



MIAMIBEACH

**FOODTRUCK &
MUSIC FESTIVAL**

SPONSORSHIP
OPPORTUNITIES

EVENTFACTS

- **WHEN:** The Fourth Wednesday of each month
- **SPECIFIC DATES:** April 24, May 22, June 26, July 24, August 28, September 25
- **LOCATION:** Collins Ave. and 73rd St., MiamiBeach
- **TIME:** 5:00 p.m. - 10:00 p.m.
- **ATTENDEES:** As many as 3,000 people per night have come out to enjoy the ethnic and creative dishes from this wide assortment of food trucks
- **FOOD TRUCKS:** The popular food truck lineup may include the following: Ms Cheezious, Latin Burger, Sakaya, Catered Bliss, Health Nut, Garcia Brothers, Arepa Box, Gastropod, The Mexican, Moty's, Mushaboom, Dolci Pecati, Sugar Yummy, Boba Station, Fireman Derrick, Hip Pop and Coffee Break.

They will be offering varied menus from burgers to healthy bites and ethnic dishes.



FOODTRUCK&MUSICFEST

*Fourth Wednesday
of the Month*

Free ENTERTAINMENT *and* MUSIC
5pm - 10pm

January 23 🍴 February 27 🎵 March 27

April 24 🎵 May 22 🍴 June 26

July 24 🍴 August 28 🎵 September 25

NORTH SHORE BANDSHELL • OCEAN TERRACE

Collins Avenue and 73 Street • mbculture.com

FOODTRUCK&MUSICFEST

SPONSORSHIP OPPORTUNITIES INCLUDE

- **PRESENTING SPONSOR** **\$7,000**
 - The Presenting Sponsor receives the **premium recognition, support and designation** for the Food Truck & Music Fest and will be the **sole sponsor of this level**.
 - Presenting Sponsor's name/logo will appear as the sole title sponsor with the City of Miami Beach on
 - MBCulture.com – Average of approximately 5,000 unique visitors per month
 - All media – Ad buy includes electronic advertisements with **Miami Herald and New Times** totaling \$6,250 as well as **Facebook.com**
 - Opportunity to **attend all events** (7 in total) and **distribute promotional materials** – *excluding food*.
 - **2 Full Page advertisements** in MB Magazine (65,000 printed copies) distributed to **every household** in Miami Beach
 - Opportunity to **provide signage** to be placed at event in high traffic areas with city approval of location

- **CO-SPONSOR** **\$4,500**
 - The Co-Sponsor receives the **high level recognition, support and designation** for the Food Truck & Music Fest and will be the **sole sponsor from your industry**
 - Co-Sponsor's name/logo will appear as a sponsor with the City of Miami Beach on
 - MBCulture.com – Average of approximately 5,000 unique visitors per month
 - All media – Ad buy includes electronic advertisements with **Miami Herald and New Times** totaling \$6,250 as well as **Facebook.com**
 - Opportunity to **attend up to 5 events** and **distribute promotional materials** – *excluding food*.
 - **½ Page advertisement** in MB Magazine (65,000 printed copies) distributed to **every household** in Miami Beach
 - Opportunity to **provide signage** to be placed at event during sampling opportunities

FOODTRUCK&MUSICFEST

SPONSORSHIP OPPORTUNITIES INCLUDE

- **SUPPORTING SPONSOR** \$2,500
 - The Supporting Sponsor receives basic **recognition, support and designation** for the Food Truck & Music Fest
 - Supporting Sponsor's name or logo will appear as a supporting sponsor of the event when available on
 - MBCulture.com – Average of approximately 5,000 unique visitors per month
 - All media – Ad buy includes electronic advertisements with **Miami Herald and New Times** totaling \$6,250 as well as **Facebook.com**
 - Opportunity to **attend up to 2 events** and **distribute promotional materials** – *excluding food*.
 - **¼ Page advertisement** in MB Magazine (65,000 printed copies) distributed to **every household** in Miami Beach
- **PRESENCE SPONSOR** \$1,200
 - Opportunity to **attend up to 1 event** and **distribute promotional materials** – *excluding food*.
 - **¼ Page advertisement** in MB Magazine (65,000 printed copies) distributed to **every household** in Miami Beach