

Condensed Title:

Request For Approval To Reject All Qualifications Received Pursuant To Request For Qualifications (RFQ) No. 54-09/10, For The Provision Of Governmental Consulting Services At Miami-Dade County, Florida.

Key Intended Outcome Supported:

Supports Multiple KIOs

Supporting Data (Surveys, Environmental Scan, etc.):

Supporting Data (Surveys, Environmental Scan, etc.): Included in the top five changes that would make Miami Beach a better place to live, work, play or visit, are Safety, Traffic, and Beach Erosion, each of which can be significantly impacted by legislative and funding actions by Miami-Dade County.

Issue:

Shall the City Commission Reject all Qualifications Received pursuant to the RFQ?

Item Summary/Recommendation:

The Mayor and City Commission, at its September 20, 2010 meeting, authorized the issuance of the RFQ with the following qualifications that the selected Lobbyist must possess:

- a strong working knowledge of the legislative, administrative, and regulatory processes of Miami-Dade County;
- a clear understanding of the City of Miami Beach and its needs;
- a clear understanding of the many local issues facing municipalities;
- a history of successful lobbying experience at the county level; and
- a clear strategy for representing the City before the legislative and executive branches of Miami-Dade County.

On September 24, 2010, the Procurement Division issued the RFQ to all registered Miami-Dade County, and City of Miami Beach Lobbyists. More than 685 notices were mailed, which resulted in the receipt of qualifications from the following firms/individuals:

- Gabrielle Redfern
- Olmedillo X5, Inc.
- Rosario Kennedy & Associates, Corp. in association with Washington Square Partners, Inc., and The Law Offices of N. Patrick Range II, PA.

Inasmuch as the Fiscal Year 2011/2012 Budget as adopted by the Mayor and City Commission at its September 27, 2011 meeting, does not have funding for governmental consulting services at Miami-Dade County, the Administration recommends a rejection of all proposals.

Advisory Board Recommendation:

Financial Information:

Source of Funds:	Amount	Account	Approved
1			
OBPI Total			

Financial Impact Summary:

City Clerk's Office Legislative Tracking:

Gus Lopez: Ext. 6641

Sign-Offs:

Department Director KC	Assistant City Manager <i>William H. Fernandez</i>	City Manager JMG <i>[Signature]</i>
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MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: December 14, 2011

SUBJECT: **REQUEST FOR APPROVAL TO REJECT ALL QUALIFICATIONS RECEIVED PURSUANT TO REQUEST FOR QUALIFICATIONS (RFQ) NO. 54-09/10, FOR THE PROVISION OF GOVERNMENTAL CONSULTING SERVICES AT MIAMI-DADE COUNTY, FLORIDA.**

ADMINISTRATION RECOMMENDATION

Reject all qualifications received pursuant to the RFQ.

BACKGROUND

The Mayor and City Commission, at its September 20, 2010 meeting, authorized the issuance of the RFQ to secure lobbying services for Miami-Dade County issues of importance, or potential impact, to the City. The following qualifications were requested of the selected Lobbyist:

- a strong working knowledge of the legislative, administrative, and regulatory processes of Miami-Dade County;
- a clear understanding of the City of Miami Beach and its needs;
- a clear understanding of the many local issues facing municipalities;
- a history of successful lobbying experience at the county level; and
- a clear strategy for representing the City before the legislative and executive branches of Miami-Dade County.

On September 24, 2010, the Procurement Division issued the RFQ to all registered Miami-Dade County, and City of Miami Beach Lobbyists. More than 685 notices were mailed, which resulted in the receipt of qualifications from the following firms/individuals:

- Gabrielle Redfern
- Olmedillo X5, Inc.
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EVALUATION PROCESS

On February 3, 2011, the City Manager via Letter to Commission (LTC) No. 032-2011, appointed the following individuals to serve as Evaluation Committee (the Committee) members:

Judy Hoanshelt, Grants Manager
Maria Mayer, Leadership Academy Graduate
James Sutter, Internal Auditor
Jeremy White, Leadership Academy Graduate
Mark Wohl, Leadership Academy Graduate

COMMITTEE RECOMMENDATIONS

On March 3, 2011, the Committee convened and listened to presentations from all proposers; conducted question and answer sessions; and deliberated. The Committee scored and ranked the Proposers as follows:

FINAL RANKING

Proposer	Judy Hoanshelt	Maria Mayer	James Sutter	Jeremy White	Mark Wohl	Low Aggregate
Olmedillo X5, Inc.	2(76)	1(85)	2(83)	1(100)	3(82)	2(9)
Rosario Kennedy & Associates, Corp	1(88)	2(82)	1(89)	3(40)	2(85)	2(9)
Gabrielle Redfern	3(66)	3(45)	3(71)	2(65)	1(94)	3(12)

The following motions were made by the Committee:

- Motion No. 1:** Maria Mayer moved to reject all proposals and revise the RFQ with more flexibility to increase the number of proposals; seconded by Mark Wohl; Voice vote: 2-3; Opposed: Judy Hoanshelt, James Sutter, and Jeremy White. Motion fails.
- Motion No. 2:** Jeremy White moved to rank Olmedillo X5 as the top-ranked firm; no second received.
- Motion No. 3:** Maria Mayer moved to rank Rosario Kennedy & Associates as the top-ranked firm; seconded by James Sutter; Voice vote: 3-2; Opposed: Jeremy White and Mark Wohl.
- Motion No. 4:** Maria Mayer moved to rank Olmedillo X5 as the second-ranked firm; seconded by James Sutter; Voice vote: 4-1; Opposed: Mark Wohl.
- Motion No. 5:** Motion by Mark Wohl that whether the City selects Rosario Kennedy & Associates, or Olmedillo X5, that Gabrielle Redfern be considered to be part of the team of the selected Lobbyist.

ANALYSIS

The Mayor and City Commission discussed this item at the May 11, 2011 meeting. During the discussion, the City Attorney's Office stated that there was an issue with one respondent, because a member of the lobbying team was also a member of a City advisory board. There were two ways identified to address the prohibition of awarding a contract to a member of an advisory board; 1) an opinion from the Miami-Dade County Ethics Commission should have been requested by the advisory board member before the bid was submitted; and 2) if the City Commission wanted to award the contract, there needed to be a public hearing and a 5/7th vote to waive the advisory board member's conflict of interest. The Mayor and City Commission deferred Agenda Item C2G to the June 1, 2011 Commission meeting, and advertised a public hearing. The public hearing was to waive the prohibition so the Commission could consider awarding the contract to Rosario Kennedy and Associates.

The Mayor and City Commission at its June 1, 2011 meeting, heard agenda item R2B (request for approval to reject all qualifications) in conjunction with agenda item R7B (granting of waiver as to a conflict of interest).

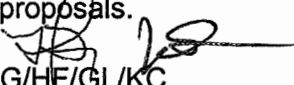
The Administration recommended rejection of all proposals received in response to this item. This recommendation was based on several factors, including:

1. Evaluation Committee actions, such as the 2-3 split vote by the Committee to recommend rejection of all proposals; the 2-2-1 first place final ranking for the three firms; and the fact that the recommended firm was only recommended with a vote change in order to make a recommendation after rejection was no longer an option;
2. There have been significant changes that have occurred at Miami-Dade County after the recall election, and subsequent placement on the ballot of six (6) new charter questions; and
3. The fact that two (2) new County Commissioners were elected in November, there will be a new County Mayor and new District 7 and 13 County Commissioners in the next few weeks, and there is currently a new County Manager.

At the conclusion of the discussion, the City Commission decided to open and continue the item to the October 19, 2011 City Commission meeting, following completion of the FY2011/12 budget process.

CONCLUSION

In addition to the factors listed above, the Fiscal Year 2011/2012 Budget, as adopted by the Mayor and City Commission at its September 27, 2011 meeting, does not have funding for governmental consulting services at Miami-Dade County. Therefore, the Administration recommends a rejection of all proposals.


JMG/HF/GL/KC