

OFFICE OF THE CITY MANAGER

NO. LTC # 114-2011

LETTER TO COMMISSION

TO:

Mayor Matti Herrera Bower and Members of the City Commission

FROM:

Jorge M. Gonzalez, City Manager

DATE:

May 11, 2011

SUBJECT: Deco Bike Stats & Update

The purpose of this Letter to Commission is to provide you with correspondence received from the Transportation and Parking Committee regarding the above subject.

JMG/JGG/SF

Hilda Fernandez, Assistant City Manager Ç: Jorge Gomez, Assistant City Manager Duncan Ballantyne, Assistant City Manager Saul Frances, Parking Director

Transportation & Parking Committee

Mark Weithorn, Chairman Al Feola, Vice-Chairman

Mayor Matti Herrera Bower and Members of the City Commission TO:

Members:

FROM: Mark Weithorn, Transportation & Parking Committee Chair

Jo Asmundsson

Scott Diffenderfer

Del Fruit

May 11, 2011 DATE:

Maria Mayer

SUBJECT: Deco Bike Stats & Update

Transportation & Parking Committee

Mark Weithorn, Chairman Al Feola, Vice-Chairman

Members:

Jo Asmundsson Scott Diffenderfer Del Fruit Maria Mayer

JP Morgan Corey Narson Eric Ostroff

Josephine Pampanas Amy Tancig

Seth Wasserman

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Mark Weithorn, Transportation & Parking Committee Chair

DATE: May 11, 2011

SUBJECT: Deco Bike Stats & Update

Dear Mayor and Honorable City Commission:

The Transportation and Parking Committee met on May 2, 2011, and were provided with an update and statistical information on the City's Bike Sharing Program with Deco Bike. The committee would like to share this information with you.

- There are approximately 11,500 bike rentals per week
- 57% of riders have a 305 or 786 area code
- 58% are male
- The average bike rental is 21 minutes leads us to believe riders are using Deco Bike to go to specific destination
- Presently there are approximately 500 bicycles in use
- Requests made by residents to have rental stations closer to them

Sincerely,

Transportation and Parking Committee