



MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO: Mayor Matti H. Bower and Members of the City Commission

FROM: Kathie Brooks, Interim City Manager

DATE: December 12, 2012

SUBJECT: **REFERRAL TO THE FINANCE AND CITYWIDE PROJECTS COMMITTEE, A DISCUSSION REGARDING THE ISSUANCE OF A REQUEST FOR PROPOSALS FOR THE INSTALLATION AND OPERATION OF CITYWIDE AUTOMATED TELLER MACHINES AT VARIOUS CITY-OWNED PROPERTIES AND FACILITIES, APPROVED BY THE CITY COMMISSION ON MARCH 21, 2012**

ADMINISTRATION RECOMMENDATION

Refer the matter to the Finance & Citywide Projects Committee for discussion.

BACKGROUND

On March 21, 2012, the City Commission approved the issuance of a Request for Proposals (RFP) to establish a contract for the installation, operation, maintenance, and management of automated teller machines (ATMs) to be located at various City-owned properties and facilities. The issuance and purpose of the RFP was intended to provide a service to the public while generating revenue for the City. At that time, 20 locations were identified, subject to further City approvals.

The Administration has concerns about proceeding with an RFP for ATM services and believes that an Industry or Peer Review process should be conducted prior to the issuance of an RFP. Several factors should be taken into consideration, such as rapidly occurring advances which have enabled commercial operators to accept debit cards, and which have facilitated the installation of debit card readers on most vending machines and in parking facilities. Prior to issuing the RFP, the City should also more closely consider industry standards and suitable locations for the ATM machines. ATM operators are trending towards generating a majority of their revenues from advertising and are therefore seeking highly visible locations.

CONCLUSION

The Administration recommends that the Mayor and the City Commission refer the matter to the Finance & Citywide Projects Committee for discussion and further direction regarding the feasibility of ATM machines.

KAB/MAS/AP/MM

T:\AGENDA\2012\12-12-12\ATM RFP REFFERAL (11-27-12).docx

Agenda Item C4D

Date 12-12-12

THIS PAGE INTENTIONALLY LEFT BLANK