



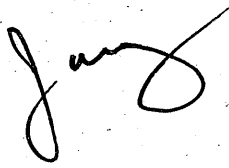
MIAMI BEACH

OFFICE OF THE CITY MANAGER

LETTER TO COMMISSION

#323-2011

TO: Honorable Mayor and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager 

DATE: December 21, 2011

SUBJECT: **NEW YEAR'S EVE 2011**

This Letter to Commission is intended to provide you with an update on the planning efforts for New Year's Eve 2011/12.

Similar to the prior ten (10) years, the Ocean Drive Association (ODA) approached the City to request participation and sponsorship of a free fireworks show on the beach east of Lummus Park at midnight on New Year's Eve. Furthermore, Ocean Drive will close to vehicular traffic beginning the morning of Friday, December 30, 2011, reopening on Monday, January 2, 2012 at 7:00 a.m.

This year is also the second year of the Orange Bowl Committee's New Year's Celebration entitled Orange Drive. As part of the celebration, the Orange Bowl Committee agreed to contribute toward the Ocean Drive closure and fireworks. Orange Drive consists of the following events:

FRIDAY, December 30th Show Time 7-11pm

- 5:45-6:00pm Ribbon Cutting Ceremony
- 6:00pm Amphitheater Doors Open
- Pete Wentz and Black Cards
- Boyz II Men
- Gym Class Heroes

SATURDAY, December 31st NEW YEAR'S EVE Show Time 9-2am

- 8:00pm Amphitheater Doors Open
- DJ Irie
- Jason Derulo
- Ne-Yo
- NYE Countdown and Fireworks
- Jermaine Dupri (DJ Set)

SUNDAY, January 1st Show Time 6-10pm

- 5:00pm Amphitheater Doors Open

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Samantha Ronson (DJ Set)

Cobra Starship

Cee Lo Green

TUESDAY, January 3rd 6-10pm

6:00pm Amphitheater Doors Open

School Bands, Cheerleaders and more!

Travis Tritt

Additionally, many Miami Beach nightclubs and hotels host special New Year's Eve events. The City is working with the area hotels and nightclubs to ensure that resources and security are appropriately allocated for this weekend.

Police/Fire/Parking/Sanitation/Code Staffing

Enhanced staffing levels for Police, Fire, Parking, Sanitation and Code Compliance are being provided during the New Year's Eve weekend in the entertainment district. Additionally, the Orange Drive events have off-duty staffing to support the activities and impacts associated with the event.

The Police Department will have significant enhanced staffing throughout the weekend. In addition to the Orange Drive Concert series and the Ocean Drive street closure, the department will have officers on foot patrols, bicycle patrols and ATV patrols throughout the Entertainment District. Added to this will be undercover Crime Suppression Team officers. The Police Department will also be conducting DUI Saturation Patrols throughout the weekend.

In order to ensure that residents and visitors have a safe and enjoyable experience in Miami Beach the City will be enforcing our current laws and regulations with respect to open containers and public consumption of alcoholic beverages. A letter was sent to businesses reminding them of the City's laws and asking for their assistance in curbing public consumption of alcohol. Our objective is NOT to impose fines or penalties upon businesses or the public but, rather, to work in partnership with our businesses to curtail the public consumption of alcoholic beverages throughout our city, which sometimes results in negative and unwanted behavior. The City is also creating various collateral materials that are being offered to businesses (free of charge) to help in educating the public about our laws.

Traffic & Parking Restrictions

- Ocean Drive (5 to 14 streets) will be open to pedestrians only (no vehicles) from Friday, December 30 at 7:00 a.m. through Monday, January 2, 2012 at 7:00 a.m. in anticipation of large crowds during the holiday weekend.
- The 100 Block from Sixth to 14 streets will be closed from Ocean Court (alley) to Ocean Drive and eastbound 10 Street will be closed from Collins to Ocean Court.

Parking

- All municipally operated parking facilities will be open. The following lots will have extended hours until 4:00 a.m. on December 31/January 1: 46 Street, South Pointe Park, Convention Center & Fillmore. Special event flat rates (\$15 - \$20) may apply at most garages during holidays and weekends.
- Residential parking zones citywide will be enforced.

- Valet operations normally on Ocean Drive will be relocated to Collins Avenue.

Extended Hours

- Some nightclubs will have extended hours until 7:00 a.m. on Sunday, January 1, 2012 and Monday, January 2, 2012.

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