



FOR IMMEDIATE RELEASE
March 2, 2012

Miami Beach Positions Itself to Reinvent its Future Landscape

*-- City Seeks Development Proposals for Convention Center District & Lincoln Lane Parking Lots --
-- New Proposals to Include More than a Convention Center and Hotel --*

Miami Beach, FL – In less than a century, Miami Beach has gone from an unknown strip of beach to one of the most vibrant and economically successful cities in the world. City leaders want it to continue that way. They are looking at how they can keep the city viable in the future with new partnerships and development.

The City of Miami Beach is engaged in a multi-phased process to identify the development partner for its 52-acre Convention Center District, while at the same time engaged in the public-private development of several parking lots adjacent to its popular pedestrian mall – Lincoln Road.

“Years from now, we’ll look back and relish in knowing that we had a part in building upon our great city’s successes for future generations,” said Miami Beach City Manager Jorge M. Gonzalez. “As they say, ‘Miami Beach is always reinventing itself’ – in a good way.”

Recently, the City of Miami Beach issued a Request for Qualifications (RFQ) seeking development and design qualifications from master developers interested in partnering with the City to renovate and expand the Miami Beach Convention Center, including the development of a convention center headquarter hotel, as well as adjacent properties available for mixed-use.

The City is looking for the district to be master planned and developed holistically, providing amenities to support and increase the competitiveness of the region’s convention center, and offering new public open spaces to benefit the community, while maximizing the value of the land and generating new City revenue and jobs. The 52-acre site, wholly owned by the City of Miami Beach, is currently zoned for over 6.2 million square feet of FAR including the existing structures built on the site.

This RFQ follows the issuance of a Request for Proposals (RFP) in January that solicits proposals for public-private development on North Lincoln Lane, a small street adjacent to Lincoln Road, between Alton Road and Meridian Avenue. The RFP includes three city-owned parking lots, totaling approximately three acres, on 17 Street and Lenox Avenue, North Lincoln Lane between Lenox Avenue and Michigan Avenue, and North Lincoln Lane between Jefferson Avenue and Meridian Avenue.

The City has several objectives it wants to achieve with this development, including transforming and activating North Lincoln Lane from a service alley to a vibrant and pedestrian-friendly street; providing an additional connection between Alton Road and Washington Avenue; and providing additional commercial space to meet increasing market demand. In addition, the City expects to receive increased economic benefits and new public amenities where possible.

The pre-submittal meetings have been held for both the RFP and RFQ. The next step: submittals of both the parking lot RFP and the qualifications in response to Phase I of the RFQ are both due on Friday, March 23, 2012 at 3:00 p.m.

##

Press release:

<http://web.miamibeachfl.gov/WorkArea/DownloadAsset.aspx?id=69422>

Background on the Miami Beach Convention Center Master Plan:

<http://web.miamibeachfl.gov/news/scroll.aspx?id=58484>

Miami Beach Convention Center District RFQ:

<http://web.miamibeachfl.gov/procurement/scroll.aspx?id=69186>

Miami Beach Lincoln Lane Parking Lots RFP:

<http://web.miamibeachfl.gov/procurement/scroll.aspx?id=68801>

###

To request this material in accessible format, sign language interpreters, information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceeding, please contact 305-604-2489 (voice) or 305-673-7218 (TTY) five days in advance to initiate your request.