



# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # **248-2011**

## LETTER TO COMMISSION

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: October 3, 2011

SUBJECT: Miami Beach Parks & Recreation "Website" Receives State Award

The purpose of this Letter to Commission (LTC) is to inform you that on September 1, 2011, the Parks and Recreation Department was awarded the Media Excellence Award from the Florida Recreation and Park Association (FRPA) for its website, [www.miamibeachparks.com](http://www.miamibeachparks.com), at their Annual Conference, held in Orlando, Florida.

During the award ceremony, the FRPA, a statewide non-profit organization representing local government parks and recreation interests in the State of Florida, highlighted information about the website via a PowerPoint Presentation that stated the following:

*"The advantages of the Parks and Recreation website, amongst many other things, include being an important resource to their community in order to become more involved with their various activities and events. Also, the website creates an increase in awareness of special events and grand openings, a portal to showcase their programs through a virtual web gallery, download or print registration and rental forms, access current and archived press releases and downloadable forms that can be printed and filled out at home prior to coming in and registering for a program."*

Jackie Comptis, Recreation Program Supervisor and the website's maintenance coordinator for the City of Miami Beach Parks and Recreation, accepted the award on behalf of the City.

If you have any questions, please feel free to contact me.

JMG/HMF/KS/JM/jg

c: Hilda M. Fernandez, Assistant City Manager  
Kevin Smith, Parks & Recreation Director  
Julio Magrisso, Assistant Parks & Recreation Director

RECEIVED  
2011 OCT -3 PM 4:06  
CITY CLERK'S OFFICE