

RESOLUTION NO.

2012-27967

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AN EXPENDITURE OF BUDGETED FUNDS IN REASONABLE AND NECESSARY AMOUNTS FOR THE PUBLIC PURPOSE OF INFORMING AND EDUCATING THE VOTERS OF THE CITY OF MIAMI BEACH REGARDING THE BALLOT QUESTIONS ON THE CITY'S AUGUST 14, 2012 AND NOVEMBER 6, 2012 SPECIAL ELECTION BALLOTS IN ORDER TO ACHIEVE A MORE INFORMED ELECTORATE VOTE.

WHEREAS, the voters of the City of Miami Beach will be presented with two City ballot questions on its August 14, 2012 Special Election ballot and five City ballot questions on its November 6, 2012 Special Election ballot; and

WHEREAS, the subject matters of the subject City ballot questions relate to amending the City Charter on issues concerning: authority to increase City's Resort Tax percentage; power to call Special Meetings of the City Commission; creation of "City Clerk" as a Charter Officer, with related amendments to powers of the City Commission, City Manager, and City Clerk; change to filing period for qualifying petitions, and limited waiver of City qualifying fees; the City's Historic Preservation Board powers and duties, and the City Code's historic preservation standards—all of which issues affect and involve the interests of the City of Miami Beach and its citizens; and

WHEREAS, the Miami Beach City Commission believes that educating the voters on these matters is in the public interest and serves a public purpose; and

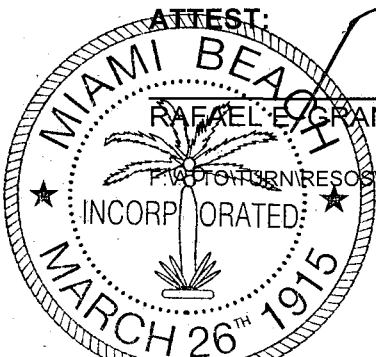
WHEREAS, in an effort to explain, and educate the voters on each of these questions through various methods which may include video presentation on the City's cable channel, a voter's guide, and other means, the Administration is requesting approval to spend reasonable and necessary budgeted amounts for video production, printing, graphics, translation services, layout, mailing, advertising, and other miscellaneous costs as needed; and

WHEREAS, these expenditure will further serve the public purpose given the City's reasonable expectation that these efforts at explaining the ballot questions and educating the voters thereon will result in a more informed electorate vote, benefiting the public good.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission herein state the public purpose of explaining to and educating the City's voters on the seven City ballot questions which will appear on its August 14, 2012 and November 6, 2012 Special Election ballots, and thus approve the expenditure of budgeted funds in reasonable and necessary amounts in furtherance of the aforementioned public policy which is intended to benefit the public good and serve a public purpose.

PASSED and ADOPTED this 18th day of July 2012.

ATTEST:



RAFAEL E. GRANADO, CITY CLERK

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[Signature]

Jorge R. Exposito
Vice-Mayor

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

[Signature]
CITY ATTORNEY
DATE 7/11/12