MIAMIBEACH

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PRESS RELEASE

FOR IMMEDIATE RELEASE
March 6, 2012

Miami Beach Government Access Channel is Now on AT&T U-Verse

-- MBTV Now Available Across South Florida --

Miami Beach, FL – Miami Beach has ongoing efforts to provide enhanced information about the City to the community. Effective March 5, 2012, the City's government-access television channel is also broadcasting on AT&T's U-Verse Channel 99.

"With a growing number of Miami Beach residents subscribing to AT&T U-Verse, limited access to MBTV programming and City information became an increasing concern," said Miami Beach City Manager Jorge M Gonzalez.

By broadcasting on AT&T U-Verse, MBTV not only reaches the growing number of Miami Beach residents who use this service, but it also reaches AT&T subscribers throughout Miami-Dade County, Broward County, and northern Monroe County.

There will be no fee to the City for broadcasting on AT&T U-Verse.

MBTV continues to broadcast on Atlantic Broadband's Channel 77 and is available live and on-demand on http://web.miamibeachfl.gov/mbtv77/, as well as on the www.YouTube.com/CityofMiamiBeach.

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