



MIAMIBEACH

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PRESS RELEASE

FOR IMMEDIATE RELEASE
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Miami Beach Showcases New “Green” Initiatives at Expo

Thursday, January 26, 11AM at MiaGreen Expo, Miami Beach Convention Center, Hall B

Miami Beach, FL – Miami Beach is at the forefront of reducing impacts to its natural resources and improving the community’s quality of life. Miami Beach is proud to be a leader in urban environmental management.

On Thursday, January 26 at 11:00 a.m., join Miami Beach officials as they announce and showcase several new sustainability programs at the MiaGreen Expo and Conference at the Miami Beach Convention Center, Hall B, main stage.

Miami Beach will also host Booth 719 where partners will demonstrate several new initiatives. They include an electric car charging station, car-sharing program, eco-friendly hotels, Ameresco energy audit program, Deco Bike, and new recycling programs with Coca-Cola and ECOMB.

Miami Beach is going “green” everywhere one lives, works and plays through natural resource & ecosystem management; water conservation & quality programs, energy conservation, green building & housing incentives, economic development through the EcoZone, alternative transportation, and solid waste programs.

Miami Beach partners at MiaGreen Expo: Hertz On Demand, Deco Bike, Coca-Cola Recycling, Car Charging, Ameresco, ECOMB, Miami Beach Parking Department, and Greater Miami and the Beaches Hotel Association (Dream South Beach, The Palms Hotel, Cambean Earth, and The Clifton).

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