



MIAMIBEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139, www.miamibeachfl.gov

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PRESS RELEASE

FOR IMMEDIATE RELEASE
April 14, 2011

Miami Beach Celebrates and Protects our Earth *-- Many Free Events in Celebration of Earth & Arbor Days 2011 --*

Miami Beach, FL – Please join the City of Miami Beach in celebrating our Earth. Throughout the spring, multiple free events will be held to celebrate the planet and educate residents and businesses on the importance of protecting the natural environment.

Earth Hour

Saturday, March 26, 8:30 p.m. to 9:30 p.m.

In observance, all non-essential lighting will be switched off at Miami Beach City Hall and other city-owned facilities. The community is encouraged to make a change in their daily life that will benefit the environment. Earth Hour is organized by World Wildlife Fund (WWF) to raise awareness about energy consumption and conservation.

Growing a Green Restaurant Workshop

Friday, April 8, 8:30 a.m. to 10:30 a.m.

Miami Beach City Hall, First Floor Conference Room, 1700 Convention Center Drive

In cooperation with Miami-Dade County, Miami Beach will hold a free workshop for the restaurant industry. The program is designed to increase the sustainability of restaurants by:

- Managing and properly disposing of solid waste, oil and grease;
- Understanding applicable state and local codes;
- Increasing resource-efficiency with energy and water use, raw materials and waste production; and,
- Becoming involved in Miami-Dade County's Green Business Certification and other green business incentives.

Miami Beach City Hall Farmer's Market

Friday, April 15, 10:00 a.m. to 2:00 p.m.

Miami Beach City Hall, third floor patio, 1700 Convention Center Drive

Vendors will be selling fresh local produce, honey, flowers, fruit smoothies, and prepared foods.

Million Trees Miami Campaign

Sunday, April 17, 9:00 a.m. - noon

North Shore Open Space Park, 7900 Collins Avenue

The Parks and Recreation Department's Greenspace Management Division, in conjunction with the Miami Dade County's Community Image Advisory Board, will conduct the first sponsor-funded tree-planting project. Over 100 small native trees are to

be planted within the park. Southeastern Recycling and BioPlanet USA are sponsoring the event.

Arbor Day Celebration

Saturday, April 23, 10:00 a.m. – 12:30 p.m.

North Shore Park, 501 72 Street

There will be a tree planting ceremony along with a reading of the City's Arbor Day proclamation, informational pamphlets, coloring books and certified arborists will be on hand to answer your tree questions.

Miami-Dade County & Dream in Green Workshop

Thursday, April 28, 6:30 p.m. to 8:00 p.m.

Miami Beach Regional Library, 227 22 Street

Miami-Dade County and Dream in Green will be hosting a home energy savings workshop, in partnership with the City of Miami Beach. The purpose of the workshop is to educate residents on energy efficiency and conservation and provide homeowners with information, resources and incentives to reduce their utility costs. Participants will receive a free energy savings toolkit valued at over \$100 and learn to track household energy consumption/reduction. More importantly, residents will save money by learning how to reduce energy use in their homes by 20-30 percent.

Registration begins at 6:00 p.m. To register and for additional information, call 3-1-1 or visit <http://green.miamidade.gov>. The workshop has limited space, and is open to the first 50 registered residents. Each participant will receive a free energy savings toolkit, limit one per household.

For more information about these events, please contact Lisa Botero at 305.673.7080 or lbotero@miamibeachfl.gov.

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