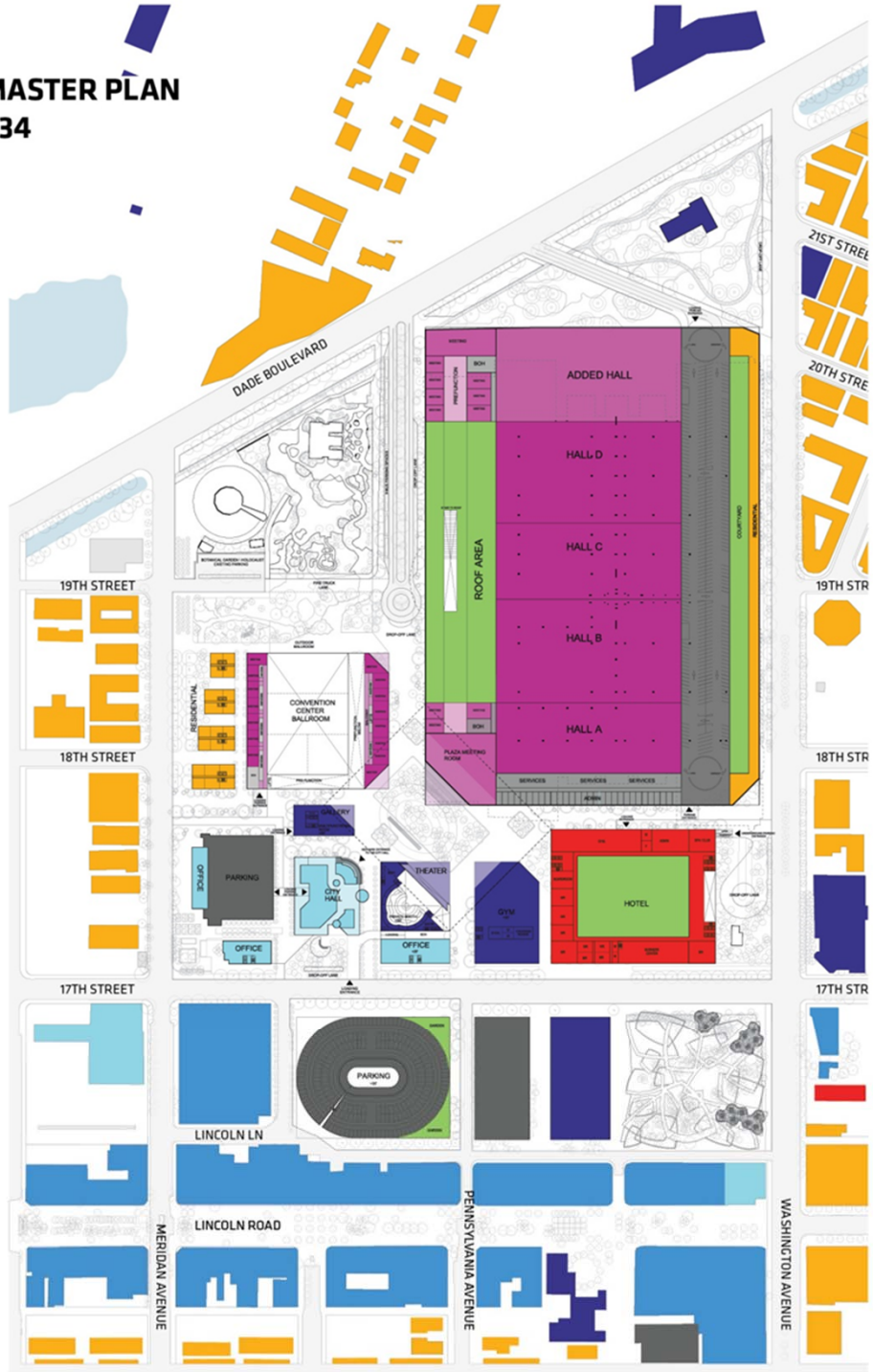
1”=400’

MASTER PLAN
+34



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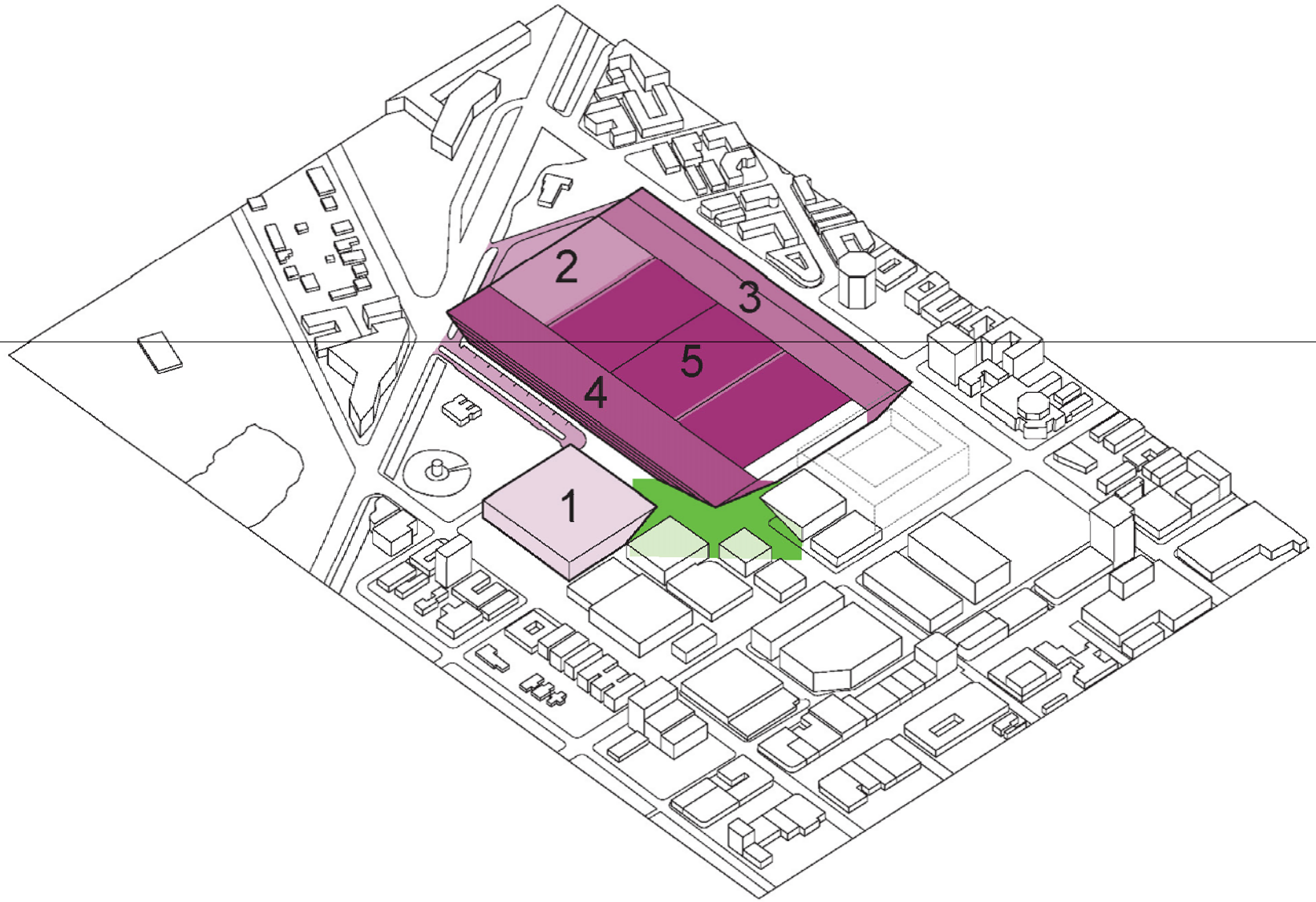
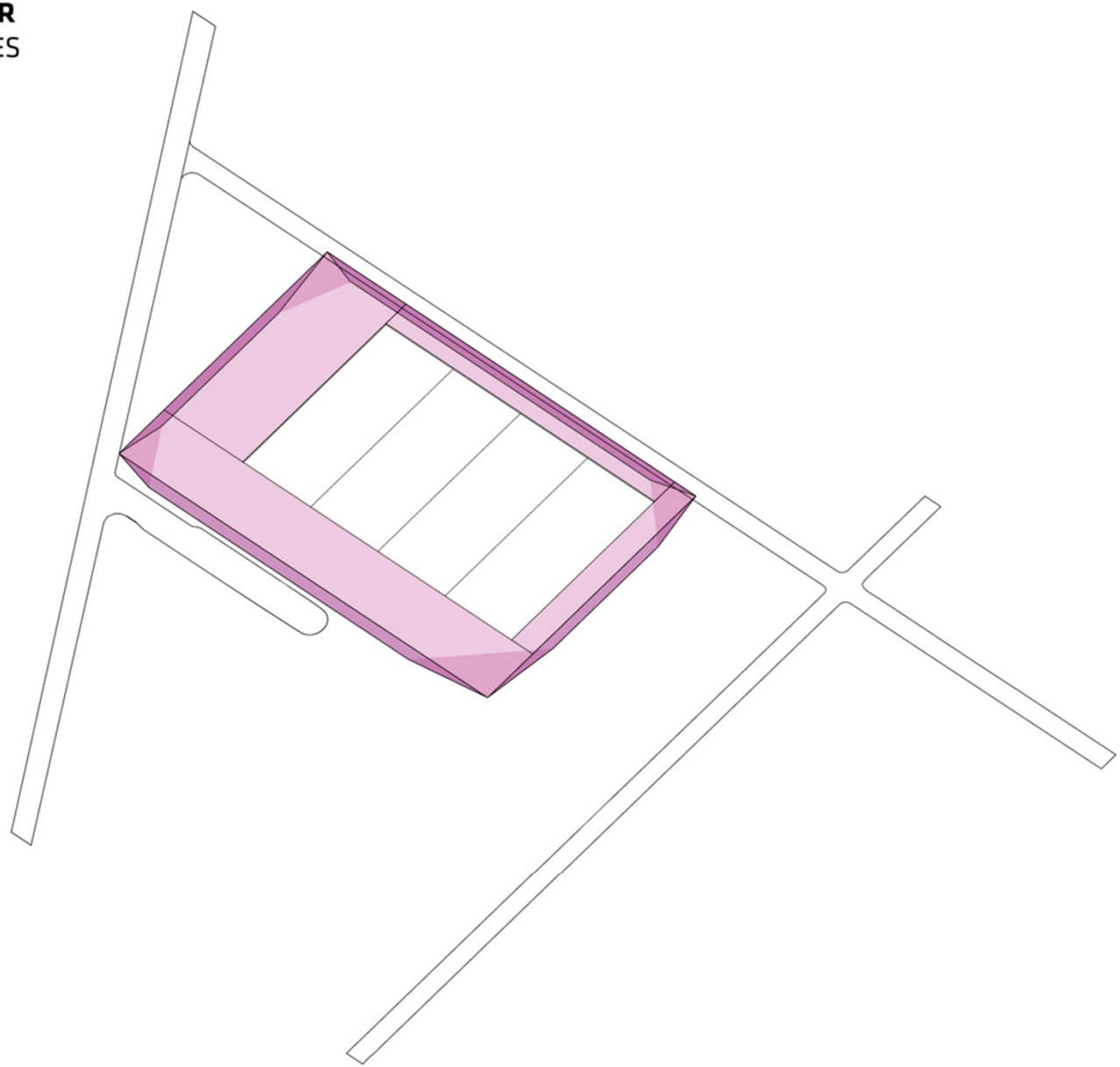
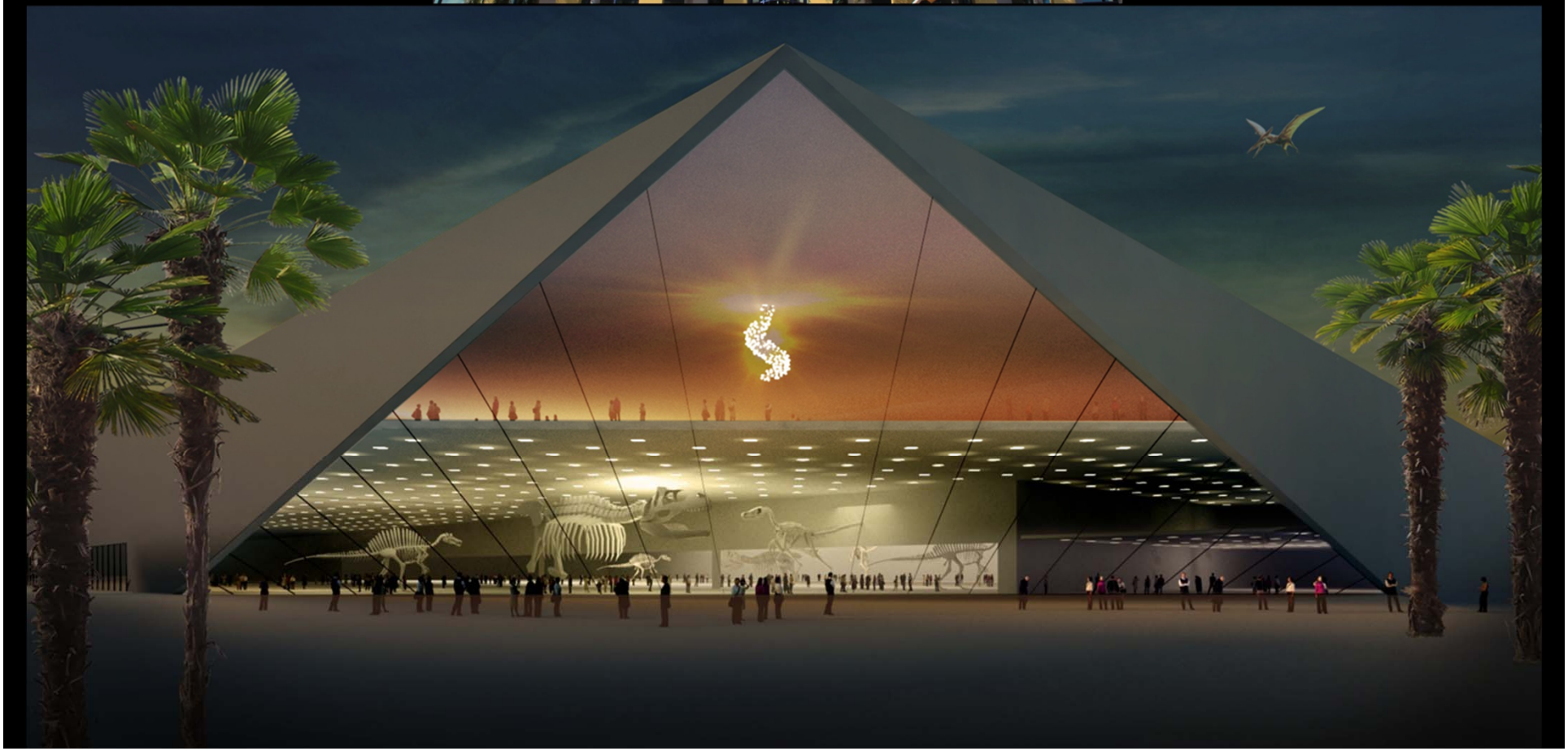

2
3
5
4
1

NEW CONVENTION CENTER
NEW IMAGE ON ALL 4 SIDES





Convention Center and Ballroom
Estimated Cost $504,000,000

THEATER

CIRQUE DU SOLEIL.

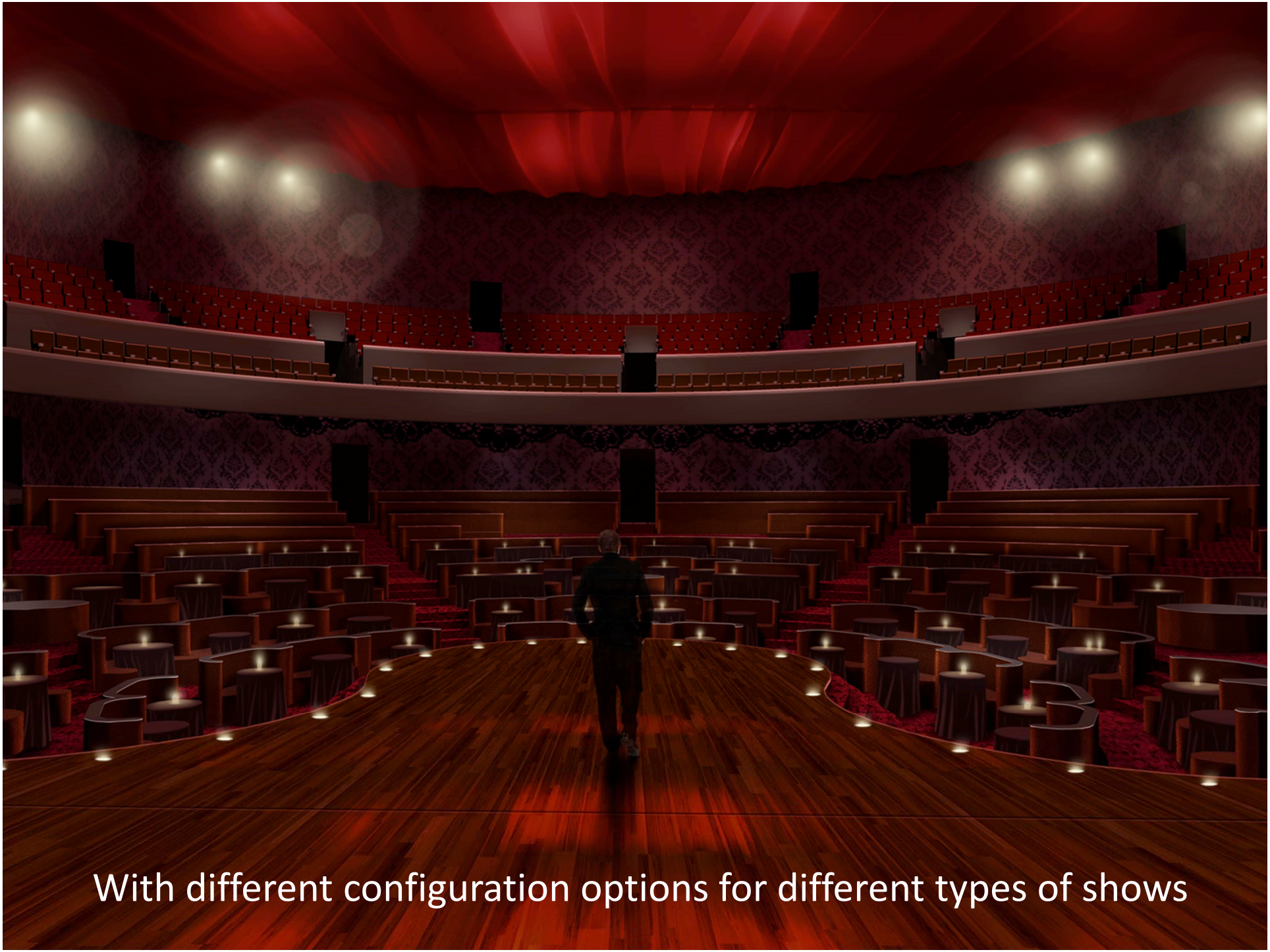
- Entertainment Venue & Cirque du Soleil Performances
- Special Events Services
- Other Opportunities

Miami Beach is a very specific market

We want to bring a variety of content

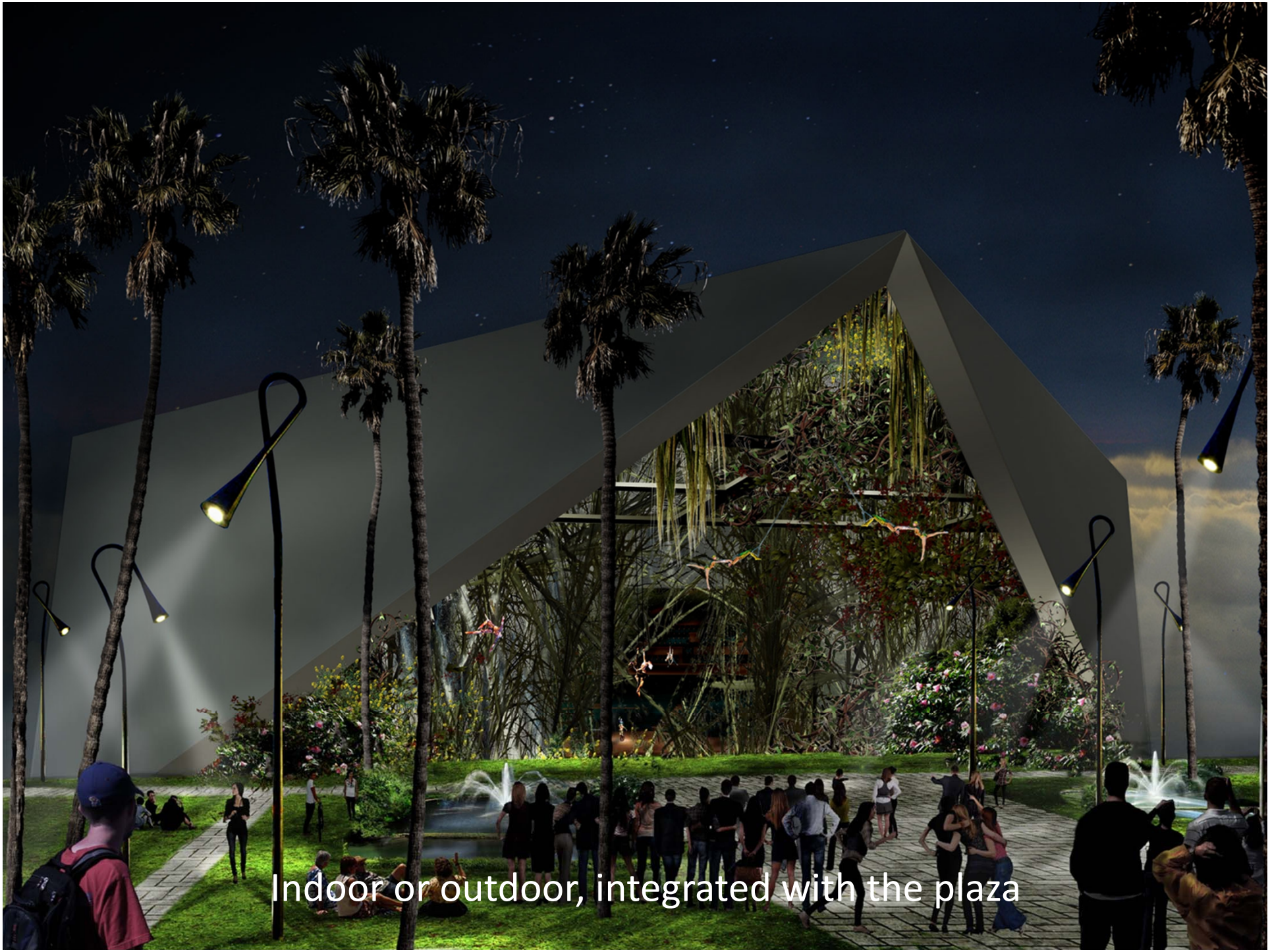
And a flexible programming

A state of the art multi-functional theatre


With different configuration options for different types of shows

A more intimate space for Cirque du Soleil cabaret-type performances

Possibility of larger capacity for other content


Indoor or outdoor, integrated with the plaza

At night time but also during the day

We are more than a circus

We are a worldwide entertainment content provider

CIRQUE DU SOLEIL.

TORRIDA

Private Party

LOCATION	EVENT TYPE	DURATION	AUDIENCE
MONTREAL, CANADA	OUTDOOR PARTY + ANIMATION	1-NIGHT EVENT	2,000 GUESTS

FIAT

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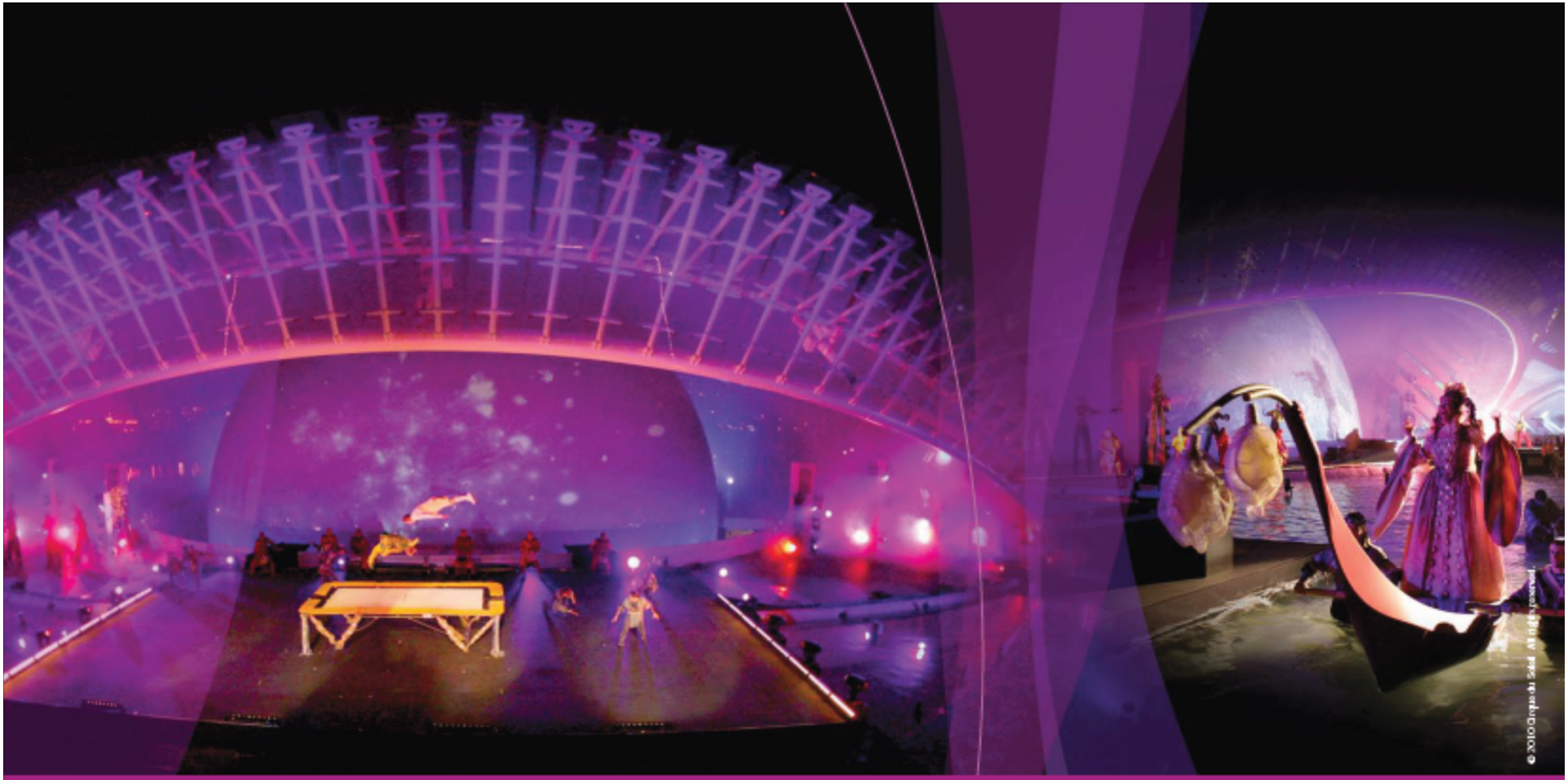
LOCATION	EVENT TYPE	DURATION
STADIO DEI MARMI., ROME	PRODUCT LAUNCH	1-NIGHT PERFORMANCE

McLAREN
GROUP



LOCATION	EVENT TYPE	DURATION
VALENCIA, SPAIN	NEW F1 CAR LAUNCH	1-NIGHT EVENT

MICROSOFT KINECT

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LOCATION	EVENT TYPE	DURATION	AUDIENCE
LOS ANGELES	CORPORATE EVENT NEW PRODUCT LAUNCH	TWO NIGHTS	3000 GUESTS

SUMMERFEST

LOCATION	EVENT TYPE	DURATION	AUDIENCE
CHARLOTTETOWN, CANADA	OUTDOOR PERFORMANCE & STREET PARADE	3 NIGHTS, 20-MIN PARADE, 50-MIN SHOW,	20,000 GUESTS/YEAR

JUKARI
FIT TO FLY™

CIRQUE DU SOLEIL.

Academy

Other Opportunities

PORTMAN-CMC

MIAMI BEACH CONVENTION CENTER MASTER PLAN

DESIGN REVIEW
PUBLIC COMMUNITY MEETING
CITY COMMISSION WORKSHOP

3/27/2013

PORTMAN HOLDINGS CMC Bal Harbour Shops CIRQUE DU SOLEIL

BIG JOHN PORTMAN & ASSOCIATES WEST 8 FENTRESS ARCHITECTS revuelta