

TO: Commissioner Jerry Libbin, Chair

Members of the Sustainability Committee

Eric Hecht – Appointed by Commissioner Jerry Libbin
Lanette Sobel – Appointed by Commissioner Jorge Exposito
Debra Leibowitz – Appointed by Commissioner Deede Weithorn
Liliam Furst – Appointed by Commissioner Jonah Wolfson
Luiz Rodrigues – Appointed by Commissioner Ed Tobin
Gabriole Van Bryce – Appointed by Commissioner Michael Gongora
Mitch Novick – Appointed by Mayor Matti Herrera Bower

DATE: October 16, 2012

SUBJECT: **MINUTES OF THE SUSTAINABILITY COMMITTEE MEETING OF SEPTEMBER 20, 2012.**

The attendees were as follows: Committee members: Eric Hecht, Lanette Sobel, Debra Leibowitz, Liliam Furst, Luiz Rodrigues, Gabriole Van Bryce, and Mitch Novick

City Staff: Betsy Wheaton, Environmental Resources Manager; Max Sklar, Assistant City Manager; and, Nanette Rodriguez, Communications Department.

1. Minutes Review

- a. Motion to approve minutes made by Mr. Novick, seconded by Ms. Van Bryce. Minutes approved unanimously.

2. Sustainability Committee Work Plan - Solid Waste Management.

a. Coca-Cola Partnership, Max Sklar.

- i. Mr. Sklar provided an update on the recycling component of the Coca-Cola partnership and distributed a presentation detailing the quantity, location, and cost of the recycling bins funded through this effort. Mr. Rodrigues requested the labels on the bins be revised from “Please recycle bottles and cans here” to “Please recycle metals, plastics, and glass here”. Mr. Sklar stated that the City will consider modifying the labels that have not already been ordered. Commissioner Libbin clarified that the Committee’s original request was for a breakdown of how the City proposes to use the funds received as part of the Coca-Cola partnership over the next 10 years. **ACTION: Mr. Sklar will provide the Committee a breakdown of the Coca-Cola partnership funds at the October meeting.**

b. Recycling Campaign Update, Betsy Wheaton and Nannette Rodriguez.

- i. Ms. Rodriguez indicated that the City’s recycling program website URL has been obtained and that 10,000 “I Recycle Because...” bags have been ordered. Ms. Wheaton indicated that local businesses and condominiums have been invited to participate in the City’s recycling campaign.

c. **America Recycles Day Coordination, Betsy Wheaton.**

- i. Ms. Wheaton stated that the City will lead three events this year for America Recycles Day. On Sunday, November 11, a hazardous waste drop-off and paper shredding event will take place at Chase Avenue and 40th Street from 8 a.m. to 3 p.m. On Wednesday, November 14, the Environmental Division will incorporate a recycling component into two previously scheduled City events: the Miami Beach Food Truck and Music Fest at the North Shore Bandshell and the SoundScape Cinema Series movie event. Ms. Leibowitz suggested that the City develop a contest with local schools as an additional component. Ms. Wheaton requested input from the Committee regarding the contest details and recommended that Committee members interested in this idea attend the September meeting of the Committee for Quality Education to move forward with this concept.

d. **Quarterly Recycling Update, Betsy Wheaton.**

- i. Ms. Wheaton provided statistics from the waste haulers regarding the number of commercial and residential properties currently without recycling services. Ms. Wheaton also provided a letter from the City regarding the recycling ordinance requirements to be distributed by the waste haulers to their clients. Commissioner Libbin requested that the City draft a follow up letter with the City's recycling website where all existing and licensed recycling haulers should be listed. Additionally, the letter should include a section where each property representative formally accepts or rejects recycling services from their waste hauler and issues their signature. The letter should also include an attachment that must be submitted to the City, where the property representatives who reject the recycling services from their waste hauler can specify which hauler will provide them with recycling services. **ACTION: Staff to draft follow up letter by December meeting.**

3. New Business

- a. Commissioner Libbin stated that the Commission is interested in green alleys and requested that staff provide information on green alleys at the October meeting. **ACTION: Staff to include green alley discussion in the October agenda.**

Meeting adjourned at 6:00 PM.

The proceedings of this meeting have been recorded. Please contact Patricia Bocio at 305.673.7080 or pbocio@miamibeachfl.gov for more information.

FHB/JJF/RWS/ESW/mkw