



MIAMI BEACH

OFFICE OF THE CITY MANAGER
NO. LTC # **076-2011**

RECEIVED

2011 APR 6 PM 4:00
LETTER TO COMMISSION
CITY CLERK'S OFFICE

TO: Mayor Matti Herrera Bower and Members of the City Commission
FROM: Jorge M. Gonzalez, City Manager
DATE: April 6, 2011
SUBJECT: Deco Bike Update

The purpose of this Letter to Commission is to provide you with correspondence received from the Transportation and Parking Committee regarding the above subject.

JMG/JGG/SF

C: Hilda Fernandez, Assistant City Manager
Jorge Gomez, Assistant City Manager
Saul Frances, Parking Director

Transportation & Parking Committee

Mark Weithorn, Chairman
Al Feola, Vice-Chairman

Members:

Jo Asmundsson
Scott Diffenderfer
Del Fruit
Maria Mayer
JP Morgan
Corey Narson
Eric Ostroff
Josephine Pampanas
Amy Tancig
Seth Wasserman

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Mark Weithorn, Transportation & Parking Committee Chair

DATE: April 5, 2011

SUBJECT: Deco Bike Update

Dear Mayor and Honorable City Commission:

The Transportation and Parking Committee met on April 4, 2011, and were provided with an update on the City's Bike Sharing Program with Deco Bike. The committee would like to share this information with you.

In the first two (2) weeks of operation, Deco Bike reported around 20,000 rentals. It was estimated that 60% of riders were from Miami Beach or Miami-Dade County. There were no accidents or injuries.

The committee requested more information as to demographics of who is renting the bicycles.

Sincerely,

Transportation and Parking Committee