



# MIAMI BEACH

OFFICE OF THE CITY MANAGER

## COMMITTEE MEMORANDUM

TO: **Neighborhoods/Community Affairs Committee**  
Commissioner Jerry Libbin, Chairperson  
Commissioner Edward L. Tobin, Vice-Chairperson  
Vice-Mayor Jorge Exposito, Member  
Commissioner Michael Góngora, Alternate

FROM: *Hilda M. Fernandez for*  
Jorge M. Gonzalez, City Manager

DATE: July 27, 2010

SUBJECT: MEETING OF THE NEIGHBORHOODS/COMMUNITY AFFAIRS COMMITTEE ON TUESDAY, JULY 27, 2010.

A meeting of the Neighborhoods/Community Affairs Committee has been scheduled for Tuesday, July 27, 2010 at 2:30 p.m., in the City Manager's Large Conference Room, 4<sup>th</sup> Floor, at City Hall.

The agenda for the meeting is as follows:

### OLD BUSINESS

1. **DISCUSSION REGARDING WHETHER MIAMI BEACH SHOULD REQUIRE NAMING RIGHTS WHEN IT GIVES A SUBSTANTIAL GIFT TO AN ORGANIZATION.** *(Previously deferred, and not discussed at the Neighborhoods Committee – Referral originally requested by Mayor Matti Herrera Bower, March 10, 2010 Commission item C4F)*
2. **DISCUSSION REGARDING RENAMING AND RESTRUCTURING THE SAFETY COMMITTEE AS THE CERT COMMITTEE.** *(Referral requested by Commissioner Jonah Wolfson, May 12, 2010 Commission item C4C)*

Eric Yuhr, Fire Chief

3. **DISCUSSION REGARDING A BOTTLE AND CAN DEPOSIT ORDINANCE FOR THE CITY OF MIAMI BEACH.** *(Previously deferred, and not discussed at the June 29, 2010 Neighborhoods meeting. Referral originally requested by Commissioner Edward L. Tobin, May 12, 2010 Commission item C4D)*

Debbi Turner, First Assistant City Attorney  
Hilda M. Fernandez, Assistant City Manager

### NEW BUSINESS

4. **DISCUSSION REGARDING THE PLACEMENT OF A PLAQUE ON THE JOSE MARTI BUST COMMEMORATING MR. LUIS HERNANDEZ FOR HIS TREMENDOUS CONTRIBUTION TO THE LOCAL HISPANIC COMMUNITY.** *(Referral requested by Commissioner Jonah Wolfson, July 14, 2010, Commission Item C4L)*

Kevin Smith, Parks and Recreation Department Director

*We are committed to providing excellent public service and safety to all who live, work, and play in our vibrant, tropical, historic community.*

To request this material in accessible format, sign language interpreters, information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceeding, please contact 305-604-2489 (voice) or 305-673-7218 (TTY) five days in advance to initiate your request. TTY users may also call 711 (Florida Relay Service).

**5. DISCUSSION REGARDING THE POSSIBILITY OF A "HOW'S MY DRIVING?" PROGRAM FOR CITY VEHICLES.** *(Referral requested by Vice-Mayor Jorge Exposito, July 14, 2010 Commission item C4B)*

Andrew Terpak, Fleet Management Division Director

**6. DISCUSSION REGARDING WEST AVENUE TRAFFIC.** *(Referral requested by Commissioner Michael Góngora, July 14, 2010, Commission Item C4K)*

Fred Beckmann, Public Works Department Director

**7. REVIEW AND DISCUSS THE APPROVAL AND ADOPTION OF A MIAMI BEACH TRAFFIC CALMING MANUAL.** *(Referral – July 14, 2010 Commission Item C4F)*

Fred Beckmann, Public Works Department Director

**Note:** *The next meeting of the Neighborhoods/Community Affairs Committee is scheduled for Tuesday, August 31, 2010 in the City Manager's Large Conference Room, 4<sup>th</sup> Floor, City Hall.*

c: Mayor and Members of the City Commission  
Hilda M. Fernandez, Assistant City Manager  
Jorge Gomez, Assistant City Manager  
Robert C. Middaugh, Assistant City Manager  
Jose Smith, City Attorney  
Robert Parcher, City Clerk  
Alex Rey, Building Department Director  
Greg Tindle, Code Compliance Director  
Barbara Hawayek, Customer Service Manager  
Dolores Mejia, Special Projects Administrator

Neighborhoods/Community Affairs Committee Meeting  
July 27, 2010

**DISCUSSION REGARDING WHETHER MIAMI BEACH SHOULD REQUIRE NAMING RIGHTS WHEN IT GIVES A SUBSTANTIAL GIFT TO AN ORGANIZATION.** *((Previously deferred, and not discussed at the Neighborhoods Committee – Referral originally requested by Mayor Matti Herrera Bower, March 10, 2010 Commission item C4F))*

**ITEM #1**



OFFICE OF THE MAYOR AND COMMISSION

MEMORANDUM

TO: Jorge M. Gonzalez, City Manager  
FROM: Matti Herrera Bower, Mayor *RW. GE MHB*  
DATE: February 22, 2010  
SUBJECT: Consent Agenda Item: Referral to Neighborhoods Committee

---

Please place on the March 10, 2010 Commission meeting agenda a referral to the Neighborhoods Committee of a discussion regarding whether Miami Beach should require naming rights when it gives a substantial gift to an organization.

I thank you in advance for your cooperation in this matter. If you have any questions, please do not hesitate to contact Rebecca Wakefield at extension 6157.

Thank you.

MHB/rw

Neighborhoods/Community Affairs Committee Meeting  
July 27, 2010

**DISCUSSION REGARDING RENAMING AND RESTRUCTURING THE SAFETY COMMITTEE AS THE CERT COMMITTEE.** *(Referral requested by Commissioner Jonah Wolfson, , May 12, 2010 Commission Item C4C)*

Eric Yuhr, Fire Chief

**ITEM #2**



# MIAMI BEACH

CITY OF MIAMI BEACH, 1700 Convention Center Drive, Miami Beach, Florida 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

## COMMITTEE MEMORANDUM

TO: Neighborhoods/Community Affairs Committee

FROM:   
Jorge M. Gonzalez, City Manager

DATE: July 27, 2010

SUBJECT: Renaming the of the Safety Committee to the CERT Committee

### BACKGROUND

The concept of Citizen Emergency Response Teams (CERT) was developed as a way to utilize trained citizens to assist first responders in the event of a catastrophic incident that overwhelms local response. CERT teams are trained in basic first aid, search and rescue techniques. The teams are designed to help citizens effect self rescue and then assist their neighbors before the arrival of public safety first responders.

The Fire Department is the lead agency for the delivery of CERT Training in the City of Miami Beach. As such, the Department has also been the liaison between the graduates of the training and the City of Miami Beach.

There was discussion at the October 2009 Neighborhood/ Community Affairs Committee to rename and/or re-task the Public Safety Advisory Committee to the CERT Committee. The Committee at that time decided to place a member of Miami Beach CERT team onto the Safety Committee while the TRAC Committee was looking at combining and eliminating several committees. Subsequent to that meeting the Public Safety Advisory Committee was disbanded as it hadn't met in several years and lacked a purpose as directed by the Commission.

The Fire Department will continue to deliver training and assist with the organization of CERT members in support of any policy decision the Commission makes with regards to the Safety Committee.

JMG/EY/jbf

F:\fire\CHIEF\JUDY\CHIEF YUHRINCA Memo re CERT

*We are committed to providing excellent public service and safety to all who live, work, and play in our vibrant, tropical, historic community.*

Neighborhoods/Community Affairs Committee AGENDA (Page 6)

July 27, 2010



# MIAMIBEACH

OFFICE OF THE MAYOR AND COMMISSION

## MEMORANDUM

TO: Jorge M. Gonzalez, City Manager

FROM: Jonah Wolfson, Commissioner

DATE: April 21<sup>st</sup>, 2010

SUBJECT: Agenda Item

Please place on the May 12, 2010 Commission meeting agenda a referral to the Neighborhoods Committee to discuss renaming and restructuring the Safety Committee as the CERT Committee.

If you have any questions, please contact Leonor Hernandez at extension 6437.

JW/jh

*We are committed to providing excellent public service and safety to all who live, work, and play in our*

Agenda Item C4C

Date 5-12-10

Neighborhoods/Community Affairs Committee Meeting  
July 27, 2010

**DISCUSSION REGARDING A BOTTLE AND CAN DEPOSIT ORDINANCE FOR THE CITY OF MIAMI BEACH.** *(Previously deferred, and not discussed at the June 29, 2010 Neighborhoods meeting. Referral originally requested by Commissioner Edward L. Tobin, May 12, 2010 Commission item C4D)*

Debbi Turner, First Assistant City Attorney  
Hilda M. Fernandez, Assistant City Manager

**ITEM #3**






# MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

## COMMITTEE MEMORANDUM

TO: Neighborhoods/Community Affairs Committee Members  
FROM:   
Jorge M. Gonzalez, City Manager  
DATE: June 29, 2010  
SUBJECT: Discussion regarding a bottle and can deposit ordinance for the City

This item was referred for discussion at the May 12, 2010 Commission meeting.

In preparation for the Committee meeting, the City Attorney's office was asked to research whether the City could implement a bottle/can deposit program. Following conversations with the State's Recycling Coordinator and the State Recycling Program Director, both of whom work for the Department of Environmental Protection (DEP), the City Attorney's office was advised that since the mid-1970's local governments cannot regulate packaging of products. As advised, the change in state law was pursuant to the lobbying efforts of state retailers.

Specifically, Title XXIX, Public Health, Chapter 403, "Environmental Control," Section 403.708 (9), Florida Statutes, states that:

*"The packaging of products manufactured or sold in the state may not be controlled by governmental rule, regulation, or ordinance adopted after March 1, 1974, other than as expressly provided in this act."*

As the requirement for a deposit would affect the packaging of a bottle/can, implementing a local bottle/can deposit program is not currently provided for under state law.

Please advise should you require additional information.

cc: Jose Smith, City Attorney  
Debbie Turner, Asst. City Attorney

JMG/hmf

H:\Mayor & Commission\NCAC bottle deposit 6 29 10.doc



# MIAMI BEACH

OFFICE OF THE MAYOR AND COMMISSION

## MEMORANDUM

TO: Jorge M. Gonzalez, City Manager

FROM: Ed Tobin, Commissioner

ET/bt

DATE: April 29, 2010

SUBJECT: Bottle and Can Deposit Ordinance

Please place on the May 12, 2010 Commission Agenda a referral to the Neighborhoods Committee to discuss a bottle and can deposit ordinance for the City of Miami Beach.

If you need any further information please do not hesitate to contact my Aide, Ben Torter at x6274.

ET/bt

RECEIVED

2010 APR 29 PM 3:13

CITY CLERK'S OFFICE

Agenda Item C4D

Date 5-12-10

*We are committed to providing excellent public service and safety to all who live, work, and play in our vi*

Neighborhoods/Community Affairs Committee Meeting  
July 27, 2010

**DISCUSSION REGARDING THE PLACEMENT OF A PLAQUE ON THE JOSE MARTI BUST  
COMMEMORATING MR. LUIS HERNANDEZ FOR HIS TREMENDOUS CONTRIBUTION TO THE  
LOCAL HISPANIC COMMUNITY.** *(Referral requested by Commissioner Jonah Wolfson, July 14, 2010,  
Commission item C4L)*

Kevin Smith, Parks and Recreation Department Director


**ITEM #4**



# MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

## COMMITTEE MEMORANDUM

TO: Neighborhoods/Community Affairs Committee Members  
FROM:   
Jorge M. Gonzalez, City Manager  
DATE: July 27, 2010  
SUBJECT: **Discussion Concerning The Placement Of A Plaque On The Jose Marti Bust In Honor Of Mr. Luis C. Hernández For His Contributions To The Local Hispanic Community**

### BACKGROUND

The above referenced discussion was referred to the Neighborhoods and Community Affairs Committee at the City Commission meeting on July 14, 2010 by Commissioner Wolfson.

### REQUIRED ACTIONS

The process of approving the placement of a commemorative plaque is governed by City Code, **ARTICLE VI. NAMING OF PUBLIC FACILITIES AND ESTABLISHMENT OF MONUMENTS OR MEMORIALS**, Sec. 82-504. A copy of Section 82-504 is attached for your reference (Exhibit 1). This discussion is regarding the placement of a plaque to honor Mr. Luis Hernandez; it is proposed that this plaque be placed on the Jose Marti bust located in Collins Park.

Attached for your reference, please find a brief summary of Mr. Hernández's many contributions. As you will note, he has been a dedicated community activist on Miami Beach for the past 40 years, a businessman in the City since 1970, and founded the Miami Beach Latin Chamber of Commerce in 1988.

Pursuant to the City Code, if approved at committee, the proposed plaque would be referred to the Art In Public Places Committee for their review, and return to the Neighborhoods Committee for approval before placement on the City Commission agenda.

Attachment

JMG/HMF/KS

H:\Parks\Neighborhoods\_CAC Referral - Plaque Honoring Luis Hernandez.doc

Sec. 82-504 - Monuments or memorials.

(a)

Whenever there is a proposal to establish a monument or memorial on public property in the city, it shall first be considered and reviewed by the committee according to the following procedures:

(1)

Any person, organization, association, corporation or other entity, including a member of the city commission or the administration of the city, may propose the establishment of a monument or memorial at any time by submitting a proposal in writing to the committee.

(2)

Within a reasonable time after receipt of the proposal, the committee shall meet to consider and review same. Notice of the meeting shall be given to all persons who have proposed the establishment of the monument or memorial.

(3)

After reviewing the proposal in accordance with its established selection criteria, the committee shall transmit a written recommendation to the city commission regarding same.

(4)

The city commission may only consider a proposal to establish a monument or memorial that has been approved by a majority of the members of the committee.

(5)

Within a reasonable time after receiving the recommendation for the establishment of a monument or memorial from the committee, the city commission shall call a public hearing.

(6)

Notice of a public hearing regarding the establishment of the monument or memorial shall be published at least 10 days prior to the hearing in a newspaper of general circulation in the city.

(7)

At the close of the public hearing, the city commission may approve the establishment of the monument or memorial. In approving the establishment, the commission shall be governed by its established selection criteria. Additionally, any proposal to establish a monument or memorial must be approved by a five-sevenths vote of the city commission.

(8)

Upon approval of the establishment of the monument or memorial, the city commission shall forward the proposal to the art in public places committee. The art in public places committee will then make its recommendation to the city commission regarding the location, aesthetic quality, maintenance, and other related issues, in accordance with the its established criteria.

*(Ord. No. 2000-3266, § 1, 9-27-00)*

## LUIS C. HERNÁNDEZ

40 years of community activism in Miami Beach and his contributions to the local Hispanic community. A native of Cuba, Mr. Hernández will be celebrating his 80<sup>th</sup> birthday this July 30<sup>th</sup>, 2010.

Luis C. Hernández has been a businessman in Miami Beach since 1970, and in 1980 founded "Tiempo Nuevo", a publication focused on community and economic news. He has also been influential in assisting Hispanics to become registered voters.

In 1988, Mr. Hernández founded the Miami Beach Latin Chamber of Commerce. Thereafter, in 1994, through his efforts, a portion of 21<sup>st</sup> Street was named "Jose Marti Street", and in 1996, he was instrumental in the placing of a bust of Simon Bolivar in Collins Park, as well as one for Cuban patriot and philanthropist Jorge Mas Canosa on 41<sup>st</sup> Street and Pine Tree Drive, in 2000.



# MIAMI BEACH

*Hilde*

OFFICE OF THE MAYOR AND COMMISSION

MEMORANDUM

TO: Jorge M. Gonzalez, City Manager

FROM: Jonah Wolfson, Commissioner *JW*

DATE: July 9<sup>th</sup>, 2010

SUBJECT: Agenda Item

Please place on the July 14<sup>th</sup>, 2010, Commission meeting agenda a referral to the Neighborhoods/Community Affairs Committee to discuss the placement of a plaque on the Jose Marti Bust commemorating Mr. Luis Hernandez for his tremendous contribution to the local Hispanic community.

If you have any questions, please contact Leonor Hernandez at extension 6437.

JW/lh

RECEIVED  
2010 JUL -9 PM 5:05  
CITY MANAGER'S OFFICE  
BY \_\_\_\_\_

We are committed to providing excellent public service and safety to all who live, work, and play in our city. Agenda Item C4L  
Date 7-14-10

Neighborhoods/Community Affairs Committee Meeting  
July 27, 2010

**DISCUSSION REGARDING THE POSSIBILITY OF A "HOW'S MY DRIVING?" PROGRAM FOR CITY VEHICLES.** *(Referral requested by Vice-Mayor Jorge Exposito, July 14, 2010 Commission item C4B)*

Andrew Terpak, Fleet Management Division Director

**ITEM #5**





MIAMI BEACH

RECEIVED

OFFICE OF THE MAYOR AND COMMISSIONER

2010 JUN 21 PM 3:37

MEMORANDUM

CITY CLERK'S OFFICE

TO: Jorge M. Gonzalez, City Manager  
FROM: Jorge Exposito, Commissioner  
DATE: June 21, 2010  
SUBJECT: Agenda Item

Please place on the July 14<sup>th</sup>, 2010 Commission meeting agenda a referral to the Neighborhoods Committee to discuss the possibility of a "How's My Driving?" program for City vehicles.

If you have any questions, please contact John Heffernan at extension 6457.

JE/jh

Neighborhoods/Community Affairs Committee Meeting  
July 27, 2010

**DISCUSSION REGARDING WEST AVENUE TRAFFIC.** *(Referral requested by Commissioner Michael Góngora, July 14, 2010, Commission item C4K)*

Fred Beckmann, Public Works Department Director

**ITEM #6**

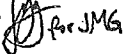


# MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

## COMMITTEE MEMORANDUM

TO: Neighborhoods and Community Affairs Committee

FROM: Jorge M. Gonzalez, City Manager 

DATE: July 27, 2010

SUBJECT: Discussion on West Avenue Traffic

### BACKGROUND

West Avenue is classified as a Collector from 5<sup>th</sup> Street to 17<sup>th</sup> Street. West Avenue is also classified as a Local Street north of Dade Boulevard to 20<sup>th</sup> Street. By definition a Collector, in general, provides a lower degree of mobility than arterials such as Alton Road, Dade Boulevard, 41<sup>st</sup> Street, Collins Avenue, Indian Creek Drive, 71<sup>st</sup> Street and Normandy Drive. Collector facilities serve an intermediate function to collect/distribute traffic between regional arterial facilities and local roadways. Local roads represent the largest element in the road network in terms of mileage. Local streets serve as site-specific terminal routes for each end of a trip.

At the request of a resident, most recently the County completed a traffic engineering study with the purpose of evaluating the pedestrian crossings along West Avenue between 6<sup>th</sup> Street and 17<sup>th</sup> Street. As a result of the study the County is recommending restriping of some of the existing crosswalks as well as installation of new crosswalks at specific intersections. The County's study also has indicated that wheelchair ramps need to be constructed at some of the locations where crosswalks are proposed to be installed.

### CONCLUSION

This memorandum is provided for discussion purposes only.

  
JGG/FHB/FV/XF

F:\work\ALL\1) EMPLOYEE FOLDERS\Xavier Falconi\Transportation\Neighborhoods Community Affairs Committee\Memo to NCAC on West Avenue Traffic.doc



# MIAMIBEACH

OFFICE OF THE MAYOR AND COMMISSION

## MEMORANDUM

TO: Jorge Gonzalez, City Manager

FROM: Michael Góngora, Commissioner

DATE: July 08, 2010

SUBJECT: Referral Item for July 14 Commission Meeting

Please place on the July 14 Commission meeting consent agenda a referral to the Neighborhoods Committee for discussion concerning the West Avenue traffic. I am concerned regarding a number of emails from residents in the area concerning an increase in speeding on West Avenue as well as noise pollution. Please provide the Neighborhoods committee with background information as to what has been done in the past and solutions for the future. If you have any questions please feel free to contact my aide Diana Fontani at ext 6087.

MG/df

Agenda Item C4K  
Date 7-14-10

Neighborhoods/Community Affairs Committee Meeting  
July 27, 2010

**REVIEW AND DISCUSS THE APPROVAL AND ADOPTION OF A MIAMI BEACH TRAFFIC CALMING MANUAL.** *(Referral – July 14, 2010 Commission Item C4F)*

Fred Beckmann, Public Works Department Director

**ITEM #7**

**MEMO TO BE DELIVERED UNDER SEPARATE COVER**



# MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

## COMMISSION MEMORANDUM

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: July 14, 2010

SUBJECT: REFERRAL TO THE NEIGHBORHOODS/COMMUNITY AFFAIRS COMMITTEE TO REVIEW AND DISCUSS THE APPROVAL AND ADOPTION OF THE MIAMI BEACH TRAFFIC CALMING MANUAL.

### ADMINISTRATION RECOMMENDATION

Refer the item for discussion.

### BACKGROUND

The City has been working with Miami-Dade County (County), which currently has jurisdiction over all traffic engineering countywide, including traffic calming, to sign an Intergovernmental Agency Agreement (IAA) which would grant the City certain traffic engineering responsibilities associated with traffic calming.

As a part of the City's Traffic Calming Program, the City developed a Traffic Calming Manual (TCM) that provides traffic calming criteria that are different from the County criteria. The City's TCM also establishes traffic calming guidelines, processes, and procedures. The City has requested the County's approval of the City's TCM. Once the City's TCM is approved by the County, the City will in addition have to enter into an IAA before its guidelines, processes, and procedures can be implemented.

### CONCLUSION

The Administration requests this matter be referred to the Neighborhoods/Community Affairs Committee for discussion.

JMG/JGG/FHB/PV

T:\AGENDA\2010\July 14\Consent\Traffic Calming Referral to NCAC.docx

Agenda Item C4F  
Date 7-14-10