

COMMISSION ITEM SUMMARY

Condensed Title:

Request For Approval To Issue A Request For Proposals ("RFP") For The Purchase And Installation Of The New Multi-Space Stations For The City's Parking System

Key Intended Outcome Supported:

Improve Parking Availability; Improve process through information technology
Supporting Data (Surveys, Environmental Scan, etc: 77% of residents rated availability of Parking across Miami Beach as too little or much too little.

Issue:

Shall the Mayor and City Commission approve the issuance of the RFP?

Item Summary/Recommendation:

The City's Parking Department currently has 500 multi-space pay stations, in "pay and display" mode deployed throughout the City in on-street and off-street locations. Parkeon is the manufacturer of the current equipment (DG Classic and Strada models). These units were installed in 2004 and have served us well; however, the DG Classic is at the end of its product line and replacement parts are increasing difficult to attain. In fact, Parkeon no longer manufactures replacement parts or supports the DG Classic model. This places a significant strain in maintaining these units operational as replacement parts are only available through after market sources. Additionally, while Parkeon has provided software and communication upgrades for their Strada model, multi-space pay station technology has significantly advanced since 2004. There are a number of manufacturer's in the industry, including Parkeon, which provide multi-space pay stations with enhanced functionalities, including pay and display; pay by space; pay by cell; pay by license plate; and back of office functionalities. Therefore, it is both timely and reasonable for the City to issue a competitive process to evaluate these systems.

The City of Miami Beach will seek proposals from qualified vendors for the purchase and installation of up to 750 new multi-space pay stations for its on-street and off-street parking locations. The City currently has 500+ multi-space pay stations throughout the City and is looking to replace its existing equipment as well expand the installation of pay stations throughout Middle and North Beach. Purchase and installation is anticipated to occur after January 1, 2012.

The City reserves the right to award and contract with up to two (2) vendors and may purchase any number of units, including either all; none, or combination from either vendor. The City reserves the right to increase or decrease the number of units purchased from either one or both vendors.

The City intends to provide the residents, tourists, and patrons of the City with the latest state-of-the art technology in multi-space pay stations. We are looking for innovative parking pay stations that are fully functional in a tropical climate with high humidity; in close proximity to the ocean and its elements; and durable in storm conditions, including hurricanes. The multi space pay stations must also be compatible with pay-by-phone technology. Specifications for the integration of pay-by-phone, should it be required, must be available either through the firm or under separate agreement with a third party vendor. This shall be selected at the City's sole and absolute discretion.

APPROVE ISSUANCE OF AN RFP.

Advisory Board Recommendation:

N/A

Financial Information:

Source of Funds:	Amount	Account
1	N/A	
OBPI Total		
Financial Impact Summary: N/A		

City Clerk's Office Legislative Tracking:

Gus Lopez

Sign-Offs:

Department Director	Assistant City Manager	City Manager
GL SF	JG PDW	JMG

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COMMISSION MEMORANDUM

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: September 14, 2011

SUBJECT: **REQUEST FOR APPROVAL TO ISSUE A REQUEST FOR PROPOSALS (RFP) FOR THE PURCHASE AND INSTALLATION OF NEW MULTI-SPACE PAY STATIONS FOR ITS ON-STREET AND OFF STREET PARKING LOCATIONS**

ADMINISTRATION RECOMMENDATION

Approve the issuance of the RFP.

KEY INTENDED OUTCOME

Improve Parking Availability; Improve process through information technology.

ANALYSIS

The City's Parking Department currently has 500 multi-space pay stations, in "pay and display" mode deployed throughout the City in on-street and off-street locations. Parkeon is the manufacturer of the current equipment (DG Classic and Strada models). These units were installed in 2004 and have served us well; however, the DG Classic is at the end of its product line and replacement parts are increasing difficult to attain. In fact, Parkeon no longer manufactures replacement parts or supports the DG Classic model. This places a significant strain in maintaining these units operational as replacement parts are only available through after market sources. Additionally, while Parkeon has provided software and communication upgrades for their Strada model, multi-space pay station technology has significantly advanced since 2004. There are a number of manufacturer's in the industry, including Parkeon, which provide multi-space pay stations with enhanced functionalities, including pay and display; pay by space; pay by cell; pay by license plate; and back of office functionalities. Therefore, it is both timely and reasonable for the City to issue a competitive process to evaluate these systems.

A scope of services and technical specifications has been developed for inclusion in the request for proposals. The technical specifications are minimum requirements which are broadly based to enhance the competitive process.

SCOPE OF SERVICES

The City of Miami Beach is seeking proposals from qualified vendors for the purchase and installation of up to 750 new multi-space pay stations for its on-street and off-street parking locations in accordance with the Request for Proposals (RFP). The City currently has 500+ multi-space pay stations throughout the City and is looking to replace its existing equipment as well expand the installation of pay stations throughout Middle and North Beach. Purchase and installation is anticipated to occur after January 1, 2012.

The City reserves the right to award and contract with up to two (2) vendors and may purchase any number of units, including either all; none, or combination from either vendor. The City reserves the right to increase or decrease the number of units purchased from either one or both vendors.

The City intends to provide the residents, tourists, and patrons of the City with the latest state-of-the-art technology in multi-space pay stations. We are looking for innovative parking pay stations that are fully functional in a tropical climate with high humidity; in close proximity to the ocean and its elements; and durable in storm conditions, including hurricanes.

The multi space pay stations must also be compatible with pay-by-phone technology. Specifications for the integration of pay-by-phone, should it be required, must be available either through the firm or under separate agreement with a third party vendor. This shall be selected at the City's sole and absolute discretion.

PHASED DEPLOYMENT OF REPLACEMENT AND NEW UNITS

Currently, there are 500 multi-space pay stations deployed throughout the City. Of these 500 units, 250 are the DG Classic model and the balance is the Strada model. The deployment of replacement units would be phased commencing with all DG Classic units (Phase I) since this model is no longer in production and its replacement parts are no longer available. Phase I is estimated to be completed within six months, contingent upon varying factors including production runs by the manufacturer. Phase II (250 units) would replace the balance of the units in service (Strada model) and would be completed within four to six months. Lastly, Phase III, approximately 200 units, would be new installations which will replace the balance of the single space parking meters throughout the City. Phase III is estimated to be completed within four months. The timeline for completion of all three phases is estimated to be sixteen (16) months. Upon completion of Phase III, it is estimated that 90% of the metered spaces throughout the City will be operated via multi-space pay stations. There will be a contingency of 50 units in inventory to serve as temporary replacement units due to prescribed maintenance/upgrades and/or malfunctions of in-service units.

EQUIPMENT WARRANTY/EXTENDED MAINTENANCE

Vendor shall include a two-year initial warranty on parts and materials, labor and incidentals. Vendor shall also include pricing for the City's option to purchase up to five additional years (years 3 through 7) of extended on-site maintenance/software support and updates, which will be applicable after the expiration of the initial two year warranty. The City will consider the cost of extended maintenance as a part of the total cost of acquisition of the proposed system.

The City's Parking Services will be the first line of maintenance to repair, replace or investigate concerns with the pay stations. If Parking Department's Meter Maintenance Unit is unable to correct the problem, the vendor shall provide on-site services within twenty-four (24) hours of being informed. Proposer shall include a copy of the standard maintenance agreement as a part of the RFP response. Such agreement shall be subject to City review, modification, and acceptance. The vendor shall provide the City with three sets of printed hardware and software documentation; manuals; and parts price list with system delivery.

EVALUATION PROCESS

The procedure for Proposal evaluation and selection is as follows:

- 1) Request for Proposals issued.
- 2) Receipt of proposals.
- 3) Opening of responses and determination if they meet the minimum standards of responsiveness.
- 4) An Evaluation Committee, appointed by the City Manager, shall meet to evaluate each proposal in accordance with the requirements of this RFP. Proposers may be requested to make additional written submissions or oral presentations to the Evaluation Committee.

- 5) The Evaluation Committee shall recommend to the City Manager the proposal or proposals acceptance of which the Evaluation Committee deems to be in the best interest of the City.

The Evaluation Committee shall base its recommendations on the following factors, for a total of 100 possible points:

Experience and Past Performance	20 pts.
Quality and Capabilities of the Proposed Solution	30 pts
Technical Support	10 pts
Cost Effectiveness of Proposal	30 pts
Financial Stability	10 pts
Total:	100pts

- 6) After considering the recommendation(s) of the Evaluation Committee, the City Manager shall recommend to the City Commission the response or responses, acceptance of which the City Manager deems to be in the best interest of the City.
- 7) The City Commission shall consider the City Manager's recommendation(s) in light of the recommendation(s) and evaluation of the Evaluation Committee and, if appropriate, approve the City Manager's recommendation(s). The City Commission may reject the City Manager's recommendation(s) and select another response or responses. In any case, City Commission shall select the response or responses, acceptance of which the City Commission deems to be in the best interest of the City. The City Commission may also reject all proposals.
- 8) Negotiations between the selected respondent and the City take place to arrive at agreement terms. If the City Commission has so directed, the City may proceed to negotiate an agreement with a respondent other than the top ranked respondent if the negotiations with the top ranked respondent fail to produce a mutually acceptable agreement within a reasonable period of time.
- 9) A proposed contract or contracts are presented to the City Commission for approval, modification and approval, or rejection.
- 10) If and when a contract or contracts acceptable to the respective parties is approved by the City Commission, the Mayor and City Clerk sign the contract(s) after the selected respondent(s) has (or have) done so.

Should the Mayor and Commission authorize the issuance of this RFP, all procurement rules (i.e. Cone of Silence, etc.) will apply.

CONCLUSION

The Administration recommends that the Mayor and the City Commission authorize the issuance of a Request for Proposals (RFP) for the purchase and installation of new multi-space Pay Stations for its on-street and off-street parking locations.

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