

Condensed Title:

A Resolution authorizing the City Manager to execute an Agreement, in the not to exceed amount of \$350,000, for the acquisition of handheld and mobile License Plate Recognition (LPR) Parking Enforcement Systems with the firm of ParkTrak, pursuant to Request For Proposals No. 55-11/12; and further waiving, by 5/7ths vote, the formal competitive bidding requirements as to the portion of the Agreement pertaining to the purchase of the Mobile LPR Parking Enforcement System.

Key Intended Outcome Supported:

Improve Parking Availability; Improve process through information technology.

Issue:

Shall the City Commission adopt the Resolution?

Item Summary/Recommendation:

On September 12, 2012, the Mayor and City Commission awarded Request for Proposal (RFP) No. 55-11/12 to ParkTrak. ParkTrak submitted a proposal for a Handheld LPR parking enforcement system but did not submit a proposal for a Mobile LPR system. The City Commission directed the Administration to pursue the purchase of a mobile LPR parking enforcement system, either via "piggybacking" on to another public contract, or such other method as it might deem in the best interest of the City. The Administration was unable to procure the LPR parking enforcement system by "piggybacking" on another contract. As a result, the Administration entered into negotiations with ParkTrak. ParkTrak has indicated that they are able to provide the LPR parking enforcement system by entering into a subcontract with Dana Safety Supply, a mobile LPR provider. In the interest of full transparency, the Administration would therefore recommend that the City Commission approve the proposed Agreement with ParkTrak for both the mobile and handheld LPR parking enforcement system and the Administration requests that the City Commission waive, by 5/7ths vote, the competitive bidding requirement of this portion of the Agreement.

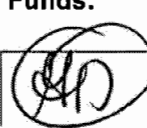
The Clerk of Courts LPR system and related Inter-local Agreement is a separate and distinctly different LPR parking enforcement system than the Mobile/Handheld Parking Enforcement System awarded to ParkTrak, The following is a brief description of the intent, purpose, and advantages of each LPR system. The ParkTrak Mobile/Handheld Parking Enforcement LPR system will interface with other parking payment systems and provide real time information through a web browser to identify valid/invalid parking (business/residential) permits; paid/unpaid parking status (at pay stations); and in the future interface with pay by phone technology for paid/unpaid status. The Clerk of Courts LPR (Inter-local Agreement) system is strictly intended to detect and apprehend scofflaws. Please note that an item seeking approval to execute an Inter-local Agreement between the City and the Clerk of Courts for the use of a License Plate Recognition (LPR) System to detect and apprehend scofflaws is also on the Consent Agenda.

Administration Recommendation: Adopt the Resolution

Advisory Board Recommendation:

N/A

Financial Information:




Source of Funds:	Amount	Account	Approved
 OBPI	1	\$350,000.00	Parking Operations Fund 480-2739-000674
	2		
	3		
	Total	\$350,000.00	

Financial Impact Summary:

City Clerk's Office Legislative Tracking:

Saul Frances, Parking Director

Sign-Offs:

Department Director	Assistant City Manager	City Manager
RA _____ SF 	PDW 	KGB 

T:\AGENDA\2012\11-14-12\Bid Waiver LPR Parking Enforcement-SUM2.docx



MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Kathie G. Brooks, Interim City Manager

DATE: November 14, 2012

SUBJECT: **A RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT, IN THE AMOUNT NOT TO EXCEED AMOUNT OF \$350,000, FOR THE ACQUISITION OF HANDHELD AND MOBILE LICENSE PLATE RECOGNITION (LPR) PARKING ENFORCEMENT SYSTEMS WITH THE FIRM OF PARKTRAK, PURSUANT TO REQUEST FOR PROPOSALS NO. 55-11/12; AND FURTHER WAIVING, BY 5/7THS VOTE, THE FORMAL COMPETITIVE BIDDING REQUIREMENTS AS TO THE PORTION OF THE AGREEMENT PERTAINING TO THE PURCHASE OF THE MOBILE LPR PARKING ENFORCEMENT SYSTEM.**

ADMINISTRATION RECOMMENDATION

Adopt the Resolution.

KEY INTENDED OUTCOMES SUPPORTED

Improve Parking Availability; Improve process through information technology.

FUNDING

The amount budgeted for these services for Fiscal Year 2012/2013 is \$350,000. Funding in the amount required will be provided from the following account:

\$350,000 Parking Operations Fund 480-2739-000674

BACKGROUND

On September 12, 2012, the Mayor and City Commission awarded Request for Proposal (RFP) No. 55-11/12 for the acquisition of a mobile and/or handheld License Plate Recognition (LPR) parking enforcement system to ParkTrak, as the sole responsive proposer to the RFP.

ParkTrak submitted a proposal for a Handheld LPR parking enforcement system but did not submit a proposal for a Mobile LPR parking enforcement system; therefore, the City Commission directed the Administration to pursue the purchase of a mobile LPR parking enforcement system, either via "piggybacking" on to another public contract, or such other method as it might deem in the best interest of the City.

The Administration was unable to procure the LPR parking enforcement system by "piggybacking" on another contract; as a result, the Administration entered into negotiations with ParkTrak. ParkTrak has indicated that they are able to provide the LPR parking enforcement

system by entering into a subcontract with Dana Safety Supply, a mobile LPR provider. In the interest of full transparency, the Administration would therefore recommend that the City Commission approve the proposed Agreement with ParkTrak for both the mobile and handheld LPR parking enforcement system; however, since the portion of the Agreement having to do with the procurement of the mobile system was not included in ParkTrak's original proposal, the Administration requests that the City Commission waive, by 5/7ths vote, the competitive bidding requirement of this portion of the Agreement.

PARKTRAK

ParkTrak has been delivering parking solutions since 1994 as a division of a parking enforcement collections parent company; ParkTrak became independent in 2001 with the sole purpose of providing handheld parking solutions. ParkTrak is headquartered in Spokane, Washington.

ParkTrak develops, markets, implements and supports handheld solutions for a broad segment of parking, security and revenue control applications. The company's parking specific application software and handheld devices provide enforcement, revenue control, tracking, and office management solutions to municipal, institutional and private parking operations across North America. The company also offers a full range of services including integration, training, and support.

ParkTrak proposes a parking ticket management system with the option of imaging technology to increase ticket accuracy, decrease ticket appeals, and enhance permit management through embedded License Plate Recognition (LPR), appending photographic notes; wireless printing, and interfaces for electronic pay-by-space and pay-and-display machines. Their solution will integrate with the City of Miami Beach's existing parking management and cash receipting system and currently integrates with multiple public sector systems, comparable to the SunGard Public Sector System.

ParkTrak proposed a solution for the Handheld LPR system. However, they have entered into an agreement with Dana Safety Supply to provide a solution for the Mobile LPR as well.

Dana Safety Supply (DSS)

DSS is a major distributor of law enforcement equipment, police duty gear, firearms, and a seller and installer of emergency vehicle equipment and related accessories. DSS operates six (6) locations in the Southeast U.S. with operations in Columbia, SC; Greensboro, NC; Miami, FL; Tampa, FL; Jacksonville, FL; and Sugar Hill, GA.

DSS was founded in 2005. In January 2009, DSS was acquired by the Scott-McRae Group, a 94-year-old privately held company, with a long history of successful governmental sales operations.

ParkTrak's agreement with DSS will include the hosting of data to meet the RFPs minimum requirements. Additionally, ParkTrak has an integrated solution with Genetec at Concord Parking in Vancouver, BC, Canada. Dana is Genetec's Florida supplier.

DSS will be providing three (3) Mobile LPR systems to be installed in vehicles designated by the City for this purpose. The cost of the system is consistent with the proposal originally received

by DSS during the RFP process, with the exception of the cost to integrate the system with ParkTrak.

ParkTrak's quote is also consistent with the proposal with the exception of the integration cost with DSS.

ParkTrak Mobile/Handheld Parking Enforcement LPR System and Clerk of Courts LPR/Inter-local Agreement

The Clerk of Courts LPR system and related Inter-local Agreement is a separate and distinctly different LPR parking enforcement system than the Mobile/Handheld Parking Enforcement System awarded to ParkTrak, on September 12, 2012, by the Mayor and Commission as a result of RFP No. 55-11/12 (Acquisition of a Mobile and/or Handheld License Plate Recognition (LPR) Parking Enforcement System). The following is a brief description of the intent, purpose, and advantages of each LPR system.

- **ParkTrak Mobile/Handheld Parking Enforcement LPR System**

The ParkTrak Mobile/Handheld Parking Enforcement LPR system will interface with other parking payment systems and provide real time information through a web browser to identify valid/invalid parking (business/residential) permits; paid/unpaid parking status (at pay stations); and in the future interface with pay by phone technology for paid/unpaid status. The "ParkTrak" system is the enforcement component needed to be able to transition to a "paperless" parking permit system for residential and business permits; "pay by plate" at the new parking pay stations; and expanded payment options in the future through "pay by phone" technology.

- **Clerk of Courts LPR/Inter-local Agreement**

The Clerk of Courts LPR (Inter-local Agreement) system is strictly intended to detect and apprehend scofflaws, as described above. The City does not incur any expense for this system, other than to provide a vehicle and personnel to operate the system.

Please note that an item seeking approval to execute an Inter-local Agreement between the City and the Clerk of Courts, Miami-Dade County, Florida, permitting the Miami Beach Parking Department use of a License Plate Recognition (LPR) System in order to detect and apprehend Miami-Dade County Scofflaws and vehicles is also on the Consent Agenda.

CONCLUSION

The Administration recommends that the City Commission adopt the attached Resolution authorizing the City Manager to execute an Agreement, in the not to exceed amount of \$350,000, for the acquisition of handheld and mobile License Plate Recognition (LPR) Parking Enforcement Systems with the firm of ParkTrak, pursuant to Request For Proposals No. 55-11/12; and further waiving, by 5/7ths vote, the formal competitive bidding requirements as to the portion of the Agreement pertaining to the purchase of the mobile LPR Parking Enforcement System.

KGB/PDW/SF/ME/CD/RA

t:\agenda\2012\11-14-12\bid waiver lpr parking enforcement-memo2.docx

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT, IN AN AMOUNT NOT TO EXCEED \$350,000, FOR THE ACQUISITION OF HANDHELD AND MOBILE LICENSE PLATE RECOGNITION (LPR) PARKING ENFORCEMENT SYSTEMS WITH THE FIRM OF PARKTRAK, PURSUANT TO REQUEST FOR PROPOSALS NO. 55-11/12; AND FURTHER WAIVING, BY 5/7THS VOTE, THE FORMAL COMPETITIVE BIDDING REQUIREMENTS AS TO THE PORTION OF THE AGREEMENT PERTAINING TO THE PURCHASE OF THE MOBILE LPR PARKING ENFORCEMENT SYSTEM, FINDING SUCH WAIVER TO BE IN THE BEST INTEREST OF THE CITY.

WHEREAS, on September 12, 2012, the Mayor and City Commission awarded Request for Proposals (RFP) No. 55-11/12 for the acquisition of a mobile and/or handheld License Plate Recognition (LPR) parking enforcement system to ParkTrak, as the sole responsive proposer to the RFP; and

WHEREAS, ParkTrak submitted a proposal for a handheld LPR parking enforcement system, but did not submit a proposal for a mobile LPR parking enforcement system; therefore, the City Commission directed the Administration to pursue the purchase of a mobile LPR parking enforcement system, by either "piggybacking" on to another public contract, or through such other method as it might deem in the best interest of the City; and

WHEREAS, the Administration was unable to procure the mobile LPR parking enforcement system by "piggybacking" on to another contract; as a result, the Administration entered into negotiations with ParkTrak; and

WHEREAS, ParkTrak has indicated that it is able to provide the mobile LPR parking enforcement system, by entering into a subcontract with Dana Safety Supply, a mobile LPR provider; and

WHEREAS, the Administration would therefore recommend that the City Commission approve the proposed Agreement with ParkTrak for both the mobile and handheld LPR parking enforcement system; and

WHEREAS, notwithstanding the above, and in the interest of transparency, since the portion of the Agreement having to do with the procurement of the mobile LPR system was not included in ParkTrak's original proposal, the Administration requests that the City Commission waive, by 5/7ths vote, the competitive bidding requirement for that portion of the Agreement with Parktrak pertaining to same.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA that the Mayor and City Commission hereby approve and authorize the City Manager to execute an Agreement, in an amount not to exceed \$350,000, for the acquisition of handheld and mobile License Plate Recognition (LPR) parking enforcement systems with the firm of Parktrak, pursuant to RFP No. 55-11/12; and further waiving, by 5/7ths vote, the formal competitive bidding requirements as to the portion of the Agreement pertaining to the purchase of the mobile LPR parking enforcement system, finding such waiver to be in the best interest of the City.

PASSED AND ADOPTED this _____ day of _____, 2012.

ATTEST:

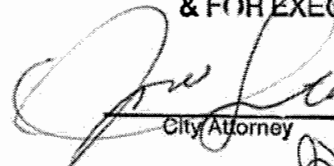
CITY CLERK

MAYOR

KGB/PDW/SF/ME/CD/RA

t:\agenda\2012\11-14-12\bid waiver lpr parking enforcement-reso.docx

**APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION**



City Attorney

11/7/12
Date