

OFFICE OF THE CITY MANAGER

NO. LTC#

004-2013

LETTER TO COMMISSION

TO:

Mayor Matti Herrera Bower and Members of the City Commission

FROM:

Kathie G. Brooks, Interim City Manager Hah

DATE:

January 4, 2013

SUBJECT: City Manager Recruitment

The purpose of this Letter to Commission (LTC) is to provide an update on the City Manager recruitment.

As requested by the City Commission during the Committee of the Whole meeting of December 12, 2012, Ms. S. Renee Narloch, Vice President - Eastern Region of Bob Murray & Associates, conducted preliminary interviews with the three additional candidates who are being considered for the City of Miami Beach City Manager position: Emanuel Mayer, Jimmy Morales and Frank Rollanson.

Attached you will find a summary of what Ms. Narloch believes are each of these candidates' strengths and weaknesses.

Please review her comments and, based on your discussions at the January 16, 2013 Committee of the Whole meeting, we ask direction as to which of these three candidates, if any, should be added to the Commission-wide interview phase.

If you have any questions or need any additional information regarding this matter, please feel free to contact me or City Clerk Rafael E. Granado.

C: **Executive Staff**

KGB/RG

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Granado, Rafael

From:

Renee Narloch <reneen@bobmurrayassoc.com>

Sent:

Friday, January 04, 2013 3:42 PM

To:

Granado, Rafael

Subject:

Update - Candidates for City Manager Position

Importance:

High

Ralf:

Below is a brief overview of the three additional candidates who are being considered for the City of Miami Beach, City Manager position. As requested, we have conducted preliminary interviews with each of these candidates. We have indicated below what we believe are each candidates' strengths and weaknesses relative to their experience as it relates to this position. It is our understanding that the Commission will review these comments and, based on discussions at their next meeting, will determine who of these three, if anyone, they want to move forward.

Please note, we have conducted Nexis searches and received over 2,000 hits on these three candidates combined. We are continuing to review each article to determine if there is anything we feel that warrants further discussion relative to their candidacy. If you or the Commission would like a listing of articles, please advise.

Emanuel Mayer (minimal Nexis hits)

Strengths – Local, first-hand knowledge of the community; some familiarity with the current City of Miami Beach staff, Commission, and the inner workings of the City; experience in private sector construction/engineering which is beneficial relative to capital improvements projects.

Weaknesses – Experience is primarily with small, family-owned business and limited to construction/engineering/development. No hands-on experience as an assistant/city manager.

Jimmy Morales (1,832 Nexis hits)

Strengths – Knowledge of the community and region; politically connected; strong legal background including private sector; most recent legal experience is with public sector clients. Knowledge of government from an elected official perspective.

Weaknesses – Government experience limited to either a policy making role, commission/committee representation, or as a legal representative. No hands-on experience as an assistant/city manager.

Frank Rollason (295 Nexis hits)

Strengths – As General Services Administrator and Assistant City Manager with City of Miami, had oversight for several departments; staff of 1,019 and budget of \$63 million. Additional experience in redevelopment (Executive Director of CRA), labor relations/negotiations, and major capital improvements projects (CRA).

Weaknesses – Has been out of city management for nine years; immediately prior, had several short-term assignments with Miami (2000-2003).

Of these three candidates, we believe Mr. Frank Rollason has the most relevant experience as it pertains to the current needs of the City of Miami Beach. While Mr. Emmanuel Mayer and Mr. Jimmy Morales are impressive, as are their resumes and careers, Mr. Rollason has had actual experience as a City/Assistant City Manager, as do the other candidates who are being considered for the position.

With regard to the Commission's upcoming meeting on January 16, 2013, I am out-of-state but will make myself available by phone for a specified time period to speak with Commissioners, provide additional details on these candidates, address any concerns or questions, and provide a follow-up on the review of the Nexis articles.

Please let me know if you or others have any questions or need additional information in the meantime.

A confirmation of receipt is appreciated.

Renee Narloch 850-391-0006 Direct

S. Reneé Narloch

Vice President - Eastern Region



2910 Kerry Forest Pkwy D4-242 Tallahassee, FL 32309 (850) 391-0000 office (916) 735-2402 fax

reneen@bobmurrayassoc.com

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