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MIAMI BEACH

MEMORANDUM

TO: Finance and Citywide Projects Committee

FROM: Kathie G. Brooks, Interim City Manager

DATE: March 21, 2013

SUBJECT: **Discussion Regarding World Outgames**

The Miami Beach - Miami LGBT Sports & Cultural League, Inc is a Florida non-profit organization formed to bid on the World Outgames. They are a group of active community leaders involved in Human Rights, Culture or Sports throughout our LGTBQ community. The League was formed to insure that a competitive and organized bid be delivered to Gay Lesbian International Sports Association (GLISA) for the World Outgames 2017.

The Gay and Lesbian International Sports Association was established in 2004 as a Gay and Lesbian International Sport Association democratically governed, international association of sport, culture and human rights organizations that work for lesbian, gay, bisexual and transgender (LGBT) people. GLISA's mandate is to support and grow an international LGBT movement by organizing continental associations, continental Outgames, and global World.

The World Outgames is an international sporting event that is organized to help advance gay, lesbian, bisexual and transgender human rights around the world. The first World Outgames was held in 2006 in Montreal and attracted more than 12,000 participants. The event was based on three components: Sport, Culture and Human Rights. The second World Outgames was held in Copenhagen in 2009. The World Outgames are held every four years in a global city. Hosts have included Copenhagen, Denmark; and Montreal. Antwerp, Belgium is hosting the 2013 World Outgames.

On March 2, 2013, GLISA announced Miami Beach-Miami will host the 2017 World Outgames. The event will be held May 24 – June 3, 2017. Miami Beach-Miami was a finalist with Reykjavik, Iceland to host the World Outgames in 2017.

The Miami Beach - Miami LGBT Sports & Cultural League, Inc bid proposal includes three (3) levels of anticipated budgets; optimistic, realistic, pessimistic. The overall event budget at the optimistic level anticipates a NET profit of \$4,892,375, at the realistic level NET profit of \$3,826,618 and at pessimistic level a NET profit of \$2,487,525.

The proposal optimistically anticipates 10,000 participants, realistically 8,000 participants, and pessimistically 6,000 participants for all events.

The Miami Beach Convention Center was proposed as the host venue for the opening and closing ceremonies. Opening ceremony will include a 45 minute pre-show to greet and entertain the guests prior to athlete arrival. The official part of the ceremony will have a concert showcasing with local and international artists. The Closing Ceremony will take place to consciously forego formal entry of the participants and do without seating in order to encourage mingling of all groups and create a comfortable atmosphere.

Proposed Venues

Miami Beach Convention Center

- Headquarters
- Badminton: 250 participants
- Country Western Dance: 500 participants
- Dance Sport: 500 participants
- Dominos: 60 participants
- Volleyball: 500 participants

Bank United Center

- Basketball: 150 participants

Bird Bowl Center

- Bowling: 70 participants

Cobb Stadium

- Soccer: 350 participants
- Track & Field: 275 participants

Greentree Practice Fields

- Field Hockey

Miami Beach-Lummus Park

- Beach Volleyball: 200 participants
- Cycling: 100 participants
- Running: 800 participants
- Triathlon: 225 participants

Miami Beach Golf Club

- Golf: 90 participants

Neil Schiff Tennis Center

- Tennis: 300 participants

Norman Whitten Student Union Pool

- Diving: 30 participants
- Synchronized Swimming
- Swimming: 800 participants
- Water Polo: 120 participants

Ronald W. Shane Rowing Center

- Rowing: 190 participants

Tamiami Park

- Soccer: 350 participants
- Softball: 1000 participants

Events

The following is a list of other events proposed to take place as part of the World Outgames.

Location: Miami Beach Convention Center

- Human Rights Conference, May 24- 26, 2017
- Opening Ceremony and closing ceremonies.

Location: Colony Theater

- Film Festival, May 29 – June 1
2700 participants

Location: Fillmore JGT

- Gala Choir Concert, May 30 & June 2
3600 participants

Location: Dream Night Club

- Leather Dance Event, June 2
700 participants
- Women's Dance Event, June 1
700 participants

Location: Discotekka

- Youth Dance Event, June 2
500 participants

Location: Miami Beach Botanical Gardens

- The Village
As a hub, official results point for the sports and cultural disciplines, merchandise, food & drink stands, meeting place.

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