

**Condensed Title:**

A Resolution amending Resolution No. 2010-27326, increasing the present fire rescue transport fees from \$500.00 to \$800.00 for basic life support, from \$600.00 to \$800.00 for Advanced Life Support 1, Advanced Life Support 2 to remain the same, from \$10.00 to \$ 15.00 for mileage per mile, implementing new fees for Auto Pulse Lifebands (\$175.00), Rescue Pods (\$100.00), Defibrillation Pads (\$100.00), EZ-IO Needles (\$100.00), and calls requiring special handling (\$25.00), charging current fees for all expendable medical supplies, with services not to be withheld due to a person's inability to pay; amending Resolution No. 2003-25306 by modifying specific fees for the daily rental of a pavilion in north shore open space park from \$75.00 to \$125.00 for residents and \$250.00 for non-residents; modifying the current hourly fee charged For City of Miami Beach Parks and Recreation Department staff assigned to parties, events and rentals from \$25.00 to \$35.00; and further amending Resolution No. 2007-26594, establishing a \$1.00 per ticket facility fee surcharge and a ticket revenue share program at the Colony Theater .

**Key Intended Outcome Supported:**

Improve the City's financial health and maintain overall bond rating.

**Supporting Data (Surveys, Environmental Scan, etc.):**

85 percent of residents and 93 percent of businesses view the City's overall quality of emergency medical response services as excellent or good and 85 percent of residents rated recreation programs/facilities as either excellent or good. Residents also rated arts and culture as one of the top three services the City should strive not to reduce. Despite financial challenges faced over the last five years, the City is committed to improving its overall financial health and maintaining its overall bond rating while continuing to provide quality programs and services for its residents.

**Issue:**

Shall the Mayor and City Commission adopt this resolution?

**Item Summary/Recommendation:**

On August 22, 2012, Administration presented to the Finance and Citywide Projects Committee (FCWPC) various proposed fee increases. The Committee recommended modifications to the Fire Rescue transport fee schedule including increasing the Fire Rescue Transport fee for Basic Life Support and Advanced Life Support 1 from \$500 and \$600 respectively, to \$800 with the fee for Advanced Life Support 2 (\$800) remaining the same, establishing various new charges in support of Basic and Advanced Life Support, and increasing the charge per mile from \$10 to \$15; Modifications to the Parks and Recreation user fees are recommended increasing the daily rental rate of a pavilion in North Shore Open Space Park from \$75.00 to \$125.00 for residents and to \$250.00 for non-residents, and modifying the current hourly rate charged for City of Miami Beach Parks and Recreation staff assigned to various parties, events and rentals from \$25.00/hr to \$35.00/hr; and at the Colony Theater the addition of a \$1 per ticket Facility Fee Surcharge and 30 percent Ticket Revenue Share Program for qualified events in lieu of theater and equipment rental fees.

The Administration recommends the approval of this resolution.

**Advisory Board Recommendation:**

Recommended by the Finance and Citywide Projects Committee (FCWPC) on August 22, 2012.

**Financial Information:**

Source of Funds:		Amount	Account
<div style="border: 1px solid black; width: 40px; height: 40px; display: inline-block;"></div> OBPI	1		
	2		
	3		
	<b>Total</b>		


**Financial Impact Summary:**

Based in prior year's data, the new Rescue Transport fees would generate an additional \$ 192,000 in revenue, the revised pavilion rental rates would generate an estimated \$14,000 annually and the hourly staffing fee modification will generate an estimated \$25,000 annually, and it is anticipated the City will generate \$5,600 annually from the Colony Theater Facility Fee Surcharge and \$20,000 from the Ticket Revenue Share Program

**City Clerk's Office Legislative Tracking:**

Max A. Sklar, Acting Assistant City Manager  
OPBI

**Sign-Offs:**

Department Director	Assistant City Manager	City Manager
JO, KS, MS	MS	 KGB






# MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

## COMMISSION MEMORANDUM

TO: Mayor Matti Herrera Bower and Members of the City Commission  
FROM: Kathie G. Brooks, Interim City Manager   
DATE: September 27, 2012

SUBJECT:

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AMENDING RESOLUTION 2010-27326, INCREASING THE PRESENT FIRE RESCUE TRANSPORT FEES FROM \$500.00 TO \$800.00 FOR BASIC LIFE SUPPORT, FROM \$600.00 TO \$800.00 FOR ADVANCED LIFE SUPPORT 1, \$800.00 FOR ADVANCED LIFE SUPPORT 2 TO REMAIN THE SAME, FROM \$10.00 TO \$ 15.00 FOR MILEAGE PER MILE OR FRACTION THEREOF, IMPLEMENTING NEW FEES OF \$175.00 FOR AUTO PULSE LIFE BANDS, \$100.00 FOR RESCUE PODS, \$100.00 FOR DEFIBRILATION PADS, \$100.00 FOR EZ-IO NEEDLES, AND \$25.00 FOR CALLS REQUIRING SPECIAL HANDLING (I.E. EXTRICATION, ETC.), CHARGING CURRENT FEES FOR ALL EXPENDABLE MEDICAL SUPPLIES, WITH SERVICES NOT TO BE WITHHELD DUE TO A PERSON'S INABILITY TO PAY; AMENDING RESOLUTION NO. 2003-25306 WHICH ESTABLISHED THE CURRENT SCHEDULE OF USER FEES FOR VARIOUS PARKS AND RECREATION PROGRAMS AND SERVICES, FACILITY ADMISSIONS AND RENTALS AND OTHER RELATED ACTIVITIES BY MODIFYING SPECIFIC FEES FOR THE DAILY RENTAL OF A PAVILION IN NORTH SHORE OPEN SPACE PARK FROM \$75.00 TO \$125.00 FOR RESIDENTS AND \$250.00 FOR NON-RESIDENTS; MODIFYING THE CURRENT HOURLY FEE CHARGED FOR CITY OF MIAMI BEACH PARKS AND RECREATION DEPARTMENT STAFF ASSIGNED TO PARTIES, EVENTS AND RENTALS FROM \$25.00 TO \$35.00; AND FURTHER AMENDING RESOLUTION NO. 2007-26594, WHICH ESTABLISHED RENTAL RATES FOR THE BYRON CARLYLE, COLONY AND LITTLE STAGE (ACORN) THEATERS; SAID AMENDMENT ESTABLISHES A \$1.00 FACILITY FEE TICKET SURCHARGE AND TICKET REVENUE SHARE PROGRAM, AS SET FORTH IN THIS RESOLUTION.**

### ADMINISTRATION RECOMMENDATION

Adopt the Resolution.

### KEY INTENDED OUTCOME SUPPORTED

Improve the City's financial health and maintain overall bond rating.

## **Fire**

The City Commission adopted resolution 2010-27326 increasing the Fire Rescue transport fees effective February 3<sup>rd</sup>, 2010 which became effective the 1<sup>st</sup> of March, 2010 when filed with the Consumer Services Department of Miami Dade County.

The current fees for transport services are as follows:

Basic Life Support	\$500
Advanced Life Support 1	\$600
Advanced Life Support 2	\$800
Mileage Charge/per Mile	\$ 10
Cardiac Monitoring	\$ 25
I.V. / I.O.	\$ 25
Intubation	\$ 25
Oxygen	\$ 30
Spinal Immobilization	\$ 25

On August 22, 2012, Administration presented to the Finance and Citywide Projects Committee a proposed increase to the current transport fee schedule to match the proposed rates currently charged by Miami Dade County Fire Rescue. Following the presentation and subsequent discussion, the Committee recommended the following Fire Rescue transport fee modifications be incorporated into the FY 2012-13 General Fund operating budget and forwarded to the full City Commission:

Basic Life Support	\$800
Advanced Life Support 1	\$800
Advanced Life Support 2	\$800
Mileage Charge/per Mile	\$ 15
Special Handling Calls	\$ 25 (New)
Auto Pulse Lifebands	\$175 (New)
Rescue Pods	\$100 (New)
Defibrillation Pads	\$100 (New)
EZ-IO Needles	\$100 (New)

All fees for expendable medical supplies shall remain the same and services are not to be withheld due to a person's inability to pay

## **PARKS AND RECREATION**

Resolution No. 2003-25306, adopted on July 30, 2003, established a schedule of user fees for various parks and recreation programs and services, facility admissions and rentals. These included entrance fees to swimming pools, rates charged at the City's Tennis Centers, fees charged to participate in the City's after school and summer programs, plus many other fees charged by the Parks and Recreation Department. All approved rates are specific and may differ depending on whether the participant is a resident or a non-resident.

During the Parks and Recreation Department's annual budget development process the administration evaluates various service and revenue revisions. On March 7, 2012, the Parks and Recreation administration presented a schedule of options related to the facility rentals to the Parks and Recreational Facilities Advisory Board. Following a discussion of these options the Parks and Recreational Facilities Advisory Board unanimously approved the following motion: ***The Parks and Recreational Facilities Advisory Board supports the Parks and***

**Recreation Department to proceed in moving the Rental Rates Proposal as part of the Budget Process to the next level.**

At the August 22, 2012 Finance and Citywide Projects Committee meeting the Administration presented a number of potential revenue enhancements, including recreation fee modifications, for the Committee's consideration. Following the presentation and subsequent discussion the Committee recommended the following recreation fee modifications be incorporated into the FY 2012-13 General Fund operating budget and forwarded to the full City Commission:

- Modify the daily rental rate of a pavilion in North Shore Open Space Park from \$75.00 to \$125.00 for residents and \$250.00 for non-residents;
- Modify the current hourly rate charged for City of Miami Beach Parks and Recreation staff assigned to service parties, events and rentals from \$25.00 to \$35.00.

**COLONY THEATER**

In July of 2004, the City Commission adopted Resolution No. 2004-25646, establishing rental rates for the Byron Carlyle, Colony and Little Stage theaters. These rates were determined after a detailed examination of rates charged by similar venues in South Florida and elsewhere, and included fee schedules for non-profit organizations as well as for commercial users. On July 11, 2007, the City Commission adopted Resolution No. 2007-26594 establishing additional rental rates for extended run and off-season bookings.

At the August 22, 2012 Finance and Citywide Projects Committee meeting the Administration presented a number of potential revenue enhancements, including modifications to the Colony Theater's rental and fee structure, for the Committee's consideration. Following the presentation and subsequent discussion, the Committee recommended the following be incorporated into the FY 2012-13 General Fund operating budget and forwarded to the full City Commission:

- \$1 Facility Fee Surcharge: The surcharge would be added to the cost of each ticket sold and is projected to generate approximately \$5,600 in additional revenue at the Colony Theater. This projection is based on the number of tickets sold annually.
- Ticket Revenue Share Program: Rather than charging the standard theater and equipment rental fees, the City would share in 30% of the ticket revenue generated. Qualifying groups would be selected based on a history of successful ticket sales. Based on historical data Global Spectrum projects approximately \$20,000 in additional revenue.

**FISCAL IMPACT**

The new Fire Rescue Transport fees are estimated to generate an additional \$ 192,000 in revenue. Based on previous rentals of the North Shore Open Space Park pavilions it is estimated this modification will generate an additional \$14,000 annually and the hourly staffing fee modification will generate \$25,000 annually. Additionally, historical data, indicates the City will generate \$5,600 annually from the Facility Fee Surcharge and \$20,000 from the Ticket Revenue Share Program.

**CONCLUSION**

The Administration recommends the approval of this resolution.  
KGB/MAS/KS/JO

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AMENDING RESOLUTION 2010-27326, INCREASING THE PRESENT FIRE RESCUE TRANSPORT FEES FROM \$500.00 TO \$800.00 FOR BASIC LIFE SUPPORT, FROM \$600.00 TO \$800.00 FOR ADVANCED LIFE SUPPORT 1, \$800.00 FOR ADVANCED LIFE SUPPORT 2 TO REMAIN THE SAME, FROM \$10.00 TO \$ 15.00 FOR MILEAGE PER MILE OR FRACTION THEREOF, IMPLEMENTING NEW FEES OF \$175.00 FOR AUTO PULSE LIFE BANDS, \$100.00 FOR RESCUE PODS, \$100.00 FOR DEFIBRILATION PADS, \$100.00 FOR EZ-IO NEEDLES, AND \$25.00 FOR CALLS REQUIRING SPECIAL HANDLING (I.E., EXTRICATION, ETC.), CHARGING CURRENT FEES FOR ALL EXPENDABLE MEDICAL SUPPLIES, WITH SERVICES NOT TO BE WITHHELD DUE TO A PERSON'S INABILITY TO PAY; AMENDING RESOLUTION NO. 2003-25306 WHICH ESTABLISHED THE CURRENT SCHEDULE OF USER FEES FOR VARIOUS PARKS AND RECREATION PROGRAMS AND SERVICES, FACILITY ADMISSIONS AND RENTALS, AND OTHER RELATED ACTIVITIES BY MODIFYING SPECIFIC FEES FOR THE DAILY RENTAL OF A PAVILION IN NORTH SHORE OPEN SPACE PARK FROM \$75.00 TO \$125.00 FOR RESIDENTS AND \$250.00 FOR NON-RESIDENTS; MODIFYING THE CURRENT HOURLY FEE CHARGED FOR CITY OF MIAMI BEACH PARKS AND RECREATION DEPARTMENT STAFF ASSIGNED TO PARTIES, EVENTS, AND RENTALS FROM \$25.00 TO \$35.00; AND FURTHER AMENDING RESOLUTION NO. 2007-26594, WHICH ESTABLISHED RENTAL RATES FOR THE BYRON CARLYLE, COLONY, AND LITTLE STAGE (ACORN) THEATERS; TO ESTABLISH A \$1.00 PER TICKET FACILITY SURCHARGE AND A TICKET REVENUE SHARE PROGRAM, AS SET FORTH IN THIS RESOLUTION.**

**WHEREAS**, the City of Miami Beach Fire Department serves as the provider of fire rescue transport services and, in order to comply with the provisions of the Code of Miami-Dade County, Florida, Chapters 4-7 Ambulance and Medical Transportation-Rates, proposed emergency transport fees are subject to and effective upon approval by Miami-Dade County; and

**WHEREAS**, effective February 3, 2010 the City Commission adopted Resolution 2010-27326 increasing Fire Rescue transport fees which subsequently became effective March 1, 2010 when approved by with the Consumer Services Department of Miami Dade County; and

**WHEREAS**, on August 22, 2012, the City Administration presented to the members of the Finance and Citywide Projects Committee for their consideration a proposed increase to the current transport fee schedule to match the proposed rates currently charged by Miami-Dade County Fire Rescue; and

**WHEREAS**, following the presentation by the Administration and a discussion, the Committee recommended the Fire Rescue transport fee increases be incorporated into the proposed FY 2012-13 General Fund operating budget; and

**WHEREAS**, all fees for expendable medical supplies shall remain the same; and

**WHEREAS**, notwithstanding the above increased fees, no individuals shall be deprived of Fire Rescue Transport Services due to the inability to pay for such services; and

**WHEREAS**, on July 30, 2003, the City of Miami Beach adopted Resolution No. 2003-25306 which established a schedule of user fees for various parks and recreation programs and services, facility admissions and rentals and other related activities; and

**WHEREAS**, on August 22, 2012, recreation fee modifications were presented by the City Administration to the Finance and Citywide Projects Committee for their consideration to assist in addressing the challenges presented in balancing the 2012-13 budget; and

**WHEREAS**, following the presentation by the Administration and a discussion, the Committee recommended the following recreation fee modifications be incorporated into the proposed FY 2012-13 General Fund operating budget:

- Modify the daily rental rate of a pavilion in North Shore Open Space Park from \$75.00 to \$125.00 for residents and \$250.00 for non-residents;

- Modify the current hourly rate charged for City of Miami Beach Parks and Recreation staff assigned to service parties, events, and rentals from \$25.00 to \$35.00; and

**WHEREAS**, in July of 2004, the City Commission adopted Resolution No. 2004-25646, establishing rental rates for the Byron Carlyle, Colony and Little Stage theaters; and

**WHEREAS**, on July 11, 2007, the City Commission adopted Resolution No. 2007-26594 establishing additional rental rates for extended run and off-season bookings; and

**WHEREAS**, at the August 22, 2012 Finance and Citywide Projects Committee meeting, the City Administration presented modifications to the Colony Theater’s rental fee structure establishing a \$1.00 per ticket facility surcharge and a ticket revenue share program, which were subsequently recommended by the Committee.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby approve and adopt the following fees amending, Resolution 2010-27326, for fire rescue transport fees, but maintaining the current fees for all expendable medical supplies; amending Resolution No. 2003-25306 which established the current schedule of user fees for various parks and recreation programs and services, facility admissions and rentals and other related activities by modifying specific fees for the daily rental of a pavilion in North Shore Open Space Park, and modifying the current hourly fee charged for City of Miami Beach parks and recreation department staff assigned to parties, events, and rentals; amending Resolution 2007-26594, which established rental rates for the Byron Carlyle, Colony, and Little Stage (Acorn) theaters to establish a \$1.00 per ticket facility surcharge and a ticket revenue share program at the Colony Theater, all as more specifically set forth below

**FIRE RESCUE TRANSPORT FEES**

	<u>Current</u>	<u>New</u>
Basic Life Support	\$500	\$800
Advanced Life Support 1	\$600	\$800
Advanced Life Support 2	\$800	\$800
Mileage Charge/per Mile	\$ 10	\$ 15
Special Handling Calls	\$ -0-	\$ 25 (New)
Auto Pulse Lifebands	\$ -0-	\$175 (New)
Rescue Pods	\$ -0-	\$100 (New)
Defibrillation Pads	\$ -0-	\$100 (New)
EZ-IO Needles	\$ -0-	\$100 (New)

All fees for expendable medical supplies shall remain the same and services are not to be withheld due to a person’s inability to pay.

**PARKS AND RECREATION**

**North Shore Open Space Park Pavilion Rental Rates**

	<u>Current Rate</u>	<u>New Rate</u>
Residents:	\$ 75	\$ 125
Non-Residents:	\$ 75	\$ 250

**Hourly Rate for Staff Assigned to Private Park Activities and Events:**

	<u>Current Rate</u>	<u>New Rate</u>
Residents/ Non-Residents:	\$ 25/hr	\$ 35/hr

**COLONY THEATER**

- \$1 per Ticket Facility Surcharge Fee: The surcharge would be added to the cost of each ticket sold;
- Ticket Revenue Share Program: Rather than charging the standard theater and equipment rental fees, the City would share in 30% of the ticket revenue generated.

**PASSED** and **ADOPTED** this \_\_\_\_\_ day of September, 2012.

**ATTEST:**

\_\_\_\_\_  
MATTI HERRERA BOWER  
MAYOR

\_\_\_\_\_  
RAFAEL GRANADO  
CITY CLERK

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION  
*Del Quintanilla*  
for CITY ATTORNEY DATE *9/21/12*

**THIS PAGE INTENTIONALLY LEFT BLANK**