

Condensed Title:

A resolution of the Mayor and City Commission of the City of Miami Beach, Florida, authorizing the City Manager to approve the Cultural Arts Council's Cultural Grants funding recommendations and awarding \$650,000 in said grants, for Fiscal Year 2012/13, as identified in the attached Exhibit "A"; and further authorizing the Mayor and City Clerk to execute said grant agreements, and make the award of said grant monies subject to and contingent upon the approval of the Cultural Arts Council's budget for the Fiscal Year 2012/13.

Key Intended Outcome Supported:

Increase community rating of cultural activities.

Supporting Data (Surveys, Environmental Scan, etc.): According to the 2009 Survey, on average, residents attended cultural activities 10.61 times per month and family friendly activities 7.19 times per month.

Issue:

Shall the City approve and accept the grant award recommendations and award \$650,000 in said Cultural Arts Grants for Fiscal Year 2012/13?

Item Summary/Recommendation:

Between January and June 2012, the Cultural Affairs Program Staff and CAC conducted an application and review process for its Fiscal Year 2012/13 Cultural Arts Grant Programs. This process included the 10 member CAC serving as grant panelists who evaluated and yielded 46 viable applications, requesting a total of \$955,000. The recommendations were reviewed by the CAC at their July 12 meeting, where the CAC unanimously supported them. *The number of applications reviewed and dollar figures include submissions from the joint Cultural Tourism Grants program with the Miami Beach VCA.*

Adopt the resolution and approve, accept, and award the Fiscal Year 2012/13 Cultural Arts Council grant recommendations in the amount of \$650,000.

Advisory Board Recommendation:

The Cultural Arts Council reviewed the grant panel recommendations at their July 12 meeting and supports the recommended awards as reflected in the fourth column of Exhibit "A".

Financial Information:

| Source of Funds: | Amount | Account | Approved |
|------------------|------------------|--|----------|
| 1 | \$650,000 | 140.6080 Cultural Arts Council Fund | |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| Total | \$650,000 | | |

OBPI

Financial Impact Summary:

City Clerk's Office Legislative Tracking:


Sign-Offs:

| Department Director | Assistant City Manager | City Manager |
|---------------------|------------------------|--------------|
| | | |





COMMISSION MEMORANDUM

TO: Mayor Matti Bower and Members of the City Commission
FROM: Kathie G. Brooks, City Manager 
DATE: September 27, 2012

SUBJECT: **RESOLUTION ACCEPTING THE CITY MANAGER'S RECOMMENDATION, AND APPROVING THE CULTURAL ARTS COUNCIL'S FUNDING RECOMMENDATIONS, AND AWARDING \$650,000 IN CULTURAL GRANTS, FOR FISCAL YEAR 2012/13, AS IDENTIFIED IN THE ATTACHED EXHIBIT "A"; AND FURTHER AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE SAID GRANT AGREEMENTS, AND MAKE THE AWARD OF SAID GRANT MONIES SUBJECT TO AND CONTINGENT UPON THE APPROVAL OF THE CULTURAL ARTS COUNCIL'S BUDGET FOR THE FISCAL YEAR 2012/13.**

ADMINISTRATION RECOMMENDATION

Adopt the Resolution.

FUNDING

Funding is available from the Cultural Arts Council's (CAC) budget for Fiscal Year 2012/13.

ANALYSIS

The Mayor and City Commission passed an Ordinance in 1997 establishing the Cultural Arts Council to support the visual and performing arts in Miami Beach. The cultural arts grants program, a central component of the Council's master plan, provides funding to not-for-profits arts organizations through a competitive application and review process. This funding annually results in hundreds of performances, exhibits, and other cultural events throughout the City of Miami Beach.

In 1998, a competitive process was established to review grant applications and assess the cultural community's needs. The grant categories and their objectives are listed below.

Cultural Anchors – Provides grants to the major preeminent arts institutions physically based in the City of Miami Beach, whose primary mission is year-round artistic and cultural programming that contributes significantly to the cultural life of the City of Miami Beach. Organizations must have minimum organizational budget levels of \$750,000. Grants may be used towards operational expenses in association with the annual cultural programming described in the application. The seven organizations are: ArtCenter/South Florida, Bass Museum of Art, Jewish Museum of Florida, Miami City Ballet, Miami Design Preservation League, New World Symphony, and Wolfsonian-FIU.

Four years ago the CAC approved the addition of Miami Beach based cultural organizations into the Cultural Anchors category. These organizations meet all the above listed objectives but have organizational budget levels below \$750,000, and are called “Junior” Cultural Anchors. For FY 2012/13 these organizations include Arts at St. John’s, Miami Beach Film Society, Miami Beach Garden Conservancy (Miami Beach Botanical Gardens), SoBe Institute of the Arts, Friends of the Miami-Dade Public Library and The Holocaust Memorial Committee. Both Stage Door Theatre and FIU School of Architecture and Design (MBUS), were added as “Junior” Cultural Anchors at the October 6, 2011 and February 2, 2012 CAC meetings, respectively.

Cultural Heritage - Provides project-specific grants for arts programming to not-for-profit 501(c)(3) Miami Beach-based institutions devoted to promoting and protecting the diverse heritage, traditions and culture of Miami Beach. Grants may be used for presentations of visual and performing arts, arts programs and workshops, and other projects which emphasize the artistic experience and are accessible to a broad audience. Grant funds may not be used to support projects that are primarily recreational, therapeutic, vocational or rehabilitative, or for religious services or programs designed solely for practitioners of a specific religion.

Artistic Disciplines – Dance, Film, Music, Theater and Visual Arts

Funding is limited to arts and cultural organizations whose primary mission is to create and present work in one of the following artistic disciplines; Dance, Music Theater, Film and Visual Arts. Proposed projects should be for work that is new or has never before been presented in Miami Beach. Organizations receiving an Artistic Discipline Grant are chosen based on demonstrated artistic talent and potential and the vision for the proposed project, in relation to their overall artistic goals.

Cultural Presenters - Provides grants to organizations whose primary mission is to produce and present cultural and artistic productions.

Cultural Tourism (funding shared by the CAC & VCA) – Provides grants to support major cultural arts performances, festivals, and events which attract a significant number of tourists to the City of Miami Beach. The CAC partnered with the VCA for Cultural Tourism grants that support cultural events with documented tourism benefits. The VCA provided \$30,000 and the CAC provided \$30,000 to fund this program in Fiscal Year 2012/13. Similar to the CAC grants panel process, three (3) members of the VCA and three (2) members of the CAC jointly convened a Cultural Tourism Panel on July 25, 2012, to review and recommend funding for this category. Please refer to Exhibit B for a detailed list of all the review panel members. The Cultural Tourism Program awards totaled \$60,000.

Cultural Ignition – Provides grants for organizations never before funded by the City of Miami Beach, encouraging new and smaller cultural organizations to participate in the grants process. Maximum award in this program is \$5,000. No one has applied to date.

Each year the CAC assesses its grants programs and practices, and adopts changes to improve the process and to better serve the public. Now in its second year of implementation, the **Fresh Air Fund** is a highly successful program which allocates an additional \$2,000 to all FY 2012/13 Artistic Disciplines and Cultural Presenter grantees in order to maintain incentives for the production of free, outdoor performances in the City of Miami Beach. 17 applicant groups qualified for the Fresh Air Fund in FY 2012/13.

All CAC grant applications, guidelines, and instructions were offered in English and Spanish. Applications were made available through the Department of Tourism and Cultural Development and electronically on the City of Miami Beach’s (www.miamibeachfl.gov) and the Cultural Affairs Program’s (www.mbculture.org and www.mbculture.com) websites.

Additionally, the grant programs were publicized in English and Spanish media and via electronic mail.

Between December 2011 and April 2012, Cultural Affairs staff met individually with applicants to determine eligibility, program category, and offer guidance regarding application preparation. Final grant application deadlines varied depending upon Program category with the earliest deadline of January 13, 2012 for Cultural Anchors and the latest deadline of April 13, 2012, for Cultural Presenters and Cultural Ignition programs. The application process, including the Cultural Tourism program, yielded 46 viable applications for cultural programming in Fiscal Year 2012/13, with requests totaling \$955,000, including the VCA/CAC joint Cultural Tourism Program applicants.

This year, the ten CAC members again comprised the CAC grants panels exclusively; please refer to exhibit B for a listing of CAC members. The Cultural Affairs Program Manager and representative from the CAC led a grant panel orientation meeting on December 7, 2011. The CAC grants panels convened at public meetings on March 1, April 5, May 3 and June 7, 2012. The Cultural Tourism grant panel convened at a public meeting on July 25, 2012, at 1755 Meridian Avenue, Miami Beach. The panelists reviewed applications in alphabetical order. Applicants were allowed to address specific questions from the panelists. The applications were scored using evaluation forms based on criteria listed in the application, then averaged dropping the highest and lowest scores.

In a public meeting held on July 12, 2012, the CAC members reviewed the final scores ranked highest to lowest from all the panel meetings combined. As per CAC approved Fiscal Year 2012/13 grant guidelines, an application must have scored a minimum average of 80% to be eligible to receive funding. The attached Exhibit "A" lists the forty-six (46) organizations recommended for funding. One additional applicant did not meet the minimum score requirements and therefore was ineligible for funding.

CONCLUSION

The Mayor and City Commission should adopt the City Administration's recommendation as detailed above and as reflected in the fourth column of Exhibit "A", titled "City Administration Recommendation."

KGB/MAS/GF/MH

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RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE CITY MANAGER’S RECOMMENDATION, AND APPROVING THE CULTURAL ARTS COUNCIL’S FUNDING RECOMMENDATIONS, AND AWARDING \$650,000 IN CULTURAL ARTS GRANTS, FOR FISCAL YEAR 2012/13, AS IDENTIFIED IN THE ATTACHED EXHIBIT “A”; AND FURTHER AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE SAID GRANT AGREEMENTS, AND MAKE THE AWARD OF SAID GRANT MONIES SUBJECT TO AND CONTINGENT UPON THE APPROVAL OF THE CULTURAL ARTS COUNCIL’S BUDGET FOR FISCAL YEAR 2012/13.

WHEREAS, the Miami Beach Cultural Arts Council (CAC) was created to develop, coordinate, and promote the performing and visual arts of the City of Miami Beach for the enjoyment, education, cultural enrichment, and benefit of the residents of and visitors to the City; and

WHEREAS, from December 2011 through July 2012, the Cultural Affairs staff and CAC conducted its application and review process for its Fiscal Year 2012/13 Cultural Arts Grant Programs; and

WHEREAS, grants panelists, comprised of the CAC members for CAC grant programs and both VCA and CAC members for the joint Cultural Tourism grant program, yielded 46 viable applications, requesting a total of \$955,000; and

WHEREAS, the CAC, at its regular meeting on July 12, 2012, reviewed their recommendations and unanimously supported the recommended Cultural Arts awards for Fiscal Year 2012/13 as more specifically identified in column four of Exhibit “A”, attached hereto.

WHEREAS, the City Manager has reviewed the recommendations and concurs with same.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission accept the City Manager’s recommendations and hereby approves the award of \$650,000 in CAC grants for Fiscal Year 2012/13, as identified in column four of the attached Exhibit “A” titled, “City Administration Recommendation”; and further authorize the Mayor and City Clerk to execute said Grant Agreements, making the award of said grants subject to and contingent upon the approval of the CAC’s budget for Fiscal Year 2012/13.

PASSED and ADOPTED THIS _____ day of _____ 2012.

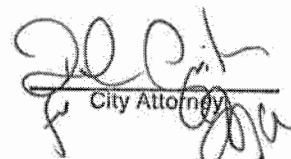
ATTEST:

CITY CLERK

MAYOR

KGB/MAS/GF/MH
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APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

9/21/12

Date

*Mr. Jeff Lehman, *Chair*

Mr. Steve Adkins, *Vice Chair*

Ms. Peggy Benua

Mr. Aaron Perry

Ms. Micky Ross Steinberg

*Ms. Jacque Hertz

Mr. Keith Menin

* July 25, 2012 Cultural Tourism Panelist

EXHIBIT A

| Program/Applicant | Score Average | Award Request | 2012-13 City Administration Recommendation | |
|---|---------------|---------------|--|----------------------|
| ANCHORS | | | | |
| 1 New World Symphony | 98.200 | \$ 35,000.00 | \$ 26,100.58 | |
| 2 Wolfsonian-FlU | 93.600 | \$ 35,000.00 | \$ 24,877.94 | |
| 3 Jewish Museum of Florida | 93.000 | \$ 30,000.00 | \$ 21,187.26 | |
| 4 Miami Beach Garden Conservancy | 92.400 | \$ 25,000.00 | \$ 17,542.14 | |
| 5 Friends of Miami-Dade Public Library | 92.200 | \$ 25,000.00 | \$ 17,504.17 | |
| 6 Miami City Ballet | 91.800 | \$ 35,000.00 | \$ 24,399.52 | |
| 7 ArtCenter/South Florida | 90.800 | \$ 30,000.00 | \$ 20,686.06 | |
| 8 Friends of the Bass Museum | 90.400 | \$ 30,000.00 | \$ 20,594.93 | |
| 9 Arts at St. Johns | 87.000 | \$ 25,000.00 | \$ 16,516.95 | |
| 10 Miami Beach Film Society | 86.500 | \$ 25,000.00 | \$ 16,422.03 | |
| 11 SoBe Institute of the Arts | 86.400 | \$ 25,000.00 | \$ 16,403.04 | |
| 12 Holocaust Memorial Committee | 85.200 | \$ 25,000.00 | \$ 16,175.22 | |
| 13 Stage Door Theatre | 84.200 | \$ 25,000.00 | \$ 15,985.37 | |
| 14 Miami Design Preservation League | 80.800 | \$ 30,000.00 | \$ 18,407.86 | |
| 15 Florida International University (MBUS) | 80.000 | \$ 25,000.00 | \$ 15,188.00 | |
| CULTURAL PRESENTERS | | | | |
| 16 Tigardal Productions | 95.428 | \$ 20,000.00 | \$ 15,493.60 | |
| 17 Rhythm Foundation | 90.714 | \$ 20,000.00 | \$ 13,777.64 | |
| 18 University of Wynwood | 90.571 | \$ 20,000.00 | \$ 13,755.92 | |
| 19 FIJN/Dart | 89.571 | \$ 20,000.00 | \$ 13,604.04 | |
| 20 Patrons of Exceptional Artists | 89.000 | \$ 20,000.00 | \$ 13,517.32 | |
| 21 Center for the Advancement of Jewish Education | 87.142 | \$ 20,000.00 | \$ 13,235.13 | |
| 22 Miami Light Project | 86.857 | \$ 10,000.00 | \$ 6,595.92 | |
| 26 MDC Live! | 85.142 | \$ 20,000.00 | \$ 12,931.37 | |
| 24 Italian Film Festival | 85.142 | \$ 10,000.00 | \$ 6,465.68 | |
| 25 Miami Short Film Festival | 83.285 | \$ 20,000.00 | \$ 14,649.33 | |
| 26 Community Arts and Culture | 82.857 | \$ 10,000.00 | \$ 8,292.16 | |
| ARTISTIC DISCIPLINES - DANCE | | | | |
| 27 Miami Matrosdam Dance Co. | 92.571 | \$ 10,000.00 | \$ 9,029.84 | |
| 28 Dance Now! Ensemble | 92.285 | \$ 20,000.00 | \$ 16,016.25 | |
| ARTISTIC DISCIPLINES - MUSIC | | | | |
| 29 Seraphic Fire | 98.857 | \$ 20,000.00 | \$ 15,014.40 | |
| 30 Florida Grand Opera | 93.285 | \$ 10,000.00 | \$ 9,084.06 | |
| 31 South Florida Composer's Alliance | 92.000 | \$ 20,000.00 | \$ 15,972.96 | |
| 32 Miami Children's Chorus | 91.571 | \$ 10,000.00 | \$ 6,953.90 | |
| 33 Greater Miami Youth Symphony | 89.285 | \$ 10,000.00 | \$ 6,780.30 | |
| 34 South Beach Chamber Ensemble | 89.142 | \$ 10,000.00 | \$ 6,769.44 | |
| 35 Miami Gay Men's Chorus | 88.714 | \$ 20,000.00 | \$ 15,473.88 | |
| 36 Ars Flores Symphony Orchestra | 87.571 | \$ 20,000.00 | \$ 13,300.28 | |
| 37 Miami Symphony Orchestra | 87.285 | \$ 20,000.00 | \$ 15,256.85 | |
| 38 Orchestra Miami | 82.571 | \$ 10,000.00 | \$ 8,270.44 | |
| ARTISTIC DISCIPLINES - THEATER | | | | |
| 39 Miami Lyric Opera | 91.428 | \$ 20,000.00 | \$ 13,886.08 | |
| 40 Miami Theater Center | 89.166 | \$ 10,000.00 | \$ 8,771.27 | |
| 41 Fantasy Theater Factory | 87.857 | \$ 10,000.00 | \$ 8,671.86 | |
| 42 Grand Up and Ready | 86.285 | \$ 20,000.00 | \$ 15,104.92 | |
| 43 Brazz Dance Theater | 82.714 | \$ 10,000.00 | \$ 8,281.30 | |
| CULTURAL TOURISM GRANT PROGRAM | | | | |
| 44 16 th Brazilian Film Festival of Miami – Infinito Art & Cultural Foundation, Inc. | n/a | \$ 30,000.00 | \$ 10,000.00 | \$ 20,000.00 |
| 45 XVII International Ballet Festival of Miami – Miami Hispanic Ballet Corp. | n/a | \$ 30,000.00 | \$ 10,000.00 | \$ 20,000.00 |
| 46 14th Annual Miami Gay & Lesbian Film Festival in Miami Beach – Miami Gay & Lesbian Film Festival | n/a | \$ 30,000.00 | \$ 10,000.00 | \$ 20,000.00 |
| | | | CAC Contribution | TOTAL Awarded |
| | | TOTAL | \$ 955,000.00 | \$ 649,947.26 |

Receiving Fresh Air Fund: (\$2000 included in award amount)



MIAMIBEACH

Miami Beach Cultural Arts Council
Department of Tourism & Cultural Development
Office: 1755 Meridian Avenue, Suite 500
Mail: 1700 Convention Center Dr., Miami Beach 33139-1819
305 673 7577 / fax 305 673 7262 / www.mbculture.org

Cultural Arts Council Members

Nina Duval
Chair
Current term ends: 12/31/13

Isadore H. (Izzy) Havenick
Vice-Chair
Current term ends: 12/31/13

Zoila Datorre
Current term ends: 12/31/14

Beatrice Hornstein
Current term ends: 12/31/12

Gregory Melvin
Current term ends: 12/31/14

Charles Million
Current term ends: 12/31/13

Daniel Novela
Current term ends: 12/31/12

*Marjorie O'Neill-Butler
Current Term ends: 12/31/12

*Eda Valero-Figueira
Current term ends: 12/31/14

Merle Weiss
Current term ends: 12/31/13

George Neary, *Honorary Member*

*July 25, 2012 Cultural Tourism Panelist