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NO. LTC # **092-2011**

LETTER TO COMMISSION
CITY CLERK'S OFFICE

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: April 19, 2011

SUBJECT: "Cheat the Reaper" Teen Anti-DUI Program

The purpose of this Letter to Commission (LTC) is to invite the Mayor and Commission to the 12th Annual "Cheat the Reaper" Teen Anti- DUI program.

The 12th annual "**Cheat the Reaper**" **Teen Anti-DUI program** will be held on **Wednesday, April 20, 2011 at 10:00 a.m.** at the Miami Beach Convention Center parking lot, 1900 Convention Center Drive, Miami Beach, Florida.

The award-winning program will be enacted in front of approximately 1,000 high school students from Miami Beach and Miami Northwestern. The visuals are guaranteed to have an emotional impact on the students. School administrators, teachers and students worked together with other community partners to produce this realistic drama complete with make-up, a gallon or so of fake blood, and actual crashed vehicles.

This event is made possible by the coordinated efforts of the following: Miami Beach Fire & Police departments, City of Miami Fire Rescue, Miami-Dade County Public Schools Police Department, City of Miami Beach, Miami Beach Coalition for a Drug Free Community, Miami Beach Senior High School, Miami Northwestern Senior High School, Miami Beach Senior High School PTSA, Drug Free Youth In Town, Tremont Towing, Inc., Riverside Gordon Memorial Chapels, and Vista Convention Services South. Other community partners include Department of Children and Families, J.M.H. Emergency Care Center, Communities in Schools and The Non-Violence Program.

As part of the re-enactment, every agency that would normally be called upon to respond to this type of incident does what they normally do. The police respond and perform the accident investigation, sobriety test and arrest. Fire rescue extricates the victims, stabilizes them and transports them to the Hospital. Four funeral home attendants examine, carry and load the deceased into a black hearse. To create an even more dramatic impact, a mock funeral for the deceased, arranged by Riverside Gordon Memorial Chapels, will conclude the program.

Please contact me if you have any questions, or need additional information.

JMG/EY/DM