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PRESS RELEASE

FOR IMMEDIATE RELEASE
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There's a New App in Miami Beach. Download It Free Today! *-- New Miami Beach Report It Smart Phone App Improves City's Quality of Life --*

Miami Beach, FL – The City of Miami Beach unveiled its new smart phone app that allows the public to easily report real-time neighborhood concerns such as graffiti, trash and potholes to the appropriate municipal government department in a snap. The smart reports include a photo & GPS location that will automatically integrate with the City's systematized and prioritized customer support center.

The new app, appropriately named Miami Beach Report It, is available for free on iPhone, Blackberry, Windows and Android smart phones.

"We are empowering the public with a tool that will make it easier for us to respond to issues of concern in their neighborhoods," said Miami Beach Interim City Manager Kathie G. Brooks. "I understand the importance of being accountable and able to rapidly respond to the public's concerns. The quicker we can respond to issues in the neighborhoods, the less frequently they can re-occur, which save taxpayer dollars."

The app was built by CitySourced, a Los Angeles-based company that represents the vanguard of the open government movement by leveraging the latest technologies to take the friction out of civic engagement in ways that optimize government resources.

"We are thrilled to help drive product adoption and educate the community on how easy it is to help make their city a better place to live," said Jason Kiesel, founder and chief architect of CitySourced. "We developed CitySourced in order to streamline, prevent, and help predict the occurrences of problems and improve quality of life and public safety using mobile technology."

Issues submitted outside of business hours will be entered into the work-order database for action on the following business day.

[Click here](#) for more information on the various ways to report an issue to the City of Miami Beach. For instructions on how to download the Miami Beach Report It app to your smart phone, [click here](#).

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Helpful Tips

- The app works better outdoors than it does indoors. This is especially true of Blackberries, which rely heavily on satellite communications.
- Most data plans allow for unlimited photos and incident submissions; please confirm with your plan to use the app liberally.

About CitySourced

CitySourced is a real time mobile civic engagement platform. CitySourced provides a simple, and intuitive platform empowering residents to identify civic issues (public safety, quality of life, & environmental issues) and report them to city hall for quick resolution; an opportunity for government to use technology to save time and money plus improve accountability to those they govern; and a positive, collaborative platform for real action.

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