



# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 067-2013

## LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Kathie G. Brooks, Interim City Manager

DATE: February 21, 2013

SUBJECT: Gun Buy Back Program – Event Scheduled on March 30, 2013

This Letter to the Commission is transmitted to inform that the City of Miami Beach Gun Buy Back event has been scheduled for Saturday, March 30, 2013 at the Miami Beach Convention Center Hall D (lobby area). The event will begin at 10 a.m. through 2 p.m., and parking for participants will be available at the P-Lot across the street from the Miami Beach Convention Center.

The intent of the Gun-Buy-Back program is to make the streets of Miami Beach safer by getting guns off the streets, incentivizing the exchange of guns for gift cards. The value of the gift card provided to participants will be dependent on the type of firearm surrendered. The amount will range from \$25 for a revolver to \$300 for an assault rifle. The Miami Beach Police Department will coordinate this effort with police officers providing security and traffic control.

A public information campaign has been launched via local print and electronic media outlets. The campaign will be directed to Miami Beach residents and business owners; however, it will certainly reach Miami-Dade and Broward County residents as well. A flyer noticing and describing the event has been created, and will be distributed to Homeowners Associations and other organizations city-wide. A copy of the flyer is attached for your information. A public service announcement regarding the event will air on MBTV-77 to promote the event, and dissemination of event information via City of Miami Beach social media sites as Facebook and Twitter will be ongoing.

To encourage participation, persons wishing to exchange guns will not be required to give their name, address, provide identification, nor give an explanation as to how they came in contact with the firearm. However, to participate, guns must be delivered unloaded in a bag or other container, and if coming to the event by car, the guns must be transported in the trunk.

If you have any questions, please feel free to contact me.

KGB/RAM/MNO/DM/MG

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2013 FEB 28 AM 9:56  
CITY CLERK'S OFFICE

A black and white photograph showing a hand holding a handgun, with a magazine inserted into the bottom. The background is a stylized American flag with stars and stripes. The image has a grainy, high-contrast appearance.

MIAMI BEACH

**POLICE**

# GUN BUY BACK

TURN IN YOUR GUNS TO RECEIVE A VISA OR  
MASTERCARD GIFT CARD UP TO \$300 (while supplies last)